

波司登 BOSIDENG

波司登國際控股有限公司

Bosideng International Holdings Limited

(incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限責任公司)

(Stock Code 股份代號: 3998)

July 29, 2024

Dear Registered Shareholder,

Bosideng International Holdings Limited (the "Company")

– Notice of Publication of 2023/24 Annual Report, AGM Circular and AGM Proxy Form (the "Current Corporate Communication"), Environmental, Social and Governance Report (the "ESG Report") and Arrangement of Electronic Dissemination of Corporate Communications (the "Corporate Communications")

The English and Chinese versions of the Company's Current Corporate Communication are available on the Company's website (<http://company.bosideng.com>) and the website of HKEXnews (www.hkexnews.hk). If you have elected to receive the Corporate Communications in printed form, the printed copies of the Current Corporate Communication in your selected language(s) are enclosed. If you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company's website for any reason, please send your request (specifying your name, address and request) by email to bosideng@computershare.com.hk or by notice in writing to the Company's Hong Kong branch share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. The Company will promptly, upon receipt of your request, send the Current Corporate Communications to you in printed form free of charge.

The Company's ESG Report is published in electronic form only under the Sustainability (Documents & Resources) section of the Company's website and the website of HKEXnews. If you wish to receive a printed copy of the ESG Report, you may submit a written request to Computershare Hong Kong Investor Services Limited by post at the above address or by email to bosideng@computershare.com.hk.

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to the new Rule 2.07A of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited under the expansion of the paperless listing regime and electronic dissemination of Corporate Communications that came into effect on 31 December 2023, the Company is writing to inform you that the Company has adopted the electronic dissemination of Corporate Communications, which means any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the Company's website and the website of HKEXnews in place of printed copies.

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications, the Company recommends you to provide your functional email address by scanning your personalized QR code printed on the enclosed reply form (the "Reply Form"). Alternatively, you may sign and return the Reply Form to the Share Registrar.

If the Company does not receive a functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, you may (i) be unable to receive any notifications regarding the publication of Corporate Communications; (ii) need to proactively check the Company's website and the website of HKEXnews to keep up with the publication of Corporate Communications; and (iii) the Company will send the Actionable Corporate Communications* in printed form in the future.

If you wish to receive all future Corporate Communications in printed form, please complete the enclosed Reply Form and send it to the Share Registrar or send an email to bosideng@computershare.com.hk specifying your name, address and request to receive the Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please contact the Share Registrar's hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding public holidays).

By Order of the Board
Bosideng International Holdings Limited
Gao Dekang
Chairman of the Board

* Actionable Corporate Communication is any corporate communication that seeks instructions from an issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.

致登記股東：

波司登國際控股有限公司（「本公司」）

- 2023/24 年年度報告、股東週年大會通函及股東週年大會委任代表表格（「本次公司通訊文件」）及環境、社會及管治報告（「ESG 報告」）之發佈通知及以電子方式發佈公司通訊（「公司通訊」）之安排

本公司本次公司通訊文件的中、英文版本已上載於本公司的網站(<http://company.bosideng.com>)和披露易網站(www.hkexnews.hk)。如閣下已選擇收取公司通訊的印刷本，隨本函附上本次公司通訊文件之印刷本（按閣下所選擇之語言版本）。閣下若因任何理由以致在收取或接收載於本公司網站上的本次公司通訊文件出現困難，閣下可將要求（註明閣下的姓名、地址及要求）以電郵方式發送到本公司之電郵地址 bosideng@computershare.com.hk 或以書面方式郵寄致本公司的香港股份過戶登記分處（「股份過戶處」）香港中央證券登記有限公司，地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。本公司將於接到閣下通知後，盡快向閣下免費發送有關本次公司通訊文件的印刷本。

本公司之 ESG 報告僅以電子形式載於本公司網站「可持續發展（文件與資源）」一欄及披露易網站。若閣下欲索取本公司之 ESG 報告的印刷本，閣下可以書面向香港中央證券登記有限公司（郵寄至上述地址或電郵至 bosideng@computershare.com.hk）提出有關要求。

以電子方式發佈公司通訊之安排

根據自 2023 年 12 月 31 日起生效的擴大無紙化制度及以電子方式發佈公司通訊規定下香港聯合交易所有限公司證券上市規則的新規則第 2.07A 條，本公司謹此通知閣下，本公司已採用以電子方式發佈公司通訊之安排，該公司通訊是指本公司為向其任何證券持有人提供資訊或提醒其採取行動而發佈或將要發佈的任何文件，包括但不限於(a) 董事報告、年度帳目以及審計報告副本以及（如適用）財務摘要報告；(b) 中期報告及其中期報告摘要（如適用）；(c) 會議通知；(d) 上市文件；(e) 通函和 (f) 委任表格。

請注意，所有未來公司通訊的英文版和中文版將在本公司網站和披露易網站上提供，以代替印刷本。

徵集電子聯絡資料

為確保及時收到最新的公司通訊，本公司建議閣下透過掃描本函背頁之回條（「回條」）上列印的閣下專屬二維碼來提供閣下的有效電子郵箱地址。或者，閣下也可以簽署回條並交回股份過戶處。

如果本公司沒有收到閣下的有效電子郵箱地址，直至股份過戶處收到閣下有效的電子郵箱地址前，閣下或(i)無法收到任何有關發佈公司通訊的通知；(ii)需要主動查看本公司網站和披露易網站以留意公司通訊的發佈；及(iii)本公司未來將以印刷本形式發送可供採取行動的公司通訊*。

若閣下希望收取所有日後公司通訊之印刷本，請填妥回條並交回股份過戶處或發送電子郵件至 bosideng@computershare.com.hk，並註明閣下的姓名、地址以及收取公司通訊印刷版的要求。請注意，收取日後公司通訊印刷本之指示由收悉閣下指示當日起計一年內有效，此後將過期。

如閣下對本函有任何疑問，請於辦公時間星期一至五，上午 9 時至下午 6 時（公眾假期除外），致電股份過戶處熱線(852) 2862 8688 查詢。

承董事會命
波司登國際控股有限公司
董事局主席
高德康

2024 年 7 月 29 日

*可供採取行動的公司通訊是指任何涉及要求發行人證券持有人指示其擬如何行使其有關證券持有人的權利或作出選擇的公司通訊。

