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## **Star Plus Legend Holdings Limited**

**巨星傳奇集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 6683)**

### **VOLUNTARY ANNOUNCEMENT**

#### **UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS**

This announcement is made by Star Plus Legend Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company has noted today’s unusual fluctuations in the price and trading volume of the shares of the Company (the “**Shares**”).

Having made reasonable enquiries, the Board confirms that, as of the date of this announcement, it is not aware of any information that needs to be disclosed to avoid a false market in the Company’s securities, or any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

As of the date of this announcement, the Board confirms that the Group’s business operation (including its IP creation and operation segment and new retail segment) remain normal, there is no material adverse change to the business operation and financial position of the Group, and there has been no change in the shareholding of the controlling shareholders (as defined under The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited) of the Company.

**Shareholders and potential investors of the Company are advised to exercise due care when dealing in the Shares of the Company.**

By Order of the Board  
**Star Plus Legend Holdings Limited**  
**Ma, Hsin-Ting**  
*Chairperson and Executive Director*

Hong Kong, 11 September 2024

*As at the date of this announcement, the Board comprises three executive Directors, namely Ms. Ma, Hsin-Ting, Dr. Qian, Sam Zhongshan and Mr. Lai, Kwok Fai Franki; two non-executive Directors, namely Mr. Yang, Chun-Jung and Mr. Chen, Chung and three independent non-executive Directors, namely Dr. Xue, Jun, Mr. Yang Dave De and Ms. Chung, Elizabeth Ching Yee.*