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ALLEGRO CULTURE LIMITED

律齊文化有限公司

(formerly known as Kingkey Intelligence Culture Holdings Limited 京基智慧文化控股有限公司)

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock code: 550)

(1) COMPLETION OF REGISTRATION OF CHANGE OF NAME IN HONG KONG; (2) CHANGE OF STOCK SHORT NAME; AND (3) CHANGE OF COMPANY WEBSITE

Reference is made to (i) the announcement of Allegro Culture Limited (formerly known as Kingkey Intelligence Culture Holdings Limited) (the “**Company**”) dated 8 April 2024 regarding the Change of Company Name; (ii) the notice and the circular (the “**Circular**”) of the Company both dated 19 April 2024 regarding the holding of a special general meeting (the “**SGM**”) of the Company; (iii) the announcement of the Company dated 10 May 2024 in relation to the poll results of the SGM; and (iv) the announcement of the Company dated 20 May 2024. Unless otherwise defined or the context otherwise requires, capitalized terms in this announcement shall have the same meanings as defined in the Circular.

(1) COMPLETION OF REGISTRATION OF CHANGE OF NAME IN HONG KONG

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that the Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 4 June 2024 confirming the registration of the new name of the Company, “Allegro Culture Limited 律齊文化有限公司”, in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

The Change of Company Name will not, of itself, affect any of the rights of the Shareholders. New share certificates will be issued in the new name of the Company. All existing share certificates in issue bearing the former names of the Company shall continue to be evidence of title to the Shares and continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for the free exchange of the existing share certificates for new share certificates bearing the new name of the Company.

(2) CHANGE OF STOCK SHORT NAME

The stock short names for trading in the shares of the Company on the Stock Exchange will be changed from “KINGKEY INT CUL” to “ALLEGRO CULTURE” in English and from “京基智慧文化” to “律齊文化” in Chinese with effect from 9:00 a.m. on Friday, 28 June 2024. The stock code of the Company will remain unchanged as “550”.

(3) CHANGE OF COMPANY WEBSITE

The Board announces that with effect from 24 June 2024:

- (a) the website of the Company will be changed from www.kingkeyic.com to www.allegroculture.com.hk.
- (b) the email address of the Company will be changed to info@allegroculture.com.hk (for general enquiries) and whistleblowing@allegroculture.com.hk (for reports on whistleblowing).

By order of the Board
Allegro Culture Limited
Yiu Sze Wai
Executive Director

Hong Kong, 24 June 2024

As at the date of this announcement, the Board comprises Ms. Yiu Sze Wai as executive Director; Mr. Ma Fei and Mr. Ng Wai Hung as non-executive Directors; and Ms. Tang Po Lam Paulia, Mr. Chan Chiu Hung Alex, Mr. Chai Chung Wai, Mr. Wong Kwok Kuen and Mr. Li Chaobo as independent non-executive Directors.