Next Day Disclosure Return (Equity issuer - changes in issued shares or treasury shares, share buybacks and/or on-market sales of treasury shares)

| Instrument: | Equity issuer | | | | | | Sta | atus: | New Subm | ission |
|--------------------------------|---|-------------------------------------|---|-----------|--|------|---------------------------|-----------------------------|----------|-------------------------------|
| Name of Issuer: | Keep Inc. | | | | | | | | | |
| Date Submitted: | 19 June 2024 | | | | | | | | | |
| | eted by a listed issuer where t The Stock Exchange of Hong I les "). | | | | | | | | | |
| Section I | | | | | | | | | | |
| 1. Class of shares | Ordinary shares | Ty | pe of shares | Not ap | oplicable | | Listed on the | Exchange | Yes | |
| Stock code (if listed) | 03650 | De | escription | | | | | | • | |
| A. Changes in issued sl | hares or treasury shares | · | | • | | | | | | |
| | | Changes in issu (excluding treas | | | Changes in treasury shares | | | | | |
| | Events | | Number of iss shares (excluding treasury shar | ding | As a % of existing number of issued shares (excluding treasury shares) before the relevant event (Note 3) | Numk | per of treasury shares | Issue/ selling share (No | | Total number of issued shares |
| Opening balance as at (Note 1 |) 18 June 2024 | | 525 | 5,671,987 | | | 0 | | | 525,671,987 |
| 1). Other (please specify) | | | | | % | | | | | |
| See Part B | | | | | | | | | | |
| Date of changes 19 | 9 June 2024 | | | | | | | | | |
| Closing balance as at (Notes 5 | and 6) 19 June 2024 | | 525 | 5,671,987 | | | 0 | | | 525,671,987 |
| | | | I . | | | | | | | |

Page 1 of 10 v 1.3.0

| в. s | 3. Shares redeemed or repurchased for cancellation but not yet cancelled as at the closing balance date (Notes 5 and 6) | | | | | | | | |
|------|---|---------|------------|-----|--------|--|--|--|--|
| 1). | Shares repurchased for cancellation but not yet cancelled | 33,100 | 0.006297 % | HKD | 4.0595 | | | | |
| | Date of changes 02 April 2024 | | | | | | | | |
| 2). | Shares repurchased for cancellation but not yet cancelled | 155,000 | 0.029486 % | нкр | 4.3833 | | | | |
| | Date of changes 05 April 2024 | | | | | | | | |
| 3). | Shares repurchased for cancellation but not yet cancelled | 26,500 | 0.005041 % | НКД | 4.2589 | | | | |
| | Date of changes 08 April 2024 | | | | | | | | |
| 4). | Shares repurchased for cancellation but not yet cancelled | 232,100 | 0.044153 % | НКД | 4.3113 | | | | |
| | Date of changes 09 April 2024 | | | | | | | | |
| 5). | Shares repurchased for cancellation but not yet cancelled | 100,100 | 0.019042 % | НКД | 4.5365 | | | | |
| | Date of changes 10 April 2024 | | | | | | | | |
| 6). | Shares repurchased for cancellation but not yet cancelled | 8,500 | 0.001617 % | HKD | 4.5 | | | | |
| | Date of changes 11 April 2024 | | | | | | | | |
| 7). | Shares repurchased for cancellation but not yet cancelled | 124,200 | 0.023627 % | HKD | 5.645 | | | | |
| | Date of changes 16 April 2024 | | | | | | | | |
| 8). | Shares repurchased for cancellation but not yet cancelled | 136,800 | 0.026024 % | HKD | 5.7004 | | | | |
| | Date of changes 17 April 2024 | | | | | | | | |
| 9). | Shares repurchased for cancellation but not yet cancelled | 130,000 | 0.02473 % | HKD | 6.2336 | | | | |
| | Date of changes 18 April 2024 | | | | | | | | |
| 10). | Shares repurchased for cancellation but not yet cancelled | 500 | 0.000095 % | НКД | 6.28 | | | | |
| | Date of changes 19 April 2024 | | | | | | | | |
| 11). | Shares repurchased for cancellation but not yet cancelled | 6,300 | 0.001198 % | НКД | 6.5381 | | | | |
| | Date of changes 23 April 2024 | | | | | | | | |

Page 2 of 10 v 1.3.0

| 12). | Shares repurchased for cancellation but not yet cancelled | 28,500 | 0.005422 % | HKD 7.75 | |
|------|---|---------|------------|------------|--|
| | Date of changes 26 April 2024 | | | | |
| 13). | Shares repurchased for cancellation but not yet cancelled | 174,600 | 0.033215 % | HKD 7.8626 | |
| | Date of changes 29 April 2024 | | | | |
| 14). | Shares repurchased for cancellation but not yet cancelled | 443,300 | 0.08433 % | HKD 7.8064 | |
| | Date of changes 30 April 2024 | | | | |
| 15). | Shares repurchased for cancellation but not yet cancelled | 110,200 | 0.020964 % | HKD 7.9671 | |
| | Date of changes 02 May 2024 | | | | |
| 16). | Shares repurchased for cancellation but not yet cancelled | 40,000 | 0.007609 % | HKD 8.2292 | |
| | Date of changes 03 May 2024 | | | | |
| 17). | Shares repurchased for cancellation but not yet cancelled | 1,700 | 0.000323 % | HKD 8.6012 | |
| | Date of changes 06 May 2024 | | | | |
| 18). | Shares repurchased for cancellation but not yet cancelled | 118,300 | 0.022505 % | HKD 8.7378 | |
| | Date of changes 07 May 2024 | | | | |
| 19). | Shares repurchased for cancellation but not yet cancelled | 100,000 | 0.019023 % | HKD 8.4512 | |
| | Date of changes 08 May 2024 | | | | |
| 20). | Shares repurchased for cancellation but not yet cancelled | 47,400 | 0.009017 % | HKD 8.185 | |
| | Date of changes 09 May 2024 | | | | |
| 21). | Shares repurchased for cancellation but not yet cancelled | 56,900 | 0.010824 % | HKD 8.0479 | |
| | Date of changes 10 May 2024 | | | | |
| 22). | Shares repurchased for cancellation but not yet cancelled | 70,000 | 0.013316 % | HKD 7.9645 | |
| | Date of changes 13 May 2024 | | | | |
| 23). | Shares repurchased for cancellation but not yet cancelled | 30,000 | 0.005707 % | HKD 8.0282 | |
| | Date of changes 14 May 2024 | | | | |

Page 3 of 10 v 1.3.0

| 2.0 | | | | | |
|------|---|---------|------------|------------|--|
| 24). | Shares repurchased for cancellation but not yet cancelled | 20,000 | 0.003805 % | HKD 7.8641 | |
| | Date of changes 16 May 2024 | | | | |
| 25). | Shares repurchased for cancellation but not yet cancelled | 70,000 | 0.013316 % | HKD 7.5255 | |
| | Date of changes 17 May 2024 | | | | |
| 26). | Shares repurchased for cancellation but not yet cancelled | 38,800 | 0.007381 % | HKD 8.087 | |
| | Date of changes 20 May 2024 | | | | |
| 27). | Shares repurchased for cancellation but not yet cancelled | 40,000 | 0.007609 % | HKD 8.0416 | |
| | Date of changes 21 May 2024 | | | | |
| 28). | Shares repurchased for cancellation but not yet cancelled | 40,000 | 0.007609 % | HKD 8.1409 | |
| | Date of changes 22 May 2024 | | | | |
| 29). | Shares repurchased for cancellation but not yet cancelled | 46,600 | 0.008865 % | HKD 7.9637 | |
| | Date of changes 23 May 2024 | | | | |
| 30). | Shares repurchased for cancellation but not yet cancelled | 80,000 | 0.015219 % | HKD 7.6184 | |
| | Date of changes 24 May 2024 | | | | |
| 31). | Shares repurchased for cancellation but not yet cancelled | 85,700 | 0.016303 % | HKD 7.5466 | |
| | Date of changes 27 May 2024 | | | | |
| 32). | Shares repurchased for cancellation but not yet cancelled | 100,000 | 0.019023 % | HKD 7.5773 | |
| | Date of changes 28 May 2024 | | | | |
| 33). | Shares repurchased for cancellation but not yet cancelled | 147,700 | 0.028097 % | HKD 7.579 | |
| | Date of changes 29 May 2024 | | | | |
| 34). | Shares repurchased for cancellation but not yet cancelled | 190,000 | 0.036144 % | HKD 7.6247 | |
| | Date of changes 30 May 2024 | | | | |
| 35). | Shares repurchased for cancellation but not yet cancelled | 134,800 | 0.025643 % | HKD 7.5962 | |
| | Date of changes 31 May 2024 | | | | |

Page 4 of 10 v 1.3.0

| 36). | Shares repurchased for cancellation but not yet cancelled | 3,000 | 0.000571 % | HKD 7.56 | |
|------|---|---------|------------|------------|--|
| | Date of changes 05 June 2024 | | | | |
| 37). | Shares repurchased for cancellation but not yet cancelled | 120,000 | 0.022828 % | HKD 7.795 | |
| | Date of changes 13 June 2024 | | | | |
| 38). | Shares repurchased for cancellation but not yet cancelled | 170,000 | 0.03234 % | HKD 7.0081 | |
| | Date of changes 18 June 2024 | | | | |
| 39). | Shares repurchased for cancellation but not yet cancelled | 50,000 | 0.009512 % | HKD 7.168 | |
| | Date of changes 19 June 2024 | | | | |

Page 5 of 10 v 1.3.0

Confirmation

Pursuant to Main Board Rule 13.25C / GEM Rule 17.27C, we hereby confirm to the best knowledge, information and belief that, in relation to each issue of shares or sale or transfer of treasury shares as set out in Section I, it has been duly authorised by the board of directors of the listed issuer and carried out in compliance with all applicable listing rules, laws and other regulatory requirements and, insofar as applicable:

(Note 7)

- (i) all money due to the listed issuer in respect of the issue of shares, or sale or transfer of treasury shares has been received by it;
- (ii) all pre-conditions for the listing imposed by the Main Board Rules / GEM Rules under "Qualifications of listing" have been fulfilled;
- (iii) all (if any) conditions contained in the formal letter granting listing of and permission to deal in the securities have been fulfilled;
- (iv) all the securities of each class are in all respects identical (Note 8);
- (v) all documents required by the Companies (Winding Up and Miscellaneous Provisions) Ordinance to be filed with the Registrar of Companies have been duly filed and that compliance has been made with all other legal requirements;
- (vi) all the definitive documents of title have been delivered/are ready to be delivered/are being prepared and will be delivered in accordance with the terms of issue, sale or transfer;
- (vii) completion has taken place of the purchase by the issuer of all property shown in the listing document to have been purchased or agreed to be purchased by it and the purchase consideration for all such property has been duly satisfied; and
- (viii) the trust deed/deed poll relating to the debenture, loan stock, notes or bonds has been completed and executed, and particulars thereof, if so required by law, have been filed with the Registrar of Companies.

Notes to Section I:

- 1. Please insert the closing balance date of the last Next Day Disclosure Return published pursuant to Main Board Rule 13.25A / GEM Rule 17.27A or Monthly Return pursuant to Main Board Rule 13.25B / GEM Rule 17.27B, whichever is the later.
- 2. Please set out all changes in issued shares or treasury shares requiring disclosure pursuant to Main Board Rule 13.25A / GEM Rule 17.27A together with the relevant dates of changes. Each category will need to be disclosed individually with sufficient information to enable the user to identify the relevant category in the listed issuer's Monthly Return. For example, multiple issues of shares as a result of multiple exercises of share options under the same share option scheme or of multiple conversions under the same convertible note must be aggregated and disclosed as one category. However, if the issues resulted from exercises of share options under 2 share option schemes or conversions of 2 convertible notes, these must be disclosed as 2 separate categories.
- 3. The percentage change in the number of issued shares (excluding treasury shares) of the listed issuer is to be calculated by reference to the opening balance of the number of issued shares (excluding treasury shares) being disclosed in this Next Day Disclosure Return.

Page 6 of 10 v 1.3.0

- 4. In the case of a share repurchase or redemption, the "issue/ selling price per share" shall be construed as "repurchase price per share" or "redemption price per share".
 - Where shares have been issued/ sold/ repurchased/ redeemed at more than one price per share, a volume-weighted average price per share should be given.
- 5. The closing balance date is the date of the last relevant event being disclosed.
- 6. For repurchase or redemption of shares, disclosure is required when the relevant event has occurred (subject to the provisions of Main Board Rules 10.06(4)(a), 13.25A and 13.31 / GEM Rules 13.13(1), 17.27A and 17.35), even if the repurchased or redeemed shares have not yet been cancelled.
 - If repurchased or redeemed shares are to be cancelled upon settlement of such repurchase or redemption after the closing balance date, they shall remain part of the issued shares as at the closing balance date in Part A. Details of these repurchased or redeemed shares shall be disclosed in Part B.
- 7. Items (i) to (viii) are suggested forms of confirmation. The listed issuer may amend the item(s) that is/are not applicable to meet individual cases.
- 8. "Identical" means in this context:
 - the securities are of the same nominal value with the same amount called up or paid up;
 - they are entitled to dividend/interest at the same rate and for the same period, so that at the next ensuing distribution, the dividend/interest payable per unit will amount to exactly the same sum (gross and net); and
 - they carry the same rights as to unrestricted transfer, attendance and voting at meetings and rank pari passu in all other respects.

Page 7 of 10 v 1.3.0

Section II must also be completed by a listed issuer where it has made a repurchase of shares which is discloseable under Main Board Rule 10.06(4)(a) / GEM Rule 13.13(1).

Repurchase report

| | report | | | | | | | | |
|---|------------------------------|--|--|--------------------------|--|--------------|--------------------------------------|-----------|-------------------------|
| Section II | | | | | | | | | |
| 1. Class of shares Ordinary shares | | T | Type of shares Not applicable Listed on the Ex | | Listed on the Exchai | nge | Yes | | |
| Stock code (if | Stock code (if listed) 03650 | | D | escription | | | | | |
| A. Repur | chase rep | ort | | | | | | | |
| Trading d | late | Number of shares repurchased | | of repurchase Note 1) | Repurchase price per highest repurchase p share \$ | | Lowest repurchase price per share \$ | | Aggregate price paid \$ |
| 1). 19 June | e 2024 | 50,000 | On the Exchar | nge | HKD | 7.25 H | IKD | 7.04 HK | D 358,39 |
| Total number or repurchased | f shares | 50,000 | | | | | Aggregate price pa | id \$ HK[| O 358,396 |
| Number of shar repurchased fo cancellation | | 50,000 | - | | | | | | |
| Number of shar repurchased fo as treasury sha | r holding | 0 | - | | | | | | |
| B. Additi | ional info | rmation for issuer who ha | as a primar | y listing on the | e Exchange | | | | |
| l). Date o | f the resol | ution granting the repurchas | se mandate | | | | | | 12 June 2023 |
| 2). Total r | number of | shares which the issuer is a | authorised to | repurchase un | der the repurchase mar | ndate | | | 52,567,198 |
| 3). Numbe | er of share | s repurchased on the Excha | ange or anot | her stock excha | inge under the repurcha | ase mandate | • | (a | 3,510,600 |
| | | er of issued shares (excluding to a specific of issued shares (excluding t | | | | | | | 0.667831 % |
| 5). Morato (Note 2 | | od for any issue of new shar | res, or sale o | or transfer of tre | asury shares after the s | share repurc | hase(s) set out in Part A | Up t | 0 19 July 2024 |

We hereby confirm that the repurchases made on the Exchange set out in Part A above were made in accordance with the Main Board Rules / GEM Rules and that there have been no material changes to the particulars contained in the Explanatory Statement dated 30 June 2023 which has been filed with the Exchange. We also confirm that any repurchases made on another stock

Page 8 of 10 v 1.3.0

exchange set out in Part A above were made in accordance with the domestic rules applying to repurchases on that other stock exchange.

Notes to Section II:

- 1. Please state whether the repurchase was made on the Exchange, on another stock exchange (stating the name of the exchange), by private arrangement or by general offer.
- 2. Subject to the carve-out set out in Main Board Rule 10.06(3)(a)/ GEM Rule 13.12, an issuer may not (i) make a new issue of shares, or a sale or transfer of any treasury shares; or (ii) announce a proposed new issue of shares, or a sale or transfer of any treasury shares, for a period of 30 days after any purchase by it of shares, whether on the Exchange or otherwise, without the prior approval of the Exchange.

Page 9 of 10 v 1.3.0

Section III must also be completed by a listed issuer where it has made a sale of treasury shares on the Exchange or any other stock exchange on which the issuer is listed which is discloseable under Main Board Rule 10.06B / GEM Rule 13.14B.

Report of on-market sale of treasury shares

Not applicable

Submitted by: Wang Ning (Name)

 $\frac{\text{Chairman, executive director and chief executive officer}}{\text{(Director, Secretary or other Duly Authorised Officer)}}$

Page 10 of 10 v 1.3.0