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Chongqing Hongjiu Fruit Co., Limited 重慶洪九果品股份有限公司 (A joint stock company incorporated in the People's Republic of China with limited liability) (Stock Code: 6689)

PLEDGE OF SHARES BY CONTROLLING SHAREHOLDER

This announcement is made by Chongqing Hongjiu Fruit Co., Limited (the "**Company**") in accordance with Rule 13.17 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**").

The Company has been notified that, Ms. Jiang Zongying ("Ms. Jiang"), the controlling shareholder (as defined under the Listing Rules) and an executive director of the Company, has pledged 6,600,000 domestic shares of the Company on September 11, 2024, representing approximately 5.15% of total shares directly held by Ms. Jiang in the Company, in favour of Tianjin Zhongcai Commercial Factoring Co., Limited (天津中財商業保理有限公司) (the "Factor") as security for the factoring facilities in an aggregate amount of RMB50,000,000 provided by the Factor to Chongqing Hongjiu Fruit Co., Limited Zhengzhou Branch, a subsidiary of the Company. As at the date of this announcement, the total domestic shares of the Company pledged by Ms. Jiang represent approximately 0.41% of the total issued shares of the Company.

To the best knowledge of the directors of the Company, Tianjin Zhongcai Commercial Factoring Co., Limited is an independent third party of the Company and its connected persons.

CONTINUED SUSPENSION OF TRADING

Trading in the H shares of the Company on the Stock Exchange was halted with effect from 1:28 p.m. on Wednesday, March 20, 2024 and will continue to be suspended, pending the fulfillment of the Resumption Guidance and the grant of approval of the Stock Exchange for the resumption of trading of the Shares.

By order of the Board **Chongqing Hongjiu Fruit Co., Limited Deng Hongjiu** *Chairman of the Board and Executive Director*

Chongqing, the PRC September 11, 2024

As at the date of this announcement, the Board comprises Mr. Deng Hongjiu as the chairman of the Board and an executive Director, Ms. Jiang Zongying, Mr. Peng He, Mr. Yang Junwen and Ms. Tan Bo as executive Directors and Ms. Xu Kemei, Mr. Peng Song and Mr. An Rui as independent non-executive Directors.