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Beauty Farm Medical and Health Industry Inc.

美麗田園醫療健康產業有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2373)

**DATE OF BOARD MEETING AND DATE OF PUBLICATION
OF INTERIM RESULTS ANNOUNCEMENT
FOR THE SIX MONTHS ENDED JUNE 30, 2024**

The board of directors (the “**Board**”) of Beauty Farm Medical and Health Industry Inc. (the “**Company**”) hereby announces that a meeting of the Board will be held on Tuesday, August 27, 2024 for the purpose of, *inter alia*, considering and approving the interim results of the Company and its subsidiaries for the six months ended June 30, 2024 (the “**Interim Results**”) and its publication, and considering the payment of an interim dividend, if any.

The Company’s management team will host an earnings conference call at 7:00 p.m. on Tuesday, August 27, 2024 (Hong Kong time) to discuss the Interim Results and answer questions. Details for the conference call are as follows:

Event Title: Beauty Farm Medical and Health Industry Inc. Year 2024 Interim Results Conference Call

Registration Link (Chinese): <https://s.comein.cn/AH1nr>

Registration Link (English simultaneous translation): <https://s.comein.cn/AH17m>

Please use the links provided above to complete the online registration process in advance of the conference call.

* For identification purposes only

Upon the Board's approval of, *inter alia*, the Interim Results, the Company will announce the Interim Results on the Investor Relations website of the Company at <https://ir.beautyfarm.com.cn> and the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

By Order of the Board
Beauty Farm Medical and Health Industry Inc.
Li Yang
Chairman and executive Director

Hong Kong, August 13, 2024

As at the date of this announcement, the Board comprises Mr. Li Yang as Chairman and executive Director, Mr. Lian Songyong as Vice Chairman and executive Director, Mr. Zhai Feng, Mr. Geng Jiaqi and Ms. Li Fangyu as non-executive Directors and Mr. Fan Mingchao, Mr. Liu Teng and Mr. Jiang Hua as independent non-executive Directors.