

華 誼 騰 訊 娛 樂

華 誼 騰 訊 娛 樂 有 限 公 司

Huayi Tencent Entertainment Company Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

19 June 2024

Dear Registered Shareholder(s),

Notification of publication of Corporate Communications on the Company's website

We hereby notify you that the following corporate communications (the "Current Corporate Communications") of Huayi Tencent Entertainment Company Limited (the "Company"), in both English and Chinese versions, are now available on the Company's website at www.huayitencent.com and website of Hong Kong Exchanges and Clearing Limited ("HKEx") at www.hkexnews.hk:

- Circular dated 19 June 2024 for the proposed change of company name and notice of extraordinary general meeting; and
- Proxy Form.

You may now access the Current Corporate Communications under "Investor Relations" section of the Company's website.

In support of electronic communication by email, the Company recommends you provide the Company with your email address by reasonable notice (of not less than 7 days) in writing to the Company c/o the Hong Kong Branch Share Registrar of the Company (the "Registrar"), Tricor Tengis Limited at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to is-ecom@hk.tricorglobal.com.

It is the responsibility of the shareholders to provide email address that is functional. If the Company does not possess the email address of a shareholder or the email address provided is not functional, the Company will send to you by post, a notification letter for the availability of Corporate Communications on the Company's website and all future Actionable Corporate Communications, until such time when you have provided a functional email address to the Company's Registrar for receiving the same. The Company will be considered to have complied with the Rules Governing the Listing of Securities on the Stock Exchange if it sends Corporate Communications to the email address provided by a shareholder without receiving any "non-delivery" message.

If for any reason you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company's website, we will promptly send the printed copies of the Current Corporate Communications to you free of charge upon receipt of your request. Please mark "✓" in the appropriate box in **Part A** on the enclosed Change Request Form (with a pre-paid postage mailing label at the bottom of the Change Request Form). You have the right at any time to change your elected choice of language and means of receiving future Corporate Communications. If you would like to change your choice of language and/or means of receiving the Company's future Corporate Communications, please mark "✓" in the appropriate box in **Part B** on the enclosed Change Request Form and sign and return the same to the Company c/o the Registrar or by sending an e-mail to is-ecom@hk.tricorglobal.com.

Should you have any queries relating to this letter, please contact Customer Service Hotline of the Registrar at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,

For and on behalf of

Huayi Tencent Entertainment Company Limited

HAU Wai Man

Company Secretary

Encl.

Notes:

- 1 Corporate Communication(s) refer to any document(s) issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form.
- 2 Actionable Corporate Communication means any corporate communication from the Company that seeks instructions from its shareholders on how they wish to exercise their rights or make an election as the shareholders of the Company, including but not limited to, election forms in connection with a dividend payment, excess application forms in connection with a rights issue or open offer, applications forms for assured entitlement under an open offer, acceptance forms in connection with takeovers, mergers and share buy-backs, and provisional allotment letters in connection with a rights issue.

