

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



China Ecotourism Group Limited
中國生態旅遊集團有限公司
(Incorporated in Bermuda with limited liability)
(Stock Code: 1371)

**CHANGES OF DIRECTORS AND
COMPOSITION OF BOARD COMMITTEE
AND
APPOINTMENT OF PRESIDENT OF THE GROUP**

The Board announces that with effect from 4 September 2024:

- (1) Mr. DI Ling, an Executive Director, has resigned as the Chairman and the chairman of the Nomination Committee;
- (2) Mr. JIA Muyun has been appointed as an Executive Director, the Chairman and the chairman of the Nomination Committee;
- (3) Mr. QIU Peiyuan has resigned as an Executive Director; and
- (4) Mr. CHEN Jianhua has been appointed as the president of the Group.

RESIGNATIONS OF CHAIRMAN, DIRECTOR AND CHAIRMAN OF NOMINATION COMMITTEE

The board of directors (the “Board”) of China Ecotourism Group Limited (the “Company”, together with its subsidiaries, collectively referred to the “Group”) hereby announces that due to reorganisation of the Board, Mr. DI Ling (“Mr. Di”) has resigned from his position as the chairman of the Board (the “Chairman”) and the chairman of the nomination committee of the Company (the “Nomination Committee”) with effect from 4 September 2024 and he still remains as an executive director of the Company (“Executive Director”).

The Board also announces that Mr. QIU Peiyuan (“Mr. Qiu”) has resigned from his position as an Executive Director with effect from 4 September 2024 in order to devote more time to his personal commitments and other business arrangements.

Mr. Qiu has confirmed that he has no disagreement with the Board and there are no matter relating to his resignation that needs to be brought to the attention of The Stock Exchange of Hong Kong Limited or the shareholders of the Company.

The Board would like to take this opportunity to express its gratitude and appreciation to Mr. Qiu for his valuable contributions to the Company during his tenure of office.

APPOINTMENTS OF DIRECTOR, CHAIRMAN AND CHAIRMAN OF NOMINATION COMMITTEE

The Board of the Company is pleased to announce that Mr. JIA Muyun (“Mr. Jia”) has been appointed as an Executive Director, the Chairman and the chairman of the Nomination Committee with effect from 4 September 2024.

JIA Muyun

Mr. Jia, aged 48, holds Masters’ degree in Taiyuan University of Technology. At present, he serves as the chairman and general manager of Yi Tong Shanglian Technology Co., Ltd. since July 2014; the chairman, director and general manager of Guangdong Yi Tong Ding Sheng Science & Technology Co., Ltd. since September 2017; the Executive Director of Shanxi Taierkang Trading Co., Ltd. since May 2018; an Executive Director and General Manager of Guangdong Baojiakang Pharmacy Co., Ltd. since June 2018; an executive director and general manager of Chengdu Rongda Pharmacy Co., Ltd. since November 2018; the chairman and manager of Guangdong Zhenghe Pharmacy Co., Ltd. (Guangdong Jiyao Pharmacy Co., Ltd.) since May 2019; the chairman and president of Ji Yao Ark (Guangdong) Technology Co., Ltd. since November 2019; a director and general manager of Guoben Bokang Chinese Medicine Co., Ltd. since September 2020; the vice chairman and general manager of Fangzhou Shidai Health Industry (Shenzhen) Group Co., Ltd. since October 2022. In August 2023, he also serves as the chairman of Liaoning SG Automotive Group Co., Ltd. (600303.SH).

The Company will enter into a service agreement with Mr. Jia with no specified term of office after an initial term of 3 years commencing from 4 September 2024, unless terminated by either party giving to the other not less than three months’ prior notice in writing or payment in lieu of notice. His appointment is not subject to the retirement by rotation and re-election in accordance with the Bye-laws of the Company. The director’s fee will be determined by the Board with the recommendation of remuneration committee of the Company with reference to the Company’s remuneration policy and a range of factors including his duties and responsibilities with the Company, his qualifications and experiences, and levels of remuneration for peers in the prevailing market.

Save as disclosed above, as at the date of this announcement, Mr. Jia (i) does not hold any other positions with the Company or other members of the Group; (ii) did not hold any directorships in the last three years in other listed public companies the securities of which are listed on any securities market in Hong Kong or overseas; (iii) does not have any other relationships with any directors, senior management, substantial or controlling shareholders of the Company; and (iv) does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, there is no other information required to be disclosed pursuant to Rule 13.51(2) (h) to (v) of the Listing Rules nor is there any other matter that needs to be brought to the attention of the Shareholders relating to the appointment of Mr. Jia.

The Board would like to warmly welcome to Mr. Jia.

APPOINTMENT OF PRESIDENT OF THE GROUP

The Board of the Company is pleased to announce that Mr. CHEN Jianhua (“Mr. Chen”) has been appointed as the president of the Group with effect from 4 September 2024.

Mr. Chen holds a bachelor's degree and is a pharmaceutical engineer. From September 1989 to May 2004, he served as the chairman and head of factory of Xinning Pharmac Factory in Taishan City, Guangdong Province. From May 2004 to September 2018, he served as the chairman of the Taishan People’s Pharmacy. From September 2018 to the present, he serves as the executive director of Yi Tong Shanglian Technology Co., Ltd., the chairman of Jiangmen Zhongqiao Trading Co., Ltd., and the chairman of Guangdong Jiuhe Trading Co., Ltd..

The Board would like to take this opportunity to welcome Mr. Chen to join the management of the Company.

By Order of the Board
China Ecotourism Group Limited
DI Ling
Director

Hong Kong, 4 September 2024

As at the date of this announcement, the Board comprises Mr. JIA Muyun, Mr. DI Ling and Ms. ZHU Xinxin as Executive Directors; and Dr. MENG Zhijun and Mr. DUAN Xinxiao as Independent Non-executive Directors.