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Dida Inc.

嘀嗒出行*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02559)

INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED JUNE 30, 2024

The board (the "Board") of directors (the "Directors") of Dida Inc. (the "Company", together with its subsidiaries and companies whose financial results have been consolidated and accounted as the subsidiaries of the Company, the "Group") is pleased to announce the unaudited consolidated interim results of the Group for the six months ended June 30, 2024 (the "Reporting Period"), together with the comparative figures for the six months ended June 30, 2023, which have been reviewed by the audit committee of the Board (the "Audit Committee").

In this announcement, "we", "us", "our" and "Dida" refer to the Company and where the context otherwise requires, the Group.

RESULTS HIGHLIGHTS

- Our revenue increased by 2.0% from RMB396.2 million for the six month ended June 30, 2023 to RMB404.1 million for the six months ended June 30, 2024.
- Our gross profit decreased by 2.0% from RMB302.1 million for six month ended June 30, 2023 to RMB296.1 million for the six months ended June 30, 2024.
- Our net profit amounted to RMB947.9 million for the six months ended June 30, 2024, as compared to net loss of RMB220.2 million for six month ended June 30, 2023.
- Our adjusted net profit (non-IFRS measure)⁽¹⁾ increased by 51.3% from RMB85.7 million for the six months ended June 30, 2023 to RMB129.7 million for the six months ended June 30, 2024.

Note

- (1) Adjusted net profit is defined as profit/(loss) for the period adjusted for share-based payment expenses, change in fair value of Preferred Shares, and listing expense. Please refer to page 26 of this announcement for more details.
- * For identification purposes only

UNAUDITED INTERIM CONDENSED CONSOLIDATED STATEMENTS OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME (EXPENSE)

		For the six months ended 30 June	
	NOTES	2024 <i>RMB'000</i> (Unaudited)	2023 <i>RMB</i> '000 (Unaudited)
Revenue	3	404,130	396,186
Cost of services		(107,996)	(94,066)
Gross profit		296,134	302,120
Other income	4	10,525	9,907
Other gains and losses Impairment losses under expected credit loss model,	5	453	2,540
net of reversal		(327)	10
Selling and marketing expenses		(77,927)	(152,386)
Administrative expenses		(14,304)	(15,604)
Research and development expenses Change in fair value of the convertible redeemable		(74,171)	(57,305)
preferred shares (the " Preferred Shares ")		870,196	(250,412)
Share-based payment expenses	18	(14,855)	(39,712)
Finance costs		(174)	(154)
Listing expense		(37,187)	(15,762)
Profit (loss) before taxation		958,363	(216,758)
Income tax expense	6	(10,479)	(3,408)
Profit (loss) for the period	7	947,884	(220,166)
Other comprehensive income			
Item that will not be reclassified to profit or loss			
Fair value change on the Preferred Shares attributable to changes in credit risk			2,597
Total comprehensive income (expense) for the period		947,884	(217,569)
Earnings (loss) per share	8		
- Basic (RMB)		2.85	(0.68)
– Diluted (RMB)		0.08	(0.68)

UNAUDITED INTERIM CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

	NOTES	At 30 June 2024 <i>RMB'000</i> (Unaudited)	At 31 December 2023 <i>RMB'000</i> (Audited)
Non-current assets Property and equipment Right-of-use assets Prepayments, deposits and other receivables Deferred tax assets Other non-current assets	10 11 13	6,777 13,578 72,618 74,155 1,517	8,022 5,184 - 84,635 516
		168,645	98,357
Current assets Trade receivables Prepayments, deposits and other receivables Financial assets at fair value through profit or loss	12 13	8,686 71,277	11,890 38,124
Financial assets at fair value through profit or loss (the "FVTPL") Restricted cash Bank balances and cash	14	211,057 408,042 1,036,805	352,834 386,632 685,522
Current liabilities		1,735,817	1,475,002
Trade and other payables Lease liabilities Contract liabilities The Preferred Shares	15 16	646,403 5,822 1,350	622,225 2,565 - 4,256,162
The Treferred Shares	10	653,575	4,880,952
Net current assets (liabilities)		1,082,242	(3,405,950)
Total assets less current liabilities		1,250,887	(3,307,593)
Non-current liabilities Lease liabilities		7,035	1,899
		7,035	1,899
Net assets (liabilities)		1,243,852	(3,309,492)
Capital and reserves Share capital Reserves (deficits)	17	680 1,243,172	212 (3,309,704)
Total equity (deficit)		1,243,852	(3,309,492)

UNAUDITED INTERIM CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

	For the six months ended 30 June	
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
OPERATING ACTIVITIES		
Profit (loss) before taxation	958,363	(216,758)
Adjustments for:	,	, , ,
Depreciation of property and equipment	1,435	3,356
Depreciation of right-of-use assets	3,057	2,914
Gain on disposal of property and equipment	(24)	_
Impairment losses under expected credit loss model,	,	
net of reversal	327	(10)
Finance costs	174	154
Change in fair value of the Preferred Shares	(870,196)	250,412
Interest income from bank balances and restricted cash	(10,363)	(8,402)
Gain on fair value changes of financial assets at fair value	() /	(, , ,
through profit or loss	(1,080)	(2,973)
Share-based payment expenses	14,855	39,712
Foreign exchange gain	(5)	(53)
Operating cash flows before movement of working capital	96,543	68,352
Increase in restricted cash	(21,410)	(99,558)
Decrease in trade receivables	2,877	5,603
Increase in prepayments, deposits and other receivables	(108,789)	(10,499)
(Increase) decrease in other non-current assets	(1,097)	1,171
Increase in trade payables	273	5,921
Increase in other payables and accrued expenses	23,915	94,580
Increase in contract liabilities	1,350	
Cash (used in)/generated from operations	(6,338)	65,570
Interest received	10,363	8,402
NET CASH FROM OPERATING ACTIVITIES	4,025	73,972

UNAUDITED INTERIM CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS – continued

	For the six months ended 30 June	
	2024 RMB'000	2023 RMB'000
	(Unaudited)	(Unaudited)
INVESTING ACTIVITIES		
Purchase of property and equipment	(214)	(1,651)
Proceeds from disposal of property and equipment	40	_
Proceeds from disposal of financial assets at fair value		
through profit or loss	353,357	_
Purchase of financial assets at fair value through profit or loss	(210,500)	(195,000)
Payments for rental deposits		(568)
NET CASH FROM (USED IN) INVESTING ACTIVITIES	142,683	(197,219)
FINANCING ACTIVITIES		
Interest paid	(174)	(154)
Repayments of lease liabilities	(2,962)	(3,215)
Payments of commissions	(5,175)	-
Payments of other issue costs	(1,190)	(2,730)
Proceeds from issue of shares	214,071	
NET CASH FROM (USED IN) FINANCING ACTIVITIES	204,570	(6,099)
NET INCREASE (DECREASE) IN CASH AND	, , ,	(-,,
CASH EQUIVALENTS	351,278	(129,346)
Effects of foreign exchange rate changes	5	53
CASH AND CASH EQUIVALENTS AT BEGINNING OF		
THE PERIOD	685,522	663,230
CASH AND CASH EQUIVALENTS AT END OF		
THE PERIOD	1 026 905	522 027
represented by bank balances and cash	1,036,805	533,937

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

FOR THE SIX MONTHS ENDED 30 JUNE 2024

1. GENERAL INFORMATION AND BASIS OF PREPARATION OF HISTORICAL FINANCIAL INFORMATION

The Company was incorporated as an exempted company with limited liability in the Cayman Islands on 11 July 2014 under the Companies Act of the Cayman Islands. The registered office is Maples Corporate Services Limited, PO Box 309, Ugland House, Grand Cayman, KY1-1104, Cayman Islands. 5brothers Limited is the ultimate controlling shareholder of the Company.

The Company is an investment holding company. The Company and its subsidiaries (the "Group") are principally engaged in the provision of carpooling marketplace services and taxi related services in the People's Republic of China (the "PRC").

The Company was successfully listed on the Main Board of The Stock Exchange of Hong Kong Limited on 28 June 2024 (the "Listing").

The condensed consolidated financial statements is presented in RMB, which is also the functional currency of the Company and its subsidiaries in the PRC.

The condensed consolidated financial statements have been prepared in accordance with International Accounting Standard ("IAS") 34 "Interim Financial Reporting" issued by the International Accounting Standards Board ("IASB") as well as the applicable disclosure requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

2. PRINCIPAL ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared on the historical cost basis except for certain financial instruments, which are measured at fair values.

Other than additional accounting policies resulting from application of amendments to International Financial Reporting Standards ("**IFRSs**"), the accounting policies and methods of computation used in the condensed consolidated financial statements for the six months ended 30 June 2024 are the same as those followed the Group's audited financial statements for the year ended 31 December 2023.

Application of amendments to IFRSs

In the current interim period, the Group has applied the following amendments to IFRSs issued by the IASB, for the first time, which are mandatorily effective for the Group's annual period beginning on 1 January 2024 for the preparation of the Group's condensed consolidated financial statements:

Amendments to IFRS 16 Lease Liability in a Sale and Leaseback

Amendments to IAS 1 Classification of Liabilities as Current or Non-current

Amendments to IAS 1 Non-current Liabilities with Covenants

Amendments to IAS 7 and IFRS 7 Supplier Finance Arrangements

The application of the amendments to IFRSs in the current interim period has had no material impact on the Group's financial positions and performance for the current and prior periods and/or on the disclosures set out in these condensed consolidated financial statements.

3. REVENUE AND SEGMENT INFORMATION

Disaggregation of revenue from contracts with customers:

	Six months ended 30 June	
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Types of services		
 Revenue recognised on net basis: 		
Provision of carpooling marketplace services	389,228	373,970
Provision of taxi related services	3,097	7,178
 Revenue recognised on gross basis: 		
Provision of advertising and related services	11,805	15,038
Total	404,130	396,186
	Six months en	ded 30 June
	2024	2023
	RMB'000	RMB'000
Timing of revenue recognition		
At a point in time	400,164	391,728
Over time	3,966	4,458
	404.120	206.136
Total	404,130	396,186

The Group elects to apply the practical expedient as permitted under IFRS 15, and the transaction price allocated to these unsatisfied contracts is not disclosed as the duration of all contracts are one year or less.

Segment information:

Information reported to the directors of the Company, being the chief operating decision maker (the "CODM"), for the purposes of resource allocation and assessment of segment performance focuses on types of goods or services delivered or provided.

Specifically, the Group's reportable segments under IFRS 8 Operating Segments are as follows:

- 1. Provision of carpooling marketplace services
- 2. Provision of taxi related services
- 3. Provision of advertising and related services

The following is an analysis of the Group's revenue and results from operations by reportable segments.

For the six months ended 30 June 2024 (unaudited)

	Carpooling marketplace services <i>RMB'000</i>	Taxi related services RMB'000	Advertising and related services RMB'000	Total <i>RMB</i> '000
Revenue	389,228	3,097	11,805	404,130
Cost of services	(100,536)	(5,473)	(1,987)	(107,996)
Gross profit (loss)	288,692	(2,376)	9,818	296,134
Incentives to drivers and riders (Note)	(17,206)	(1,741)		(18,947)
Segment profit (loss)	271,486	(4,117)	9,818	277,187
Unallocated income and expenses: Other income Other gains and losses Impairment losses under expected				10,525 453
credit loss model, net of reversal Selling and marketing expenses				(327) (58,980)
Administrative expenses				(14,304)
Research and development expenses Change in fair value of				(74,171)
the Preferred Shares				870,196
Share-based payment expenses				(14,855)
Finance costs				(174)
Listing expense			-	(37,187)
Profit before taxation				958,363

For the six months ended 30 June 2023 (unaudited)

	Carpooling marketplace services RMB'000	Taxi related services RMB'000	Advertising and related services RMB'000	Total RMB'000
Revenue	373,970	7,178	15,038	396,186
Cost of services	(82,152)	(9,048)	(2,866)	(94,066)
Gross profit (loss)	291,818	(1,870)	12,172	302,120
Incentives to drivers and riders (Note)	(45,675)	(4,033)		(49,708)
Segment profit (loss)	246,143	(5,903)	12,172	252,412
Unallocated income and expenses:				
Other income				9,907
Other gains and losses				2,540
Reversal of impairment losses				10
Selling and marketing expenses				(102,678)
Administrative expenses				(15,604)
Research and development expenses				(57,305)
Change in fair value of the Preferred Shares				(250 412)
Share-based payment expenses				(250,412) (39,712)
Finance costs				(39,712) (154)
Listing expense			_	(15,762)
Loss before taxation			_	(216,758)

Note: The amounts represent incentives to drivers and riders recorded in selling and marketing expenses, and excluding incentives to drivers recorded as reduction of revenue or recorded as cost of services.

The headquarter of the Company is in the PRC and during the current interim period, all of the Group's revenue was generated from PRC and all of its non-current assets were located in the PRC. Accordingly, no geographical segment information is presented.

The accounting policies of the operating segments are the same as the Group's accounting policies. Segment profit/loss represents the profit earned by/loss from each segment without allocation of other income, other gains and losses, impairment losses under expected credit loss model, net of reversal, selling and marketing expenses (except drivers and riders incentives), administrative expenses, research and development expenses, change in fair value of the Preferred Shares, share-based payment expenses, finance costs and listing expense. This is the measure reported to the CODM for the purposes of resource allocation and performance assessment.

The CODM makes decisions according to operating results of each segment. No analysis of segment assets and segment liabilities is presented as the CODM does not regularly review such information for the purposes of resources allocation and performance assessment. Therefore, only segment revenue and segment results are presented.

Information about major customers

No customer contributes over 10% of the total revenues of the Group during the current interim period.

4. OTHER INCOME

		Six months ended 30 June	
		2024	2023
		RMB'000	RMB'000
		(Unaudited)	(Unaudited)
	Interest income from bank balances and restricted cash	10.262	9 402
		10,363 162	8,402
	Government grants Others	102	1,005 500
	Others		
		10,525	9,907
5.	OTHER GAINS AND LOSSES		
		Six months en	ded 30 June
		2024	2023
		RMB'000	RMB'000
		(Unaudited)	(Unaudited)
	Gain on fair value changes of financial assets at FVTPL	1,080	2,973
	Foreign exchange gain	5	53
	Litigation loss	(374)	(15)
	Donation	(385)	(400)
	Others	127	(71)
		453	2,540
6.	INCOME TAX EXPENSE		
		Six months en	ded 30 June
		2024	2023
		RMB'000	RMB'000
		(Unaudited)	(Unaudited)
	Deferred tax expense	(10,479)	(3,408)

7. PROFIT (LOSS) FOR THE PERIOD

Profit (loss) for the period has been arrived at after charging (crediting):

	Six months ended 30 June	
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Profit (loss) before taxation has been arrived at after charging (crediting):		
Staff costs:		
Salaries and other benefits	76,710	67,598
Bonus	10,914	7,761
Retirement benefit scheme contributions	8,637	7,414
Share-based payment expenses	14,855	39,712
Total staff costs	111,116	122,485
Depreciation of property and equipment	1,435	3,356
Depreciation of right-of-use assets	3,057	2,914
Auditors' remuneration	109	4,590
Gain on disposal of property and equipment	(24)	_
Driver and rider incentives (<i>Note</i>)	51,859	93,533
Charges for third party payment processing providers	27,251	29,393
Insurance cost	11,459	14,362
Listing expense	37,187	15,762

Note: Amounts represent driver and rider incentives recorded as reduction of revenue, included in cost of services and selling and marketing expenses.

8. EARNINGS (LOSS) PER SHARE

The calculation of the basic and diluted earnings (loss) per share is based on the following data:

	Six months ended 30 June	
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Earnings:		
Earnings (loss) for the period attributable to owners of the Company		
for the purpose of calculating basic earnings (loss) per share	947,884	(220,166)
Effect of dilutive potential ordinary shares:		
Deduct fair value change of the Preferred Shares	(870,196)	_
Earnings (loss) for the purpose of calculating diluted earnings (loss)	, , ,	
per share	77,688	(220,166)
Number of shares:		
Weighted average number of ordinary shares for the purpose of		
calculating basic earnings (loss) per share	332,291,525	321,739,635
curving outsite currings (1685) per sinare		
Effect of dilutive potential ordinary shares:		
Options	10,399,551	_
Restricted shares	527,403	_
Preferred Shares	608,070,927	_
Weighted average number of ordinary shares for the purpose of		
calculating diluted earnings (loss) per share	951,289,406	321,739,635

For the six months ended 30 June 2024 and 2023, 11,064,804 shares and 12,231,470 shares of treasury stock, respectively, are excluded from the computation of basic earnings (loss) per share.

The computation of diluted loss per share for the six months ended 30 June 2023 has not taken into consideration (1) the conversion of all the Preferred Shares, (2) the exercise of the Company's options, and (3) the vest of restricted shares, as the effect is anti-dilutive.

9. DIVIDENDS

No dividend was paid, declared or proposed for ordinary shareholders of the Company during the current interim period, nor has any dividend been proposed since the end of the current interim period.

10. PROPERTY AND EQUIPMENT

During the current interim period, the Group disposed of certain plant and machinery with an aggregate carrying amount of RMB16,000 (six months ended 30 June 2023: nil) for cash proceeds of RMB40,000 (six months ended 30 June 2023: nil), resulting in a profit on disposal of RMB24,000 (six months ended 30 June 2023: nil).

11. RIGHT-OF-USE ASSETS

During the current interim period, the Group renewed several lease agreements and entered into several new lease agreements with lease terms ranged from 2 to 3 years (six months ended 30 June 2023: 2 to 5 years). On date of lease commencement, the Group recognised right-of-use assets of RMB11,451,000 (six months ended 30 June 2023: RMB3,205,000) and lease liabilities of RMB11,355,000 (six months ended 30 June 2023: RMB2,884,000).

12. TRADE RECEIVABLES

	At	At
	30 June	31 December
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Trade receivables from advertising and related services	13,936	16,813
Less: allowance for credit losses	(5,250)	(4,923)
Trade receivables, net	8,686	11,890

The Group generally grants credit period between 30 to 120 days which are agreed with each of its customers. The extension of credit period to the customers may be granted on a discretionary basis by considering customer type, the current creditworthiness and the customer's financial condition and payment history with the Group.

The following is an aged analysis of the Group's trade receivables based on the date of payment due of advertising and related services at the end of each reporting period:

	At 30 June 2024 <i>RMB'000</i> (Unaudited)	At 31 December 2023 <i>RMB'000</i> (Audited)
Current and within 90 days past due	7,762	11,134
91–180 days past due	923	445
181–365 days past due	1	217
Over 365 days past due		94
	8,686	11,890
PREPAYMENTS, DEPOSITS AND OTHER RECEIVABLES		
	At	At
	30 June	31 December
	2024	2023
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Prepaid expenses (Note i)	113,002	4,530
Amounts due from payment platforms (Note ii)	25,458	25,838
Amounts due from aggregation platform (Note iii)	537	516
Issue cost	_	4,838
Deposits	159	1,457
Other	4,697	953
	143,853	38,132
Less: allowance for credit losses	(8)	(8)
	143,845	38,124

Notes:

13.

- i. On 16 June 2024, the Group entered into advertising agreements with third party advertising agents for advertising services of one to two years. Total prepayments of RMB36,275,000 were made to secure the advertising resources and discounted price. RMB18,137,500 is recorded as long-term prepayments as the amount is expected to be utilized in the period exceed one year.
 - On 24 June 2024, the Group entered into an advertising agreement with a third party advertising agent for advertising resources. The Group can either use these advertising resources itself or resale these advertising resources. Total prepayments of RMB72,640,000 were made to secure the advertising resources and discounted price. RMB54,480,000 is recorded as long-term prepayments as the amount is expected to be utilized in the period of two to four years.
- ii. The Group collects rider's trip fare payment on behalf of the drivers for both carpooling marketplace services and taxi online-hailing services through various third party payment processing platforms. The amounts due from payment platforms can be drawn by the Group at any time, and is normally transferred to the Group's bank account in the next working day.
- iii. The Group has cooperation arrangements with third party navigation Apps. When carpooling marketplace service or taxi online-hailing services are accessed through these Apps, the trip fare payment is collected by these Apps on behalf of the Group.

14. FINANCIAL ASSETS AT FAIR VALUE THROUGH PROFIT OR LOSS

		At 30 June 2024 <i>RMB</i> '000	At 31 December 2023 RMB'000
		(Unaudited)	(Audited)
	Financial assets at FVTPL	211,057	252 924
	 Wealth management products 	211,037	352,834
15.	TRADE AND OTHER PAYABLES		
		At	At
		30 June	31 December
		2024	2023
		RMB'000	RMB'000
		(Unaudited)	(Audited)
	Payables to users (Note i)	554,236	538,256
	Payroll payables	25,582	30,845
	Trade payables (Note ii)	23,155	22,882
	Other tax payables	8,540	6,739
	Accrued expenses	11,089	6,964
	Accrued listing expense	10,982	9,309
	Accrued issue cost	2,072	1,178
	Other payables	10,747	6,052
		646,403	622,225

Notes:

- i. The balance represents payable to private car owners and taxi drivers which is the amount collected on behalf of primarily private car owners and taxi driver from carpooling riders and taxi riders after deducting the service fee charged by the Group. The amount also includes balance with carpooling riders, which can be used for future ride or withdrawn by riders anytime.
- ii. The aging analysis of the trade payables based on invoice dates at the end of each reporting period is as follows:

	At 30 June 2024 <i>RMB</i> '000	At 31 December 2023 RMB'000
	(Unaudited)	(Audited)
1–90 days 91–180 days 181–365 days 1–2 years 2–3 years	22,769 376 3 6	21,716 1,153 10 3
	23,155	22,882

The average credit period on purchases of services is 90 days.

16. CONVERTIBLE REDEEMABLE PREFERRED SHARES

Since the date of incorporation, the Company has completed several rounds of financing through issuing Preferred Shares.

Upon the Listing of the Company, the Preferred Shares were automatically converted into 618,319,313 ordinary shares of the Company at the fair value of HK\$6.00 per share (approximately RMB5.48).

Movements in financial liabilities at FVTPL during the relevant periods are set out in Note 19.

17. SHARE CAPITAL

	Number of shares	Nominal value per share US\$	Total US\$
Authorised			
At 1 January 2023 and 31 December 2023 and 30 June 2024	2,000,000,000	0.0001	200,000
	Number of ordinary shares	Amount US\$	Amount RMB'000
Ordinary shares of US\$0.0001 each			
Issued			
At 1 January 2023	355,744,414	35,574	224
Cancellation of repurchased shares	(19,174,874)	(1,917)	(12)
At 31 December 2023	336,569,540	33,657	212
Issuance of shares upon the Listing (<i>Note</i>) Automatic conversion of the Preferred Shares into	39,091,000	3,909	28
ordinary shares upon the Listing (Note 16)	618,319,313	61,832	440
At 30 June 2024	993,979,853	99,398	680

Note: Upon the Listing, the Company issued 39,091,000 ordinary shares of HK\$6.00 per share (approximately RMB5.48 per share) with par value of USD0.0001 per share (approximately RMB0.0007 per share).

18. SHARE-BASED PAYMENT TRANSACTIONS

From time to time, the Company's founder, Mr. Song, and the Company provide equity-based restricted shares or options to eligible employees to award their contributions to the Group. In 2014, the Company adopted the pre-IPO restricted share scheme and as amended and restated in September 2020 (the "Pre-IPO Restricted Share Scheme") and the pre-IPO share option scheme and as amended and restated in September 2020 (the "Pre-IPO Share Option Scheme").

(i) Time-Based Share Options

From 1 September 2014 to 31 December 2023, 27,928,022 units of time-based share options were granted to eligible employees by Mr. Song/the Company with annually vesting in equal installment over four years. For the six months ended 30 June 2024 and 2023, 530,000 units and 130,000 units of Time-Based Share Options were granted to eligible employees by Mr. Song/the Company with annually vesting in equal installment over four years. The Time-Based Share Options expire in 10 years from the respective grant dates.

Call right of Time-Based Share Options

With regards to the call right of Time-Based Share Options, in the event that the employee terminates employment by voluntary with the Company prior to fully vested of all granted options or restricted shares, Mr. Song shall have the right as set out following:

- i. repurchase all of the unvested restricted shares or options with no consideration; and
- ii. repurchase all of the vested restricted shares or shares from options exercised at a unit price based on the most recently financing.

Exercise of Time-Based Share Options

In the event an employee's employment with the Company terminates by voluntary, the employee should immediately exercise the vested options with full payment. Otherwise, the vested options would be expired.

The following table discloses movements of the Company's Time-Based Share Options held by employees during the Current interim period:

	Number of Share options	Weighted average exercise price US\$
Options outstanding as at 1 January 2023	14,956,850	0.14
Granted	7,751,472	0.15
Exercised	(28,000)	0.15
Forfeited	(733,000)	0.15
Options outstanding as at 31 December 2023	21,947,322	0.14
Within which:		
Options exercisable as at 31 December 2023	8,082,375	0.12
Options outstanding as at 1 January 2024	21,947,322	0.14
Granted	530,000	0.15
Exercised	(128,100)	0.15
Forfeited	(362,700)	0.15
Options outstanding as at 30 June 2024	21,986,522	0.14
Within which:		
Options exercisable as at 30 June 2024	8,885,054	0.13

As at 30 June 2024 and 31 December 2023, the weighted average remaining contractual life of Time-Based Share Options outstanding is 7.29 and 7.74 years, respectively.

Fair value of Time-Based Share Options

The weighted average fair value of granted options was US\$0.71 for the six months ended 30 June 2024. These fair values were calculated using the Binomial model with assistance of an independent appraisal party Asia-Pacific Consulting and Appraisal Limited address at Room 2201 Digital 01 Building No. 12 Guanghua Road Chaoyang District Beijing. The inputs into the model were as follows:

31 March 2024

Fair value of ordinary shares (Note i)	US\$	0.847
Risk-free interest Rate (Note ii)		4.20%
Expected life (years) (Note iii)		10
Exercised price (Note iv)	US\$	0.15
Expected volatility (Note v)		40.0%
Expected dividend yield (Note vi)		0%

Notes:

- i. The fair value of the ordinary shares was estimated based on the fair value of ordinary share of the Company as at the grant date, which was estimated with the assistance of an independent third-party appraiser.
- ii. Risk-free interest rate is estimated based on market yield of U.S. Government Bonds with maturity date close to the life of options as at the valuation dates and country risk differential.
- iii. Expected life is the period of time over which the options granted are expected to remain outstanding.
- iv. The exercised price of the options was determined by Company's board of directors.
- v. The volatility of the underlying ordinary shares during the life of the options was estimated based on average historical volatility of comparable companies for the period before the valuation date with lengths equal to the life of the options.
- vi. The Company currently has no expectation of paying cash dividends on its ordinary stock.

The total share-based compensation expenses recognised in the consolidated statements of profit or loss from share options are RMB13,471,000 and RMB9,235,000 for the six months ended 30 June 2024 and 2023, respectively.

(ii) Restricted Shares

2020 Grants

On 29 June 2020, the Company granted 7,000,000 units of time-based restricted shares ("**2020 Grants**") to certain executive. 1/3 of the 2020 Grants would vest annually over the first 2 years and thereafter, the remaining 2/3 of awards would vest quarterly over next four years.

Call right of 2020 Grants

In terms of the 2020 Grants, in the event that the employee terminates employment by voluntary with the Company prior to fully vested of all granted 2020 Grants, the Company shall have the right as set out following:

- i. repurchase all of the unvested restricted shares with no consideration; and
- ii. repurchase all of the vested restricted shares at a unit price of US\$0.50.

If the Company has not elected to exercise any repurchase right with respect to all or any part of the vested restricted shares, the executive shall thereupon have the option to purchase all of the vested 2020 Grants at a unit price of US\$0.50 within three months after the date of terminate of employment. If the employee has not purchased the vested 2020 Grants Shares within three months after the date of terminate of employment, the vested 2020 Grants Shares would be surrendered to the Company with no consideration. This Call Right of 2020 Grants were deemed as a non-vesting condition and was taking account in determination of the grant date fair value.

The following table discloses movements of the 2020 Grants held by eligible executive during the Current interim period:

	Number of Share	Weighted average grant date fair value per restricted shares US\$
Outstanding as of 1 January 2023	3,791,666	0.76
Vested	(1,166,667)	0.76
Outstanding as of 31 December 2023	2,624,999	0.76
Vested	(583,333)	0.76
Outstanding as of 30 June 2024	2,041,666	0.76

The fair value of 2020 Grants at the grant dates is determined by reference to the fair value of the underlying ordinary shares on the date of grant with consideration of non-vesting condition with assistance of Asia-Pacific Consulting and Appraisal Limited.

The total share-based compensation expenses recognised in the consolidated statements of profit or loss from restricted shares and the 2023 Grants are RMB1,384,000 and RMB2,327,000 for the six months ended 30 June 2024 and 2023, respectively.

19. FAIR VALUE MEASUREMENTS OF FINANCIAL INSTRUMENTS

Some of the Group's financial instruments are measured at fair value for financial reporting purposes. The board of directors of the Company has set up a valuation committee, which is headed up by the Chief Financial Officer of the Company, to determine the appropriate valuation techniques and inputs for fair value measurements.

In estimating the fair value, the Group uses market-observable data to the extent it is available. Where Level 1 inputs are not available, the Group engages third party qualified valuers to perform the valuation. The valuation committee works closely with the qualified external valuers to establish the appropriate valuation techniques and inputs to the model. The Chief Financial Officer reports the valuation committee's findings to the board of directors of the Company every quarter to explain the cause of fluctuations in the fair value.

The Group

	Fair va				
Financial instruments	30 June 2024 <i>RMB'000</i> (Unaudited)	31 December 2023 <i>RMB'000</i> (Audited)	Fair value hierarchy	Valuation technique(s) and key input(s)	Significant unobservable input(s)
Financial assets at FVTPL	211,057	352,834	Level 2	Discounted cash flow – future cash flows are estimated based on contractual terms of the wealth management products and discounted at a rate that reflects the credit risk of the counterparties.	N/A
Convertible redeemable preferred shares	-	4,256,162	Level 3	Discounted cash flow model is used in determining the underlying equity value of the Company and Black-Sholes option pricing model used in performing an equity allocation to determine the fair value of the Preferred Shares.	

There were no transfers between Level 1 and 2 during the Current interim period.

20. RELATED PARTY DISCLOSURES

Compensation of key management personnel

The remuneration of directors and other members of key management during the Current interim period was as follows:

	Six months ended 30 June	
	2024	
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Salaries and other benefits	2,856	2,564
Bonus	193	192
Retirement benefit scheme contributions	184	154
Share-based payment expenses	2,950	32,866
	6,183	35,776

The remuneration of the directors of the Company and other key management personnel of the Group are determined having regard to the performance of the individuals.

21. SUBSEQUENT EVENTS

Subsequent to 30 June 2024, there were no significant events subsequent to the end of the current interim period that needs to be disclosed.

MANAGEMENT DISCUSSION AND ANALYSIS

Business Overview

We are a technology-driven mobility platform, aiming to create more transit capacity with less environmental impact by primarily providing carpooling marketplace services to fill up idle seats on private passenger cars. We also provide smart taxi services, aiming to improve the efficacy and efficiency of relevant stakeholders in the taxi industry in China. In doing so, we improve the traveling experience for everyone. As of June 30, 2024, Dida Mobility had over 368 million registered users. During the first half of 2024, our total revenue reached RMB404.1 million, representing an increase of 2.0% year-over-year. Our total adjusted net profit reached RMB129.7 million, representing an increase of 51.3% year-over-year. Enabled by our asset-light model, we believe that we will continue to maintain a strong and sustainable profitability.

Carpooling marketplace business

We Chat Mini-program. Private car owners may post their itineraries, and carpooling riders may request a carpooling ride on a pre-arranged basis on our platform. We apply sophisticated matching algorithms to pair up riders with private car owners if they are heading in similar directions at compatible times. Our mobile app provides various features and functionalities for riders and private car owners throughout the carpooling trip. We generate revenues primarily from charging service fees to private car owners providing carpooling rides on our platform.

As of June 30, 2024, we offered our carpooling services in 366 cities nationwide with totally 17.7 million certified private car owners, representing an increase of 17% year-over-year. For the six months ended June 30, 2024, our gross transaction value amounted to RMB4,007 million and total number of orders reached 61.7 million.

Taxi business

We commenced our smart taxi services with a focus on developing online-hailing solutions, which are delivered by our *Dida Taxi App* for taxi drivers and *Dida Mobility App* for riders. We have developed other smart taxi services for roadside-hailing, which are accessible from our Dida WeChat Mini-program for riders. In addition, we have developed *Phoenix Taxi Cloud*, a cloud-based taxi management software, for taxi companies and associations to improve their operating and management efficiency. As of June 30, 2024, we have rendered our taxi online-hailing services in 96 cities in China and have entered into strategic cooperation agreements in 76 cities.

Outlook

Carpooling marketplace business

We believe carpooling in China is still at its early stage of development. Riders on our platform can access low-cost mobility options and enjoy quality experience. Private car owners can save money on gas and tolls by sharing traveling expenses with riders. Carpooling also brings about numerous societal benefits, such as reducing carbon emissions and mitigating traffic congestion.

We plan to grow our business by constantly refining our platform and services. We have been applying AI to optimize the order matching between our riders and private car owners, improving our route planning and navigation capabilities. We will continue to ensure the safety of our riders and private car owners by implementing a series of real-time security features. We have also been using AI to improve the efficiency of customer services and enhance our user experience.

Instead of treating a local market as a homogeneous whole, we can operate at a higher level of granularity. We can group routes with similar origins and destinations and balance supply and demand at a more granular level through dynamic pricing and appropriate incentives.

In addition, we have been working with strategic partners to gain further growth. For example, we have entered into a cooperation agreement with DingTalk, a leading enterprise SaaS platform, to jointly create a carpooling service for the large population of office workers. Such service can offer them a greener and lower-cost alternative for daily commuting. We have also entered into respective strategic cooperation agreements with Baidu Maps, a leading mapping service provider, to jointly explore carpooling and taxi services in a wide range of scenarios.

We believe there is potentially a huge market for carpooling that is yet to be fully unleashed and the benefits of carpooling are yet to be fully recognized by the public.

Taxi business

In selected cities where we have already entered into strategic cooperation agreements, we will closely work with all relevant stakeholders, including local authorities, taxi industry associations, taxi companies, and taxi drivers to implement our strategy for smart taxi services.

Financial Review

The following discussions are based on the financial information and notes set out in other sections of this announcement and should be read in conjunction with them.

Revenue

Our revenue increased by 2.0% from RMB396.2 million for the six months ended June 30, 2023 to RMB404.1 million for the six months ended June 30, 2024. The following table sets forth a breakdown of our revenue, both in absolute amounts and as a percentage of total revenue, by operating segment for the periods indicated.

	Six months ended June 30,			
	2024		2023	
	RMB'000	%	RMB'000	%
Provision of carpooling marketplace services	389,228	96.3	373,970	94.4
Provision of smart taxi services Provision of advertising and	3,097	0.8	7,178	1.8
other services	11,805	2.9	15,038	3.8
Total	404,130	100.0	396,186	100.0

- Provision of carpooling marketplace services. We derive revenue primarily from charging service fees to private car owners providing carpooling rides on our platform. Our revenue generated from the provision of carpooling marketplace services increased by 4.1% from RMB374.0 million for the six months ended June 30, 2023 to RMB389.2 million for the six months ended June 30, 2024, primarily due to the increase in certain service fee rate.
- Provision of smart taxi services. We generated all the smart taxi service revenue from taxi online-hailing services. Our revenue generated from the provision of smart taxi services decreased by 56.9% from RMB7.2 million for the six months ended June 30, 2023 to RMB3.1 million for the six months ended June 30, 2024, primarily because our overall taxi strategy has been adjusted from taxi online-hailing to a new mobility strategy that integrates taxi roadside-hailing* and taxi online-hailing.
- Provision of advertising and other services. We provide advertising spaces on our mobile apps to third-party merchants and derive revenue primarily from charging advertising fees. We also charge commissions to third-party service providers of automobile value-added services based on the sales leads generated or number of new customers they acquire through our platform. Our revenue generated from the provision of advertising and other services decreased by 21.5% from RMB15.0 million for the six months ended June 30, 2023 to RMB11.8 million for the six months ended June 30, 2024, primarily due to the gradual decrease in advertising budgets of our branded corporate clients as a result of the economic downturn.

^{*} Taxi roadside-hailing: A method of hailing a taxi with a raised hand, corresponding to taxi online-hailing.

Cost of services

Our cost of services increased by 14.8% from RMB94.1 million for the six months ended June 30, 2023 to RMB108.0 million for the six months ended June 30, 2024.

The following table sets forth a breakdown of our cost of services by operating segment, both in absolute amount and as a percentage of total cost of services, for the periods indicated.

	Six months ended June 30,			
	2024		2023	
	RMB'000	%	RMB'000	%
Provision of carpooling				
marketplace services	100,536	93.1	82,152	87.3
Provision of smart taxi				
services	5,473	5.1	9,048	9.6
Provision of advertising and	,		,	
other services	1,987	1.8	2,866	3.1
-				
Total	107,996	100.0	94,066	100.0

- Provision of carpooling marketplace services. Our cost of services related to the provision of carpooling marketplace services increased by 22.4% from RMB82.2 million for the six months ended June 30, 2023 to RMB100.5 million for the six months ended June 30, 2024, primarily due to the commission payments to aggregation platforms such as Tencent and Baidu and the increases in operation and maintenance service fees resulting from the enhancement of our technology infrastructure.
- Provision of smart taxi services. Our cost of services related to the provision of smart taxi services decreased by 39.5% from RMB9.0 million for the six months ended June 30, 2023 to RMB5.5 million for the six months ended June 30, 2024, primarily due to the combined effect of the decrease in the allocated fixed costs, such as staff costs and office costs, as well as the decrease in allocated variable costs, such as operating and maintenance costs, resulting from the decrease in the number of completed taxi orders.
- Provision of advertising and other services. Our cost of services related to the provision of advertising and other services decreased by 30.7% from RMB2.9 million for the six months ended June 30, 2023 to RMB2.0 million for the six months ended June 30, 2024, primarily due to the expansion of our programmatic advertising services, which was more cost-efficient than the direct sales of our in-app advertising spaces.

Gross profit and gross profit margin

Our gross profit decreased by 2.0% from RMB302.1 million for the six month ended June 30, 2023 to RMB296.1 million for the six months ended June 30, 2024. The gross profit margin for the six months ended June 30, 2024 was 73.3%, as compared with 76.3% for the six months ended June 30, 2023.

The following table sets forth a breakdown of our gross profit and gross profit margin by operating segment for the periods indicated.

	Six months ended June 30,			
	2024		202	3
	G	Gross Profit		Gross profit
	Gross profit	margin	Gross profit	margin
	RMB'000	%	RMB'000	%
Provision of carpooling marketplace services	288,692	74.2	291,818	78.0
Provision of smart taxi services	(2,376)	(76.7)	(1,870)	(26.1)
Provision of advertising and other services	9,818	83.2	12,172	80.9
Total	296,134	73.3	302,120	76.3

- Provision of carpooling marketplace services. Our gross profit margin for the provision of carpooling marketplace services decreased from 78.0% for the six months ended June 30, 2023 to 74.2% for the six months ended June 30, 2024, primarily due to the commission payments to aggregation platforms such as Tencent and Baidu and increases in operation and maintenance service fees resulting from the enhancement of our technology infrastructure.
- Provision of smart taxi services. Our gross profit margin for the provision of smart taxi services decreased from -26.1% for the six months ended June 30, 2023 to -76.7% for the six months ended June 30, 2024, primarily due to our adjustment of overall taxi strategy from taxi online-hailing to a new mobility strategy for taxis, resulting in a decrease in revenue generated from our smart taxi services, as well as the combined effect of the decrease in the allocated fixed costs, such as staff costs and office costs, and the decrease in allocated variable costs, such as operating and maintenance costs, resulting from the decrease in the number of completed taxi orders.
- Provision of advertising and other services. Our gross profit margin for the provision of advertising and other services increased from 80.9% for the six months ended June 30, 2023 to 83.2% for the six months ended June 30, 2024, primarily due to the expansion of our programmatic advertising services, which had a relatively higher gross profit margin than the direct sales of our in-app advertising spaces.

Other income

Our other income increased by 6.2% from RMB9.9 million for the six months ended June 30, 2023 to RMB10.5 million for the six months ended June 30, 2024, primarily due to the increases in interest income resulted from the increases in bank balances and restricted cash.

Other gains

Our other gains decreased by 82.2% from RMB2.5 million for the six months ended June 30, 2023 to RMB0.5 million for the six months ended June 30, 2024, which was primarily due to the decrease in the gains on fair value changes of financial assets at fair value through profit or loss.

Selling and marketing expenses

Our selling and marketing expenses decreased by 48.9% from RMB152.4 million for the six months ended June 30, 2023 to RMB77.9 million for the six months ended June 30, 2024, primarily due to our prudent promotional strategy and more precise marketing approach enabled by AI, which resulted in reductions in user subsidies and incentives and marketing and promotion expenses.

Administrative expenses

Our administrative expenses decreased by 8.3% from RMB15.6 million for the six months ended June 30, 2023 to RMB14.3 million for the six months ended June 30, 2024, primarily due to the decrease in professional service fees, such as consulting fees and legal services fees.

Research and development expenses

Our research and development expenses increased by 29.4% from RMB57.3 million for the six months ended June 30, 2023 to RMB74.2 million for the six months ended June 30, 2024, primarily due to an increase in employee expenses resulting from our continued investment in products and research and development personnel.

Change in fair value of the Preferred Shares

We recorded a gain from change in fair value of the Preferred Shares of RMB870.2 million for the six months ended June 30, 2024, as compared with a loss from change in fair value of the Preferred Shares of RMB250.4 million for the six months ended June 30, 2023, which was resulting from the change in fair value of the Preferred Shares.

Share-based payment expenses

Our share-based payment expenses decreased by 62.6% from RMB39.7 million for the six months ended June 30, 2023 to RMB14.9 million for the six months ended June 30, 2024. Our share-based payment expenses primarily reflected the issuance of share-based awards under the Pre-IPO Share Incentive Schemes (as defined in the Prospectus). The decrease was primarily due to the fact that there was a share transfer from the Pre-IPO Share Incentive Schemes to 5brothers Limited on March 31, 2023 but there was no such transfer during the Reporting Period.

Finance costs

Our finance costs increased by 13.0% from RMB0.15 million for the six months ended June 30, 2023 to RMB0.17 million for the six months ended June 30, 2024, primarily due to an increase in interest on lease liabilities as a result of new office rental contracts.

Profit (loss) before taxation

As a result of the foregoing, we recorded profit before taxation of RMB958.4 million for the six months ended June 30, 2024, compared to loss before taxation of RMB216.8 million for the six months ended June 30, 2023.

Income tax expense

Our income tax expenses increased by 207.5% from RMB3.4 million for the six months ended June 30, 2023 to RMB10.5 million for the six months ended June 30, 2024, primarily due to the utilization of deferred tax assets against current period profits.

Profit (loss) for the period

As a result of the foregoing, we recognized net profit of RMB947.9 million for the six months ended June 30, 2024, compared to net loss of RMB220.2 million for six month ended June 30, 2023.

Adjusted net profit for the period (non-IFRS measure)

To supplement our condensed consolidated financial statements which are presented under IFRS, we use adjusted net profit (non-IFRS measure) as an additional financial measure, which is not required by or presented in accordance with IFRS. We define adjusted net profit (non-IFRS measure) as profit/(loss) for the period adjusted for share-based payment expenses, change in fair value of the Preferred Shares, and listing expense, which were either non-cash items or non-recurring expenses. We believe that this measure provides useful information to investors and others in understanding and evaluating our consolidated results of operations in the same manner as they help our management. However, our presentation of the adjusted net profit (non-IFRS measure) may not be comparable to a similarly titled measure presented by other companies. The use of this non-IFRS measure has limitations as analytical tools, and you should not consider it in isolation from, or as a substitute for analysis of, our results of operations or financial condition as reported under IFRS.

The following table reconciles our adjusted net profit for the periods indicated.

	Six months ended June 30,	
	2024	2023
	RMB'000	RMB'000
Profit/(loss) for the period	947,884	(220,166)
Adjusted for:		
Share-based payment expenses	14,855	39,712
Change in fair value of the Preferred Shares	(870,196)	250,412
Listing expense	37,187	15,762
Adjusted net profit for the period (non-IFRS measure)	129,730	85,720

Sources of liquidity and working capital

For the six months ended June 30, 2024, our primary use of cash was to fund our working capital requirements and other recurring expenses. We financed our capital expenditures and working capital requirements primarily through cash generated from our operating activities, net proceeds from the Global Offering and other fund-raising activities from time to time. As of June 30, 2024, the Group had not used any financial instruments for hedging purposes.

Our current assets increased from approximately RMB1,475.0 million as of December 31, 2023 to approximately RMB1,735.8 million as of June 30, 2024, primarily due to the increase in bank balances resulted from net proceeds from the Global Offering and net cash generated from investing activities.

Cash flows

Our cash and cash equivalents primarily consisted of cash at banks. As of June 30, 2024, our cash and cash equivalents were denominated in RMB, HKD and USD. Our cash and cash equivalents increased from RMB685.5 million as of December 31, 2023 to RMB1,036.8 million as of June 30, 2024, primary due to the increases in net proceeds from the Global Offering and disposal of financial assets at fair value through profit or loss.

The following table sets forth our cash flows for the periods indicated.

	For the six months ended June 30,	
	2024 RMB'000	2023 RMB'000
Net cash generated from operating activities Net cash generated from/(used in) investing activities Net cash generated from/(used in) financing activities	4,025 142,683 204,570	73,972 (197,219) (6,099)
Net increase/(decrease) in cash and cash equivalents Cash and cash equivalents at beginning of the period Effect of foreign exchange rate changes	351,278 685,522 5	(129,346) 663,230 53
Cash and cash equivalents at the end of the period represented by bank balances and cash	1,036,805	533,937

Capital Expenditures

For the six months ended June 30, 2024, our total capital expenditure amounted to approximately RMB0.2 million, as compared with RMB1.7 million for the six months ended June 30, 2023, which primarily consisted of purchase of property and equipment.

Capital commitments

As of June 30, 2024, we did not have any capital commitments (December 31, 2023: nil).

Indebtedness

The following table sets forth the breakdown of our indebtedness as of the dates indicated.

	As of June 30, 2024 <i>RMB'000</i>	As of December 31, 2023 RMB'000
Lease Liabilities (secured by rental deposits, unguaranteed) Convertible redeemable preferred shares (unsecured and	12,857	4,464
unguaranteed)		4,256,162
Total	12,857	4,260,626

Borrowings

As of June 30, 2024, we had no outstanding balance of borrowings or unutilized banking facilities.

Contingent liabilities

As of June 30, 2024, we did not have any material contingent liability, guarantee or any litigation or claim of material importance, pending or threatened against any member of the Group.

Pledge of Assets

As of June 30, 2024, we did not pledge any of our assets.

Key financial indicators

The following table sets forth certain of our key financial ratios as of the dates and for the periods indicated.

	For the six months ended June 30,	
	2024	2023
Profitability ratios		
Gross profit margin ⁽¹⁾	73.3%	76.3%
Adjusted net profit margin ⁽²⁾	32.1%	21.6%
	As of	As of
	June 30,	December 31,
	2024	2023
Liquidity ratios		
Current ratio ⁽³⁾	265.6%	30.2%
Gearing ratio ⁽⁴⁾	34.7%	310.3%

- (1) The calculation of gross profit margin is based on gross profit for the period divided by revenue for the respective period and multiplied by 100.0%.
- (2) The calculation of adjusted net profit margin, a non-IFRS measure, is based on adjusted net profit divided by revenue for the respective period and multiplied by 100.0%.
- (3) The calculation of current ratio is based on current assets divided by current liabilities as of period end.
- (4) The calculation of gearing ratio is based on total liabilities divided by total assets.

Foreign Currency Risk Management

Our functional currency is RMB. Foreign currency risk arises when future commercial transactions or recognized assets and liabilities are denominated in a currency that is not our functional currency. We expose ourselves to foreign currency risk because certain of our other payables, other receivables, short-term bank deposits and cash and cash equivalents are denominated in foreign currencies. We will mitigate such a risk by constantly reviewing the economic situation and foreign currency risk, and applying hedging measures when necessary.

OTHER INFORMATION

Use of Proceeds

The Shares were listed on the Main Board of the Stock Exchange on June 28, 2024. The net proceeds raised from the Global Offering were approximately HK\$182.34 million.

As of June 30, 2024, the total net proceeds of approximately HK\$182.34 million from the Global Offering remained unutilized since the Company was newly listed on the Listing Date. There has been no change in the intended use of net proceeds as previously disclosed in the Prospectus and the Company expects to fully utilize the residual amount of the net proceeds in accordance with such intended purpose by December 2025.

Employees, Training and Remuneration Policies

As of June 30, 2024, we had 398 employees. The staff costs including Directors' emoluments and share-based payment expenses were approximately RMB111.1 million for the six months ended June 30, 2024.

The Directors and senior management receive remuneration from the Company in the form of fees, salaries, contributions to pension schemes, discretionary bonuses, allowances and other benefits in kind. The Board has established the Remuneration Committee to review and recommend the remuneration and compensation packages of the Directors and senior management of the Company, and the Board, with the advice from the Remuneration Committee, will review and determine the remuneration and compensation packages taking into account salaries paid by comparable companies, time commitment and responsibilities of the Directors and senior management and performance of the Group.

To incentivize its employees and promote the long-term growth of the Company, we have also conditionally adopted several share award schemes to provide equity incentive to the Group's employees, directors and senior management.

Purchase, Sale or Redemption of the Company's Listed Securities

Neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the Company's listed securities (including sale of treasury shares) during the period from the Listing Date to the date of this announcement.

As of June 30, 2024, the Company did not hold any treasury shares.

Material Acquisitions and Disposals and Significant Investments

We did not have any material acquisitions and disposals and significant investments for the six months ended June 30, 2024.

Future Plans for Material Investments or Capital Asset

Save as disclosed in the section headed "Future Plans and Use of Proceeds" in the Prospectus and "Use of Proceeds" in this announcement, as of June 30, 2024, we did not have detailed future plans for material investments or capital assets.

Interim Dividend

The Board resolved not to declare any interim dividend for the six months ended June 30, 2024.

Public Float

According to the information that is publicly available to the Company and within the knowledge of the Board, as of the date of this announcement, the Company has maintained sufficient public float as required by the Listing Rules.

Compliance with CG Code

The Company's corporate governance practices are based on the principles and code provisions as set out in the CG Code contained in Appendix C1 to the Listing Rules and the Company has adopted the CG Code as its own code of corporate governance.

Since the Listing Date to June 30, 2024, the Company has complied with the code provisions as set out in the CG Code, except for the deviation from the below code provision.

Pursuant to code provision C.2.1 in the CG Code, the roles of chairman and chief executive officer should be separate and should not be performed by the same individual. Mr. SONG Zhongjie is the chairman of the Board and the chief executive officer of the Company and he has been managing the business and supervising the overall operations of the Group since its inception. The Directors consider that vesting the roles of the chairman of the Board and the chief executive officer of the Company in Mr. SONG is beneficial to the management and business development of the Group and will provide a strong and consistent leadership to the Group. The Board will continue to review and consider splitting the roles of the chairman of the Board and the chief executive officer at a time when it is appropriate and suitable by taking into account the circumstances of the Group as a whole.

The Board shall nevertheless review the structure and composition of the Board from time to time in light of prevailing circumstances, to maintain a high standard of corporate governance practices of the Company.

Compliance with the Model Code

The Company has adopted the Model Code as its code of conduct regarding Directors' securities transactions.

Having made specific enquiries of all Directors, each of the Directors has confirmed that he/she has complied with the requirements of the Model Code during the period from the Listing Date to June 30, 2024.

The Company has also adopted the Model Code as its code of conduct of dealings in the Company's securities by the relevant employees who are likely to possess inside information of the Company and/or its securities. No incident of non-compliance of the Model Code by the relevant employees was noted the Company during the period from the Listing Date to June 30, 2024.

Audit Committee and Review of Interim Financial Results

As of the date of this announcement, the Audit Committee comprises three independent non-executive Directors, namely, Ms. WU Wenjie, Mr. LI Jian and Mr. LI Feng, and Ms. WU Wenjie serves as the chairlady of the Audit Committee.

The interim results during the Reporting Period are unaudited and not reviewed by the external auditors of the Company. The Audit Committee has reviewed, and the Board has approved, the unaudited interim condensed consolidated financial information of the Group for the six months ended June 30, 2024. The Audit Committee has also reviewed the accounting policies and practices adopted by the Company and discussed matters in relation to, among others, risk management, internal control and financial reporting of the Group with the management. Based on this review and discussions with the management, the Audit Committee was satisfied that the Group's unaudited interim condensed consolidated financial information were prepared in accordance with applicable accounting standards and fairly present the Group's financial position and results for the six months ended June 30, 2024.

Events after the Reporting Period

As of the date of this announcement, there has been no significant event since the end of the Reporting Period that is required to be disclosed by the Company.

PUBLICATION OF 2024 INTERIM RESULTS AND 2024 INTERIM REPORT

This announcement was published on the website of the Stock Exchange (www.hkexnews.hk) and the Company's website (www.didachuxing.com). The interim report of the Company for the six months ended June 30, 2024 will be published on the aforesaid websites in due course.

APPRECIATION

On behalf of the Board, I would like to express our sincere gratitude to customers and business partners for their trust in the Company, our staff and management team for their diligence, dedication, loyalty and integrity, and our Shareholders for their continuous support.

DEFINITIONS

"Audit Committee" the audit committee of the Board

"Board of Directors" or

"Board"

the board of directors of our Company

"CG Code" the Corporate Governance Code as set out in Appendix C1 to the

Listing Rules

"Company", "our

Company", "Group", "we", "us" or "Dida" Dida Inc., formerly known as Bright Journey Limited, an exempted company incorporated under the laws of Cayman Islands with limited liability on July 11, 2014, and, except where the context indicated otherwise, all of its subsidiaries and companies whose financial results have been consolidated and accounted as

the subsidiaries of our Company

"Director(s)" the director(s) of our Company

"Global Offering" the Hong Kong public offering and the international offering of

the Company

"HKD" or "HK\$" Hong Kong dollars, the lawful currency of Hong Kong

"Hong Kong" the Hong Kong Special Administrative Region of the PRC

"IFRS" International Financial Reporting Standards

"Listing" the listing of the Shares on the Main Board of the Stock Exchange

"Listing Date" June 28, 2024, being the date on which the Shares were listed on

the Main Board of the Stock Exchange

"Listing Rules" the Rules Governing the Listing of Securities on The Stock

Exchange of Hong Kong Limited, as amended or supplemented

from time to time

"Model Code" the Model Code for Securities Transactions by Directors of Listed

Issuers contained in Appendix C3 to the Listing Rules

"PRC" People's Republic of China, excluding, for the purposes of this

> interim results announcement and for geographical reference only and except where the context requires otherwise, Hong Kong, the

Macau Special Administrative Region of the PRC and Taiwan

"Preferred Share(s)" Series A-1 Preferred Shares, Series B Preferred Shares, Series

C Preferred Shares, Series D-1 Preferred Shares and Series E-1 Preferred Shares the Company issued during the series financings,

and the details of which are set out in the Prospectus

"Prospectus" the prospectus of the Company dated June 20, 2024

"Remuneration Committee"

the remuneration committee of the Board

"RMB" Renminbi, the lawful currency of the PRC

"Reporting Period" six months from January 1, 2024 to June 30, 2024

"Share(s)" ordinary shares in the share capital of our Company with a par

value of US\$0.0001 each

"Shareholder(s)" holder(s) of our Share(s)

"Stock Exchange" The Stock Exchange of Hong Kong Limited

"subsidiary(ies)" has the meaning ascribed thereto under the Listing Rules

"USD" or "US\$" United States dollars, the lawful currency of the United States

"United States" the United States of America, its territories, its possessions and all

areas subject to its jurisdiction

"%" per cent

By order of the Board
Dida Inc.
SONG Zhongjie

Chairman of the Board, chief executive officer and executive Director

Hong Kong, August 30, 2024

As at the date of this announcement, the Board comprises Mr. SONG Zhongjie, Mr. LI Jinlong, Mr. ZHU Min, Mr. DUAN Jianbo and Mr. LI Yuejun as executive Directors; Mr. LI Bin as a non-executive Director; Mr. LI Feng, Mr. LI Jian and Ms. WU Wenjie as independent non-executive Directors.