

Alibaba Pictures Group Limited 阿里巴巴影業集團有限公司

(Incorporated in Bermuda with limited liability) (於百慕達註冊成立之有限公司)

(Stock Code 股份代號:1060)

Notification Letter 通知信函

July 29, 2024

Dear Shareholders.

Alibaba Pictures Group Limited (the "Company")

- Notification of Publication of Annual Report 2023/24, Circular dated July 29, 2024, Proxy Form for the Annual General Meeting (the "Current Corporate Communication(s)") and 2023/24 Environmental, Social and Governance Report (the "ESG Report")

The English and Chinese versions of the Current Corporate Communication(s) of the Company are available on the Company's website at www.alibabapictures.com and the website of HKExnews operated by Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk. If you have elected to receive Corporate Communication(s) (Note) in printed form, the printed copy (or copies) of the Current Corporate Communication(s) is/are enclosed.

You may at any time choose either to receive, free of charge, the printed copy or to review the website version, notwithstanding any wish to the contrary you have previously conveyed to the Company about the means of receipt of Corporate Communication(s) (Notes). If you wish to receive the Current Corporate Communication(s) in printed form (where applicable), or you wish to change your choice of means of receipt of all future Corporate Communications, please complete and sign the Change Request Form printed at the reverse side of this letter and return it to the Company c/o the Company's branch share registrar in Hong Kong, Tricor Secretaries Limited (the "Branch Share Registrar") by email at apg-ecom@vistra.com or by post at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong. You may use the mailing label at the bottom of the Change Request Form and there is no need to affix any stamp if posted within Hong Kong. Otherwise, please affix an appropriate stamp. The Change Request Form may also be downloaded from the Company's website at www.alibabapictures.com and the website of HKExnews operated by Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

Even if you have elected (or are deemed to have consented) to receive all future Corporate Communications through the website version but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communication(s), the Company will promptly upon your written request send the Current Corporate Communication(s) to you in printed form free of charge.

The English and Chinese versions of the ESG Report of the Company are now available on the Company's website at www.alibabapictures.com and the HKEx's website at www.hkexnews.hk. You may access the ESG Report by clicking the "ESG Report" under the section headed "Investors" of the Company's website or browsing through the HKEx's website to view and/or download the ESG Report.

If you wish to receive printed version of the ESG Report, you may send your request in writing to the Company c/o the Company's Hong Kong Branch Share Registrar and Transfer Office, Tricor Secretaries Limited at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong.

In support of environmental protection and to save costs for the benefit of the Shareholders, the Company highly recommends you to take advantage of accessing the Corporate Communications posted on its website.

Should you have any queries relating to this notification, please call the Branch Share Registrar's hotline at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
By order of the Board
Alibaba Pictures Group Limited
Zhang Ying
Joint Company Secretary

Note: Corporate Communications mean any document issued or to be issued by the Company for the information or action of holders of any of its securities, including, but not limited to, the directors' report and annual accounts together with a copy of the auditors' report, a notice of meeting, a listing document, a circular and a proxy form.

各位股東

阿里巴巴影業集團有限公司(「本公司」)

- 2023/24年報、日期為2024年7月29日的通函和股東週年大會代表委任表格(「本次公司通訊」)和2023/24環境、社會及管治報告(「環境、社會及管治報告」)的發佈通知

本公司本次公司通訊的英文及中文版本已上載於本公司網站(www.alibabapictures.com)及由香港交易及結算所有限公司運作的披露易網站(www.hkexnews.hk)。倘 閣下已選擇收取公司通訊(細粒)的印刷本,本次公司通訊隨本函附上。

儘管 閣下早前曾向本公司作出公司通訊(mai) 收取方式的選擇,但仍可以隨時更改有關選擇,轉為以印刷本或網上閱覽方式收取,費用全免。倘 閣下欲收取本次公司通訊之印刷本(如適用),或欲更改日後收取所有公司通訊的方式,請 閣下填妥並簽署在本函背面的變更申請表格,然後電郵至<u>apg-ecom@vistra.com或以</u>郵寄方式經由本公司的香港股份過戶登記分處卓佳秘書商務有限公司(「股份過戶登記分處」)(地址為香港夏慈道16號遠東金融中心17樓)寄回本公司。倘若 閣下在香港郵寄,可使用變更申請表格下方的郵寄標籤而毋須貼上郵票;否則,請貼上適當的郵票。變更申請表格亦可於本公司網站(<u>www.alibabapictures.com</u>)及由香港交易及結算所有限公司運作的披露易網站(www.hkexnews.hk)下載。

即使 閣下已選擇(或被視為已同意)收取日後所有公司通訊之網上版本,但因任何理由以致收取或閱覽本次公司通訊的網上版本時出現困難,本公司將在 閣下提出書面要求後盡快寄上本次公司通訊的印刷本,費用全免。

本公司環境、社會及管治報告的中英文版本現已登載於本公司網站(www.alibabapictures.com)及香港交易所網站(www.hkexnews.hk)。 閣下可瀏覽本公司網站並於「投資者關係」項下點擊「環境、社會及管治報告」或於香港交易所網站閱覽及/或下載環境、社會及管治報告。

如 閣下希望收取環境、社會及管治報告的印刷本, 閣下可將書面申請郵遞至本公司之香港股份過戶登記分處一卓佳秘書商務有限公司以轉交本公司,地址為香港夏慤道16號遠東金融中心17樓。

為響應環保及減省成本以符合股東利益,本公司極力推薦 閣下選擇瀏覽本公司網站以閱覽公司通訊。

倘 閣下對本通知有任何疑問,請於辦公時間(星期一至星期五上午9時正至下午5時正,香港公眾假期除外)致電股份過戶登記分處熱線(852) 2980 1333 查詢。

承董事會命 阿里巴巴影業集團有限公司 聯席公司秘書 張瑩 誰啟

2024年7月29日

附註: 「公司通訊」指本公司已發出或將發出以供其任何證券持有人參照或採取行動的任何文件,包括但不限於董事會報告及年度賬目,連同核數師報告書、中期報告、會議通告、上市文件、 通函及代表委任表格。

Change Request Form 變更申請表格

To: Alibaba Pictures Group Limited (the "Company")

(Stock Code: 1060) c/o Tricor Secretaries Limited 17/F, Far East Finance Centre 16 Harcourt Road, Hong Kong Email address: apg-ecom@vistra.com 阿里巴巴影業集團有限公司(「本公司」) (股份代號:1060) 經卓佳秘書商務有限公司 香港夏慤道16號 遠東金融中心17樓

電郵地址: apg-ecom@vistra.com

You do NOT need to complete this change request form if you have received the document(s) in the manner you want.

閣下收取文件的方式符合 閣下的意願,則毋須填寫本變更申請表格

(I) I/We would like to receive the Current Corporate Communication(s) of the Company in the manner as indicated below (Please mark" "in the following box):

本人/吾等欲以下列方式收取本公司本次公司通訊(請於下列空格內劃上「✔」號):

to receive a printed copy in BOTH English and Chinese. 收取英文及中文印刷本。

(II) I/We would like to receive all future Corporate Communications (Note 5) of the Company in the manner as indicated below (Please mark ONLY ONE "\" in the following boxes):

本人/吾等欲以下列方式收取本公司日後所有公司通訊(With 1) (請於下列其中一個空格內劃上「V」號):

to read all future Corporate Communications published on the Company's website instead of receiving printed copies, with an email notification to my/ our email address at (if any) or to receive a notification letter of the publication of the Corporate Communications on the Company's website; or 閱覽所有日後在本公司網站登載之公司通訊,以代替收取印刷本,同時將電郵通知發送至本人/吾等之電郵地址 (如有),或收取公司通訊已在本公司網站刊發之通知函件;或 to receive a printed copy in BOTH English and Chinese 收取英文及中文印刷本。 Signature(s): Date: 簽署: 日期:

(Please use BLOCK LETTERS 請用正楷填寫)

Notes 附註:

股東姓名:

Name(s) of Shareholder(s):

Please complete, sign and return this form to the Company's branch share registrar in Hong Kong, Tricor Secretaries Limited (the "<u>Branch Share Registrar</u>") by email to apg-ecom@vistra.com or by post at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong. 請填妥及簽署此表格,並電郵至<u>apg-ecom@vistra.com</u>或郵寄至本公司的香港股份過戶登記分處卓佳秘書商務有限公司(「<u>股份過戶登記分處</u>」),地址為香港夏慤道16號遠東金融中心17樓。

Contact telephone number:

聯絡電話:

- If any shares are held in joint names, all joint holders or the joint holder whose name stands first on the register of members of the Company should sign this form in order for it to be valid.
- 倘任何股份以聯名方式持有,則所有聯名持有人或名列本公司股東名冊的首名聯名持有人須於此表格上簽署,方為有效。 3.

Any form with more than one box marked "✔", with no box marked "✔", with no signature or otherwise incorrectly completed will be void. 倘在本表格上超出一項選擇、或並未作出選擇、或未有簽署、或在其他方面填寫不正確,則本表格將會作廢。

For the avoidance of doubt, no additional instructions (other than those imprinted in this form) written on this form will be processed. 為免存疑,任何在本表格寫上的額外指示(本表格上所印列之指示除外)將不獲處理。 4.

Corporate Communications mean any document issued or to be issued by the Company for the information or action of holders of any of its securities, including, but not limited to, the directors' report and annual accounts together with a copy of the auditors' report, the interim report, a notice of meeting, a listing document, a circular and a proxy form. 「公司通訊」指本公司已發出或將發出以供其任何證券持有人參照或採取行動的任何文件,包括但不限於董事會報告及年度賬目,連同核數師報告書、中期報告、會議通告、上市文件、通函及代表委任表格。

PERSONAL INFORMATION COLLECTION STATEMENT

- 收集個人資料聲明

 (i) "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong (the "PDPO"). 本聲明中所指的「個人資料」具有香港法例第486章《個人資料(私隱)條例》(「《私隱條例》」)中「個人資料」的涵義。 (i)
- Your supply of Personal Data to the Company and/or the Branch Share Registrar is on a voluntary basis and such data will be used for processing your instructions and/or requests as stated in this form. Failure to provide sufficient information may result in the Company being unable to process your instructions and/or requests as stated in this form. 関下是自願向本公司及/或股份過戶登記分處提供個人資料,有關資料將用於處理 関下於本表格上所述的指示及/或要求。若 関下未能提供足夠資料,本公司可能無法處理 関下在本表格上所述的指示及/或要求。
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, affiliates, the Branch Share Registrar, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for our verification and record purposes. 本公司可就任何所説明的用途,將 閣下的個人資料披露或轉移給本公司的附屬公司、關聯公司、股份過戶登記分處、及/或其他公司或團體,並將在適當期間保留該等個人資料作核實及紀錄用途。
- 图为间隔电影子间入量中间设置的影响。 Any Such request access to and/or to correct your Personal Data in accordance with the provisions of the PDPO. Any such request should be in writing to the Data Privacy Officer of Tricor Secretaries Limited at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong.

 图下有權根據《私隱條例》的條文查閱及/或修改 图下的個人資料。任何該等要求均須以書面方式向卓佳秘書商務有限公司(地址為香港夏戀道16號遠東 金融中心17樓)的個人資料私隱主任提出。

Please cut the mailing label and stick it on an envelope

No postage is necessary if posted in Hong Kong. 閣下寄回此變更申請表格時,請將郵寄標籤剪貼於信封上。 如在香港投寄,毋須貼上郵票。

Mailing Label 郵 寄 標 籤

Tricor Secretaries Limited 卓佳秘書商務有限公司 Freepost No. 簡便回郵號碼:10 GPO Hong Kong 香港 Alibaba Pictures Group Limited (1060) 阿里巴巴影業集團有限公司

to return this Change Request Form to us.