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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2013)

VOLUNTARY ANNOUNCEMENT PROPOSED REPURCHASE OF US\$85 MILLION GUARANTEED CONVERTIBLE BONDS DUE 2029

Sole Dealer Manager



Reference is made to the announcement of Weimob Investment Limited (the "Issuer") dated 29 April 2024 and published on the Singapore Stock Exchange (the "SGX") in relation to the issuance of the US\$85 million 7.50 per cent. guaranteed convertible bonds due 2029 (ISIN: XS2807096545) issued by the Issuer, a wholly-owned subsidiary of Weimob Inc. (the "Company"), and unconditionally and irrevocably guaranteed by the Company (the "Existing Convertible Bonds"). An aggregate principal amount of US\$85 million of the Existing Convertible Bonds remains outstanding (the "Remaining Convertible Bonds").

Pursuant to Condition 8(f) (*Purchase*) of the terms and conditions of the Existing Convertible Bonds (the "Conditions"), each of the Issuer, the Company and any of their respective subsidiaries may at any time and from time to time purchase the Existing Convertible Bonds at any price in the open market or otherwise. The Issuer and the Company now propose to repurchase the Remaining Convertible Bonds pursuant to the Conditions.

On 29 August 2024, the Issuer and the Company entered into the dealer manager agreement (the "**Dealer Manager Agreement**") in connection with the proposed repurchase of the Remaining Convertible Bonds by the Issuer and the Company (the "**Repurchase**"), pursuant to which the Issuer and the Company have appointed Merrill Lynch (Asia Pacific) Limited as the sole dealer manager to, amongst others, assist the Issuer and the Company in collecting indications of interest from holders of the Remaining Convertible Bonds who are willing to sell some or all of their Remaining Convertible Bonds to the Issuer and the Company. A repurchase announcement has been uploaded to SGX on 29 August 2024.

The Repurchase will not be conducted within or offered to the United States or to persons located or resident in the United States, or to a person acting on behalf of a beneficial owner of the Remaining Convertible Bonds located or resident in the United States or acting for the account or benefit of any person located or resident in the United States.

Completion of the Repurchase is subject to, among other things, the conditions set forth in the Dealer Manager Agreement, market conditions and investors' demand. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company. Further announcement(s) in respect of the Repurchase will be made by the Company as and when appropriate.

By Order of the Board

Weimob Inc.

SUN Taoyong

Chairman of the Board and Chief Executive Officer

Shanghai, the PRC 29 August 2024

As at the date of this announcement, the Board comprises Mr. SUN Taoyong, Mr. FANG Tongshu, Mr. YOU Fengchun and Mr. FEI Leiming as executive Directors; and Mr. LI Xufu, Mr. TANG Wei and Ms. XU Xiao'ou as independent non-executive Directors.

* For identification purpose only