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platt nera

Platt Nera International Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1949)

VOLUNTARY ANNOUNCEMENT COOPERATION FRAMEWORK AGREEMENT

This announcement is made by Platt Nera International Limited (the “**Company**”, together with its subsidiaries collectively referred to as the “**Group**”) on a voluntary basis to keep the shareholders of the Company and potential investors informed of the latest business development of the Group.

The board (the “**Board**”) of directors of the Company (the “**Directors**”) is pleased to announce that on 31 May 2024, the Group has (through its wholly owned subsidiary, Globe Fortune Limited) entered into a non-legally binding memorandum of understanding (the “**MOU**”) with Zhuoer Industry (Shenzhen) Co., Ltd.* (卓爾實業(深圳)有限公司) (“**Zhuoer Industrial**”). The MOU aims to explore potential collaboration with Zhuoer Industrial in the development and expansion of high-tech jewelry products (“**Cooperation Project**”).

MEMORANDUM OF UNDERSTANDING

According to the MOU for cooperation, the Group and Zhuoer Industrial (the “**Parties**”) have agreed on the following intentions regarding their cooperation, including:

- The Group will contribute its IT expertise and related resources to assist in the development of the Cooperation Project.
- Zhuoer Industrial will use its industrial experience, combined with the Group’s technical advantages and related resources to jointly develop products and expand the market.
- The Group and Zhuoer Industrial will jointly conduct feasibility study.

As of the date of this announcement, the terms or forms of the cooperation have not been finalised. After the negotiation is completed, the Parties may sign a formal agreement to implement and execute specific cooperative plans and timetables.

BACKGROUND OF ZHUOER INDUSTRIAL

Zhuoer Industrial is primarily engaged in the design, manufacturing and sales of jewelry products and related businesses. Zhuoer Industrial has been operating its business with its registered brands in China since 2015.

To the best knowledge, information, and belief of the Directors, having made all reasonable enquiries, as at the date of this announcement, the Zhuoer Industrial and its ultimate beneficial owners are independent third parties of and not connected with the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)).

REASONS FOR AND BENEFITS OF ENTERING INTO THE MOU

The Group is an IT solution provider to Thai financial institutions, government departments and agencies predominantly in administrative, telecommunications, and utilities sectors.

The Group is actively seeking new business opportunities to strengthen its income stream. If the Cooperation Project contemplated under the MOU materialise, it is expected that the Cooperation Project will diversify the Group’s revenue and create synergies with its existing IT solution services. Therefore, the Directors believe that the entering into the MOU is in the interests of the Company and its shareholders as a whole.

GENERAL

The Board would like to emphasise that the Cooperation Project contemplated under the MOU may not proceed and as at the date of this announcement, the Parties have not entered into a legally binding agreement in relation to the Cooperation Project contemplated under the MOU. If the Cooperation Project contemplated under the MOU is materialised, the Group will make further announcement(s) as and when appropriate in accordance with the Listing Rules. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Platt Nera International Limited
Prapan Asvaplunghroh
Chairman, Chief Executive Officer and Executive Director

Hong Kong, 31 May 2024

*As at the date of this announcement, the Board comprises Mr. Prapan Asvaplunghroh, Mr. Wison Archadechopon and Ms. Hong Yiwen as executive Directors, and Mr. Tong Yee Ming, Mr. Cheung Pan and Mr. Julapong Vorasontharoso*th as independent non-executive Directors.

* *For identification purpose only*