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Asiaray Media Group Limited
雅仕維傳媒集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1993)

INSIDE INFORMATION

AWARD OF ADVERTISING RESOURCES OPERATION CONTRACTS

This announcement is made by Asiaray Media Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The Board is pleased to announce that 上海雅仕維廣告傳播有限公司 (Shanghai Asiaray Advertising Media Company Limited*) (“**Shanghai Advertising Media**”), an indirect wholly-owned subsidiary of the Company, has been notified that it has been awarded, respectively, the advertising resources operation contracts in respect of (i) Shenzhen Metro Line 4 for a term of 2 years commencing on 1 July 2024 by MTR Corporation (Shenzhen) Limited (“**Shenzhen MTR**”), a subsidiary of MTR Corporation Limited; and (ii) Shenzhen Metro Line 13 for the period between, tentatively, 1 November 2024 and 30 June 2026 by MTR CREC Metro (Shenzhen) Company Limited (“**MTR CREC Metro**”), a joint venture of MTR Corporation Limited, China Railway Electrification Engineering Group Co., Ltd., and Shenzhen SEZ Construction and Development Group Co., Ltd. (collectively the “**Concession Spaces**”).

Formal agreements setting out all the terms, including the concession fees payable by Shanghai Advertising Media in relation to grant of the Concession Spaces (the “**Formal Agreements**”) will be entered into between Shanghai Advertising Media and, respectively, Shenzhen MTR and MTR CREC Metro. As the transactions contemplated under the Formal Agreements, when aggregated, will constitute a disclosable transaction of the Company under the Listing Rules, the Company will publish an announcement disclosing the material terms of the Formal Agreements pursuant to the Listing Rules immediately after the execution of the Formal Agreements.

By order of the Board
Asiaray Media Group Limited
Lam Tak Hing, Vincent JP
Chairman

Hong Kong, 3 June 2024

As at the date of this announcement, the executive Directors are Mr. Lam Tak Hing, Vincent JP and Mr. Kwan Tat Cheong; the non-executive Director is Ms. Wu Xiaopin; and the independent non-executive Directors are Mr. Ma Andrew Chiu Cheung, Mr. Ma Ho Fai GBS JP and Ms. Mak Ka Ling.

* *For identification purpose only*