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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

(1) APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR, MEMBER OF AUDIT COMMITTEE AND REMUNERATION COMMITTEE AND CHAIRMAN OF NOMINATION COMMITTEE

(2) RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR AND MEMBER OF AUDIT COMMITTEE AND REMUNERATION COMMITTEE AND CHAIRMAN OF NOMINATION COMMITTEE

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR, MEMBER OF AUDIT COMMITTEE AND REMUNERATION COMMITTEE AND CHAIRMAN OF NOMINATION COMMITTEE

The board (the “**Board**”) of directors (each, a “**Director**”) of SEEC Media Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that Ms. Fang Ying (“**Ms. Fang**”) has been appointed as an independent non-executive Director, a member of the audit committee, a member of the remuneration committee and the chairman of nomination committee of the Company with effect from 13 December 2024. The biographical details of Ms. Fang is set out below:

Ms. Fang, aged 31, is currently a management of a sizable e-commerce corporation in the People’s Republic of China. She has solid business networks and years of management experience in the e-commerce and marketing business.

Pursuant to the letter of appointment entered into between the Company and Ms. Fang, Ms. Fang has been appointed for a term of two years from 13 December 2024, subject to retirement by rotation and re-election and other related provisions as stipulated in the bye-laws of the Company and the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”). Ms. Fang is entitled to receive an annual director’s remuneration of HK\$96,000 (which was determined by the Board having regard to the recommendation of the remuneration committee of the Board and with reference to prevailing market conditions, the experience and the relevant duties and responsibilities of Ms. Fang).

As at the date of this announcement, Ms. Fang is not interested in any shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (“**SFO**”) (Chapter 571 of the Laws of Hong Kong).

As at the date of this announcement, save as disclosed above, (i) Ms. Fang has not held any other major appointment and qualifications or any directorship in other listed companies, the securities of which are listed on any securities market in Hong Kong or overseas in the last three years; (ii) Ms. Fang does not hold any other positions with the Company or other members of the Group; (iii) Ms. Fang does not have any relationship with any Directors, senior management, substantial or controlling shareholders (having the meaning ascribed to it in the Listing Rules) of the Company; and (iv) there is no further information to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to (v) of the Listing Rules nor any other matters that need to be brought to the attention of the shareholders of the Company in relation to the appointment of Ms. Fang.

The Board would like to welcome Ms. Fang to join the Company.

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR AND MEMBER OF AUDIT COMMITTEE AND REMUNERATION COMMITTEE AND CHAIRMAN OF NOMINATION COMMITTEE

The Board also announces that Mr. Wong Ching Cheung (“**Mr. Wong**”) has tendered his resignation as an independent non-executive Director and member of Audit Committee and Remuneration Committee and chairman of Nomination Committee of the Company with effect from 13 December 2024 due to his other engagements.

Mr. Wong has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of shareholders of the Company.

The Board would like to express its sincere gratitude to Mr. Wong for his invaluable contribution to the Company during his terms of office.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 13 December 2024

As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Li Xi, Mr. Li Wei, Mr. Li Zhen and Mr. Zhou Hongtao as the executive directors and Mr. Law Chi Hung, Mr. Guo Hui and Ms. Fang Ying as the independent non-executive directors.