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PC PARTNER GROUP LIMITED

栢能集團有限公司*

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 1263)

INSIDE INFORMATION

PROFIT ALERT FOR THE SIX MONTHS ENDING 30 JUNE 2024 AND POSSIBLE LISTING ON THE SGX-ST AND POSSIBLE WITHDRAWAL OF LISTING FROM THE STOCK EXCHANGE

This announcement is made by PC Partner Group Limited (the "**Company**", together with its subsidiaries, collectively, the "**Group**") pursuant to Rule 13.09(2) of the Rules (the "**Listing Rules**") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

PROFIT ALERT FOR THE SIX MONTHS ENDING 30 JUNE 2024

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders (the "**Shareholders**") and potential investors of the Company that based on the management information currently available to the Board including the preliminary assessment of the latest unaudited management accounts of the Group for the six months ending 30 June 2024, the Board expects the Group to report a net profit attributable to Shareholders of not less than approximately HK\$150 million for the six months ending 30 June 2024, compared to a net profit attributable to Shareholders of approximately HK\$20 million for the six months ended 30 June 2023. The change was mainly due to an improvement of gross profit margin for the six months ending 30 June 2023 which had mainly resulted from a strong demand of the new series of video graphics cards launched early this year and the Group has also incurred less spending on sales and marketing promotion to stimulate the sales under the own brand business as the demand of video graphics cards have been improved from last year.

The Company is still in the process of finalizing the results of the Group for the six months ending 30 June 2024. The information above is only a preliminary assessment by the management of the Company based on the unaudited financial statements of the Group for the six months ending 30 June 2024 (which have not been confirmed nor audited by the Company's auditors) and the information currently available to them. The Company will disclose further details of the Group's financial performance when the interim results of the Group for the six months ending 30 June 2024.

POSSIBLE LISTING ON THE SGX-ST AND POSSIBLE WITHDRAWAL OF LISTING FROM THE STOCK EXCHANGE

The Board wishes to announce that for business strategy and development reasons, it is considering the feasibility of seeking a listing (the "**Possible Listing**") of its shares (the "**Shares**") on the Main Board of the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") by way of introduction and applying for the withdrawal of the listing (the "**Possible Withdrawal**") of the Shares on the Stock Exchange at such appropriate juncture, subject to fulfillment of requirements and/or conditions of the SGX-ST and the Stock Exchange.

As at the date of this announcement, the Company has engaged professional advisers to advise on the feasibility of the Possible Listing and the Possible Withdrawal.

The Company will make further announcements with respect to the Possible Listing, and the Possible Withdrawal to keep the Shareholders and investors of the Company informed as and when necessary.

As the Possible Listing and the Possible Withdrawal are subject to further discussion and assessment by the Board, the Possible Listing and the Possible Withdrawal may or may not proceed.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Shares.

By order of the Board PC PARTNER GROUP LIMITED WONG Shik Ho Tony Chairman

Hong Kong, 18 June 2024

As at the date of this announcement, the Executive Directors are Mr. WONG Shik Ho Tony, Mr. WONG Fong Pak, Mr. LEUNG Wah Kan, Mr. HO Nai Nap and Mr. MAN Wai Hung; the Non-executive Director is Mrs. HO WONG Mary Mee-Tak (Mr. CHIU Wing Yui is Alternate Director to Mrs. HO WONG Mary Mee-Tak); and the Independent Non-executive Directors are Mr. IP Shing Hing, Mr. LAI Kin Jerome, Mr. CHEUNG Ying Sheung and Ms. CHAN Yim.

* For identification purposes only