
SUMMARY

This summary aims to give you an overview of the information contained in this prospectus. As it is a summary, it does not contain all the information that may be important to you and is qualified in its entirety by, and should be in conjunction with, the full text of this prospectus. You should read the entire prospectus before you decide to invest in the Offer Shares.

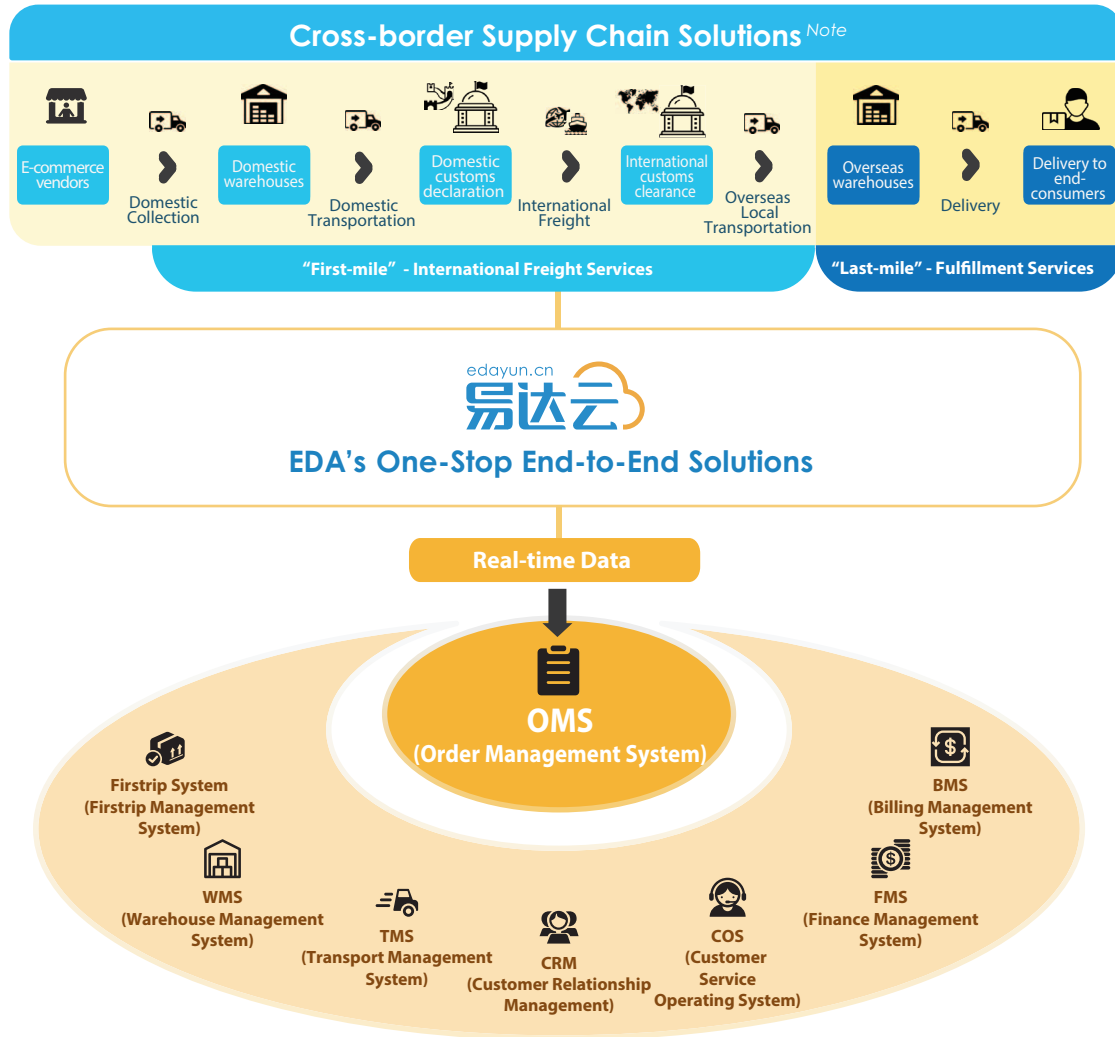
There are risks associated with any investment. Some of the particular risks in investing in the Offer Shares are set forth in “Risk Factors” in this prospectus. You should read that section carefully before you decide to invest in the Offer Shares.

BUSINESS OVERVIEW

We are a one-stop end-to-end supply chain solutions provider for e-commerce vendors, empowering the fast-growing B2C export e-commerce industry in the PRC. According to Frost & Sullivan, in terms of revenue in 2023, we ranked sixth among all B2C export e-commerce supply chain solutions providers primarily utilizing pre-sale stocking model in the PRC, with a market share of approximately 0.5%. Our Group accounted for approximately 0.1% of the entire export e-commerce supply chain solutions market in the PRC in 2023. With an unwavering commitment to delivering customer-centric, technology-driven and reliable solutions to our customers, we offer supply chain solutions which encompass cross-border logistics, overseas warehousing and fulfillment delivery services that are integrated into EDA Cloud, our self-developed cloud platform which houses a comprehensive range of digital supply management tools. During the Track Record Period, majority of our customers procured from us one-stop end-to-end supply chain solutions comprising of “first-mile” international freight services and “last-mile” fulfillment services.

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One-stop, end-to-end solutions. Our B2C export e-commerce supply chain solutions encompass every aspect and each stage of the product logistics and fulfillment life cycle in China's B2C export e-commerce industry. Through the engagement of B2C export e-commerce supply chain solutions providers like us, e-commerce vendors are able to (i) capture opportunities in the global market without substantial commitment to their own supply chain infrastructure and logistics network or any prior experience in supply chain management and (ii) experience a time-saving process. The chart below show cases our solutions and operational model:



Note: During the Track Record Period and up to the Latest Practicable Date, save for some of the overseas storage services which were handled by our own staff at our self-operated warehouses, all components of our supply chain solutions were provided by third-party services providers.

Leveraging our technology and experience with a customer-centric mindset, we handle the logistical challenges faced by our customers and cater to our customers' needs by acting as the single contact point, covering all aspects of the supply chain process and efficiently allocating resources and managing various stakeholders through the consolidation of fragmented information

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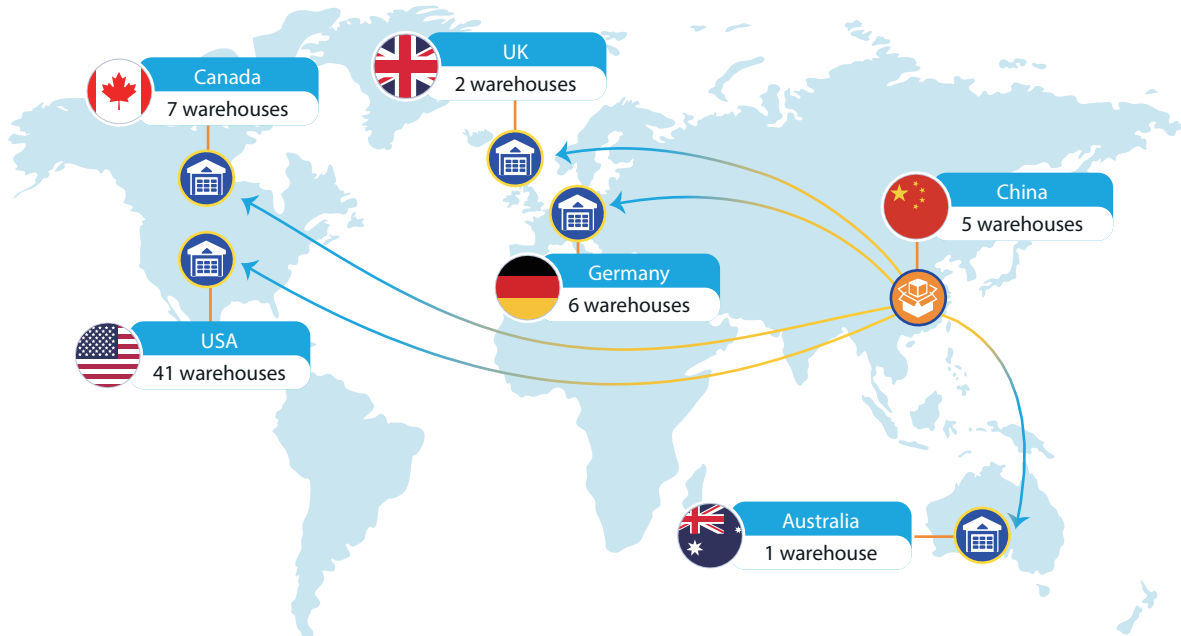
on our EDA Cloud platform. Our one-stop, end-to-end solutions cover “first-mile” international freight services and “last-mile” fulfillment services that are fully-integrated into each stage and can be traced, monitored and managed through our technology infrastructure. Our “first-mile” international freight services consist of domestic collection and transportation, domestic warehousing storage, domestic customs declaration, international freight services and international customs clearance; meanwhile, our “last-mile” fulfilling services consist of overseas warehousing storage and local fulfillment delivery. We primarily utilize a pre-sale stocking model, which is a relatively new model in the industry applied in the B2C export e-commerce supply chain solutions market in the PRC by which e-commerce vendors first transport their goods to the overseas warehouses in the destination regions for stocking, such that they can deliver the goods directly from the overseas warehouses to the end-consumers when such end-consumers place orders on e-commerce platforms such as Amazon and eBay. In contrast to solutions which apply the direct shipping model, by which goods are shipped to end-consumers directly from the domestic warehouses of the e-commerce vendors upon the orders being placed, solutions which apply the pre-sale stocking model bring our customers’ merchandise much closer to its end-consumers through storing their goods in our overseas warehouses ready for onward fulfillment, thereby removing uncertainties in “first-mile” delivery and price volatility and enabling efficient and timely fulfillment. As part of our supply chain solutions, we provide value-added services, such as products return processing and stock disposal, to reduce the amount of processing work that needs to be done by our customers. Our comprehensive range of capabilities also enable us to provide customized solutions to our customers.

Industry opportunity. We address a market opportunity as B2C e-commerce becomes part of our daily lives. According to Frost & Sullivan, the B2C export e-commerce market in the PRC is expected to grow at a CAGR of 13.5% from 2023 to 2028 and correspondingly, the market size of the B2C export e-commerce supply chain solutions with pre-sale stocking model is expected to grow at a CAGR of 13.7% from 2023 to 2028, reaching RMB387.0 billion in 2028. We plan to continue to provide quality supply chain solutions through creating values for all participants along the B2C export e-commerce value chain.

Global logistics network. At the heart of our offering is our global logistics network. We strategically adopt an asset-light model through leveraging third-party logistics service providers, which keeps us nimble in decision making. Our logistics network covers various major trade lanes originating from the PRC reaching popular B2C e-commerce destinations around the world, including North America, Europe and Australia. During the Track Record Period, our Group/Shenzhen EDA Group had a large portfolio of carefully selected third-party logistics service providers, comprising over 60 third-party warehouse providers, 300 international freight forwarding service providers, ocean carriers and air carriers and 80 local “last mile” fulfillment service providers. As of the Latest Practicable Date, we contracted 57 overseas warehouses in the United States, Canada, the United Kingdom, Germany and Australia, spanning three continents and

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over 20 cities in the world. Among our 57 overseas warehouses, 47 are partnered warehouses, making our network of partnered overseas warehouses one of the largest among our peers. In addition to our overseas warehouses (which serve as storage and fulfillment centers), as of the Latest Practicable Date, we also contracted five storage facilities in Guangzhou, Shenzhen, Shanghai, Qingdao and Zhaoqing in the PRC (which serve as temporary stock storage before their “first-mile” international freight). The following map shows our global presence:



EDA Cloud platform. We have placed heavy emphasis on our endeavors relating to our technologies, in particular, the EDA Cloud platform. Digital technology is applied for various operational and functional needs in our provision of B2C export e-commerce supply chain solutions. The EDA Cloud platform (and the modular systems which it hosts) plays a critical role in providing our customers with supply chain experience and in allowing us to reach optimal levels of operation efficiency.

Through the integration of all modular systems, in essence, the EDA Cloud platform helps fulfill our customers’ orders online and enable real-time communication, tracking and financial management. The dashboard of the EDA Cloud platform provides visualization and customer alerts to help customers plan their operations and freight expenses through predictive analytics and online quotations, thereby improving customer decision-making efficiency and enhancing the predictability of supply chain solutions. Further, in order to help us keep track of core customers (i.e. customers with which we dedicate specialized sales effort owing to the fact that they are customers which contribute more than RMB3 million to the revenue for the year) so that our sales team can work on maintaining our relationships with these customers, the EDA Cloud platform will earmark any customers which has placed orders with us which in aggregate amounted to over

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RMB3 million within the year or in the preceding year. The EDA Cloud platform also earmarks any entity which has demonstrated a high growth of orders or revenue with us, so that our sales team may be able to identify potential core customers.

The table below sets forth the number of customers and number of core customers which engaged us for (i) “first-mile“ international freight services only; (ii) “last-mile” fulfillment services only; and (iii) both “first-mile” international freight services and “last-mile” fulfillment services by unique customers:

	Shenzhen EDA Group ^{Note}		Our Group ^{Note}			
	FY2021		FY2022		FY2023	
	<i>No. of</i>	<i>No. of core</i>	<i>No. of</i>	<i>No. of core</i>	<i>No. of</i>	<i>No. of core</i>
	<i>customers</i>	<i>customers</i>	<i>customers</i>	<i>customers</i>	<i>customers</i>	<i>customers</i>
“First-mile” international freight services only . .	7	1	20	2	10	1
“Last-mile” fulfillment services only.	270	5	311	8	396	17
Both “first-mile international freight services and “last-mile” fulfillment services.	216	34	188	39	178	40
	493	40	519	49	584	58

Note: This prospectus includes two Accountants’ Reports set forth as Appendices IA and IB, respectively. For details of the reasons for such inclusion, see “Summary of Historical Financial Information” in this section.

For each year during the Track Record Period, 85.0%, 79.6% and 69.0% of such core customers engaged us for solutions with both “first-mile international freight services and “last-mile” fulfillment services. Since the new core customers which engaged us towards the end of the Track Record Period mainly opted for only “last-mile” fulfillment services, there was a decreasing proportion of core customers engaging us for solutions with both “first-mile” international freight services and “last-mile” fulfillment services throughout the Track Record Period. As of the Latest Practicable Date, our Directors did not foresee a material change in the proportion of core customers opting for solutions with both “first-mile” international freight services and “last-mile” fulfillment services. For FY2021, FY2022 and FY2023, the total revenue contributed by our core customers amounted to RMB507.6 million, RMB568.6 million and RMB1,075.8 million, representing 80.3%, 80.2% and 90.0% of the total revenue, respectively.

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The table below sets forth the revenue generated for each solution type and other relevant operating data during the Track Record Period:

	Shenzhen EDA Group				Our Group							
	FY2021				FY2022				FY2023			
	Revenue	Ocean freight volume	Air freight volume	Number of “Last-mile” orders	Revenue	Ocean freight volume	Air freight volume	Number of “Last-mile” orders	Revenue	Ocean freight volume	Air freight volume	Number of “Last-mile” orders
		<i>RMB’000</i>	<i>FEU</i>	<i>Tonnes</i>		<i>No. (million)</i>	<i>RMB’000</i>	<i>FEU</i>		<i>Tonnes</i>	<i>No. (million)</i>	<i>RMB’000</i>
Solutions with only “first-mile” international freight services	8,453	70	1	N/A	25,524	283	100	N/A	162,347	377	1,886	N/A
Solutions with only “last-mile” fulfillment services	104,269	N/A	N/A	0.8	115,813	N/A	N/A	0.7	284,438	N/A	N/A	2.0
Solutions with both “first-mile international freight services and “last-mile” fulfillment services	519,160	1,982	12	2.2	567,328	2,380	27	2.4	762,519	4,212	1	4.0
	<u>631,882</u>	<u>2,052</u>	<u>13</u>	<u>3.0</u>	<u>708,665</u>	<u>2,663</u>	<u>127</u>	<u>3.1</u>	<u>1,209,304</u>	<u>4,589</u>	<u>1,887</u>	<u>6.0</u>

Financial and operational performance. The table below sets forth different data indicating financial and operational performance of our Group/Shenzhen EDA Group during the Track Record Period:

	Shenzhen EDA Group		Our Group			
	FY2021		FY2022		FY2023	
	Revenue		Revenue		Revenue	
	<i>RMB’000</i>	%	<i>RMB’000</i>	%	<i>RMB’000</i>	%
“First-mile” international freight services	170,109	26.9	187,798	26.5	259,505	21.5
“Last-mile” fulfillment services	461,773	73.1	520,867	73.5	949,799	78.5
Total revenue	<u>631,882</u>	<u>100.0</u>	<u>708,665</u>	<u>100.0</u>	<u>1,209,304</u>	<u>100.0</u>
Ocean freight volume	2,052 FEUs		2,663 FEUs		4,589 FEUs	
Number of orders delivered to end-consumers	3.0 million orders		3.1 million orders		6.0 million orders	

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	Shenzhen EDA Group		Our Group			
	FY2021		FY2022		FY2023	
	Gross profit		Gross profit		Gross profit	
	Gross profit	margin	Gross profit	margin	Gross profit	margin
	<i>RMB'000</i>	%	<i>RMB'000</i>	%	<i>RMB'000</i>	%
“First-mile” international freight services . . .	6,280	3.7	4,003	2.1	5,892	2.3
“Last-mile” fulfillment services	100,575	21.8	102,491	19.7	191,212	20.1
	<u>106,855</u>	<u>16.9</u>	<u>106,494</u>	<u>15.0</u>	<u>197,104</u>	<u>16.3</u>

According to Frost & Sullivan, the “first-mile” international freight services in the PRC is competitive and may entail relatively lower profitability. Going forward, our Group is going to manage the potential increase in freight rates through more frequently updating its fee schedule to customers, expanding its supplier base and negotiating with our suppliers for more competitive rates given our significant service volume.

COMPETITIVE STRENGTHS

We believe the following strengths contribute to our success and differentiate us from competitors:

- Established B2C export e-commerce supply chain solutions provider in the PRC well positioned to capture industry growth;
- Capability to provide one-stop end-to-end supply chain solutions at a global scale with local expertise;
- Highly effective and nimble execution capabilities enabled by our refined business management processes;
- Advanced technological capabilities supported by our R&D commitment;
- A broad and high-quality customer base with long-term relationships; and
- A capable management team led by our visionary founder.

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BUSINESS STRATEGIES

- Enhancing our global logistics network through unique asset-light model;
- Optimizing operational efficiency through improving intelligent systems; and
- Attracting new customers and maintaining relationships with core customers.

VALUE PROPOSITIONS

We deliver the following compelling value propositions to our customers and business partners:

- *One-stop end-to-end supply chain solutions.* The combination of our “first-mile” international freight services and “last-mile” fulfillment services provides customers with one-stop end-to-end solutions, decreasing the time and resources required to deal with the multi-layer and multi-party nature of B2C export e-commerce transactions.
- *Efficient and convenient services guaranteed by a technology-driven business.* Customers can freely enjoy efficient and convenient services through the EDA Cloud platform developed by us, which can be integrated with various parties’ ERP systems.
- *Reliable and quality solutions.* We are committed to providing our customers with reliable and quality solutions. To ensure reliable and quality solutions, we have applied industry-specific business management processes, which are applied in all key aspects of our operations to ensure control over every aspect of the execution of our solutions.
- *Access to a broad customer base.* We have gained a broad customer base of e-commerce vendors since the commencement of our business. Through us, our service providers have access to a broad customer base with a stable forecast of orders which may not normally be available to our service providers.

CUSTOMERS

We serve a broad base of customers who are primarily PRC-based B2C export e-commerce vendors which are brand-owners and manufacturers. We have maintained long-standing and stable business relationships of on average around four years of business relationships with our five largest customers in each year during the Track Record Period. At the request of our customers, we provide supply chain solutions involving the delivery, warehousing and fulfillment of various products such as electrical appliances, home furniture, auto-parts, outdoor furniture and

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mechanical hardware. For FY2023, 20.4% and 22.3% of our customers that placed orders with us through the EDA Cloud platform were e-commerce vendors of home furniture and electrical appliances, respectively. During the Track Record Period, we served over 850 customers, many of these being brand-owners and manufacturers. For FY2021, the total revenue attributable to Shenzhen EDA Group's five largest customers amounted to RMB228.5 million, representing 36.2% of total revenue. For FY2022 and FY2023, the total revenue attributable to our five largest customers in each year amounted to RMB242.1 million and RMB447.5 million, respectively, representing 34.2% and 37.0% of our total revenue, respectively. For FY2021, revenue attributed to Shenzhen EDA Group's largest customer amounted to RMB76.6 million, which accounted for 12.1% of total revenue. For FY2022 and FY2023, revenue attributed to our largest customer in each year amounted to RMB87.5 million and RMB151.1 million, respectively, which accounted for 12.4% and 12.5% of our total revenue, respectively.

SUPPLIERS

Our global logistics network covering popular B2C e-commerce delivery destinations are maintained through the engagement of and collaboration with third-party logistics service providers. During the Track Record Period, our suppliers primarily include third-party warehouse service providers, international freight forwarding service providers, air carriers, ocean carriers and local "last-mile" fulfillment service providers. For FY2021, the total purchase attributable to Shenzhen EDA Group's five largest suppliers amounted to RMB289.8 million, representing 57.9% of total purchase. For FY2022 and FY2023, the total purchase attributable to our five largest suppliers in each year amounted to RMB271.9 million and RMB531.9 million, respectively, representing 48.1% and 53.5% of our total purchase, respectively. In FY2021, Shenzhen EDA Group's total purchase attributable to the largest supplier was RMB178.8 million, which accounted for 35.7% of total purchase. In FY2022 and FY2023, our total purchase attributable to the largest supplier in each year was RMB198.0 million and RMB372.4 million, respectively, which accounted for 35.0% and 37.4% of our total purchase, respectively.

SUMMARY OF HISTORICAL FINANCIAL INFORMATION

This prospectus includes two Accountants' Reports set forth as Appendices IA and IB, respectively. During FY2021, main operations were conducted through Shenzhen EDA Group and its financial results of the business of FY2021 were as disclosed in Accountants' Report in Appendix IB. In 2021, Lesso carried out steps as sets forth in the "History and Corporate Structure" to acquire control over Shenzhen EDA Group and pursuant to which, our Company became the holding company of our Group on December 24, 2021. Since there was a change in controlling shareholders of Shenzhen EDA Group on December 24, 2021, the consolidated profit and loss account together with the cash flow information of Shenzhen EDA Group have not been included as operating subsidiaries in the same accountants' report of our Group for FY2021; and

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the consolidated statements of financial positions of our Group has included Shenzhen EDA Group as operating subsidiaries as of December 31, 2021, 2022 and 2023. Details of the change of controlling shareholders of Shenzhen EDA Group on December 24, 2021 are set out in the section “History and Corporate Structure” in this prospectus. Details of reasons as to the inclusion of two Accountants’ Report in this prospectus are set out in “Financial Information — Basis of presentation and preparation” in this prospectus.

Highlight of results of operations

The following is a summary of the consolidated statements of profit or loss and other financial information during the Track Record Period as derived from the Accountants’ Reports, the full text of which is set out in Appendices IA and IB to this prospectus. This summary should be read in conjunction with the aforesaid Accountants’ Reports and “Financial Information” in this prospectus.

Highlight of consolidated statements of profit or loss and other comprehensive income

	Shenzhen EDA Group	Our Group	
	FY2021	FY2022	FY2023
	<i>RMB'000</i>	<i>RMB'000</i>	<i>RMB'000</i>
Revenue	631,882	708,665	1,209,304
Cost of sales	(525,027)	(602,171)	(1,012,200)
Gross profit	106,855	106,494	197,104
Profit for the year	46,411	36,292	69,403
Adjusted net profit (Non-HKFRS measure)	46,411	36,827	91,896
Adjusted EBITDA (Non-HKFRS measure).	95,881	95,518	157,243

Shenzhen EDA Group recorded profit for the year of RMB46.4 million for FY2021 as compared to RMB36.3 million for FY2022 of our Group, primarily due to (i) amortization of other intangible assets arising from business combination was recorded in the same year and (ii) slight decrease in gross profit margin because of the lead time between investment by Shenzhen EDA Group for the warehouse expansion in FY2021 and the realization of profit, despite there was increase in revenue in FY2022. Our profit for the period increased to RMB69.4 million for FY2023, primarily driven by improvement in our gross profit margin due of the economies of scale achieved; in particular, our number of orders delivered to end consumers increased from 3.1 million to 6.0 million and more favorable pricing provided by our logistics suppliers.

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Non-HKFRS measure

To supplement the consolidated statements of profit or loss which are presented in accordance with HKFRS, we also use adjusted net profit as a non-HKFRS measure, which is not required by, or presented in accordance with, HKFRS. We believe that the presentation of non-HKFRS measures when shown in conjunction with the corresponding HKFRS measures provides useful information to investors and management in facilitating a comparison of operating performance from period to period. Such non-HKFRS measures allow investors to consider metrics used by management of our Group/Shenzhen EDA Group in evaluating performance.

We define adjusted net profit (non-HKFRS measure) as profit for the year adjusted by adding back listing expenses. We define adjusted EBITDA (non-HKFRS measure) as profit for the year adjusted by adding back (i) Listing expenses, (ii) net finance costs, which represents finance costs less total interest income of the same year, (iii) income tax expenses, and (iv) depreciation of property, plant and equipment, depreciation of right-of-use assets and amortization of other intangible assets. The following table reconciles the adjusted net profit (non-HKFRS measure) presented in accordance with HKFRSs.

	Shenzhen EDA Group	Our Group	
	FY2021	FY2022	FY2023
	<i>RMB'000</i>	<i>RMB'000</i>	<i>RMB'000</i>
Profit for the year	46,411	36,292	69,403
Add:			
Listing expenses ⁽¹⁾	—	535	22,493
Adjusted net profit (non-HKFRS measure)	46,411	36,827	91,896
Add:			
Net finance costs	9,958	10,423	9,435
Income tax expenses	5,198	4,299	11,021
Depreciation of property, plant and equipment	2,503	3,480	3,590
Depreciation of right-of-use assets	31,811	33,159	33,971
Amortization of other intangible assets	—	7,330	7,330
Adjusted EBITDA (non-HKFRS measure)	95,881	95,518	157,243

Note:

- Listing expenses were in relation to the Listing and the Global Offering.

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Highlight of consolidated statements of financial position

	Shenzhen EDA Group	Our Group		
	As of December 31,			
	2021	2021	2022	2023
	<i>RMB'000</i>	<i>RMB'000</i>	<i>RMB'000</i>	<i>RMB'000</i>
Non-current assets	181,099	330,842	309,213	256,221
Current assets	203,974	204,071	255,197	422,778
Current liabilities	155,782	253,338	199,485	256,386
Net current (liabilities)/assets	48,192	(49,267)	55,712	166,392
Non-current liabilities	143,761	154,756	132,532	98,569
Total equity	85,530	126,819	232,393	324,044

The major difference between consolidated statements of financial position of Shenzhen EDA Group as of December 31, 2021 and our Group as of December 31, 2021 are (i) other payables and accruals of RMB97.5 million, which primarily consists of (a) the acquisition consideration payable to the immediate holding company as it has settled in advance of RMB70.0 million, which has been capitalized as part of our capital reserve in FY2022; for details, see “History and Corporate Structure — History of Our Business — Acquisition by Lesso”, (b) the initial investment consideration payable to a shareholder, of RMB25.0 million arising from initial investment in Shenzhen EDA Group by Lesso and for details, see “History and Corporate Structure — Initial investment by Lesso”, (ii) goodwill of RMB76.4 million and other intangible assets of RMB73.3 million arising from the acquisition of Shenzhen EDA Group and (iii) deferred tax liabilities of RMB11.0 million arising from acquisition of Shenzhen EDA Group.

Our Group had also recorded net current liabilities of RMB49.3 million as of December 31, 2021, primarily due to the balances of amounts due to the immediate holding company and a shareholder, in aggregate of RMB95.0 million arising from initial investment in and acquisition of Shenzhen EDA Group; which is one-off in nature and not expected to occur again in the future. For more details, see “Risk Factors — We incurred net current liabilities as of December 31, 2021” and “Financial Information — Description of Certain Items of Consolidated Statements of Financial Position” in this prospectus. Our Group had net current assets of RMB55.7 million as of December 31, 2022, primarily because RMB70.0 million of our amount due to immediate holding company has been capitalized as deemed capital contribution by way of discharge the liability due to the immediate holding company in FY2022. Our Group recorded net current assets of RMB166.4 million as of December 31, 2023, primarily attributable to (i) the increase in trade receivables of RMB72.0 million, which was in line with our improved revenue performance for the same period, (ii) the increase in cash and cash equivalents of RMB108.7 million, (iii) the decrease

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in other payables and accruals of RMB21.6 million, since the amount due to a shareholder as of December 31, 2022 of RMB25.0 million has been capitalized during FY2023; for details, see Note 30(b) in the Accountants' Report in Appendix IA to this prospectus, which was partially offset by (iv) the decrease in prepayments, deposits and other receivables of RMB10.3 million; and (v) the increase in trade payables of RMB66.1 million, which were in line with the expansion of our business scale.

As of December 31, 2021, our Group had net assets of RMB126.8 million, which mainly consisted of capital reserve arising from business combination in FY2021. Our Group's net assets increased to RMB232.4 million as of December 31, 2022, mainly because of profit for the year of RMB36.3 million and deemed capital contribution by way of discharge of liability due to the immediate holding company of RMB70.0 million in FY2022. Our Group's net assets further increased to RMB324.0 million as of December 31, 2023, primarily due to profit for the year of RMB69.4 million, deemed capital contributions by way of discharge of liability due to the immediate holding company of RMB25.0 million; for details, see Note 30(b) in the Accountants' Report in Appendix IA to this prospectus, capital injection of RMB20.0 million, being partially offset by dividend distributed of RMB23.0 million.

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Highlight of consolidated statements of cash flow

	Shenzhen EDA	Our Group	
	Group		
	FY2021	FY2022	FY2023
	<i>RMB'000</i>	<i>RMB'000</i>	<i>RMB'000</i>
Net cash generated from operating activities . . .	71,335	80,123	105,789
Net cash (used in)/from investing activities . . .	(37,471)	(8,442)	39,639
Net cash from/(used in) financing activities	6,827	(9,014)	(37,463)
Net increase in cash and cash equivalents	40,691	62,667	107,965
Cash and cash equivalents at beginning of year .	8,093	48,741	112,056
Effect of foreign exchange rate changes	(134)	648	988
Cash and cash equivalents at end of year	<u>48,650</u>	<u>112,056</u>	<u>221,009</u>

ANALYSIS OF BALANCES OF CASH AND CASH EQUIVALENTS

Cash and bank balances	44,549	102,745	211,427
Time deposit	10,000	10,000	10,000
Cash and cash equivalents as stated in the consolidated statements of financial position . .	54,549	112,745	221,427
Bank overdrafts	(5,899)	(689)	(418)
Cash and cash equivalents as stated in the consolidated statements of cash flows	<u>48,650</u>	<u>112,056</u>	<u>221,009</u>

KEY FINANCIAL RATIOS

	Shenzhen	Our Group	
	EDA Group		
	FY2021	FY2022	FY2023
Gross profit margin (%) ⁽¹⁾	16.9	15.0	16.3
Net profit margin (%) ⁽²⁾	7.3	5.1	5.7
Adjusted net profit margin (Non-HKFRS measure) (%) ⁽³⁾	7.3	5.2	7.6
Adjusted EBITDA margin (Non-HKFRS measure) (%) ⁽⁴⁾	15.2	13.5	13.0

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Notes:

- (1) Gross profit margin was calculated on gross profit divided by revenue for the respective year. See “Financial Information — Review of Historical Results of Operation” in this section for further details on the gross profit margins.
- (2) Net profit margin was calculated on profit for the year divided by revenue for the respective year. See the section headed “Financial Information — Review of Historical Results of Operation” for further details on the net profit margins.
- (3) Adjusted net profit margin (non-HKFRS measure) was calculated based on adjusted net profit (non-HKFRS measure) divided by revenue for the respective year and multiplied by 100%. See “Financial information — Non-HKFRS measure” for more details on the adjusted net profit (non-HKFRS measure).
- (4) Adjusted EBITDA margin (non-HKFRS measure) was calculated based on adjusted EBITDA (non-HKFRS measure) divided by revenue for the respective year and multiplied by 100%. See “Financial information — Non-HKFRS measure” for more details on the adjusted EBITDA (non-HKFRS measure).

See “Financial information — Key financial ratios” for further details of the formula of the financial ratios.

CONTROLLING SHAREHOLDERS

Immediately upon completion of the Capitalization Issue and the Global Offering (assuming the Over-Allotment Option is not exercised and without taking into account any Shares to be issued upon the exercise of any options granted under the Pre-IPO Share Option Scheme and Post-IPO Share Option Scheme, and vesting of RSUs granted under the Pre-IPO RSU Plan and Post-IPO RSU Plan):

1. each of EDA Shine International Limited (owned as to 1.0% by Edaurora Holdings Limited and as to 99.0% by Skyline Investment International Limited), Skyline Investment International Limited (wholly owned by Sovereign Fiduciaries (Hong Kong) Limited, which is the trustee of the Liu Yong Trust, of which the settlor is Mr. Liu Yong and the beneficiaries are Mr. Liu Yong and Edaurora Holdings Limited (wholly owned by Mr. Liu Yong)), Edaurora Holdings Limited and Mr. Liu Yong, our executive Director and the chairman of our Board will be regarded as our Controlling Shareholders under the Listing Rules, and will be interested in approximately 34.6% of our total number of issued Shares. Sovereign Fiduciaries (Hong Kong) Limited is a professional trust company and an Independent Third Party of our Group; and

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2. the members of the Lesso Consortium will be interested in approximately 38.9% of our total number of issued Shares. Because each member of the Lesso Consortium is acting in concert with each other, they will together be entitled to exercise and control the voting power in the general meetings of our Company attached to these Shares, and will collectively be regarded as our Controlling Shareholders under the Listing Rules. For further details of the identities of, and relationship among, each member of the Lesso Consortium as well as their respective shareholdings in our Company, see “Relationship with our Controlling Shareholders” in this prospectus.

Apart from our business in the provision of one-stop end-to-end B2C export e-commerce supply chain solutions, Lesso is currently operating a business to provide logistics services to deliver goods from the PRC to South East Asia (the “**Excluded Business**”). Our Directors are of the view that the Excluded Business is clearly delineated from and are not directly or indirectly in competition with those carried on by our Group. To ensure that competition will not exist in the future, each of our Controlling Shareholders has entered into the Deed of Non-competition in favor of our Company to the effect that each of them will not, and will procure each of their respective close associates (other than members of our Group) not to, directly or indirectly, participate in, or hold any right or interest, or otherwise be involved in or undertake any business that directly or indirectly competes, or may compete, with our Group’s business. For further details, see “Relationship with our Controlling Shareholders — Deed of Non-competition” in this prospectus.

OFFER STATISTICS

All statistics in this table are based on the assumption that the Over-Allotment Option is not exercised.

	Based on minimum indicative Offer Price of HK\$2.28	Based on maximum indicative Offer Price of HK\$3.06
Market capitalization of our Shares ⁽¹⁾	HK\$1,003.1 million	HK\$1,346.2 million
Unaudited pro forma adjusted consolidated net tangible assets per Share ⁽²⁾	HK\$0.91	HK\$1.08

Notes:-

- (1) The calculation of market capitalization is based on the 439,940,000 Shares expected to be in issue immediately upon completion of the Capitalization Issue and the Global Offering.

SUMMARY

- (2) The unaudited pro forma adjusted consolidated net tangible assets per Share is arrived at after adjustments referred to in notes (1) and (2) of “Appendix II — Unaudited Pro Forma Financial Information — Unaudited Pro Forma Statement of Adjusted Consolidated Net Tangible Assets” and on the basis that 439,940,000 Shares are in issue assuming the Global Offering has been completed on December 31, 2023. The unaudited pro forma adjusted consolidated net tangible assets per Share are converted into Hong Kong dollars of an exchange rate of RMB0.90867 to HK\$1.00 as of May 10, 2024.

LISTING EXPENSES

Based on the mid-point Offer Price of HK\$2.67 per share, the total estimated listing expenses in relation to the Global Offering is approximately HK\$57.7 million (equivalent to RMB52.4 million), assuming the Over-allotment Option is not exercised. Excluding the listing expense of HK\$0.6 million (equivalent to RMB0.5 million) and HK\$24.8 million (equivalent to RMB22.5 million) already expensed in FY2022 and FY2023, respectively, the total listing expense of HK\$32.3 million (equivalent to RMB29.4 million) is to be deducted from gross proceeds from Global Offering of approximately HK\$260.7 million (equivalent to RMB236.9 million), accounting for approximately 12.4% of our gross proceeds from the Global Offering. Out of the listing expense to be charged in 2024, we estimate approximately HK\$8.6 million (equivalent to RMB7.8 million) will be charged to our consolidated statement of profit or loss for full year of 2024. The remaining balance of approximately HK\$23.7 million (equivalent to RMB21.5 million) is expected to be accounted for as a deduction from equity upon the completion of the Global Offering.

USE OF PROCEEDS

We estimate that the net proceeds we will receive from the Global Offering (after deducting underwriting commissions, fees and anticipated expenses payable by us in connection with the Global Offering) will be approximately HK\$203.0 million (equivalent to approximately RMB184.5 million), assuming the Over-Allotment Option is not exercised and an Offer Price of HK\$2.67 per Share, being the mid-point of the Offer Price Range of HK\$2.28 to HK\$3.06 per Share as stated in this prospectus. In line with our business strategies, we intend to use our net proceeds for the following purposes:

- approximately HK\$125.8 million, representing approximately 62.0% of the net proceeds from the Global Offering, will be used to enhance our global logistics network through our asset-light model;
- approximately HK\$32.5 million, representing approximately 16.0% of the net proceeds from the Global Offering, will be used to revamp our EDA Cloud platform;
- approximately HK\$32.5 million, representing approximately 16.0% of the net proceeds from the Global Offering, will be used to strengthen our market presence; and

SUMMARY

- approximately HK\$12.2 million, representing approximately 6.0% of the net proceeds from the Global Offering, will be used to our general working capital.

SPIN-OFF AND LESSO PREFERENTIAL OFFERING

The Listing of the Global Offering will be a spin-off from Lesso, the shares of which are listed on the Stock Exchange (stock code: 2128), within the meaning of Practice Note 15 of the Listing Rules.

The board of directors of Lesso considers that the Spin-Off is commercially beneficial and in the interests of Lesso and its shareholders as a whole as the Spin-Off is expected to create greater value for them for the following reasons: (i) providing Lesso and its shareholders an opportunity to realize the value of the investment in our Group; (ii) enabling our Group to build our identity as a separately listed group, have a separate fund-raising platform and broaden our investor base through the Global Offering, as well as allowing our Group to gain direct access to the capital market for equity and/or debt financing to fund our existing operations and future expansion without reliance on Lesso; (iii) enabling our Group to enhance our corporate profile, thereby increasing our ability to attract strategic investors which could provide synergy for our Group, for investment in and forming strategic partnerships directly with our Group; (iv) enabling a more focused development, strategic planning and better allocation of resources for the Lesso Group and our Group; and (v) the Spin-off will strengthen our Group's reputation, thus leading to potentially better operational performance and better realization of our value. For further details, see "Spin-off and Listing" in this prospectus.

In order to enable Lesso Shareholders to participate in the Global Offering on a preferential basis as to allocation only, subject to the Stock Exchange granting approval for the listing of, and permission to deal in, the Shares on the Main Board and such approval not having been withdrawn and the Global Offering becoming unconditional, Lesso Qualifying Shareholders are being invited to apply for an aggregate of 4,882,000 Lesso Reserved Shares in the Lesso Preferential Offering, representing approximately 5.6% and approximately 5.0% of the Offer Shares initially available under the International Placing and the Global Offering, respectively, as an Lesso Qualifying Shareholders' Assured Entitlement. The Lesso Reserved Shares are being offered out of the International Placing Shares under the International Placing and are not subject to reallocation as described in "Structure and Conditions of the Global Offering — The Hong Kong Public Offer — Reallocation" in this prospectus.

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DIVIDENDS AND DIVIDEND POLICY

In March 2023, we declared a dividend in the aggregate amount of RMB23.0 million, all of which was settled by cash in April 2023.

Declaration of dividends is subject to the discretion of our Directors, depending on our results of operations, cash flows, financial position, statutory and regulatory restrictions on the dividends paid by us, future prospects, as well as any other factors which our Directors may consider relevant. We have no policy for future dividend payments. Our Board has absolute discretion as to whether to declare any dividend for any year, and in what amount. We are a holding company incorporated under the laws of the Cayman Islands. As a result, the payment and amount of any future dividend will also depend on the availability of dividends received from our subsidiaries.

The amounts of distributions that we have declared and made in the past do not indicate the dividends that we may pay in the future. Any declaration and payment as well as the amount of dividends will be subject to our constitutional documents and applicable laws and regulations.

LEGAL PROCEEDINGS AND NON-COMPLIANCE

During the Track Record Period and as of the Latest Practicable Date, no member of our Group was engaged in any litigation, claim or arbitration of material importance and no litigation, claim or arbitration is known to our Directors to be pending or threatened against any member of our Group which would have material adverse effect on our financial position or results of operations.

During the Track Record Period and as of the Latest Practicable Date, members of our Group had not been and were not involved in any non-compliance incidents that have led to fines, enforcement actions or other penalties that could, individually or in the aggregate, have a material adverse effect on our financial condition and results of operations.

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RISK FACTORS

Our business and operations involve certain risks and uncertainties, many of which are beyond our control. These risks can be broadly categorized as (i) risks relating to our business and industry; (ii) risks relating to conducting our business in the PRC; and (iii) risks relating to the Spin-off and the Global Offering. As different investors may have different interpretations and standards for determining the materiality of a risk, potential investors should read the entire “Risk Factors” section of this prospectus carefully before making a decision to invest in the Offer Shares. Some of the major risks we face include:-

- Economic downturns, reductions in international business or disruptions in global trade may adversely impact our business and results of operations. Any downturn or adverse development in regional and global economy may adversely affect the demand for our solutions and our business in general.
- The success of our business depends on the business performance of our customers and the e-commerce platforms on which they operate, and our ability to cost-effectively attract new customers and retain existing customers.
- Our success is tied to our customers’ expenditure on B2C export e-commerce supply chain solutions providers.
- We operate in a fragmented and competitive industry and we cannot assure you we will continue to maintain or increase our market share and compete successfully.
- Any disruption to the operation of and failure to effectively utilize our warehouses could adversely affect our results of operations.
- We may incur impairment loss on our intangible assets and goodwill, which could negatively affect our results of operations and financial condition.
- Our provision of B2C export e-commerce supply chain solutions heavily relies on third-party service providers. Any disruption of our relationships with our suppliers and increases in their operating costs due to fluctuations in the costs and available of energy prices such as fuel supplies could adversely influence our operations and growth prospects.

SUMMARY

RECENT DEVELOPMENTS

Financial position and performance subsequent to the Track Record Period

Our business operation remained stable after the Track Record Period and up to the date of this prospectus, there was no material change to our general business model and the economic environment remained generally stable up to the date of this prospectus.

Based on our management accounts, our average monthly revenue for the two months ended February 29, 2024 experienced an increase, as compared to the average monthly revenue for the year ended December 31, 2023, primarily driven by the growth in “last-mile” fulfillment services, which was in turn attributed to the growth in our customers and popularity of pre-sale stocking model in the B2C export e-commerce industry during the same period.

Recent PRC regulatory developments

On February 17, 2023, the CSRC released the Overseas Listing Trial Measures and five supporting guidelines, which came into effect on March 31, 2023. Pursuant to the Overseas Listing Trial Measures, Domestic Enterprises (as defined in the Overseas Listing Trial Measures) that seek to offer and list securities overseas, directly or indirectly, should fulfill the filing procedure and report relevant information to the CSRC. See “Regulatory Overview — PRC — Overseas Offering and Listings.” We are required to file with the CSRC in accordance with the Overseas Listing Trial Measures after our application for listing is initially submitted. We submitted the required filing documents to CSRC on June 29, 2023 and the CSRC issued a notification on our completion of the PRC filing procedures for the listing of our Shares on the Stock Exchange the Global Offering on December 20, 2023.

U.S. TARIFF ON GOODS ORIGINATED FROM CHINA

Currently, goods of Chinese origin being exported into the U.S. are subject to a duty ranging from 7.5% to 25% under section 301 of the U.S. Trade Act of 1974 (the “**Section 301 Duties**”) and formal entry procedures, which apply to our “first-mile” international freight services and are primarily borne by or passed on to our customers. The U.S. Tariff Act of 1930 provides for an exemption (the “**Tariff Exemption**”) to admit certain articles free of the Section 301 Duties using informal entry procedures if they have an aggregate fair retail value of less than US\$800 per day.

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We do not utilize the Tariff Exemption other than for direct shipments to end-consumer involving one single customer, which accounted for 0% of Shenzhen EDA's revenue during FY2021, and 0% and 12.5% of our revenue in each year during FY2022 and FY2023, respectively. All of our other "first-mile" international freight shipments by way of ocean and air freight (other than direct shipments to end-consumers), are subject to the Section 301 Duties and formal entry procedures which are in turn borne by or passed on to our customers. There are currently legislative proposals in the U.S. to exclude China-originated goods from the Tariff Exemption. Because (i) we do not utilize the Tariff Exemption for a substantial portion of our "first-mile" international freight services; and (ii) any Section 301 Duties are passed on to or borne by our customers, our Directors believe that, and the Sole Sponsor concurs that these legislative proposals, if adopted, would not have a material impact on our business, operational and financial conditions.

Any U.S. legislative developments regarding the Section 301 Duties and the Tariff Exemption may nevertheless affect general consumer behavior in the overall cross border B2C e-commerce market. See "Risk Factors — Some of our customers that deliver goods to the U.S. benefit from certain tax exemption regime, which may be changed in the future. In such event, these customers' operations may be negatively affected, and in turn affect our revenue generated from these customers" and "Business — Legal Proceedings and Compliance — U.S. Tariff on goods originated from China" for further details.

NO MATERIAL ADVERSE CHANGE

Our Directors have confirmed that, since December 31, 2023 and up to the date of this prospectus, there has been no material adverse change in our financial or trading position or prospects and no event has occurred that would materially affect the information shown in our consolidated financial statements set out in the Accountants' Report included in Appendix IA and Appendix IB to this prospectus.

The entire prospectus should be read carefully and we strongly caution potential investors not to place any reliance on any information contained in press articles or disseminated through our media relating to us, the Spin-off and/or the Global Offering, certain of which may not be consistent with the information contained in this prospectus.