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King's Flair International (Holdings) Limited

科勁國際(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6822)

PROFIT WARNING

This announcement is made by King's Flair International (Holdings) Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the Shareholders and potential investors of the Company that, based on the information currently available and the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2024 (the “**Reporting Period**”) by the Board, while the Group was able to maintain a consistent level of revenue for the Reporting Period as compared to the corresponding period in the previous year (the “**Previous Period**”), the Group expects to record a substantial decrease in profit attributable to shareholders for the Reporting Period by approximately 50% to 60% as compared to the Previous Period, mainly due to the continued loss in the fair value of investment property and a substantial increase in income tax expenses as a result of an increase in withholding tax for dividend declared in the Mainland China and no tax loss brought forward to offset tax expenses for the Reporting Period.

The Company is still in the process of finalising the Group's interim results for the six months ended 30 June 2024 (the “**Interim Results**”) and the information contained in this announcement is only a preliminary assessment on the management accounts of the Group which has not been reviewed by the audit committee or the auditors of the Company. Shareholders and potential investors of the Company are advised to refer to the Interim Results which is expected to be released on or around 26 August 2024.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
King's Flair International (Holdings) Limited
Dr. Wong Siu Wah
Chairman and Executive Director

Hong Kong, 15 August 2024

As at the date of this announcement, the Board comprised two executive directors, namely, Dr. Wong Siu Wah (Chairman and Chief Executive Officer) and Ms. Wong Fook Chi; and four independent non-executive directors, namely, Dr. Lau Kin Tak, Mr. Anthony Graeme Michaels, Ms. Leung Wai Ling, Wylie and Professor Shyy Wei.