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360 LUDASHI HOLDINGS LIMITED

360 魯大師控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 3601)

**RESIGNATION OF EXECUTIVE DIRECTOR
AND
APPOINTMENT OF EXECUTIVE DIRECTOR**

RESIGNATION OF EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”, each a “**Director**”) of 360 Ludashi Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that Mr. He Shiwei (“**Mr. He**”) has resigned as an executive Director with effect from 9 December 2024. However, he will remain as the chief technology officer of the Company, pursuant to the discussion with the Board with a view to devoting more time and energy to the product technology and research and development areas and to enabling the Company to meet diversity requirement of the Board through the appointment of a female Director as Mr. He’s replacement.

Mr. He has confirmed that he has no disagreement with the Board and there are no matters relating to his resignation that need to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

The Board would like to take this opportunity to express its sincere gratitude to Mr. He for his valuable contributions to the Company during his tenure of office as a Director and heartfelt appreciation for the opportunity to continue working closely with him in his role as the chief technology officer of the Company.

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board hereby announces that Ms. Jian Lu (“**Ms. Jian**”) has been appointed as an executive Director with effect from 9 December 2024.

The biographical details of Ms. Jian are set forth below:

Ms. Jian Lu (簡璐), aged 33, was appointed as an executive Director with effect from 9 December 2024. She is primarily responsible for overseeing and implementing the Group’s human resources and public relations management.

Ms. Jian has over 10 years of experience in the human resources and public relations management industry. From July 2014 to July 2015, she worked as a Human Resources Specialist at Chengdu Chutang Network Technology Co., Ltd.* (成都初唐網絡科技股份有限公司), a company listed on the National Equities Exchange and Quotations from June 2016 to October 2018. From July 2015 to September 2017, she served as a Human Resources Supervisor at Chengdu Yunyao Interactive Technology Co., Ltd.* (成都雲遙互動科技有限公司), a company primarily engaged in beauty video marketing. In October 2017, Ms. Jian joined the Group as a Human Resources Manager. Since January 2021, she has been serving as the Deputy Director of the Group’s President’s Office, overseeing human resources management and executing public relations maintenance.

Ms. Jian obtained a Bachelor’s degree in Labor Relations from the China University of Labor Relations in July 2014.

Ms. Jian has entered into a service contract with the Company for an initial fixed term of three years commencing from 9 December 2024 and will continue, subject to the provisions of retirement and rotation of Directors in accordance with the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”) and the articles of association of the Company, until terminated by not less than three months’ notice in writing served by either party on the other. According to the aforesaid service contract, Ms. Jian is entitled to receive emoluments of RMB312,000 per annum, as determined by the Board with reference to her job responsibility in the Company and the recommendations of the remuneration committee of the Board.

Save as disclosed above, as at the date of this announcement, Ms. Jian (1) did not hold any other directorship in any other public companies with securities of which are listed on any securities market in Hong Kong or overseas in the last three years or other major appointments and professional qualification; (2) does not hold any position in the Company or other members of the Group; (3) does not have any relationship with any Directors, senior management, substantial shareholders or controlling shareholders (as defined under the Listing Rules) of the Company; and (4) does not have, and/or is not deemed to have, any interests or short positions in any shares, underlying shares or debentures of the Company or its associated corporations (as defined under Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong)).

Save as disclosed above, there is no other information required to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules nor any other matters which need to be brought to the attention of the shareholders of the Company regarding the appointment of Ms. Jian.

The Board would like to extend its warmest welcome to Ms. Jian in joining the Board.

By order of the Board
360 Ludashi Holdings Limited
Mr. Tian Ye
Chairman and executive Director

Hong Kong, 9 December 2024

As at the date of this announcement, the Board comprises Mr. Tian Ye and Ms. Jian Lu as executive Directors; Mr. Li Xin, Mr. Liu Wei and Mr. Zhao Dan as non-executive Directors; and Mr. Li Yang, Mr. Wang Xinyu and Mr. Zhang Ziyu as independent non-executive Directors.

** For identification purpose only*