

Hong Kong Exchange and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Crown International Corporation Limited
皇冠環球集團有限公司

(Incorporated in Hong Kong with limited liability)

(Stock code: 727)

PROFIT ALERT – REDUCTION IN LOSS

This announcement is made by Crown International Corporation Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to the provisions of inside information under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong) and Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary assessment of the Board with reference to the unaudited consolidated management accounts of the Group for the period ended 30 September 2024 (“**the Reporting Period**”) and other information currently available to the Board, the Group would record consolidated loss attributable to the Shareholders for the Current Year in the range of between HK\$1 million and HK\$2 million while there was consolidated loss attributable to the Shareholders of approximately HK\$55.7 million for the period ended 30 September 2023 (“**the Last Reporting Period**”). Such reduction in consolidated loss attributable to the Shareholders in the Current Period was mainly due to the decrease in interest expenses of HK\$48.7 million as compared to the Last Reporting Period.

The Company is still in the process of finalising the Group’s interim results for the Current Period. The information contained in this announcement is only based on a preliminary review of the unaudited consolidated management accounts of the Group for the Current Period which have not been audited or reviewed by the external auditors of the Company. Shareholders and potential investors are advised to read carefully the unaudited interim results announcement of the Company for the period ended 30 September 2024 which will be published on 29 November 2024.

Further announcements will be made by the Company if there is any significant change in the expected financial results of the Group as disclosed in this announcement.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Crown International Corporation Limited
Wei Zhenming
Executive Director

Hong Kong, 22 November 2024

As at the date of this announcement, the executive Directors are Mr Wei Zhenming, Mr Chan Yuk Charm and Mr Deng Jianguo; and the independent non-executive Directors are Ms Lo Lai Lai Samantha, Ms Hu Ruixuan and Mr Wong Wai Kit.