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## **Grown Up Group Investment Holdings Limited**

**植華集團投資控股有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock code: 1842)**

### **CHANGE OF DIRECTOR**

The Board announces the following changes with effect from 28 February 2025:

- (i) Mr. Morten Rosholm Henriksen has resigned as an executive Director of the Company; and
- (ii) Mr. Jan Ankersen has been appointed as an executive Director of the Company.

### **RESIGNATION OF EXECUTIVE DIRECTOR**

The board (the “**Board**”) of directors (the “**Director(s)**”) of Grown Up Group Investment Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that Mr. Morten Rosholm Henriksen (“**Mr. Henriksen**”) has tendered his resignation as an executive Director of the Company with effect from 28 February 2025 due to his other business commitments.

Mr. Henriksen confirmed that he has no disagreement with the Board, and there are no matters that need to be brought to the attention of the Company’s shareholders in relation to his resignation.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Henriksen for his valuable contributions to the Company throughout his term of office as an executive Director.

### **APPOINTMENT OF EXECUTIVE DIRECTOR**

Following the resignation of Mr. Henriksen, the Board is pleased to announce that, with effect from 28 February 2025, Mr. Jan Ankersen (“**Mr. Ankersen**”), has been appointed as an executive Director.

Mr. Ankersen, aged 52, has more than 30 years of experience holding senior managerial positions in various companies and locations, offering deep insights into strategic leadership, M&A and governance. From 2009 to 2012, Mr. Ankersen was the senior vice president of Uhrenholt A/S, Middelfart, Denmark, a leading global fast moving consumer goods group (FMCG) within chilled and frozen food products. From 2012 to 2019, Mr. Ankersen held Director, VP & SVP positions (international) of Royal Unibrew A/S (“**Royal Unibrew**”), a Danish brewery group registered on the Danish Nasdaq stock exchange. He was subsequently appointed and acted as senior vice president & CEO South Europe, Milan of Royal Unibrew from 2020 to 2024 during which he was responsible for Royal Unibrew’s strategic development in Southern Europe and being part of the group senior leadership team. Mr. Ankersen currently serves as the CEO of Grown Up Middle East Co LLC (“**GPME**”), a company incorporated in Dubai and a wholly-owned subsidiary of the Company.

Mr. Ankersen completed the INSEAD International Executive Programme (Fontainebleau, France and Singapore) in October 2002 and the Executive Programme in Singularity University, the United States in December 2019.

In relation to the appointment as an executive Director, Mr. Ankersen has entered into a letter of appointment with the Company commencing from 28 February 2025 unless terminated by not less than one month’s prior notice in writing served by either party to the other. Mr. Ankersen is entitled to a basic salary of AED 87,500 per month, housing and transportation allowances as an executive Director and as CEO of GPME. Mr. Ankersen is subject to the provisions of retirement and rotation of Directors under the memorandum and articles of association of the Company.

Save as disclosed above, Mr. Ankersen does not (i) hold any other position in the Group nor have any relationship with any Director, senior management or substantial or controlling shareholders of the Company; (ii) hold any directorship in any other listed public companies and other major appointments and qualifications during the last three years preceding the date of this announcement nor has any relationship with any directors, senior management and substantial shareholders or controlling shareholders of the Company; and (iii) have any interest in any shares, underlying shares or debentures of the Company or any of its associated corporations (as defined under Part XV of the Securities and Futures Ordinance).

Save as disclosed above, there are no other matters concerning the appointment of Mr. Ankersen as an executive Director that need to be brought to the attention of the shareholders of the Company and there is no other information relating to the appointment of Mr. Ankersen that is required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to welcome Mr. Ankersen on his new appointment.

By order of the Board  
**Grown Up Group Investment Holdings Limited**  
**Thomas Berg**  
*Chairman and executive Director*

Hong Kong, 28 February 2025

*As at the date of this announcement, the executive Directors are Mr. Thomas Berg, Mr. Jan Ankersen, Ms. Shut Ya Lai; and the independent non-executive Directors are Mr. Tsang Hing Suen, Mr. Wong Kai Hing and Mr. Chan Ting Leuk Arthur.*