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Rego Interactive Co., Ltd
(潤 歌 互 動 有 限 公 司)

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2422)

**EXTENSION OF EXCLUSIVITY PERIOD
FOR MEMORANDUM OF UNDERSTANDING
IN RELATION TO THE POTENTIAL ACQUISITION**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions (as defined in the Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board announces that on 5 August 2024 (after trading hours), the Company and the Vendors entered into the Supplemental MOU to extend the Expiry Date from 31 August 2024 to 30 June 2025.

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions (as defined in the Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 22 December 2023 (the “**MOU Announcement**”). Unless otherwise stated, capitalised terms used in this announcement shall have the same meanings as those defined in the MOU Announcement.

As disclosed in the MOU Announcement, the Company and the Vendors entered into the MOU, pursuant to which the Company will acquire and the Vendors will procure the sale of Sale Shares in the Target Company. The Vendors agreed not to conduct any discussions or negotiations, nor sign any framework agreement or sale and purchase agreement as regards the sale of the Target Company during the period from the execution of the MOU to 31 August 2024 (“**Exclusivity Period**”). Pursuant to the MOU, the Exclusivity Period will expire on 31 August 2024 (“**Expiry Date**”).

As additional time is required for the Company to conduct due diligence on the Target Company, on 5 August 2024 (after trading hours), the Company and the Vendors entered into the supplemental MOU (the “**Supplemental MOU**”) to the MOU to extend the Expiry Date to 30 June 2025 (the “**New Expiry Date**”). Save for the above, all other terms and conditions of the MOU shall remain unchanged and be in full force and effect in its original terms. The Company will also explore other target companies for the Potential Acquisition at the same time.

The Board wishes to emphasize that the Acquisition may or may not materialise and Shareholders and potential investors are advised to exercise caution when dealing in the Shares.

By order of the Board
Rego Interactive Co., Ltd
Chen Ping
Chairman and executive Director

Hong Kong, 5 August 2024

As at the date of this announcement, the executive Directors are Mr. Chen Ping, Mr. Tian Huan, Mr. Zhang Yongli, Mr. Fan Lianshun, Mr. Xia Yuanbo and Mr. Chen Wei; and the independent non-executive Directors are Ms. Mo Lan, Mr. Shen Yunjia and Mr. Zeng Liang.