



ASIA STANDARD HOTEL GROUP LIMITED

泛海酒店集團有限公司*

(Incorporated in Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Stock Code/股份代號: 292)

NOTIFICATION LETTER 通知信函

31 July 2024

Dear Non-registered holder ^(Note 1),

Asia Standard Hotel Group Limited (the "Company") – Notice of Publication of 2024 Annual Report (the "Current Corporate Communication")

The English and Chinese versions of the Company's Current Corporate Communication are now available on the Company's website at www.asiastandardhotelgroup.com and the HKEXnews website of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") at www.hkexnews.hk or the arranged printed form(s) of the Current Corporate Communication is enclosed (if applicable).

Shareholders who for any reason have difficulty in accessing the Current Corporate Communication posted on the Company's website, please send your request (specifying your name, address and request) by email at ashinfo.ecom@computershare.com.hk or by notice in writing to the Company c/o Computershare Hong Kong Investor Services Limited (the "Share Registrar"), at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. The Company will upon receipt of your request send the Current Corporate Communication to you in printed form free of charge.

Shareholders who wish to receive future Corporate Communications ^(Note 2) of the Company (or other Corporate Communications as the Company may decide) by email, should provide their email address to their banks, brokers, custodians, nominees or HKSCC Nominees Limited (together, the "Intermediary"). If you still wish to receive printed versions of future Corporate Communications, please indicate this on the enclosed Reply Form and return it using the mailing label at the bottom (no stamp is needed if posted in Hong Kong). Please refer to the notification letter on Arrangement of Electronic Dissemination of Corporate Communications enclosed with this letter.

Should you have any queries relating to the above matters, please call Share Registrar at (852) 2862-8688 during business hours from 9:00 a.m. to 5:00 p.m. from Mondays to Fridays, excluding Saturdays and Hong Kong public holidays.

Yours faithfully,
For and on behalf of
Asia Standard Hotel Group Limited
Lim Yin Cheng
Deputy Chairman and Chief Executive

各位非登記持有人 ^(附註 1):

泛海酒店集團有限公司* (「本公司」) – 2024 年度報告 (「是次公司通訊」) 之發佈通知

本公司的是次公司通訊之英文及中文版本現已上載於本公司網站 www.asiastandardhotelgroup.com 及香港聯合交易所有限公司 (「聯交所」) 披露易網站 www.hkexnews.hk 或按安排附上是次公司通訊之印刷本 (如適用)。

股東若因任何理由以致在瀏覽本公司網站上的是次公司通訊文件時遇有困難, 閣下可將要求 (註明 閣下的姓名、地址及要求) 以電郵方式發送到本公司之電郵地址 ashinfo.ecom@computershare.com.hk 或以書面方式經香港中央證券登記有限公司 (「股份過戶處」), 地址為香港灣仔皇后大道東 183 號合和中心 17M 樓, 郵寄至本公司。本公司將於收到 閣下的要求後, 盡快向 閣下免費發送有關是次公司通訊文件的印刷本。

股東如希望透過電郵收取本公司日後公司通訊 ^(附註 2) (或本公司可能決定之其他公司通訊), 應向銀行、經紀、託管商、代理人或香港中央結算 (代理人) 有限公司 (統稱「中介公司」) 提供彼等之電郵地址。如 閣下依然希望收取本公司日後公司通訊的印刷本, 請在隨附之回條上註明, 並使用底部之郵寄標籤交回 (如在香港投寄, 則無須貼上郵票)。詳情請參閱隨附之《以電子方式發佈公司通訊之安排》通知信函。

如對本函內容有任何疑問, 請致電股份過戶處 (852) 2862-8688, 辦公時間為星期一至五 (星期六及香港公眾假期除外) 上午 9 時正至下午 5 時正。

代表
泛海酒店集團有限公司*
副主席兼行政總裁
林迎青
謹啟

2024 年 7 月 31 日

* For identification purpose only

僅供識別

Note

附註:

1. This letter is addressed to Non-registered holders of the Company ("Non-registered holder" means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications). If you have sold or transferred your shares in the Company, please disregard this letter and the enclosed Reply Form.

此函件乃向本公司之非登記持有人 (「非登記持有人」) 指股份存放於中央結算及交收系統的人士或公司, 透過香港中央結算有限公司不時向本公司發出通知, 希望收到公司通訊發出。如果 閣下已經出售或轉讓所持有之本公司股份, 則無需理會本函件及隨附之回條。

2. Corporate Communications include but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

公司通訊包括但不限於: (a) 董事會報告、年度賬目連同核數師報告及 (如適用) 財務摘要報告; (b) 中期報告及 (如適用) 中期摘要報告; (c) 會議通告; (d) 上市文件; (e) 通函; 及 (f) 委派代表書。