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S-Enjoy Service Group Co., Limited

新城悅服務集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1755)

CHANGE OF NAME OF HONG KONG SHARE REGISTRAR

The board of directors (the “**Board**”) of S-Enjoy Service Group Co., Limited (the “**Company**”) hereby announces that the name of the Company’s branch share registrar and transfer office in Hong Kong (the “**Hong Kong Share Registrar**”) has been changed from “Link Market Services (Hong Kong) Pty Limited” to “MUFG Corporate Markets Pty Limited” with effect from 20 January 2025. The address, telephone number and facsimile number of the Hong Kong Share Registrar remain unchanged.

By order of the Board
S-Enjoy Service Group Co., Limited
Qi Xiaoming
Chairman
Executive Director
Chief Executive Officer

The PRC, 20 January 2025

As at the date of this announcement, the Board comprises Mr. Qi Xiaoming, Mr. Yang Bo and Ms. Wu Qianqian as executive directors; Mr. Wang Xiaosong, Mr. Lv Xiaoping and Mr. Lu Zhongming as non-executive directors; and Ms. Zhang Yan, Mr. Zhu Wei and Mr. Xu Xinmin as independent non-executive directors.