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KINGKEY FINANCIAL INTERNATIONAL (HOLDINGS) LIMITED 京基金融國際(控股)有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 01468)

INSIDE INFORMATION BUSINESS UPDATE

This announcement is made by Kingkey Financial International (Holdings) Limited (the "**Company**") pursuant to Rule 14A.35 of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited, and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Reference is made to the Company's announcements dated 4 June 2021, 14 June 2021, 30 September 2021, 13 January 2022 and 6 June 2022 in relation to, among others, the continuing connected transaction in respect of the sub-license agreement between Energetic Force Investments Limited ("Energetic Force") as the licensee and FGA (Hong Kong) Limited ("FGA HK") as the sub-licensee dated 6 June 2022 (the "Sub-License Agreement") (collectively, the "Announcements"). Unless otherwise specified, capitalised terms used herein shall have the same meanings as defined in the Announcements.

BUSINESS UPDATE

On 21 June 2024, the Company was informed by FGA HK that Energetic Force served a notice to FGA HK to end the Sub-License Agreement with effect from 30 June 2024 pursuant to the terms of the Sub-License Agreement (the "**Notice**"). According to the preliminary advice of the Company's legal adviser, the board of directors (the "**Board**") is of the view that the Notice is valid.

BACKGROUND OF THE SUB-LICENSE AGREEMENT

On 6 June 2022, FGA HK, a wholly-owned subsidiary of FGA Holdings Limited which is owned as to 70% by the Company and 30% by Forbes Venture Investments Limited ("**FVI**"), entered into the Sub-License Agreement with Energetic Force, which is a direct 30%-controlled company of FVI. Under the Sub-License Agreement, Energetic Force as the licensee granted FGA HK as the sub-licensee the intellectual property rights for the use of the trademarks "Forbes Global Alliance" and "福布斯環球聯盟" in designated territory, which constituted as a continuing connected transaction of the Company. As at the date of this announcement, FVI is a substantial shareholder of FGA HK and has 30% control of Energetic Force, which makes FVI a connected person of the Company and Energetic Force an associate of FVI. As such, the transactions under the Sub-License Agreement entered into between Energetic Force and FGA HK constituted continuing connected transaction of the Company under chapter 14A of the Listing Rules.

The Sub-License Agreement was utilised by the Group to conduct its membership and events business. For the six months ended 30 September 2023, the Group's revenue from the membership and events segment amounted to approximately HK\$17.8 million, representing approximately 6.3% of the total revenue during the six months.

Moreover, the Board would like to update its shareholders and potential investors that for business development purposes, the Board has been seeking other business partners for cooperation to diversify and maintain the segment operation. As previously disclosed in the Company's recent announcements, the Group also intends to extend its business scope to capture the business opportunities arising from ESG-related and artificial intelligence (AI) related business, including green financing and green investments. Therefore, the Group considers that the business operation of the Group remains normal since the withdrawal of the winding-up petition of the Company in Cayman Islands.

The Board will make further announcement to inform the shareholders and potential investors of the Company of any material developments of the business operation of the Group if and when appropriate.

By Order of the Board **Kingkey Financial International (Holdings) Limited Mong Cheuk Wai** *Chairman and Executive Director*

Hong Kong, 21 June 2024

As at the date of this announcement, the executive Directors are Mr. Mong Cheuk Wai and Ms. Cheung Pui Ki Gloria; and the independent non-executive Directors are Ms. Mak Yun Chu, Mr. Hung Wai Che, Mr. Leung Siu Kee and Mr. Chan Ting Fung.