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China Bright Culture Group **燦盛文化集團***

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1859)

FURTHER ADDITIONAL RESUMPTION GUIDANCE

This announcement is made by China Bright Culture Group (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) (the “**Listing Rules**”) and the provisions on disclosure of inside information under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company dated 30 March 2023, 24 May 2023, 21 September 2023, 2 January 2024, 8 February 2024, 21 March 2024, 3 April 2024 and 8 April 2024 in relation to, among others, (i) suspension of trading in the shares of the Company; (ii) the letter received from the Stock Exchange setting out the guidance for the resumption of trading in the shares of the Company on the Stock Exchange (the “**Initial Resumption Guidance**”); (iii) the publication of annual results of the Company for the 2022 Annual Results; (iv) quarterly update on recent development of suspension; (v) update on recent development of suspension; and (vi) the letter received from the Stock Exchange setting out additional guidance for the resumption of trading in the shares of the Company on the Stock Exchange (the “**Additional Resumption Guidance**”) (collectively, the “**Announcements**”), as well as the 2022 Annual Report published on 26 June 2024. Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings as those defined in the Announcements.

FURTHER ADDITIONAL RESUMPTION GUIDANCE

In addition to the Initial Resumption Guidance and the Additional Resumption Guidance, on 27 June 2024, the Company received a letter from the Stock Exchange setting out the following additional guidance for resumption of trading in the shares of the Company on the Stock Exchange (the “**Further Addition Resumption Guidance**”):

- (a) conduct an independent internal control review and demonstrate that the Company has in place adequate internal controls and procedures to meet its obligations under the Listing Rules.

The Company must meet all resumption guidance imposed by the Stock Exchange on the Company as described in the Initial Resumption Guidance, the Additional Resumption Guidance and the Further Additional Resumption Guidance (the “**Resumption Guidance**”), remedy the issues causing its trading suspension and fully comply with the Listing Rules to the Stock Exchange’s satisfaction before trading in its securities is allowed to resume. For this purpose, the Company has the primary responsibility to devise its action plan for resumption. Whilst the Company may seek the Stock Exchange’s guidance on its resumption plan, its resumption plan is not subject to the Stock Exchange’s prior approval before implementation. The Stock Exchange further indicates that it may modify or supplement the Resumption Guidance if the Company’s situation changes.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company (Stock Code: 1859) on the Stock Exchange has been suspended with effect from 9:00 a.m. on 31 March 2023 and will remain suspended until the Company fulfils the Resumption Guidance. The Company will make further announcement(s) in due course to inform shareholders and potential investors of any information update.

Shareholders and potential investors of the Company are reminded to exercise caution when dealing in the shares of the Company.

By Order of the Board
China Bright Culture Group
SU Lei
Chairman

Hong Kong, 1 July 2024

As at the date of this announcement, the executive Directors are Mr. SU Lei and Mr. MA Hongsen, the non-executive Directors are Mr. WANG Daotie and Ms. WU Yaping, and the independent non-executive Directors are Mr. TO Siu Lun, Mr. HAN Hao and Mr. SHAN Yiqi.

* *For identification purpose only*