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H.BROTHERS | ENTERTAINMENT

華誼騰訊娛樂

華誼騰訊娛樂有限公司

Huayi Tencent Entertainment Company Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the English name of the Company from “Huayi Tencent Entertainment Company Limited” to “Hony Media Group” and to change the Chinese name of the Company from “華誼騰訊娛樂有限公司” to “弘毅文化集團”, which is subject to approval by a special resolution of the Shareholders.

A circular containing information relating to the proposed changes of the English name and the Chinese name of the Company, along with a notice of the EGM, will be despatched to the Shareholders in due course.

PROPOSED CHANGE OF COMPANY NAME

The board of directors (“**Board**”) of Huayi Tencent Entertainment Company Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) proposes to change the English name of the Company from “Huayi Tencent Entertainment Company Limited” to “Hony Media Group” and to change the Chinese name of the Company from “華誼騰訊娛樂有限公司” to “弘毅文化集團”.

Conditions for the Change of Company Name

The proposed change of name of the Company is subject to (i) the passing of a special resolution by the shareholders of the Company (the “**Shareholders**”) at an extraordinary general meeting to be convened (“**EGM**”) to approve the change of the English name and the Chinese name of the Company; and (ii) the Registrar of Companies in the Cayman Islands approving such changes of English name and the Chinese name of the Company by issuing a certificate of incorporate on change of name.

Subject to the satisfaction of the conditions set out above, the change of name of the Company will take effect from the date on which the Registrar of Companies in the Cayman Islands enters the new English name and the new Chinese name of the Company on the register of companies maintained by the Registrar of Companies in the Cayman Islands. The Registrar of Companies in the Cayman Islands shall issue a certificate of incorporation on change of name thereafter. The Company will then further carry out the necessary filing procedures with the Companies Registry in Hong Kong. In addition, subject to the confirmation of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”), the stock short name for trading in the shares of the Company and the website of the Company will also be changed after the change of Company name becoming effective.

Reasons for the Change of the Company Name

The Group is currently principally engaged in (i) entertainment and media business; (ii) digitized operation services in healthcare industry (i.e. the Echartnow operation); and (iii) smart healthcare services platform (i.e. the Meerkat Health operation).

Following the completion of the Company’s issue of convertible bonds to the affiliates of Hony Capital in March 2024 and the appointment of Mr. ZHAO John Huan (the Chairman of Hony Capital) and Mr. CHENG Wu as the Chairman of the Board and the Chief Executive Officer of the Company respectively, the Group will focus its strategic development in international culture, media and entertainment businesses, with a vision of building a world-leading Global Content Creation Platform.

Mr. ZHAO John Huan, the Chairman of the Board of the Company, states that the Company under the name Hony Media Group, being the strategic collaboration platform for Hony Capital in the cultural industry, will receive continual support and anticipates to continuously lay out and cultivate its new strategic focus and achieve long-term development.

Mr. CHENG Wu, the Chief Executive Officer of the Company, said that on the basis of continuing the operation of the Group’s existing businesses, the Group will integrate resources from Hony Capital and multi-party cooperation to explore and develop new increments in the global culture, media and entertainment market, and strive to build a global platform for the creation of high-quality content, and these will serve as the core development and strategic growth engine of the Group.

The Board considers that the proposed change of the name of the Company will better reflect the latest strategies and businesses of the Group. Therefore, the Board is of the opinion that the proposed change of the Company name will benefit the future business development of the Group and is in the best interests of the Company and the Shareholders as a whole.

Effect of the Change of the Company Name

The changes of the English name and the Chinese name of the Company will not, of itself, affect any rights of the Shareholders or the Company's daily business operation and its financial position. All existing share certificates of the Company in issue bearing the existing name of the Company will, after the changes of the English name and Chinese name of the Company becoming effective, continue to be effective and as documents of title to the shares of the Company and will remain valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing share certificates for new share certificates bearing the new name of the Company. Upon the changes of the English name and the Chinese name of the Company becoming effective, new share certificates of the Company will be issued under such new names of the Company.

GENERAL

The EGM will be convened to consider and, if thought fit, approve the proposed changes of the English name and the Chinese name of the Company.

A circular containing information relating to the proposed changes of the English name and the Chinese name of the Company, along with a notice of the EGM, will be despatched to the Shareholders in due course.

Further announcement will be made by the Company to inform the Shareholders of the results of the EGM, the effective dates of the changes of the English name and the Chinese name of the Company, the new English and Chinese stock short names of the Company under which ordinary shares of the Company will be traded on the Stock Exchange and the new logo and website of the Company in due course.

By Order of the Board
Huayi Tencent Entertainment Company Limited
CHENG Wu
Executive Director and Chief Executive Officer

Hong Kong, 7 June 2024

As at the date of this announcement, the Board comprises:

Mr. ZHAO John Huan² (Chairman), Mr. CHENG Wu¹ (CEO), Mr. YUEN Hoi Po¹ (President), Mr. YUEN Kin³, Mr. CHU Yuguo³, Ms. WANG Song Song³ and Ms. PAN Min³

- 1 Executive director
- 2 Non-executive director
- 3 Independent non-executive director