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## SINCERE WATCH (HONG KONG) LIMITED

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 444)

## DATE OF BOARD MEETING

The board of directors (the "Board") of Sincere Watch (Hong Kong) Limited (the "Company") announces that a meeting of the Board will be held on Friday, 28 June 2024 for the purposes of, among other matters, approving the announcement of the annual results of the Company and its subsidiaries for the year ended 31 March 2024 and considering the recommendation on the payment of a final dividend, if any.

By Order of the Board
Sincere Watch (Hong Kong) Limited
Zhang Xiaoliang

Chairman and Chief Executive Officer

Hong Kong, 13 June 2024

As at the date of this announcement, the Executive Directors of the Company are Mr. Zhang Xiaoliang (Chairman and Chief Executive Officer), Mr. Yang Guangqiang and Mr. An Muzong; and the Independent Non-executive Directors of the Company are Mr. Yu Zhenxin, Mr. Zong Hao and Mr. Hong Sze Lung.