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中国奇点国峰控股有限公司

China Qidian Guofeng Holdings Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1280)

**CHANGE OF COMPANY SECRETARY
AND
AUTHORISED REPRESENTATIVE**

**RESIGNATION OF COMPANY SECRETARY AND AUTHORISED
REPRESENTATIVE**

The board (the “**Board**”) of directors (the “**Director(s)**”) of China Qidian Guofeng Holdings Limited (the “**Company**”) hereby announces that Ms. Wong Yuen Ki (“**Ms. Wong**”) has tendered her resignation as the company secretary of the Company (the “**Company Secretary**”) and ceased to act as an authorised representative of the Company under Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) (the “**Authorised Representative**”) with effect from 12 February 2025.

Ms. Wong has confirmed that she has no disagreement with the Board and there is no matter in relation to her resignation that should be brought to the attention of the Stock Exchange or the shareholders of the Company.

**APPOINTMENT OF COMPANY SECRETARY AND AUTHORISED
REPRESENTATIVE**

The Board is pleased to announce that Ms. Mu Weiwei (“**Ms. Mu**”) has been appointed as the Company Secretary and the Authorised Representative with effect from 12 February 2025.

Ms. Mu, aged 43, has more than 15 years of experience in corporate secretarial matters and investor relationship management. Ms. Mu joined the Company as the secretary of the Board in November 2019. Prior to joining the Group, from December 2007 to December 2010, Ms. Mu served as the head of investor relations of GOME Retail Holdings Limited* (國美零售控股有限公司), a company listed on the Stock Exchange (Stock Code: 493) and principally engaged in sales of home appliances and consumer electronics, where she was responsible for investor relationship management. From December 2010 to July 2016, she served as project manager of Beijing Branch of Shenzhen Jiufu Investment Advisor Co., Ltd.* (深圳市九富投資顧問有限公司北京分公司), a company principally engaged in provision of investment consulting services, where she was responsible for investor relationship management. From August 2016 to December 2018, she served as the securities affairs representative of A Metaverse Company* (一元宇宙公司) (formerly known as Starrise Media Holdings Limited* (星宏傳媒控股有限公司), a company principally engaged in producing films and listed on the Stock Exchange (Stock Code: 1616), where she was responsible for secretarial works.

Ms. Mu obtained a bachelor's degree in literature from Hebei Normal University (河北師範大學) in June 2004 and a master's degree in finance from the University of International Business and Economics (對外經濟貿易大學) in the PRC in January 2015. Ms. Mu is a Chartered Secretary, a Chartered Governance Professional and a fellow of both The Hong Kong Chartered Governance Institute and The Chartered Governance Institute.

The Board would like to take this opportunity to express its appreciation for Ms. Wong's valuable contributions to the Company during her term of service and to warmly welcome Ms. Mu on her new appointment.

* *For identification purpose only*

By Order of the Board
China Qidian Guofeng Holdings Limited
Yuan Li
Chairman of the Board

Shenzhen, the PRC, 12 February 2025

As at the date of this announcement, the executive Directors of the Company are Mr. Yuan Li, Mr. Sun Yue, Mr. Yuan Lijun and Mr. Zhuang Liangbao; the non-executive Director of the Company is Mr. Wang Xianfu; and the independent non-executive Directors of the Company are Mr. Zhang Yihua, Mr. Chen Rui and Ms. Tang Chung Kwan Brenda.