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JH Educational Technology INC.
嘉宏教育科技有限公司
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 1935)

INTERIM RESULTS ANNOUNCEMENT
FOR THE SIX MONTHS ENDED 30 JUNE 2024

The board (the “**Board**”) of directors (the “**Directors**”) of JH Educational Technology INC. (the “**Company**”) is pleased to announce the unaudited interim consolidated financial results of the Company and its subsidiaries (collectively, the “**Group**”) for the six months ended 30 June 2024 (the “**Reporting Period**” or “**Period**”), together with the comparative figures for the corresponding period in 2023. The unaudited interim consolidated financial results for the Reporting Period have been reviewed by the audit committee of the Board (the “**Audit Committee**”).

HIGHLIGHTS

	Six months ended 30 June		Change RMB'000	Percentage Change
	2024 RMB'000 (Unaudited)	2023 RMB'000 (Unaudited)		
Revenue	517,419	441,055	76,364	17%
Gross profit	347,238	294,801	52,437	18%
Profit for the period	340,998	272,163	68,835	25%
Core net profit <i>(Note)</i>	343,725	274,194	69,531	25%

Note: Core net profit is defined as the profit for the period of the Group after adjusting for those items which are not indicative of the Group’s operating performance. For details of the reconciliation of the profit for the period to the core net profit of the Group, please refer to the sub-section headed “Core Net Profit” under the section headed “Financial Review” in this announcement.

UNAUDITED INTERIM CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 30 June 2024

	<i>Notes</i>	Six months ended 30 June	
		2024 (Unaudited) RMB'000	2023 (Unaudited) RMB'000
REVENUE	<i>4</i>	517,419	441,055
Cost of sales		(170,181)	(146,254)
		<hr/>	<hr/>
Gross profit		347,238	294,801
Other income and gains	<i>4</i>	40,167	39,389
Selling and distribution expenses		(2,558)	(2,135)
Administrative expenses		(42,497)	(30,913)
Other expenses		(1,133)	(28,149)
Finance costs		(13)	(4)
		<hr/>	<hr/>
PROFIT BEFORE TAX	<i>5</i>	341,204	272,989
Income tax expense	<i>6</i>	(206)	(826)
		<hr/>	<hr/>
PROFIT FOR THE PERIOD		340,998	272,163
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UNAUDITED INTERIM CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME (Continued)

For the six months ended 30 June 2024

	Six months ended 30 June	
	2024	2023
	(Unaudited)	(Unaudited)
	RMB'000	RMB'000
PROFIT FOR THE PERIOD	340,998	272,163
OTHER COMPREHENSIVE INCOME		
Other comprehensive income that may be reclassified to profit or loss in subsequent periods:		
Exchange differences:		
Exchange differences on translation of financial statements	748	12
Net other comprehensive income that may be reclassified to profit or loss in subsequent periods	748	12
Other comprehensive income that will not be reclassified to profit or loss in subsequent periods:		
Exchange differences:		
Exchange differences on translation of financial statements	789	3,532
Net other comprehensive income that will not be reclassified to profit or loss in subsequent periods	789	3,532
OTHER COMPREHENSIVE INCOME FOR THE PERIOD, NET OF TAX	1,537	3,544
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD	342,535	275,707

UNAUDITED INTERIM CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME (Continued)

For the six months ended 30 June 2024

	<i>Note</i>	Six months ended 30 June	
		2024 (Unaudited) RMB'000	2023 (Unaudited) RMB'000
Profit attributable to:			
Owners of the parent		267,523	211,648
Non-controlling interests		73,475	60,515
		<u>340,998</u>	<u>272,163</u>
Total comprehensive income attributable to:			
Owners of the parent		269,060	215,192
Non-controlling interests		73,475	60,515
		<u>342,535</u>	<u>275,707</u>
EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE PARENT			
Basic and diluted			
– For profit for the period	<i>8</i>	<u>RMB16.71 cents</u>	<u>RMB13.22 cents</u>

UNAUDITED INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

30 June 2024

	<i>Notes</i>	As at 30 June 2024 (Unaudited) RMB'000	As at 31 December 2023 (Audited) RMB'000
NON-CURRENT ASSETS			
Property, plant and equipment		1,437,084	1,437,192
Investment properties		212,907	182,968
Right-of-use assets		267,005	271,202
Goodwill		110,995	110,995
Other intangible assets		17,585	10,732
Prepayments for purchases of property, plant and equipment		7,124	–
Amounts due from a shareholder		25,000	–
Other receivables		–	12,000
Time deposits		4,000	4,500
		<hr/>	<hr/>
Total non-current assets		2,081,700	2,029,589
CURRENT ASSETS			
Trade receivables	9	423	1,575
Amounts due from a shareholder		11	–
Amounts due from a related party		20	–
Prepayments, deposits and other receivables		42,115	29,101
Other current assets		847	879
Time deposits		126,770	106,641
Cash and cash equivalents		1,724,764	1,995,904
		<hr/>	<hr/>
Total current assets		1,894,950	2,134,100
CURRENT LIABILITIES			
Other payables and accruals	10	159,340	201,709
Lease liabilities		415	403
Contract liabilities	4	23,559	521,624
Deferred income		5,730	4,934
Tax payable		831	1,275
		<hr/>	<hr/>
Total current liabilities		189,875	729,945
		<hr/>	<hr/>
NET CURRENT ASSETS		1,705,075	1,404,155
		<hr/>	<hr/>
TOTAL ASSETS LESS CURRENT LIABILITIES		3,786,775	3,433,744
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UNAUDITED INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION (Continued)

30 June 2024

	As at 30 June 2024 (Unaudited) RMB'000	As at 31 December 2023 (Audited) RMB'000
NON-CURRENT LIABILITIES		
Lease liabilities	36	244
Deferred income	41,003	30,297
Other liabilities	106	108
	<hr/>	<hr/>
Total non-current liabilities	41,145	30,649
	<hr/>	<hr/>
Net assets	3,745,630	3,403,095
	<hr/> <hr/>	<hr/> <hr/>
EQUITY		
Equity attributable to owners of the parent		
Share capital	110,362	110,362
Reserves	2,859,233	2,590,173
	<hr/>	<hr/>
Non-controlling interests	2,969,595	2,700,535
	776,035	702,560
	<hr/>	<hr/>
Total equity	3,745,630	3,403,095
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NOTES TO UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

1. CORPORATE INFORMATION

The Company was incorporated in the Cayman Islands under the Companies Act as an exempted company with limited liability on 23 June 2017. The registered office address of the Company is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman, KY1-1111, Cayman Islands. The Company was listed on the Main Board of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) on 18 June 2019.

The Company is an investment holding company. During the period, the Company and its subsidiaries (collectively referred to as the “**Group**”) were principally engaged in the provision of higher and secondary education services and the related management services in the People’s Republic of China (the “**PRC**”).

2.1 BASIS OF PREPARATION

The unaudited interim condensed consolidated financial information for the six months ended 30 June 2024 has been prepared in accordance with IAS 34 *Interim Financial Reporting*. The unaudited interim condensed consolidated financial information does not include all the information and disclosures required in the annual financial statements, and should be read in conjunction with the Group’s annual consolidated financial statements for the year ended 31 December 2023.

These financial statements are presented in Renminbi (“**RMB**”) and all values are rounded to the nearest thousand except when otherwise indicated.

2.2 CHANGES IN ACCOUNTING POLICIES

The accounting policies adopted in the preparation of the unaudited interim condensed consolidated financial information are consistent with those applied in the preparation of the Group’s annual consolidated financial statements for the year ended 31 December 2023, except for the adoption of the following revised International Financial Reporting Standards (“**IFRSs**”) for the first time for the current period’s financial information.

Amendments to IFRS 16	<i>Lease Liability in a Sale and Leaseback</i>
Amendments to IAS 1	<i>Classification of Liabilities as Current or Non-current (the “2020 Amendments”)</i>
Amendments to IAS 1	<i>Non-current Liabilities with Covenants (the “2022 Amendments”)</i>
Amendments to IAS 7 and IFRS 7	<i>Supplier Finance Arrangements</i>

The nature and impact of the revised IFRSs are described below:

- (a) Amendments to IFRS 16 specify the requirements that a seller-lessee uses in measuring the lease liability arising in a sale and leaseback transaction to ensure the seller-lessee does not recognise any amount of the gain or loss that relates to the right of use it retains. Since the Group has no sale and leaseback transactions with variable lease payments that do not depend on an index or a rate occurring from the date of initial application of IFRS 16, the amendments did not have any impact on the financial position or performance of the Group.
- (b) The 2020 Amendments clarify the requirements for classifying liabilities as current or non-current, including what is meant by a right to defer settlement and that a right to defer must exist at the end of the reporting period. Classification of a liability is unaffected by the likelihood that the entity will exercise its right to defer settlement. The amendments also clarify that a liability can be settled in its own equity instruments, and that only if a conversion option in a convertible liability is itself accounted for as an equity instrument would the terms of a liability not impact its classification. The 2022 Amendments further clarify that, among covenants of a liability arising from a loan arrangement, only those with which an entity must comply on or before the reporting date affect the classification of that liability as current or non-current. Additional disclosures are required for non-current liabilities that are subject to the entity complying with future covenants within 12 months after the reporting period.

The Group has reassessed the terms and conditions of its liabilities as at 1 January 2023 and 2024 and concluded that the classification of its liabilities as current or non-current remained unchanged upon initial application of the amendments. Accordingly, the amendments did not have any impact on the financial position or performance of the Group.

- (c) Amendments to IAS 7 and IFRS 7 clarify the characteristics of supplier finance arrangements and require additional disclosure of such arrangements. The disclosure requirements in the amendments are intended to assist users of financial statements in understanding the effects of supplier finance arrangements on an entity's liabilities, cash flows and exposure to liquidity risk. The disclosure of relevant information for supplier finance arrangements is not required for any interim reporting period during the first annual reporting period in which an entity applies the amendments. As the Group does not have supplier finance arrangements, the amendments did not have any impact on the interim condensed consolidated financial information.

3. OPERATING SEGMENT INFORMATION

The Group is principally engaged in the provision of higher and secondary education services in the PRC.

IFRS 8 *Operating Segments* requires operating segments to be identified on the basis of internal reporting about components of the Group that are regularly reviewed by the chief operating decision-maker in order to allocate resources to segments and to assess their performance. The information reported to the directors of the Company, who are the chief operating decision makers, for the purpose of resource allocation and assessment of performance does not contain discrete operating segment financial information and the directors reviewed the financial results of the Group as a whole. Therefore, no further information about the operating segment is presented.

Geographical information

During the Reporting Period, the Group operated within one geographical location because all of its revenue was generated in the PRC and all of its long-term assets/capital expenditure were located/incurred in the PRC. Accordingly, no geographical information is presented.

Information about major customers

No revenue from services provided to a single customer accounted to 10% or more of total revenue of the Group during the reporting period.

4. REVENUE, OTHER INCOME AND GAINS

An analysis of revenue, other income and gains is as follows:

		Six months ended 30 June	
	Notes	2024	2023
		RMB'000	RMB'000
		(Unaudited)	(Unaudited)
Revenue			
Tuition fees		470,100	397,010
Boarding fees		35,881	33,934
Other education service fees	(i)	11,438	10,111
Total revenue from contracts with customers		<u>517,419</u>	<u>441,055</u>
Other income and gains			
Interest income		26,090	23,238
Rental income		7,539	8,157
Government grants	(ii)		
– related to expenses		2,776	4,026
– related to assets		2,696	2,209
Others		1,066	1,759
Total other income and gains		<u>40,167</u>	<u>39,389</u>

Notes:

- (i) Revenue from other education services mainly represents fees received for training services to the students, which was amortised over the training periods of the services rendered.
- (ii) Government grants are related to subsidies received from local government for the purpose of compensating the operating expenses arising from the Group's teaching activities and expenditures on teaching facilities. There were no unfulfilled conditions or contingencies relating to these grants.

The Group recognised the following revenue-related contract liabilities, which represented the unsatisfied performance obligation as at 30 June 2024 and 31 December 2023 and are expected to be recognised as revenue within one year:

	As at 30 June 2024 RMB'000 (Unaudited)	As at 31 December 2023 RMB'000 (Audited)
Tuition fees	15,613	478,081
Boarding fees	7,946	43,543
Total contract liabilities	23,559	521,624

The Group receives tuition fees and boarding fees from students in advance prior to the beginning of each academic year. Tuition and boarding fees are recognised proportionately over the periods of the relevant programs. Students are entitled to the refund of payments in relation to the proportionate services not yet rendered.

5. PROFIT BEFORE TAX

The Group's profit before tax is arrived at after charging/(crediting):

	<i>Notes</i>	Six months ended 30 June	
		2024 RMB'000 (Unaudited)	2023 RMB'000 (Unaudited)
Employee benefit expense (excluding directors' remuneration)		135,775	106,898
Cost of services provided		170,181	146,254
Depreciation of property, plant and equipment		32,453	30,668
Depreciation of right-of-use assets		4,197	4,191
Amortisation of other intangible assets		1,002	776
Impairment of trade receivables		547	372
Interest income	4	(26,090)	(23,238)
Government grants			
– related to expenses	4	(2,776)	(4,026)
– related to assets	4	(2,696)	(2,209)
(Gains)/loss on disposal of items of property, plant and equipment		(38)	272
Foreign exchange differences, net		(8)	(704)

6. INCOME TAX

The Group is subject to income tax on an entity basis on profits arising in or derived from the jurisdictions in which members of the Group are domiciled and operate.

The Company is incorporated in the Cayman Islands as an exempted company with limited liability under the Companies Law of the Cayman Islands and accordingly is not subject to income tax from business carried out in the Cayman Islands.

JH Educational Technology HK Limited and JH Investment (Hong Kong) Limited, the subsidiaries incorporated in Hong Kong, are subject to income tax at the rate of 16.5%. No provision for Hong Kong profits tax has been made as the Group did not generate any assessable profits arising in Hong Kong during the Period.

Jheduaus Pty Ltd, the subsidiary incorporated in Australia, is subject to income tax at the rate of 30%. No provision for Australian profits tax has been made as the Group did not generate any assessable profits arising in Australia during the period.

According to the decision (the “**2016 Decision**”) of the Standing Committee of the National People’s Congress on Amending the Private Schools Promotion Law of the PRC (《全國人民代表大會常務委員會關於修改〈中華人民共和國民辦教育促進法〉的決定》), which was promulgated on 7 November 2016, and came into force on 1 September 2017, private schools are no longer being classified as either schools for which the school sponsor(s) require reasonable returns or schools for which the school sponsor(s) do not require reasonable returns. Instead, the school sponsor(s) of a private school may choose for the school to be a for-profit private school or a non-profit private school, with the exception that schools providing nine-year compulsory education must be non-profit.

On 14 May 2021, the State Council released the Implementation Rules for the Private Schools Promotion Law of the PRC (《中華人民共和國民辦教育促進法實施條例》) with an effective date of 1 September 2021 (the “**2021 Implementation Rules**”). The 2021 Implementation Rules are the detailed implementation rules of the Private Schools Promotion Law of the PRC. Pursuant to the 2016 Decision and the 2021 Implementation Rules, a private school may enjoy the preferential tax policies, which are not defined under neither the 2016 Decision nor the 2021 Implementation Rules, as stipulated by the related government authorities and a non-profit school may enjoy the same tax policies as enjoyed by a public school.

The local governments of Henan and Zhejiang, where the Group’s schools in the People’s Republic of China registered, have promulgated the implementation opinions on encouraging private entities and individuals to operate schools and promote healthy development of private education (the “**Local Implementation Opinions**”), according to which the Group’s schools are required to complete classification registration of the school as a for-profit private school or a non-profit private school by 31 December 2022. As at the date of approval of these financial statements, Zhengzhou College of Economics and Business and Changzheng College have not yet registered as for-profit private schools or non-profit private schools and remain as private non-enterprise units as local governments have not started the registration work.

Jingyi Secondary School has completed the registration of conversion into a for-profit private school to comply with the 2021 Implementation Rules in 2023. The Group has established Yueqing Jingyi Secondary School Company Limited on 13 March 2023, as a for-profit private school. Therefore, Yueqing Jingyi Secondary School Company Limited, which is running a for-profit private school business, is subject to PRC corporate income tax at a rate of 25% from 2023 onward if it does not enjoy any preferential tax treatment.

Considering that the relevant taxation policy regarding schools for which the school sponsor(s) require reasonable returns or schools for which the school sponsor(s) do not require reasonable returns remains unchanged and Zhengzhou College of Economics and Business and Changzheng College remain as private non-enterprise units, Zhengzhou College of Economics and Business and Changzheng College treated their academic education income as non-taxable income and as such there was no corporate income tax provided for the academic education income during the period. In the event Zhengzhou College of Economics and Business and Changzheng College elect to register as for-profit private schools, they may be subject to corporate income tax at a rate of 25% in respect of service fees they receive from the provision of academic educational services going forward, if they do not enjoy any preferential tax treatment.

Pursuant to the PRC Corporate Income Tax Law and the respective regulations, the non-academic education services provided by the schools are subject to corporate income tax at a rate of 25%.

Except for Zhengzhou College of Economics and Business and Changzheng College, all of the Group's subsidiaries established in the PRC were subject to corporate income tax at a rate of 25% during the period.

	Six months ended 30 June	
	2024	2023
	<i>RMB'000</i>	<i>RMB'000</i>
	(Unaudited)	(Unaudited)
Current – Chinese Mainland Charge for the period	206	826
Total tax charge for the period	206	826

7. DIVIDENDS

	Six months ended 30 June	
	2024	2023
	<i>RMB'000</i>	<i>RMB'000</i>
	(Unaudited)	(Unaudited)
Final dividend declared and paid	–	21,602

Note:

The final dividend of HK1.50 cents per ordinary share in respect of the year ended 31 December 2022 was approved by the shareholders at the annual general meeting of the Company on 19 May 2023. A total amount of RMB21,602,000 has been fully distributed during the six months ended 30 June 2023.

No interim dividend was proposed for the six months ended 30 June 2024 and 2023.

8. EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE COMPANY

The calculation of the basic earnings per share amounts is based on the profit for the period attributable to ordinary equity holders of the parent of RMB267,523,000 (six months ended 30 June 2023: RMB211,648,000), and the weighted average number of ordinary shares of 1,600,830,000 (six months ended 30 June 2023: 1,600,830,000) in issue during the period.

The Group had no potentially dilutive ordinary shares in issue during the six months ended 30 June 2024 and 2023.

The calculations of basic and diluted earnings per share are based on:

	Six months ended 30 June	
	2024	2023
	<i>RMB'000</i>	<i>RMB'000</i>
	(Unaudited)	(Unaudited)
Earnings		
Profit attributable to ordinary equity holders of the parent, used in the basic and diluted earnings per share calculation	<u>267,523</u>	<u>211,648</u>
Number of shares		
Six months ended 30 June		
	2024	2023
	(Unaudited)	(Unaudited)
Shares		
Weighted average number of ordinary shares in issue during the period for the purpose of the basic earnings per share calculation	<u>1,600,830,000</u>	<u>1,600,830,000</u>
Earnings per share attributable to ordinary equity holders of the parent		
Basic and diluted	<u>RMB16.71 cents</u>	<u>RMB13.22 cents</u>

9. TRADE RECEIVABLES

	As at 30 June 2024 <i>RMB'000</i> (Unaudited)	As at 31 December 2023 <i>RMB'000</i> (Audited)
Tuition and boarding fees receivables	3,704	4,309
Impairment	(3,281)	(2,734)
	<hr/>	<hr/>
Net carrying amount	423	1,575
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The Group's students are required to pay tuition fees and boarding fees in advance for the upcoming school year, which normally commences in September. Trade receivables represent amounts due from students whose families were in financial difficulties. The Group seeks to maintain strict control over its outstanding receivables to minimise credit risk. Overdue balances are reviewed regularly by senior management. In view of the aforementioned and the fact that the Group's trade receivables are related to a number of individual students, there is no significant concentration of credit risk. The Group does not hold any collateral or other credit enhancements over its trade receivable balances. Trade receivables are non-interest-bearing and repayable on demand.

An ageing analysis of the trade receivables as at the end of the period, based on the transaction date and net of provisions, is as follows:

	As at 30 June 2024 <i>RMB'000</i> (Unaudited)	As at 31 December 2023 <i>RMB'000</i> (Audited)
Within 1 year	378	1,452
1 to 2 years	42	106
2 to 3 years	3	2
Over 3 years	–	15
	<hr/>	<hr/>
Total	423	1,575
	<hr/> <hr/>	<hr/> <hr/>

10. OTHER PAYABLES AND ACCRUALS

	As at 30 June 2024 <i>RMB'000</i> (Unaudited)	As at 31 December 2023 <i>RMB'000</i> (Audited)
Payables for salaries and welfares	33,667	59,658
Miscellaneous advances received from students	48,260	45,063
Other tax payables	12,739	22,921
Receipt on behalf of ancillary services providers	11,936	15,626
Payables for purchase of property, plant and equipment	2,735	10,224
Payables for textbooks	10,717	9,373
Payables for accommodation service	3,511	3,511
Payables for north campus co-operation costs to Zhongyuan University of Technology	1,230	1,230
Other payables	34,545	34,103
	<hr/>	<hr/>
Total	159,340	201,709
	<hr/> <hr/>	<hr/> <hr/>

The above balances are unsecured, non-interest-bearing and repayable on demand.

MANAGEMENT DISCUSSION AND ANALYSIS

Business Review

Overview

We are the largest private provider of formal higher education in Zhejiang province and we are also one of the leading private higher education institutions in Henan province. In addition to offering higher education services, we provide secondary education services for high school students in Zhejiang province.

Our major business operations are located in Zhejiang province and Henan province. Our two higher education institutions are located in Hangzhou and Zhengzhou, which are the provincial capital cities of Zhejiang province and Henan province, respectively. Zhejiang province is one of the most economically active provinces in China. It attaches great importance to education and its thriving economy is the main driving force for the private higher education market. The economy in Henan province is developing rapidly at a higher growth rate than the average in China and Henan province's total revenue of private higher education is continuously growing noticeably. However, Henan province's higher education enrollment rate significantly lags behind the country's average level and demand for higher education is expected to continue to increase. The employment rates for graduates from our two higher education institutions have been consistently higher than those of similar colleges in their respective provinces.

In recent years, the PRC Government has launched a series of favorable law and policies to continue to support and encourage the development of vocational education, including the Regulations on the Implementation of the Private Education Promotion Law, the Guidelines on Promoting the High-quality Development of Modern Vocational Education, the newly revised Vocational Education Law and the Implementation Plan for the Integration of Vocational Education with Industry and Education (2023-2025). The Company believes it will continue to benefit from the favorable policies on vocational education in China.

Changzheng College

Zhejiang Changzheng Vocational & Technical College* (浙江長征職業技術學院) (“**Changzheng College**”) is a junior college located in Hangzhou, Zhejiang province, the PRC, which provides formal junior college education. Changzheng College's educational philosophy is “to maintain teaching quality, to improve management system, to distinguish with unique characteristics, and to empower by talent” (品質立校、制度治校、特色興校、人才強校). Its educational goal is to build a high level private higher education institution. The college has teaching buildings, experimental training buildings, a library, a gymnasium and student dormitories, among other school facilities. The 2023 admission program of Changzheng College ranked No. 1 among student enrollment programs of private junior colleges in Zhejiang province.

* *for identification purpose only*

Distinctive majors

Changzheng College currently has nine faculties including the Faculty of Finance and Accounting, the Faculty of Business and Trade, the Faculty of Computer and Information Technology, the Faculty of Intelligent Technology, the Faculty of Construction Engineering, the Faculty of Humanities and Education, the Faculty of Management, the Faculty of Nursing and Health and the Faculty of Marxism. It also has two departments including the Basic Teaching Department and the Continuing Education Department. Changzheng College has established 9 research institutes (centers) including the Zhejiang Private Small and Medium Enterprises Accounting Research Institute, the Zhejiang Private Small and Medium Enterprises Development Research Center, and the Zhejiang Private Small, Medium and Micro Enterprises Party Building Research Institute, etc. It offers 38 full-time higher vocational majors in 11 categories, including electronic information, finance and trade, education and sports, equipment manufacturing, news and communication, transportation, civil engineering, tourism, medicine and health, food, drugs and grain, and public management and services, etc.

Among the majors offered by Changzheng College, there are:

- “cross-border e-commerce professional cluster” (including 5 majors: international economics and trade, cross-border e-commerce, business English, e-commerce and modern logistics management) which is a high-level professional cluster in Zhejiang Province;
- One key major recognized by the Ministry of Education (international economics and trade);
- One Sino-German advanced vocational education cooperation project of the Ministry of Education (automotive electronics technology);
- One provincial advantage major (international economics and trade);
- 4 provincial characteristic majors (big data and accounting, statistics and accounting, industrial and commercial enterprise management, and e-commerce);
- 13 provincial quality online open courses; and
- 4 national planning textbooks, 33 provincial new form textbooks, and 5 textbooks selected as the first batch of provincial 14th Five-Year Plan key textbook construction projects.

Training bases

Changzheng College has 10 on-campus training bases and 169 experimental training rooms. Among them, the cross-border e-commerce training base is a productive training base recognized by the Ministry of Education, the e-commerce training base is a vocational education demonstration training base supported by the central government, and the 4 training bases of cross-border e-commerce, finance and accounting of small- and medium-sized enterprises, service and management of small- and medium-sized enterprises, and robot application of small- and medium-sized enterprises are provincial-level “13th Five-Year Plan” modelling established demonstration training bases.

College-enterprise co-operation

Changzheng College considers reforms and innovations as its driving force to strengthening the development of the students' potentials and social service skills and improving its overall education and teaching quality in order to cultivate high-quality technical and skilled personnel who can adapt to regional economic and social development.

Changzheng College cooperates with 375 industry associations and enterprises and institutions such as Zhejiang Small and Medium Enterprises Association, Alibaba, Zhejiang Geely Group, Hangzhou Hanggang Metro, etc. to establish off-campus internship and training bases.

Changzheng College is a pilot unit for the Chinese characteristic apprenticeship system in Zhejiang Province, 17 "1+X" vocational skill level certificate pilot units, and it is also an "Alibaba Digital Trade Talent Base".

Changzheng College was in charge for the development of 27 "Zhejiang Small and Micro Enterprise Compound Talent Vocational Skills Standards", and has built 11 on-campus vocational skills appraisal stations.

Changzheng College cooperates with Hangzhou Cross-border E-commerce Industrial Park, Hangzhou Dajiangdong Industrial Cluster, Hangzhou Jiande (Western Zhejiang) Cross-border E-commerce Industrial Park, Hangzhou Dream Town, Hangcha Group, SF Express, Cainiao Group, Hikvision, Geely and other industrial parks and enterprises to jointly carry out the training of technical and skilled talents with Chinese characteristics apprenticeship system and Sino-German dual system.

Changzheng College has created 8 technical service platforms such as Zhejiang Small and Micro Enterprise Credit Research Center, Zhejiang Small and Micro Enterprise Risk Prevention Consulting and Service Center, Changzheng-Yaozhuang Town Electromechanical Teaching and Research Base, Changzheng-Yaozhuang Town E-commerce Teaching and Research Bases. It has jointly established 5 industrial colleges with Hangzhou Longli Intelligent Technology, Ali Haibo, Jiande Hengli Electric, Hangzhou Agency Accounting Industry Association, Digital China and other enterprises to create a collaborative education platform integrating industry and education.

College of Economics and Business

Zhengzhou College of Economics & Business* (鄭州經貿學院) ("**College of Economics & Business**") is a wholly-privately owned undergraduate college located in Zhengzhou, Henan province, the PRC, which provides formal undergraduate education and junior college education. The educational philosophy of College of Economics and Business is "to focus on service as the principle and employment as the guidance, use special characteristics to create brand and quality to seek development" (以服務為宗旨，以就業為導向，以特色創品牌，以品質謀發展). College of Economics and Business has teaching buildings, administrative buildings, experimental training buildings, a library, gymnasiums, indoor and outdoor sports facilities and student dormitories, among other school facilities. The 2023 undergraduate admission program (excluding undergraduate-oriented junior college program) of College of Economics and Business ranked No. 5 among the undergraduate enrollment programs of private undergraduate colleges in Henan province.

* *for identification purpose only*

Distinctive disciplines and majors

The disciplines of College of Economics and Business cover six key subject areas, comprising management, economics, engineering, arts, literature and law. It has 12 faculties and one department, covering 51 majors in the undergraduate program (including accounting, mechanical design, manufacturing and automation, architecture and computer and technology) and 32 majors in the junior college program (including big data and accounting, project costing, computer application technology, and fashion and apparel design). Among the disciplines and majors offered by College of Economics and Business, there are:

- 3 provincial level key development disciplines (mechanical design, manufacturing and automation, control theory and control engineering, and business management);
- 6 provincial first-class majors (financial management, fashion and apparel design, computer science and technology, accounting, marketing and TV & radio broadcasting);
- 2 provincial level experiential education and demonstration centers (integrated experiential education center for fashion and textile design, and experiential education center for economic management);
- 3 modelling established majors of virtual simulation experiential education in Henan province (virtual simulation experiment of fashion and textile design, virtual simulation experiment of enterprise investment and financing decision-making and virtual simulation of inventory taking);
- 9 provincial private higher education branded majors (building environment and energy application engineering, fashion and apparel design, marketing, electrical engineering and automation, accounting, financial management, international economics and trade, e-commerce, broadcasting and television); and
- 4 pilot majors under the provincial comprehensive major reform (accounting, information management and information system, fashion and apparel design and English).

College-enterprise co-operation

College of Economics and Business is proactive in introducing high-quality resources of industrial enterprises to carry out college-enterprise cooperation. The College of Economics and Business has:

- established college-government-enterprise cooperation with Shanghai Minhang District Investment Promotion Service Center, Hangzhou Lin'an District Bureau of Commerce and the Human Resources and Social Security Bureau of Kunshan Economic and Technological Development Zone;
- set up high-quality off-campus practice bases with over 200 enterprises including Xinzheng International Airport, Henan Xiangrong Media Group Co., Ltd., YTO Group Corporation, China (Hangzhou) Cross-border E-commerce Comprehensive Pilot Zone (Lin'an Park), ABDAS Space Information Technology Co., Ltd., Beijing Ocean Airlines Service Co., Ltd., Dongguan Yishion Group Co., Ltd. and Sichuan Yixin Industrial Co., Ltd., etc.; and

- co-operated with enterprises to offer more than 20 experimental classes with integration of industry and education and collaborative education by college and enterprises including “Cross-border E-commerce”, “Fund Manager”, “Muyuan Group”, “Fengrun Group” and “Handian Group”.

College of Economics and Business also introduced a number of enterprises to carry out practical training in the campus. It continued to explore the construction of industrial schools and comprehensively promoted college-enterprise cooperation in order to improve the development level of application-based majors and strengthen its application-based talent training quality and the competitiveness of its students in employment.

Jingyi Secondary School

Yueqing Jingyi Secondary School Company Limited* (樂清市精益中學有限公司) (“**Jingyi Secondary School**”) is located in Wenzhou, Zhejiang province, the PRC, and mainly focuses on providing non-compulsory private education for high school students. The school’s educational goals are to “teach students to learn, to be human, to be happy, and to help them get into the ideal college” (教會學生學習, 教會學生做人, 教會學生快樂, 讓學生考上自己理想的大學). Jingyi Secondary School has teaching buildings, a science and technology building, an administrative building, canteens and student dormitories. It also has numerous sporting facilities, such as outdoor track and field, to encourage students to participate in physical activities in order to improve their health. To further stimulate students’ interest in learning and to create a conducive educational environment, Jingyi Secondary School has numerous multimedia rooms, laboratories and computer rooms, to provide students with visual, audio and hands-on practical training. The core curriculum is generally designed with reference to the ordinary high school curricular standards formulated by the Zhejiang education authorities. In accordance with the curriculum requirements of the Zhejiang Department of Education, Jingyi Secondary School currently offers 13 main courses in Chinese, mathematics, English (while a small number of students study Japanese), technology, politics, history, geography, physics, chemistry, biology, sports, arts and music. Among them, Chinese, mathematics, English, technology, politics, history, geography, physics, chemistry and biology are 10 courses that are part of Zhejiang academic proficiency examinations. Chinese, mathematics and English are required subjects in Gaokao while 3 of the 7 courses in technology, politics, history, geography, physics, chemistry and biology are elective courses in Gaokao.

Our Teaching Staff

We believe the quality of our teachers is one of the most vital factors affecting our educational quality and future growth and success. Before hiring each teacher, we usually consider his or her education background and/or performance in the interview. We prefer to recruit teachers who: (i) have sufficient prior teaching experience or teaching track record; (ii) are dedicated to teaching and improving students’ academic performance and practical skills; (iii) demonstrate strong command of their subject areas; (iv) can effectively implement tailored teaching methods; and (v) possess strong communication, language and interpersonal skills. We also prefer to recruit teachers who have master’s degree or above, and for certain practical/vocational subjects, those that hold relevant professional and/or technical qualifications. As of 30 June 2024, approximately 98.8% of our teachers had a bachelor’s degree or above, and approximately 73.1% of them had a master’s degree or above.

* *for identification purpose only*

Tuition Fees and Boarding Fees

We typically charge our students fees comprising tuition fees and boarding fees. The school year for Changzheng College and College of Economics and Business is generally from September of the current year to August of the following year, whereas the school year for Jingyi Secondary School is usually from August of the current year to July of the following year. In general, tuition fees and boarding fees for each school year are paid in advance prior to the start of each school year and we recognize revenue proportionately over the relevant period of the school program.

Number of Students

The following table sets forth information relating to the number of students by school:

School name	As at 30 June	
	Number of Students	
	2024	2023
College of Economics and Business	35,722	32,677
Changzheng College	20,926	19,082
Jingyi Secondary School ^(Note)	1,101	1,188

Note: Includes students attend training programs provided by Yueqing Jiayan Educational Technology Co., Ltd..

Average Tuition Fees and Average Boarding Fees

Average tuition fees and average boarding fees by school for the periods indicated are set out below:

School name	For the six months ended 30 June			
	Average tuition fees		Average boarding fees	
	2024	2023	2024	2023
	(RMB)	(RMB)	(RMB)	(RMB)
College of Economics and Business	7,829	7,445	635	666
Changzheng College	8,730	7,748	929	848
Jingyi Secondary School	11,198	9,953	445	423

Future Prospects

We intend to solidify our position as the largest private provider of formal higher education in Zhejiang province, with a focus on nurturing professional talent. We intend to leverage our operating experience in Henan province to further expand our school network in the PRC and overseas using the proceeds from the listing of the Company's shares on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and the internal fund generated from our operations. To achieve this goal, we plan to pursue the following business strategies:

1. *Expand our business operations and school network to achieve economies of scale*

- We plan to establish new campuses of Changzheng College in China. On 11 October 2016, we entered into a framework agreement with Hangzhou East River Industrial Cluster Management Committee (杭州大江東產業集聚區管委會), an independent third party, pursuant to which the parties agreed to establish a new campus of Changzheng College with an aggregate expected enrollment of not less than 5,000 students.
- We plan to establish new campuses of College of Economics and Business in China. Among them, we plan to establish a new campus in Kaifeng, Henan province, which will primarily offer undergraduate courses with an estimated student capacity of approximately 15,000 students.

2. *Acquisitions*

- We plan to acquire or invest in schools that offer higher education with relatively low utilization rates and/or have substantial growth potential in the PRC. We prefer to acquire qualified undergraduate colleges and/or junior colleges whose school sponsors have elected them to be for-profit private schools in central China, eastern China and southern China.

3. *Establish a new school overseas*

- We plan to establish a degree-granting higher education institution in California, the United States (the "**California School**") to offer programs relating to business administration and international business. We have engaged an agent who has experience in post-secondary education to assist us in establishing the California School in California and filing applications with the California Bureau for Private Postsecondary Education regarding the establishment of a higher education institution in California.

4. *Enhance our profitability by optimizing our pricing strategies*

- The tuition fees and boarding fees we charge are significant factors affecting our profitability. Due to the increase of our brand awareness and market recognition, we believe we are in a good position to further optimize our pricing without compromising our reputation and our ability to attract and retain students.

Financial Review

Overview

Revenue

The Group's revenue primarily represents income derived from tuition fee and boarding fee for education services provided in the Group's schools located in China. Our revenue increased by 17% from RMB441.1 million for the six months ended 30 June 2023 to RMB517.4 million for the Period, which was primarily due to the growth in tuition fee income and boarding fee income, as a result of the increase in student enrollment quota.

Cost of Sales

Cost of sales mainly includes staff costs, depreciation and amortization, maintenance and other education services costs for education services provided in the Group's schools. Cost of sales increased by approximately RMB23.9 million from RMB146.3 million for the six months ended 30 June 2023 to RMB170.2 million for the Period, mainly due to the increase in staff costs, depreciation costs and utilities which was partially offset by the decrease in school co-operating cost.

Gross Profit

Gross profit increased by 18% from RMB294.8 million for the six months ended 30 June 2023 to RMB347.2 million for the Period. The increase in gross profit was in line with the increase in revenue.

Other Income and Gains

Other income and gains mainly consist of interest income, rental income and government grants. Other income and gains increased by approximately RMB0.8 million from RMB39.4 million for the six months ended 30 June 2023 to RMB40.2 million for the Period, which was mainly due to the increase in interest income.

Selling and Distribution Expenses

Selling and distribution expenses mainly represent advertising and other expenses incurred for student enrollment. Selling and distribution expenses increased by RMB0.5 million from RMB2.1 million for the six months ended 30 June 2023 to RMB2.6 million for the Period.

Administrative Expenses

Administrative expenses primarily consist of staff costs, depreciation and amortization and other office expenses. Administrative expenses increased by RMB11.6 million from RMB30.9 million for the six months ended 30 June 2023 to RMB42.5 million for the Period. The increase was mainly due to the increase in staff costs included in administrative expenses as well as the increase in depreciation expenses during the Period.

Other Expenses

Other expenses decreased by RMB27.0 million from RMB28.1 million for the six months ended 30 June 2023 to RMB1.1 million for the Period. The decrease was mainly due to the costs incurred for the conversion of Jingyi Secondary School into a for-profit private school in the last period.

Finance Costs

Finance costs for the Period primarily represent interest on lease commitment. The balances of the finance costs for the six months ended 30 June 2023 and the Period were RMB4,000 and RMB13,000, respectively.

Profit before Tax

As a result of the foregoing, profit before tax for the Period was approximately RMB341.2 million, representing an increase of 25% from that for the six months ended 30 June 2023.

Income Tax Expense

Income tax expense decreased from RMB0.8 million for the six months ended 30 June 2023 to RMB0.2 million for the Period, which was primarily due to lower income tax expense of Jingyi Secondary School during the Period.

Profit for the Period

As a result of the foregoing, the Group recorded a profit of approximately RMB341.0 million for the Period, while the profit for the six months ended 30 June 2023 was approximately RMB272.2 million, representing an increase of approximately 25%.

Profit Attributable to Owners of the Company

For the six months ended 30 June 2024, the profit attributable to owners of the Company amounted to approximately RMB267.5 million, representing an increase of approximately 26% as compared to that for six months ended 30 June 2023.

Core Net Profit

The Group's core net profit does not represent its profit for the Period after the adjustment of the Group's operating performance (as presented in the table below), and is not an International Financial Reporting Standards measure. The Group has presented this item because the Group considers it as an important supplemental measure of the Group's operational performance used by the Group's management, analysts and investors. The following table reconciles from profit for the period to core net profit for the periods presented:

	For the six months ended 30 June	
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Profit for the period	340,998	272,163
Less:		
Exchange gain	8	704
Add:		
Amortisation of fixed assets and intangible assets arising from the acquisition of College of Economics and Business	2,735	2,735
Core net profit	343,725	274,194

Finance and Liquidity Position

Net Current Assets

As at 30 June 2024, net current assets amounted to approximately RMB1,705.1 million (31 December 2023: RMB1,404.2 million). The increase in net current assets of approximately RMB300.9 million was mainly due to impacts of the decrease in contract liabilities of approximately RMB498.1 million as most of the prepaid tuitions and accommodation fees had been recognized as revenue as of 30 June 2024; and the decrease in cash and cash equivalents of RMB271.1 million.

Liquidity and Capital Resources

The Group had cash and cash equivalents of RMB1,724.8 million as at 30 June 2024 (31 December 2023: RMB1,995.9 million). Cash and cash equivalents decreased by RMB271.1 million during the Period mainly caused by the (i) net cash outflows used in operating activities amounted to approximately RMB143.8 million; (ii) expenditures in fixed asset additions and other assets amounted to approximately RMB84.9 million; and (iii) increases in time deposits and loan to a shareholder amounted to approximately RMB44.6 million.

The Group's use of cash is primarily related to operating activities and capital expenditure. The Group finances its operations mainly through cash flows generated from operations. The Group had no bank borrowings as at 30 June 2024 and 31 December 2023. The Board confirmed that the Group did not experience any difficulties in obtaining bank loans, default on outstanding bank loan repayments or breach of covenants during the Period.

Indebtedness and Gearing Ratio

There was no gearing ratio as at 30 June 2024 and 31 December 2023 as the Group had no bank loan and other borrowings.

Capital Expenditures

For the six months ended 30 June 2024, the Group's capital expenditures were RMB84.9 million (six months ended 30 June 2023: RMB21.4 million), which mainly comprise the purchase of office premises located in Hangzhou, and the additions and replacements of other fixed assets during the Period.

Contingent Liabilities

As at 30 June 2024, the Group did not have any unrecorded significant contingent liabilities, or any material litigation against the Group (31 December 2023: nil).

Foreign Exchange Exposure

Most of the Group's gains and losses are denominated in RMB. As at 30 June 2024, several bank balances were denominated in US Dollars, AUS Dollars or Hong Kong Dollars ("HK\$"). The Group currently does not have any foreign exchange hedging policy. The management will continue to monitor the Group's foreign exchange risk and consider adopting discreet measures as and when appropriate.

Charge on Group Assets

As at 30 June 2024, the Group did not have any charges on its assets (31 December 2023: nil).

Employee and Remuneration Policy

As at 30 June 2024, the Group had 2,342 employees (31 December 2023: 2,313). The total employee benefit expense (excluding directors' remuneration) for the six months ended 30 June 2024 amounted to approximately RMB135.8 million. Remuneration of the Group's employees is determined based on their performance and experience as well as prevailing industry practices, and all remuneration policies and packages are regularly reviewed. As required by PRC laws and regulations, the Group participates in various employee social security plans for our employees that are administered by local governments, including housing provident fund, pension, medical insurance, maternity insurance, work-related injury insurance and unemployment insurance. We believe we maintained a good working relationship with our employees and did not experience any material labor disputes. Directors and the senior management can also buy options pursuant to the share option scheme adopted by the Company on 30 May 2019. The purpose of the scheme is to give the eligible persons an opportunity to have a personal stake in the Company and help motivate them to optimize their future contributions to the Group and/or to reward them for their past contributions, to attract and retain or otherwise maintain on-going relationships with such eligible persons who are significant to and/or whose contributions are or will be beneficial to the performance, growth or success of the Group. In addition, the Group offers comprehensive training to existing and new employees and/or funds employees to participate in various occupational training courses.

Significant Investments, Material Acquisition and Disposal

The Group did not have any other plans regarding material investment and asset acquisition or disposal during the Reporting Period other than those disclosed in this interim results announcement.

Events After the Reporting Period

There is no material events subsequent to 30 June 2024 which would materially affect the Group's operating and financial performance as of the date of this interim results announcement.

CORPORATE GOVERNANCE AND OTHER INFORMATION

Compliance with the Code on Corporate Governance Practices

The Group is committed to maintaining high standards of corporate governance to safeguard the interests of shareholders and strengthen corporate value and accountability. The Company has adopted all code provisions of the Corporate Governance Code (the “**Corporate Governance Code**”) contained in Part 2 of Appendix C1 of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”).

The Company devotes to the best practices on corporate governance, and has complied with the code provisions of the Corporate Governance Code during the Reporting Period, except for the following deviation:

Pursuant to code provision C.2.1 of Part 2 of the Corporate Governance Code, the roles of chairman of the Board (the “**Chairman**”) and chief executive officer (the “**CEO**”) should be separated and should not be performed by the same individual. The division of responsibilities between the Chairman and the CEO should be clearly established and set out in writing.

Mr. Chen Yuguo is the Chairman and the CEO of the Company. As Mr. Chen Yuguo has been managing the Group’s business and overall strategic planning since its establishment, the Directors consider that the vesting of the roles of Chairman and CEO in Mr. Chen Yuguo is beneficial to the business prospects and management of the Group by ensuring consistent leadership within the Group, aligning the directions and approaches on the board level and execution level and enabling more effective and efficient overall strategic planning for the Group. The Board considers that the balance of power and authority for the present arrangement will not be impaired and this structure will enable the Company to make and implement decisions promptly and effectively. Accordingly, the Company had not segregated the roles of its Chairman and CEO.

Model Code for Securities Transactions

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the “**Model Code**”) contained in Appendix C3 of the Listing Rules as a code of conduct regarding securities transactions by Directors. After making specific enquiries with all Directors, all Directors confirmed that they complied with the standards set out in the Model Code during the Reporting Period.

Interim Dividend

The Board did not recommend the payment of any interim dividend for the six months ended 30 June 2024 (six months ended 30 June 2023: nil).

Audit Committee

The Board has established the audit committee (the “**Audit Committee**”), which consists of three independent non-executive Directors, namely Mr. Fung Nam Shan (chairman), Ms. Bi Hui and Mr. Wang Yuqing. The primary responsibility of the Audit Committee is to review and supervise the financial reporting process and internal control of the Company.

The Audit Committee, together with the management, has reviewed the unaudited interim results of the Group for the six months ended 30 June 2024, this interim results announcement and the accounting treatment adopted by the Group.

Purchase, Sale or Redemption of the Company’s Listed Securities

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any listed securities (including any sale of treasury shares, as defined under the Listing Rules) of the Company during the Reporting Period. As at 30 June 2024, the Company did not hold any treasury shares.

Use of Proceeds from the Initial Public Offering of the Company

The net proceeds from the initial public offering of the Company (net of underwriting fees and relevant expenses) amounted to approximately HK\$524 million (equivalent to approximately RMB461 million). The net proceeds had been/will be applied in the following manners:

Use of Proceeds	% of the Net Proceeds	Amount Net Proceeds Allocated <i>(RMB million)</i>	Amount Utilized as of 31 December 2022 <i>(RMB million)</i>	Amount Utilized during the Period <i>(RMB million)</i>	Unutilized Balance as at 30 June 2024 <i>(RMB million)</i>	Expected Time of Full Utilization of Unutilized Balance
– Expansion of our school network, through the acquisition of other schools	50%	231	–	–	231	By 31 December 2025
– Expansion of our business, including establishing new campuses of College of Economics and Business and Changzheng College	40%	184	–	–	184	By 31 December 2025
– Working capital and general corporate purposes	10%	46	46	–	–	
Total	100%	461	46	–	415	

Publication of Interim Results Announcement and Interim Report

This interim results announcement is published on the websites of the Stock Exchange at www.hkexnews.hk and that of the Company at www.jheduchina.com, respectively. The interim report of the Company for the six months ended 30 June 2024 containing all the information required by the Listing Rules will be published on the above websites and dispatched to the shareholders of the Company who have already provided instructions indicating their preference to receive hard copies in due course.

By order of the Board
JH Educational Technology INC.
Chen Yuguo
Chairman

Zhejiang, the PRC, 29 August 2024

As at the date of this announcement, the executive Directors of the Company are Mr. Chen Yuguo, Mr. Chen Yuchun, Mr. Chen Shu, Mr. Chen Nansun and Mr. Chen Lingfeng; the non-executive Director is Ms. Zhang Xuli; and the independent non-executive Directors are Ms. Bi Hui, Mr. Fung Nam Shan and Mr. Wang Yuqing.

* *for identification purpose only*