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EEKA Fashion Holdings Limited 贏家時尚控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3709)

VOLUNTARY ANNOUNCEMENT SHARE PURCHASE PURSUANT TO THE SHARE AWARD SCHEME

Reference is made to the announcement of EEKA Fashion Holdings Limited (the "Company") dated 10 April 2024 (the "Announcement") in relation to the adoption of the share award scheme (the "Share Award Scheme") by the Company. Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless the context requires otherwise.

The trustee of the Share Award Scheme had on 25 June 2024 and 26 June 2024 purchased a total of 547,000 shares of the Company (the "**Shares**") from the market to hold on trust for the benefit of the Selected Participants pursuant to the terms and conditions of the Share Award Scheme. Details of the purchase are as follows:

Dates of purchase : 25 and 26 June 2024

Total number of Shares purchased : 547,000 Shares

Percentage of the Shares purchased to the existing total number of Shares in issue : Approximately 0.0777%

duties and levies)

Average purchase price per Share : Approximately HK\$10.45

Total purchase price (excluding all related : Approximately HK\$5,716,000 expenses, transaction levy, brokerage, tax,

The Board will from time to time review and determine at its absolute discretion in accordance with the terms of the Share Award Scheme such number of Shares to be awarded to the Selected Participants as it may deem appropriate and the number of Shares to be further purchased from the market under the Share Award Scheme.

By order of the Board

EEKA Fashion Holdings Limited

Jin Ming

Chairman

Hong Kong, 26 June 2024

As at the date of this announcement, the Board comprises Mr. Jin Ming, Ms. He Hongmei and Mr. Jin Rui as executive Directors; and Mr. Zhong Ming, Mr. Zhou Xiaoyu and Mr. Zhang Guodong as independent non-executive Directors.