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WEIMOB INC.

微盟集團*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2013)

VOLUNTARY ANNOUNCEMENT DISPOSAL OF SHARES BY THE SHAREHOLDER

This announcement is made by Weimob Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company was informed by the shareholder of the Company, Tencent Holdings Limited (“**Tencent**”), that it recently disposed certain number of shares of the Company through its controlled entities Tencent Mobility Limited and Huang River Investment Limited. According to the disclosure of interest information publicly disclosed by Tencent, Tencent disposed an aggregate of 184,020,000 shares of the Company on the open market on January 3, 2025 and January 6, 2025, representing approximately 5.45% of the total number of issued shares of the Company as at the date of this announcement. Immediately after the disposal, Tencent will indirectly hold 99,170,461 shares of the Company, representing approximately 2.94% of the total issued shares of the Company.

The Company and Tencent will continue to maintain their mutually beneficial business relationship. The Company will continue to serve as a service provider for Weixin Mini Shops, Mini Programs and Tencent advertising, providing the merchants with high-quality SaaS products and precision advertising services within the Tencent ecosystem to promote merchants’ business growth.

By order of the board of directors

Weimob Inc.

Chairman of the Board and Chief Executive Officer

Sun Taoyong

Shanghai, the PRC

January 9, 2025

As at the date of this announcement, the Board comprises Mr. SUN Taoyong, Mr. FANG Tongshu, Mr. YOU Fengchun and Mr. FEI Leiming as executive Directors; and Mr. LI Xufu, Mr. TANG Wei and Ms. XU Xiao’ou as independent non-executive Directors

* Identification only