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China Bright Culture Group 煜盛文化集團*

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1859)

DELAY IN PUBLICATION OF INTERIM RESULTS AND CONTINUED SUSPENSION OF TRADING

This announcement is made by China Bright Culture Group (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") (the "Listing Rules") and the provisions on disclosure of inside information under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company (collectively, the "Announcements") dated 30 March 2023, 24 May 2023, 21 September 2023, 2 January 2024, 8 February 2024, 21 March 2024, 3 April 2024, 8 April 2024, 1 July 2024, 3 July 2024 and 4 July 2024 in relation to, among others, (i) suspension of trading in the shares of the Company; (ii) the letter received from the Stock Exchange on 19 March 2023 setting out the guidance for the resumption of trading in the shares of the Company on the Stock Exchange (the "Initial Resumption Guidance"); (iii) the publication of annual results of the Company for the 2022 Annual Results; (iv) quarterly update on recent development of suspension; (v) update on recent development of suspension; (vi) the letter received from the Stock Exchange on 26 March 2024 setting out additional guidance for the resumption of trading in the shares of the Company on the Stock Exchange (the "Additional Resumption Guidance"); (vii) the letter received from the Stock Exchange on 27 June 2024 setting out additional guidance for the resumption of trading in the shares of the Company on the Stock Exchange (the "Further Additional Resumption Guidance", together with the Initial Resumption Guidance and the Additional Resumption Guidance, the "Resumption Guidances"); and (viii) change of auditor, as well as the 2022 Annual Report published on 26 June 2024. Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings as those defined in the Announcements.

DELAY IN PUBLICATION OF INTERIM RESULTS

As disclosed in the announcement of the Company dated 4 July 2024, the Company has been assisting its new auditor, ZHONGHUI ANDA CPA Limited, to complete the audit work for the year ended 31 December 2023. As at the date of this announcement, the audit work for the year ended 31 December 2023 is still underway and accordingly the publication of the interim results for the six months ended 30 June 2024 has also been delayed.

It is currently expected that the 2023 Interim Results, 2023 Interim Report, 2023 Annual Results, annual report for the year ended 31 December 2023, and the interim results and interim report for the six months ended 30 June 2024 will be published before 30 September 2024.

The Company will publish further announcement(s) to inform the Shareholders of the progress of the publication of the aforesaid financial results and reports as and when appropriate.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company (Stock Code: 1859) on the Stock Exchange has been suspended with effect from 9:00 a.m. on 31 March 2023 and will remain suspended until the Company fulfils the Resumption Guidances for the resumption of trading in the shares of the Company on the Stock Exchange. The Company will make further announcement(s) in due course to inform Shareholders and potential investors of any information update.

Shareholders and potential investors of the Company are reminded to exercise caution when dealing in the shares of the Company.

By Order of the Board

China Bright Culture Group

SU Lei

Chairman

Hong Kong, 4 September 2024

As at the date of this announcement, the executive Directors are Mr. SU Lei and Mr. MA Hongsen, the non-executive Directors are Mr. WANG Daotie and Ms. WU Yaping, and the independent non-executive Directors are Mr. TO Siu Lun, Mr. HAN Hao and Mr. SHAN Yiqi.

* For identification purpose only