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eprint GROUP LIMITED

eprint 集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1884)

VOLUNTARY ANNOUNCEMENT

BUSINESS UPDATE

This is a voluntary announcement made by eprint Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) to inform the shareholders and potential investors of the Company on the business development of the Group.

The Company is pleased to announce that Design Easy Limited, an indirect wholly-owned subsidiary of the Company which is engaging in provision of printing and online design services to customers, has launched an artificial intelligence (“**AI**”) online design platform (<https://www.design-easy.com>). This platform leverages the advanced AI technology and innovative drawing tools, aiming to offer convenience, easy access and satisfaction to customers and bring new efficiencies to the design services.

Looking ahead, the Group will continue to optimize and enhance printing hardware and technology in response to the ever-changing market and business trends. The Company is also committed to investment in technological innovation and equipment upgrades to ensure the quality of products and services for our customers.

By Order of the Board
eprint Group Limited
She Siu Kee William
Chairman

Hong Kong, 22 May 2024

*As at the date of this announcement, the executive directors of the Company (the “**Directors**”) are Mr. She Siu Kee William and Mr. Chong Cheuk Ki; the non-executive Director is Mr. Leung Wai Ming; and the independent non-executive Directors are Mr. Poon Chun Wai, Mr. Fu Chung, Mr. Ma Siu Kit and Ms. Yu Mei Hung.*