

華誼騰訊娛樂**華誼騰訊娛樂有限公司****Huayi Tencent Entertainment Company Limited***(Incorporated in the Cayman Islands with limited liability)***(Stock Code: 419)****PROXY FORM**

Form of proxy for use at the extraordinary general meeting of the Company (the “EGM”) to be held at Suite 3318, 33/F, Jardine House, 1 Connaught Place, Central, Hong Kong on Friday, 5 July 2024 at 10:00 a.m..

I/We ^(note 1) _____
of _____
being the registered holder(s) of ^(note 2) _____ shares of HK\$0.02 each in the issued share capital of
Huayi Tencent Entertainment Company Limited (the “Company”), hereby appoint ^(note 3) _____
of _____
or failing him/her, the Chairman of the Meeting, as my/our proxy to attend on my/our behalf at the Meeting (and at any adjournment thereof) to vote for me/us in my/our name(s) in respect of the resolution set out in the notice of the EGM (the “EGM notice”) (with or without modifications) as hereunder indicated.

Special Resolution	For ^(note 4)	Against ^(note 4)
To approve the proposed change of the name of the Company in English from “Huayi Tencent Entertainment Company Limited” to “Hony Media Group” and the dual foreign name in Chinese of the Company from “華誼騰訊娛樂有限公司” to “弘毅文化集團” (the “Change of Company Name”) and to authorise any one director or officer of the Company to do all such acts and execute all such documents in relation to the Change of Company Name [#]		

[#] The full text of the resolution is set out in the EGM notice.

Dated this _____ day of _____ 2024 Signature(s) ^(Note 7) _____

Notes:

- Full name(s) and address(es) to be inserted in **BLOCK CAPITALS**.
- Please insert the number of ordinary shares registered in your name(s); if no number is inserted, this form of proxy will be deemed to relate to all the ordinary shares in the capital of the Company registered in your name(s).
- Full name and address of proxy to be inserted in **BLOCK CAPITALS**. **IF NO SUCH NAME IS INSERTED, THE CHAIRMAN OF THE MEETING WILL ACT AS YOUR PROXY.**
- IMPORTANT: IF YOU WISH TO VOTE FOR ANY RESOLUTION, TICK IN THE RELEVANT BOX MARKED IN THE COLUMN HEADED “FOR” BESIDE THE APPROPRIATE RESOLUTION. IF YOU WISH TO VOTE AGAINST ANY RESOLUTION, TICK IN THE RELEVANT BOX MARKED IN THE COLUMN HEADED “AGAINST” BESIDE THE APPROPRIATE RESOLUTION.** If no direction is given, the proxy will be entitled to vote or abstain as he/she thinks fit. Your proxy will be entitled to vote or abstain at his/her discretion on any resolution properly put to the Meeting other than those referred to in the EGM notice.
- To be valid, this form of proxy, together with the power of attorney or other authority, if any, under which it is signed, or a notarially certified copy of that power or authority, must be deposited at the Company’s branch share registrar in Hong Kong, Tricor Tengis Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong not less than 48 hours before the time appointed for holding the Meeting or any adjourned meeting.
- In the case of joint holders of a share, the vote of the person, whether attending in person or by proxy, whose name stands first on the register of members of the Company in respect of such share shall be accepted to the exclusion of the vote(s) of the other joint holder(s).
- This form of proxy must be signed by you or your attorney duly authorised in writing or, if you are a corporation, must either be executed under seal or under the hand of an officer or attorney duly authorised.
- The proxy needs not be a member of the Company but must attend the Meeting in person to represent you.
- Completion and delivery of this form of proxy shall not preclude you from attending and voting in person at the Meeting if you so wish and in such event, this form of proxy will be deemed to be revoked.
- Any alteration made to this form of proxy must be initialled by the person who signs it.

PERSONAL INFORMATION COLLECTION STATEMENT

Your supply of your and your proxy’s (or proxies’) name(s) and address(es) is on a voluntary basis for the purpose of processing your request for the appointment of a proxy (or proxies) and your voting instructions for the Meeting of the Company (the “Purposes”). We may transfer your and your proxy’s (or proxies’) name(s) and address(es) to our agent, contractor, or third party service provider who provides administrative, computer and other services to us and to such parties who are authorised by law to request the information or are otherwise relevant for the Purposes and need to receive the information. Your and your proxy’s (or proxies’) name(s) and address(es) will be retained for such period as may be necessary to fulfil the Purposes. You/your proxy (or proxies) has/have the right to request access to and/or correction of the relevant personal data in accordance with the provisions of the Personal Data (Privacy) Ordinance and any such request should be in writing by mail to Tricor Tengis Limited at the above address.