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(incorporated in Bermuda with limited liability)

(Stock Code: 0113)

EARNINGS UPDATE

This announcement is made by Dickson Concepts (International) Limited (the "Company" together with its subsidiary companies, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

Despite weak consumer sentiment in Hong Kong, Taiwan and China due to high interest rates and weak market conditions, the Group succeeded in achieving 12.6 per cent. growth in sales turnover in the year ended 31st March, 2024.

The board of directors (the "Board") of the Company announces that based on the management's preliminary review of the unaudited consolidated results of the Group for the year ended 31st March, 2024, the Group is expected to record an increase of about 38 per cent. in net profit attributable to shareholders for the year ended 31st March, 2024 as compared with the year ended 31st March, 2023. This is mainly due to growth in sales turnover and strict control of costs at all levels of operation, alongside an increase in profit contribution from the investment portfolio.

The Board would like to state that the Group's balance sheet and net cash position continue to be extremely strong and is in an excellent position to take advantage of any further improvement in market condition as well as to undertake new investment opportunities to diversify and broaden its earnings base.

The information contained in this announcement is based only on the management's preliminary assessment after reviewing the unaudited consolidated accounts of the Group for the year ended 31st March, 2024. The Group's annual results are subject to review by the Company's independent auditor prior to finalisation of such accounts. Therefore, the Group's results for the year ended 31st March, 2024 may be different from the information set out in this announcement. The Group is expected to publish its annual results for the year ended 31st March, 2024 on 13th June, 2024.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

As at the date of this announcement, the Board comprises:-

Executive Directors:

Dickson Poon (Group Executive Chairman)
Poon Dickson Pearson Guanda
(Chief Operating Officer)
Chan Hon Chung, Johnny Pollux
Lau Yu Hee, Gary

Independent Non-Executive Directors:

Bhanusak Asvaintra Nicholas Peter Etches Fung Yue Ming, Eugene Michael Lam Sze Wan Patricia

> By Order of the Board Or Suk Ying, Stella Company Secretary

Hong Kong, 5th June, 2024

^{*} For identification purposes only