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## Dynasty Fine Wines Group Limited

王朝酒業集團有限公司

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 00828)**

### POSITIVE PROFIT ALERT

This announcement is made by Dynasty Fine Wines Group Limited (the “**Company**”, which together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Based on the preliminary review of the draft unaudited consolidated management accounts of the Group for the six months ended 30 June 2024 and information currently available to the Board, the board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that the Group is expected to record an unaudited consolidated profit for the six months ended 30 June 2024 in the range of approximately HK\$17.7 million to HK\$18.7 million, representing an increase of approximately 65% to 75%, as compared to the unaudited consolidated profit attributable to owners of the Company of approximately HK\$10.7 million for the same period in 2023.

The Board is of the view that the increase in profit was primarily due to i) operating profit growth benefited from a moderate increase in sales revenue, as well as continuous innovation in product and consumption scenarios of the Group; and ii) an increase in government grant received of approximately HK\$6.6 million by the Group during the period ended 30 June 2024.

The information contained in this announcement is only based on the preliminary review of the draft unaudited consolidated management accounts of the Group for the six months ended 30 June 2024 and the information currently available to the Group, which have not been reviewed and approved by the Company’s audit committee and auditor.

As the Group’s consolidated results for the six months ended 30 June 2024 have not been finalised, the Board is not in a position to quantify accurately the relevant financial effect at this stage. The actual results of the Group for the six months ended 30 June 2024 may be different from what is disclosed herein.

Shareholders and potential investors of the Company should refer to the results announcement of the Company for the six months ended 30 June 2024 for the details of the performance of the Group, which is expected to be issued by the end of August 2024.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**DYNASTY FINE WINES GROUP LIMITED**  
**Wan Shoupeng**  
*Chairman*

Hong Kong, 7 August 2024

*As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Wan Shoupeng, Mr. He Chongfu and Mr. Huang Manyou, one non-executive Director, namely, Mr. Heriard-Dubreuil Francois, and three independent non-executive Directors, namely, Mr. Yeung Ting Lap Derek Emory, Mr. Sun David Lee and Ms. Chung Wai Hang.*