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(Incorporated in Bermuda with limited liability)
(Stock Code: 1060)

## PROPOSED AMENDMENTS TO THE BYE-LAWS

This announcement is made by Alibaba Pictures Group Limited (the "Company") pursuant to Rule 13.51(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board (the "Board") of directors of the Company (the "Directors") proposes to amend the existing bye-laws of the Company (the "Bye-laws") in order to, among other things, (a) update and bring the Bye-laws in line with the latest regulatory requirements in relation to the expanded paperless listing regime and the electronic dissemination of corporate communications and the relevant amendments to the Listing Rules which took effect on December 31, 2023; (b) allow the Company to hold and dispose of its shares as treasury shares in accordance with applicable laws of Bermuda and the recent amendments to the Listing Rules relating to treasury shares which will take effect on June 11, 2024; and (c) make consequential and other housekeeping amendments (collectively, the "Proposed Amendments"). Save for the Proposed Amendments, all other provisions of the Bye-laws will remain unchanged.

The Proposed Amendments are subject to the approval of the shareholders of the Company (the "Shareholders") by way of a special resolution at the forthcoming annual general meeting of the Company (the "AGM"). The Proposed Amendments will become effective upon the approval by the Shareholders at the AGM.

A circular containing, among other things, details of the Proposed Amendments, together with a notice convening the AGM, will be despatched to the Shareholders in due course.

By order of the Board

Alibaba Pictures Group Limited

Fan Luyuan

Chairman & Chief Executive Officer

Hong Kong, May 29, 2024

As of the date of this announcement, the Board comprises Mr. Fan Luyuan, Mr. Li Jie and Mr. Meng Jun, being the executive Directors; Mr. Tung Pen Hung, being the non-executive Director; and Ms. Song Lixin, Mr. Tong Xiaomeng and Mr. Johnny Chen, being the independent non-executive Directors.