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*Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the prospectus dated 30 December 2024 (the “**Prospectus**”) issued by Numans Health Food Holdings Company Limited (the “**Company**”).*

*This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for any securities or any Shares under the Global Offering. This announcement is not a prospectus. Potential investors should read the Prospectus for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Offer Shares. Any investment decision in relation to the Offer Shares should be taken solely in reliance on the information provided in the Prospectus.*

*This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not, and is not intended to, constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States or in any other jurisdiction. The Offer Shares have not been and will not be registered under the United States Securities Act of 1933, as amended from time to time (the “**U.S. Securities Act**”) or securities law of any state or other jurisdiction of the United States and may not be offered, sold, pledged or otherwise transferred within the United States, except in transactions exempt from, or not subject to, the registration requirements of the U.S. Securities Act and in compliance with any applicable state securities laws. There will be no public offer of the Offer Shares in the United States. The Offer Shares are being offered and sold solely outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act and applicable laws of each jurisdiction where those offers and sales occur.*

*In connection with the Global Offering, Quam Securities Limited, as stabilising manager (the “**Stabilising Manager**”), its affiliates or any person acting for it, on behalf of the Underwriters, may, but are not obliged to, overallocate Shares and/or effect transactions with a view to stabilising or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. However, there is no obligation on the Stabilising Manager, its affiliates or any person acting for it, to conduct any such stabilising action, which, if commenced, (a) will be conducted at the sole and absolute discretion of the Stabilising Manager, its affiliates or any person acting for it, and in what the Stabilising Manager reasonably regards as the best interest of the Company; (b) may be discontinued at any time; and (c) is required to be brought to an end*

on the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. Such stabilising action, if commenced, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules (Chapter 571W of the Laws of Hong Kong), as amended, made under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Potential investors should be aware that stabilising action cannot be taken to support the price of the Shares for longer than the stabilisation period which begins on the Listing Date, and is expected to expire on 6 February 2025 being the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. After this date, no further stabilising action may be taken, and demand for the Shares and the price of the Shares, could fall.

## Numans Health Food Holdings Company Limited

### 紐曼思健康食品控股有限公司

(Incorporated in the Cayman Islands with limited liability)

#### GLOBAL OFFERING

Number of Offer Shares under the Global Offering	:	250,000,000 Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	:	25,000,000 Shares (subject to reallocation)
Number of International Placing Shares	:	225,000,000 Shares (subject to reallocation and the Over-allotment Option)
Offer Price	:	Not more than HK\$1.09 per Offer Share and expected to be not less than HK\$0.80 per Offer Share, plus brokerage of 1%, SFC transaction levy of 0.0027%, AFRC transaction levy of 0.00015% and Stock Exchange trading fee of 0.00565% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal value	:	HK\$0.001 per Share
Stock code	:	2530

Sole Sponsor and Sole Overall Coordinator



Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers



Joint Bookrunners and Joint Lead Managers



**IMPORTANT NOTICE TO INVESTORS OF HONG KONG PUBLIC OFFERING:  
FULLY ELECTRONIC APPLICATION PROCESS**

**We have adopted a fully electronic application process for the Hong Kong Public Offering. We will not provide printed copies of the Prospectus to the public in relation to the Hong Kong Public Offering and below are the procedures for application.**

**The Prospectus is available at the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) under the “HKEXnews > New Listings > New Listing Information” section, and our website at [www.numans.cc](http://www.numans.cc). If you require a printed copy of the Prospectus, you may download and print from the website addresses above.**

To apply for the Hong Kong Offer Shares, you may use one of the following application channels:

<b>Application Channel</b>	<b>Platform</b>	<b>Target Investors</b>	<b>Application Time</b>
<b>HK eIPO White Form service</b>	<a href="http://www.hkeipo.hk">www.hkeipo.hk</a>	Investors who would like to receive a physical Share certificate. Hong Kong Offer Shares successfully applied for will be allotted and issued in your own name.	From 9:00 a.m. on Monday, 30 December 2024 to 11:30 a.m. on Tuesday, 7 January 2025, Hong Kong time.  The latest time for completing full payment of application monies will be 12:00 noon on Tuesday, 7 January 2025, Hong Kong time.
<b>HKSCC EIPO channel</b>	Your <b>broker</b> or <b>custodian</b> who is a HKSCC Participant will submit an EIPO application on your behalf through HKSCC’s FINI system in accordance with your instruction.	Investors who would not like to receive a physical Share certificate. Hong Kong Offer Shares successfully applied for will be allotted and issued in the name of HKSCC Nominees, deposited directly into CCASS and credited to your designated HKSCC Participant’s stock account.	Contact your <b>broker</b> or <b>custodian</b> for the earliest and latest time for giving such instructions, as this may vary by broker or custodian.

We will not provide any physical channels to accept any application for the Hong Kong Offer Shares by the public. The contents of the electronic version of the Prospectus are identical to the Prospectus as registered with the Registrar of Companies in Hong Kong pursuant to Section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance.

**If you are an intermediary, broker or agent, please remind your customers, clients or principals, as applicable, that the Prospectus is available online at the website addresses above.**

Please refer to the section headed “How to Apply for Hong Kong Offer Shares” in the Prospectus for further details of the procedures through which you can apply for the Hong Kong Offer Shares electronically.

Your application through the **HK eIPO White Form** service or the **HKSCC EIPO** channel must be made for a minimum of 8,000 Hong Kong Offer Shares and in multiples of that number of the Hong Kong Offer Shares set out in the table below. You are required to pay the amount next to the number you select.

If you are applying through the **HK eIPO White Form** service, you may refer to the table below for the amount payable for the number of Shares you have selected. You must pay the respective maximum amount payable on application in full upon application for Hong Kong Offer Shares.

If you are applying through the **HKSCC EIPO** channel, you are required to pre-fund your application based on the amount specified by your broker or custodian, as determined based on the applicable laws and regulations in Hong Kong.

No. of Hong Kong Offer Shares applied for	Maximum Amount payable <sup>(2)</sup> on application/successful allotment HK\$	No. of Hong Kong Offer Shares applied for	Maximum Amount payable <sup>(2)</sup> on application/successful allotment HK\$	No. of Hong Kong Offer Shares applied for	Maximum Amount payable <sup>(2)</sup> on application/successful allotment HK\$	No. of Hong Kong Offer Shares applied for	Maximum Amount payable <sup>(2)</sup> on application/successful allotment HK\$
8,000	8,807.94	160,000	176,158.82	800,000	880,794.12	10,000,000	11,009,926.50
16,000	17,615.89	200,000	220,198.54	1,600,000	1,761,588.25	11,000,000	12,110,919.16
24,000	26,423.83	240,000	264,238.23	2,400,000	2,642,382.35	12,496,000 <sup>(1)</sup>	13,758,004.16
32,000	35,231.76	280,000	308,277.94	3,200,000	3,523,176.48		
40,000	44,039.71	320,000	352,317.65	4,000,000	4,403,970.60		
48,000	52,847.65	360,000	396,357.35	4,800,000	5,284,764.72		
56,000	61,655.59	400,000	440,397.05	5,600,000	6,165,558.85		
64,000	70,463.52	480,000	528,476.47	6,400,000	7,046,352.95		
72,000	79,271.47	560,000	616,555.89	7,200,000	7,927,147.08		
80,000	88,079.41	640,000	704,635.30	8,000,000	8,807,941.20		
120,000	132,119.12	720,000	792,714.71	9,000,000	9,908,933.86		

Notes:

- (1) Maximum number of Hong Kong Offer Shares you may apply for and this is approximately 50% of the Hong Kong Offer Shares initially offered.
- (2) The amount payable is inclusive of brokerage, SFC transaction levy, the Stock Exchange trading fee and AFRC transaction levy. If your application is successful, brokerage will be paid to the Exchange Participants (as defined in the Listing Rules) or to the **HK eIPO White Form** Service Provider (for applications made through the application channel of the **HK eIPO White Form** Service Provider) while the SFC transaction levy, the Stock Exchange trading fee and the AFRC transaction levy will be paid to the SFC, the Stock Exchange and the AFRC, respectively.

No application for any other number of the Hong Kong Offer Shares will be considered and any such application is liable to be rejected.

## **THE LISTING APPLICATION**

We have applied to the Listing Committee of the Stock Exchange for the granting of the listing of and permission to deal in the Shares in issue and to be issued pursuant to the Global Offering (including any additional Shares which may be allotted and issued pursuant to the exercise of the Over-allotment Option) and Shares which may be issued pursuant to the exercise of the options that may be granted under the Share Option Scheme.

## **STRUCTURE OF THE GLOBAL OFFERING**

The Global Offering (subject to reallocation and the Over-allotment Option) comprises:

- (i) the Hong Kong Public Offering of initially 25,000,000 Offer Shares (subject to reallocation) in Hong Kong as described in the paragraph headed “Structure and Conditions of the Global Offering — The Hong Kong Public Offering” in the Prospectus; and
- (ii) the International Placing of initially 225,000,000 Offer Shares (subject to reallocation and the Over-allotment Option) outside the United States (including to professional, institutional and corporate investors and other investors anticipated to have a sizeable demand for the Offer Shares within Hong Kong) in offshore transactions in reliance on Regulation S, as described in the paragraph headed “Structure and Conditions of the Global Offering — The International Placing” in the Prospectus.

The allocation of the Offer Shares between the Hong Kong Public Offering and the International Placing will be subject to reallocation as described in the section headed “Structure and Conditions of The Global Offering” in the Prospectus.

In addition, the Sole Overall Coordinator may in its sole discretion allocate Offer Shares from the International Placing to the Hong Kong Public Offering to satisfy valid applications under the Hong Kong Public Offering. In accordance with Chapter 4.14 of the Guide for New Listing Applicants issued by the Stock Exchange, if such reallocation is done other than pursuant to Practice Note 18 of the Listing Rules, up to 25,000,000 Offer Shares may be reallocated to the Hong Kong Public Offering from the International Placing, so that the total number of Offer Shares available under the Hong Kong Public Offering will be increased to 50,000,000 Offer Shares, representing 20% of the total number of the Offer Shares initially available under the Global Offering (before any exercise of the Over-allotment Option).

Pursuant to the Over-allotment Option, the International Underwriters will have the right, exercisable by the Sole Overall Coordinator (for itself and on behalf of the International Underwriters) at any time from the date of the International Underwriting Agreement until 30 days after the last day for lodging applications under the Hong Kong Public Offering, to require us to issue up to an aggregate of 37,496,000 additional Offer

Shares, representing not more than 15% of the total number of Offer Shares initially available under the Global Offering, at the Offer Price under the International Placing to cover over-allocations in the International Placing, if any. If the Over-allotment Option is exercised, an announcement will be made by the Company on the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) and on our Company's website at [www.numans.cc](http://www.numans.cc), respectively.

## PRICING

The Offer Price will not be more than HK\$1.09 per Offer Share and is expected to be not less than HK\$0.80 per Offer Share. Applicants for the Hong Kong Offer Shares may be required to pay, on application (subject to application channel), the maximum Offer Price of HK\$1.09 per Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.0027%, Stock Exchange trading fee of 0.00565% and AFRC transaction levy of 0.00015%, amounting to a total of HK\$8,807.94 for one board lot of 8,000 Shares.

If the Offer Price as finally determined is less than the maximum Offer Price of HK\$1.09 per Offer Share (excluding brokerage, SFC transaction levy, AFRC transaction levy and the Stock Exchange trading fee thereon), or if the conditions of the Hong Kong Public Offering are not fulfilled in accordance with the paragraph headed "Structure and Conditions of the Global Offering — Conditions of the Global Offering" in the Prospectus or if any application is revoked, the application monies, or the appropriate portion thereof, together with the related brokerage, SFC transaction levy, AFRC transaction levy and the Stock Exchange trading fee, will be refunded (subject to application channels), without interest.

## EXPECTED TIMETABLE

Hong Kong Public Offering commences . . . . . 9:00 a.m. on  
Monday, 30 December 2024

Latest time to complete electronic applications under  
the **HK eIPO White Form** service through the  
designated website at [www.hkeipo.hk](http://www.hkeipo.hk) . . . . . 11:30 a.m. on  
Tuesday, 7 January 2025

Application lists of  
the Hong Kong Public Offering open. . . . . 11:45 a.m. on  
Tuesday, 7 January 2025

Latest time for (a) completing payment of **HK eIPO**  
**White Form** applications by effecting internet  
banking transfer(s) or PPS payment transfer(s) and  
(b) giving **electronic application instructions** to  
HKSCC . . . . . 12:00 noon on  
Tuesday, 7 January 2025

If you are instructing your **broker** or **custodian** who is a HKSCC Participant to submit HKSCC EIPO applications on your behalf through HKSCC’s FINI system in accordance with your instruction, you are advised to contact your **broker** or **custodian** for the latest time for giving such instructions which may be different from the latest time as stated above.

Application lists of the Hong Kong Public

Offering close . . . . . 12:00 noon on  
Tuesday, 7 January 2025

Expected Price Determination Date no later than . . . . . 12:00 noon on  
Wednesday, 8 January 2025

Announcement of the final Offer Price, the level of indications of interest in the International Placing, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares to be published on the websites of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) and our Company at [www.numans.cc](http://www.numans.cc) no later than . . . . . 11:00 p.m. on  
Thursday, 9 January 2025

Results of allocations in the Hong Kong Public Offering (with successful applicants’ identification document numbers, where appropriate) to be made available through a variety of channels including:

(1) in the announcement to be posted on our Company’s website at [www.numans.cc](http://www.numans.cc) and the Stock Exchange’s website at [www.hkexnews.hk](http://www.hkexnews.hk) no later than . . . . . 11:00 p.m. on  
Thursday, 9 January 2025

(2) from the “Allotment Results” page on the designated results of allocations website at [www.hkeipo.hk/IPOResult](http://www.hkeipo.hk/IPOResult) (or [www.tricor.com.hk/ipo/result](http://www.tricor.com.hk/ipo/result)) with a “search by ID” function on a 24-hour basis . . . . . from 11:00 p.m. on  
Thursday, 9 January 2025 to  
12:00 midnight on  
Wednesday, 15 January 2025

(3) from the allocation results telephone enquiry line  
by calling +852 3691 8488 . . . . . between 9:00 a.m. and  
6:00 p.m. from  
Friday, 10 January 2025 to  
Wednesday, 15 January 2025  
(exclude Saturday, Sunday  
and public holiday in Hong Kong)

For those applying through **HKSCC EIPO** channel,  
you may also check with your broker or  
custodian from . . . . . 6:00 p.m. on  
Wednesday, 8 January 2025

Despatch of Share certificates or deposit of  
Share certificates into CCASS in respect of wholly  
or partially successful applications pursuant to  
the Hong Kong Public Offering on or before . . . . . Thursday, 9 January 2025

Despatch of **HK eIPO White Form** e-Auto  
Refund payment instructions/refund cheques  
on or before . . . . . Friday, 10 January 2025

Dealings in the Shares on the Stock Exchange expected  
to commence at . . . . . 9:00 a.m. on  
Friday, 10 January 2025

The application for the Hong Kong Offer Shares will commence on Monday, 30  
December 2024 through Tuesday, 7 January 2025, being longer than normal market  
practice of 3.5 days. Investors should be aware that the dealings in the Shares on the  
Stock Exchange are expected to commence on Friday, 10 January 2025.

*Note:* All times and dates refer to Hong Kong local times and dates, except as otherwise stated.

## **SETTLEMENT**

Subject to the granting of the listing of, and permission to deal in, the Shares on the  
Stock Exchange and compliance with the stock admission requirements of HKSCC, the  
Shares will be accepted as eligible securities by HKSCC for deposit, clearance and  
settlement in CCASS with effect from the date of commencement of dealings in the  
Shares on the Stock Exchange or any other date as determined by HKSCC. Settlement of  
transactions between participants of the Stock Exchange is required to take place in  
CCASS on the second settlement day after any trading day. All activities under CCASS  
are subject to the General Rules of HKSCC and HKSCC Operational Procedures in  
effect from time to time. Investors should seek the advice of their stockbrokers or other  
professional advisers for details of the settlement arrangement as such arrangements may  
affect their rights and interests. All necessary arrangements have been made to enable the  
Shares to be admitted into CCASS.



## ELECTRONIC APPLICATION CHANNELS

To apply for Hong Kong Offer Shares, you may use one of the following application channels:

Application Channel	Platform	Target Investors	Application Time
HK eIPO White Form service	<a href="http://www.hkeipo.hk">www.hkeipo.hk</a>	Investors who would like to receive a physical Share certificate. Hong Kong Offer Shares successfully applied for will be allotted and issued in your own name.	From 9:00 a.m. on Monday, 30 December 2024 to 11:30 a.m. on Tuesday, 7 January 2025, Hong Kong time.  The latest time for completing full payment of application monies will be 12:00 noon on Tuesday, 7 January 2025, Hong Kong time.
HKSCC EIPO channel	Your <b>broker</b> or <b>custodian</b> who is a HKSCC Participant will submit an EIPO application on your behalf through HKSCC's FINI system in accordance with your instruction.	Investors who would <u>not</u> like to receive a physical Share certificate. Hong Kong Offer Shares successfully applied for will be allotted and issued in the name of HKSCC Nominees, deposited directly into CCASS and credited to your designated HKSCC Participant's stock account.	Contact your <b>broker</b> or <b>custodian</b> for the earliest and latest time for giving such instructions, as this may vary by broker or custodian.

The **HK eIPO White Form** service and the **HKSCC EIPO** channel are facilities subject to capacity limitations and potential service interruptions and you are advised not to wait until the last day of the application period to apply for Hong Kong Offer Shares.

For those applying through the **HK eIPO White Form** service, once you complete payment in respect of any application instructions given by you or for your benefit through the **HK eIPO White Form** service to make an application for Hong Kong Offer Shares, an actual application shall be deemed to have been made. If you are a person for whose benefit the **electronic application instructions** are given, you shall be deemed to have declared that only one set of **electronic application instructions** has been given for your benefit. If you are an agent for another person, you shall be deemed to have declared that you have only given one set of **electronic application instructions** for the benefit of the person for whom you are an agent and that you are duly authorised to give those instructions as an agent.

For the avoidance of doubt, giving an application instruction under the **HK eIPO White Form** service more than once and obtaining different payment reference numbers without effecting full payment in respect of a particular reference number will not constitute an actual application.

If you apply through the **HK eIPO White Form** service, you are deemed to have authorised the **HK eIPO White Form** Service Provider to apply on the terms and conditions in the Prospectus, as supplemented and amended by the terms and conditions of the **HK eIPO White Form** service.

By instructing your broker or custodian to apply for the Hong Kong Offer Shares on your behalf through the **HKSCC EIPO** channel, you (and, if you are joint applicants, each of you jointly and severally) are deemed to have instructed and authorised HKSCC to cause HKSCC Nominees (acting as nominee for the relevant HKSCC Participants) to apply for Hong Kong Offer Shares on your behalf and to do on your behalf all the things stated in the Prospectus and any supplement to it.

For those applying through the **HKSCC EIPO** channel, an actual application will be deemed to have been made for any application instructions given by you or for your benefit to HKSCC (in which case an application will be made by HKSCC Nominees on your behalf) provided such application instruction has not been withdrawn or otherwise invalidated before the closing time of the Hong Kong Public Offering.

HKSCC Nominees will only be acting as a nominee for you and neither HKSCC nor HKSCC Nominees shall be liable to you or any other person in respect of any actions taken by HKSCC or HKSCC Nominees on your behalf to apply for Hong Kong Offer Shares or for any breach of the terms and conditions of the Prospectus.

Please refer to the sections headed “Structure and Conditions of the Global Offering” and “How to Apply for Hong Kong Offer Shares” in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

## **PUBLICATION OF RESULTS**

We expect to announce the final Offer Price, the level of indications of interest in the Global Offering, the level of applications in the Hong Kong Public Offering and the basis of allocations of the Hong Kong Offer Shares by no later than 11:00 p.m. on Thursday, 9 January 2025 (Hong Kong time) on our Company's website at [www.numans.cc](http://www.numans.cc) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk).

The results of allocations in the Hong Kong Public Offering (with successful applicants' identification document numbers, where appropriate) will be available at the times and date and in the manner specified in the paragraph headed "How to Apply for Hong Kong Offer Shares — B. Publication of Results" in the Prospectus.

If an application is rejected, not accepted or accepted in part only, or if the conditions of the Hong Kong Public Offering are not fulfilled in accordance with the paragraph headed "Structure and Conditions of the Global Offering — Conditions of the Global Offering" in the Prospectus or if any application is revoked, the application monies, or the appropriate portion thereof, together with the related brokerage, the SFC transaction levy, the Stock Exchange trading fee and the AFRC transaction levy, will be refunded (subject to application channels), without interest.

No temporary document of title will be issued in respect of the Shares. No receipt will be issued for sums paid on application. Share certificates will only become valid at 8:00 a.m. on Friday, 10 January 2025 (Hong Kong time) provided that the Global Offering has become unconditional and the right of termination described in the section headed "Underwriting" in the Prospectus has not been exercised. Investors who trade Shares prior to the receipt of Share certificates or the Share certificates becoming valid do so entirely at their own risk.

Assuming the Global Offering becomes unconditional at or before 8:00 a.m. on Friday, 10 January 2025 (Hong Kong time), dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Friday, 10 January 2025 (Hong Kong time). The Shares will be traded in board lots of 8,000 Shares each. The stock code of the Shares will be 2530.

By order of the Board  
**Numans Health Food Holdings Company Limited**  
**Wang Ping**  
*Chairman, Chief Executive Officer and  
Executive Director*

Hong Kong, 30 December 2024

*As of the date of this announcement, the executive Directors are Mr. Wang Ping and Ms. Cui Juan; the non-executive Director is Mr. Chan Hok Leung; the independent non-executive Directors are Ms. Yim Wing Yee, Mr. Lau Kwok Fai Patrick and Mr. Yu Tsz Ngo.*