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KINGKEY FINANCIAL INTERNATIONAL (HOLDINGS) LIMITED 京基金融國際(控股)有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 01468)

VOLUNTARY ANNOUNCEMENT ENGAGEMENT OF A CONSULTANT FOR ADVISORY SERVICES ON GREEN ENERGY AND ARTIFICIAL INTELLIGENCE PROJECTS

This announcement is made by Kingkey Financial International (Holdings) Limited (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis.

The board (the "**Board**") of directors (the "**Director**(s)") of the Company is pleased to announce that Mr. Chan Ka Leung Gary ("**Mr. Chan**") has been engaged by the Company as a consultant, with effect from 7 November 2024.

Mr. Chan is currently the sole director and ultimate beneficial owner of Wrise Academy Limited (formerly known as GKC Holding Limited). As of the date of this announcement, Wrise Academy Limited holds 49% equity interest of Kingkey Privilege Wealth Management Limited ("**Kingkey Privilege**"), which is an indirect non-wholly owned subsidiary of the Company.

Mr. Chan, in collaboration with Dr. Lu Hui-Ming (陸惠民), who joined the Company on 1 November 2024, will provide advisory and consultancy services to the Group, focusing on corporate finance and management. According to the terms of the agreement entered into between the Company and Mr. Chan, Mr. Chan will offer expert opinion, analysis and recommendations to the Company aimed at enhancing the Company's business performance, particularly in the areas of environment, social and governance ("**ESG**") development, green energy financing and investment, as well as collaborating on artificial intelligence ("**AI**") projects with major international AI companies and sustainability investment funds.

Mr. Chan holds a bachelor's degree in mathematics and a master's degree in accounting from the University of Waterloo (Canada). With over 20 years of experience in accounting, corporate finance, private equity and financial consultation, Mr. Chan has provided expert advice to companies across various industries and disciplines. His extensive work includes advising on ESG considerations, reflecting his commitment to comprehensive and responsible financial practices.

REASONS FOR THE ENGAGEMENT

As disclosed in the Company's announcements dated 2 May 2024, 20 May 2024, 5 June 2024, 19 June 2024, 1 July 2024, and 3 September 2024, the Group is committed to enhancing its focus on ESG initiatives, green energy and AI financing projects, so to expand the Group's business and increase its source of revenue. Having taken into account Mr. Chan's extensive experience in the corporate finance, management and ESG matters, as well as his prior collaboration with the Group during the management of Kingkey Privilege, the Board is of the view that Mr. Chan will offer invaluable advice to the Group as a consultant.

The Board wishes to take this opportunity to extend its welcome to Mr. Chan in joining the Group.

By Order of the Board **Kingkey Financial International (Holdings) Limited Mong Cheuk Wai** *Chairman and Executive Director*

Hong Kong, 7 November 2024

As at the date of this announcement, the executive Directors are Mr. Mong Cheuk Wai and Ms. Cheung Pui Ki Gloria; and the independent non-executive Directors are Ms. Mak Yun Chu, Mr. Hung Wai Che, Mr. Leung Siu Kee and Mr. Chan Ting Fung.