

CHANGYOU ALLIANCE GROUP LIMITED

暢由聯盟集團有限公司

(incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

(Stock code 股份代號: 1039)

NOTIFICATION LETTER 通知信函

23 July 2024

Dear Registered Shareholder(s),

Changyou Alliance Group Limited (the “Company”)

– Notice of Publication of Circular, Notice of and Proxy Form for Extraordinary General Meeting (the “Current Corporate Communications”)

The Current Corporate Communications of the Company have been published in English and Chinese languages and are available on the website of The Stock Exchange of Hong Kong Limited (“HKEX”) at www.hkexnews.hk and the Company’s website at www.changyou-alliance.com. For the shareholders who have selected to receive the Company’s Corporate Communications in printed version, enclosed is the Current Corporate Communications of the Company in both English and Chinese versions. If you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company’s website for any reason, please send your request (specifying your name, address and request) by email at changyou.ecom@computershare.com.hk or by notice in writing to the Company’s Hong Kong share registrar (the “Share Registrar”), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong. The Company will promptly upon receipt of your request send the Current Corporate Communications to you in printed form free of charge.

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”), the Company is writing to inform you that the Company has adopted electronic dissemination of corporate communications, which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form (the “Corporate Communications”).

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at www.changyou-alliance.com and the HKEX website at www.hkexnews.hk (the “Website Version”) in place of printed copies.

Notwithstanding the above, please note that actionable corporate communications, being any corporate communications that seek instructions from the Company’s securities holders on how they wish to exercise their rights or make election as the Company’s shareholder (the “Actionable Corporate Communications”) will be sent to you individually in printed form or through email in accordance with your indicated preference, in addition to being made available electronically on the Company’s website and the HKEX website.

Solicitation of electronic contact details

To ensure timely receipt of notices of publication of the latest Corporate Communications and Actionable Corporate Communications in electronic form, the Company recommends you provide your email address by scanning your personalised QR code printed on the enclosed reply form (the “Reply Form”). Alternatively, you may sign and return the Reply Form to the Share Registrar.

If the Company does not receive a functional email address from you, you will receive notices of publication of the Website Version of Corporate Communications and printed form of Actionable Corporate Communications by post until such time that a functional email address is provided to the Share Registrar. In addition, a request form to solicit a functional email address will be sent together with the notices of publication and Actionable Corporate Communications in order to facilitate electronic dissemination in the future.

If you wish to receive the future Corporate Communications and Actionable Corporate Communications in printed form, please complete the enclosed Reply Form and send it to the Share Registrar or send an email to changyou.ecom@computershare.com.hk specifying your name, address and request to receive the Corporate Communications and Actionable Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter, unless being revoked or superseded (whichever is earlier). You may change your choice as to the means of receipt of Corporate Communications and Actionable Corporate Communications at any time by reasonable prior notice of not less than seven days in writing to the Share Registrar at the above address or by email to changyou.ecom@computershare.com.hk. If for any reason you have difficulty in obtaining access to any Corporate Communication or Actionable Corporate Communication on the Company’s website or the HKEX website, the Share Registrar will promptly, upon your written request, send the Corporate Communications or Actionable Corporate Communications in printed form to you free of charge.

Should you have any queries relating to this letter, please contact the Share Registrar by sending an email to changyou.ecom@computershare.com.hk.

Yours faithfully,
By order of the Board
Changyou Alliance Group Limited
Mr. Cheng Jerome
Chairman

各位登記股東：

暢由聯盟集團有限公司（「本公司」）

– 股東特別大會通函、通告及代表委任表格（「本次公司通訊文件」）之發佈通知

本公司的本次公司通訊文件備有中、英文版本，並已上載於香港聯合交易所有限公司（「香港交易所」）網站（www.hkexnews.hk）及本公司網站（www.changyou-alliance.com），歡迎瀏覽。若閣下之前選取收取本公司公司通訊之印刷版本，現向閣下奉上英文及中文版本的本次公司通訊。閣下若因任何理由以致在收取或接收載於本公司網址上的本次公司通訊文件出現困難，閣下可將要求（註明閣下的姓名、地址及要求）以電郵方式發送到本公司之電郵地址 changyou.ecom@computershare.com.hk 或以書面方式郵寄致本公司的香港股份過戶登記處（「股份過戶處」）香港中央證券登記有限公司，地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。本公司將於接到閣下通知後，盡快向閣下免費發送有關本次公司通訊文件的印刷本。

以電子方式發布公司通訊之安排

根據香港聯合交易所有限公司證券上市規則（「上市規則」）第 2.07A 條，現謹此通知閣下，本公司已採用以電子方式發布公司通訊之安排，該公司通訊是指本公司為向其任何證券持有人提供資訊或提醒其採取行動而發布或將要發布的任何文件，包括但不限於 (a) 董事報告、年度帳目以及審計報告副本以及（如適用）財務摘要報告；(b) 中期報告及其中期報告摘要（如適用）；(c) 會議通知；(d) 上市文件；(e) 通函；及 (f) 委任表格（「公司通訊」）。

請注意，所有日後公司通訊的英文版和中文版將在本公司網站 www.changyou-alliance.com 及香港交易所網站 www.hkexnews.hk（「網站版本」）上提供，以代替印刷本。

儘管有上述安排，請注意可供採取行動的公司通訊指任何涉及要求發行人的證券持有人指示其擬如何行使其有關證券持有人的權利或作出選擇的公司通訊（「可供採取行動的公司通訊」）在登載於本公司網站和香港交易所網站之外，將按閣下所作選擇以印刷本或電子郵件形式個別發送予閣下。

徵集電子聯絡資料

為確保及時以電子形式收到最新的公司通訊及可供採取行動的公司通訊的發佈通知，公司建議閣下透過掃描本函背頁之回條（「回條」）上列印的閣下專屬二維碼來提供閣下的電子郵件地址。或者，閣下也可以簽署回條並交回股份過戶登記處。

如果公司沒有收到閣下的有效電子郵件地址，直至股份過戶處收到閣下有效的電子郵件地址前，閣下將會以郵寄方式收取公司通訊網站版本的登載通知和可供採取行動的公司通訊印刷本。此外，為便於未來以電子方式發布，收取有效電子郵件地址的申請表將與發布通知和可供採取行動的公司通訊一起發送。

若閣下希望收取未來公司通訊及可供採取行動的公司通訊之印刷版，請填妥回條並交回股份過戶處或發送電子郵件至 changyou.ecom@computershare.com.hk，並註明閣下的姓名、地址以及收取公司通訊印刷版的要求。請注意，收取未來公司通訊印刷版之指示由收悉閣下指示當日起計一年內有效（除非被撤銷或取代，以較早者為準），此後將過期。儘管閣下早前曾向本公司作出公司通訊及可供採取行動的公司通訊收取方式的選擇，但仍可以隨時更改有關選擇，閣下仍可以以合理書面形式（不少於七個日）發信至股份過戶處或發送電子郵件至 changyou.ecom@computershare.com.hk 隨時更改就公司通訊及可供採取行動的公司通訊收取方式的選擇。閣下若因任何理由以致在收取或接收任何載於本公司網址或香港交易所網站上的公司通訊或可供採取行動的公司通訊文件出現困難，閣下可將要求（註明閣下的姓名、地址及要求）以電郵方式發送到本公司之電郵地址 changyou.ecom@computershare.com.hk 或以書面方式郵寄致股份過戶處。本公司將於接到閣下通知後，盡快向閣下免費發送有關公司通訊或可供採取行動的公司通訊文件的印刷本。

如閣下對本函件有任何疑問，請發送電子郵件至 changyou.ecom@computershare.com.hk 向股份過戶處查詢。

承董事會命
暢由聯盟集團有限公司
Cheng Jerome 先生
主席
謹啟

2024年7月23日



REPLY FORM 回條

To: Computershare Hong Kong Investor Services Limited
(the "Share Registrar")
17M Floor, Hopewell Centre
183 Queen's Road East, Wan Chai, Hong Kong

致：香港中央證券登記有限公司
(「股份過戶處」)
香港灣仔皇后大道東 183 號
合和中心 17M 樓

(Please choose ONLY ONE of the options below)
(請從以下選項中只選擇其中一項)

Option 1: Provide your email address for receipt of future Corporate Communications* and Actionable Corporate Communications** of the Company via electronic dissemination by scanning your personalised QR code

選項 1: 掃描閣下專屬二維碼提供閣下之電子郵件地址，以接收公司通過電子方式發佈的未來公司通訊*及可供採取行動的公司通訊**

You are **NOT** required to return this Reply Form if you choose Option 1.
如選擇了選項 1，閣下無須交回本回條。

Personalised QR code
專屬二維碼

Option 2: I/we hereby provide my/our email address in writing for receipt of future Corporate Communications* and Actionable Corporate Communications** of the following listed company (the "Company") via electronic dissemination

選項 2: 本人/吾等現以書面提供本人/吾等之電子郵件地址，以確保收到以下上市公司（「公司」）通過電子方式發佈的未來公司通訊*及可供採取行動的公司通訊**

Name of securities holder(s) 證券持有人姓名：

Name of the listed company 上市公司名稱：

Changyou Alliance Group Limited
暢由聯盟集團有限公司

Email address 電郵地址：(Note 3 / 附註 3)

Option 3: I/we hereby request for receipt of Corporate Communications* and Actionable Corporate Communications** in printed form (Please mark "✓" in the below box if applicable)

選項 3: 本人/吾等現要求收取公司通訊*及可供採取行動的公司通訊**印刷版（如適用，請在以下方格內劃上「✓」號）

receive future Corporate Communications* and Actionable Corporate Communications** in printed copy and noted that this instruction is valid only for one year starting from the receipt date of instruction. (Note 5)

收取未來公司通訊*及可供採取行動的公司通訊**的印刷版，並已知悉本指示由收取指示日期起計一年內有效。（附註 5）

Signature(s): (Note 1)

簽名：(附註 1)

Contact number:

聯絡電話號碼：

Date:

日期：

Notes 附註：

- Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid.
請清楚填寫閣下之所有資料。如屬聯名股東，則本回條須由所有聯名股東聯合簽署，方為有效。
 - Any Reply Form with no signature or otherwise incorrectly completed will be void.
任何回條若未有簽署或在其他方面填寫不正確，則本回條將無效。
 - Please provide the email address in block capital letters. If the Company does not receive a functional email address from you, you will receive notices of publication of the Website Version of Corporate Communications* and printed form of Actionable Corporate Communications** by post until such time that a functional email address is provided to the Share Registrar. A request form to solicit a functional email address from you will be sent together with the notices of publication and Actionable Corporate Communications** in order to facilitate electronic dissemination in the future. The Company will be considered to have complied with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited if it sends Corporate Communications* and Actionable Corporate Communications** to the email address provided by you without receiving any "non-delivery message".
請以大寫正楷填寫電子郵件地址。如公司沒有收到閣下的有效電子郵件地址，閣下會以郵寄方式收到公司通訊*及可供採取行動的公司通訊**之印刷版，直至閣下提供一個有效的電子郵件地址。寄發公司通訊*及可供採取行動的公司通訊**時同時會寄發表格以徵集閣下之有效電郵地址，以便日後發佈通訊。如發送公司通訊*及可供採取行動的公司通訊**至閣下所提供的電子郵件地址後若沒有收到任何「發送失敗訊息」，即本公司視為已遵守有關香港聯合交易所有限公司證券上市規則的規定。
 - If you provide more than one email address under Option 2 in a reply form, the reply form will be considered invalid. If you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered.
如閣下在本回條的選項 2 提供了多於一個的電子郵件地址，則本回條將會被視為無效。如閣下透過二維碼、電郵、回條及/或其他方式提供多於一個的電子郵件地址，只有閣下最後提供的電子郵件地址將會被用於登記。
 - If you mark "✓" in the box in Option 3, no email address will be registered and only Corporate Communications* and Actionable Corporate Communications** in printed form will be received.
如閣下在選項 3 方格內劃上「✓」號，將不會有電子郵件地址被登記。只有公司通訊*及可供採取行動的公司通訊**的印刷版會被收取。
 - For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form.
為免存疑，在本回條上的任何額外指示，公司將不予處理。
- * Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report, notice of meeting, circular and proxy form.
公司通訊乃指公司已發出或將予發出以供其任何證券的持有人參照或採取行動的任何文件，其中包括但不限於年報、中期報告、會議通告、通告及代表委任表格。
- ** Actionable Corporate Communications refer to any corporate communications that seek instructions from the shareholders of the Company on how they wish to exercise their rights or make election as the Company's shareholder.
可供採取行動的公司通訊是指任何涉及要求發行人證券持有人指示其擬如何行使其有關證券持有人的權利或作出選擇的公司通訊。

PERSONAL INFORMATION COLLECTION STATEMENT

收集個人資料聲明

- (i) "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong (the "PDPO").
本聲明中所指的「個人資料」與香港法例第 486 章《個人資料（私隱）條例》（「《私隱條例》」）中「個人資料」的涵義相同。
- (ii) Your Personal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company's electronic dissemination of Corporate Communications* and Actionable Corporate Communications** and to liaise with you on other matters relating to your holdings in the Company. Your supply of Personal Data to the Company is on a voluntary basis. In case of a failure to provide sufficient information, the Company may not be able to process your instruction and/or request as stated in this Reply Form.
閣下於本回條所提供的個人資料將用於（包括但不限於）有關公司以電子方式發佈公司通訊*及可供採取行動的公司通訊**及就閣下持有的公司證券有關的其他事宜上與閣下聯絡。閣下是自願向本公司提供個人資料。若閣下未能提供足夠資料，本公司可能無法處理閣下在本回條上所作的指示及/或要求。
- (iii) Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes.
公司可就任何所說明的用途或在法例規定的情況下，將閣下的個人資料披露或轉移給公司的附屬公司、股份過戶處、及/或其他公司或團體，並將在適當期間保留該等個人資料作核實及紀錄用途。
- (iv) You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing, by mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong or by email at PrivacyOfficer@computershare.com.hk.
閣下有權根據《私隱條例》的條文查閱及/或修改閣下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式郵寄至股份過戶處（地址為香港灣仔皇后大道東 183 號合和中心 17M 樓）向香港隱私主任提出，或發送電郵至 PrivacyOfficer@computershare.com.hk。

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited

香港中央證券登記有限公司

Freepost No. 簡便回郵號碼：37

Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.

No postage is necessary if posted in Hong Kong.

當閣下寄回此回條時，請將郵寄標籤剪貼於信封上。
如在本港投寄，閣下無需支付郵費或貼上郵票。