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Boyaa Interactive International Limited

博雅互動國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0434)

VOLUNTARY ANNOUNCEMENT IN RELATION TO THE STATUS OF CRYPTOCURRENCY HOLDINGS

This announcement is made by Boyaa Interactive International Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis for the purpose of keeping shareholders of the Company and potential investors informed of the latest development of the Group.

The board of directors of the Company (the “**Board**”) hereby announces that on 28 February 2025, the Group further increased its holdings of Bitcoin (BTC) by purchasing approximately 100 units of Bitcoins for a total of approximately US\$7.95 million, at an average purchase cost of approximately US\$79,495 per unit (the “**Purchase**”).

Upon completion of the Purchase, as at the date of this announcement, the Group holds a total of approximately 3,350 units of Bitcoins, with an average cost of approximately US\$58,627 per unit.

The Purchase was made pursuant to the mandates for the acquisitions of cryptocurrencies (the “**Acquisition Mandates**”) approved and granted to the Board by the shareholders of the Company at general meetings, and does not constitute a notifiable transaction or a connected transaction of the Company under Chapter 14 or Chapter 14A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, respectively. For details of the Acquisition Mandates, please refer to the circulars of the Company dated 5 December 2023 and 28 March 2024.

The Company will disclose its status of cryptocurrency holdings regularly or as appropriate in a timely manner in response to the needs of the investors.

Attention is drawn to the shareholders and potential investors of the Company that the cryptocurrency market is subject to volatility and the price of cryptocurrencies may show real time fluctuations. Due to the fluctuations in cryptocurrency prices (primarily Bitcoins), the impact of the fair value of digital assets on the financial performance of the Company may vary accordingly. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Boyaa Interactive International Limited
DAI Zhikang
Chairman and Executive Director

Hong Kong, 2 March 2025

As at the date of this announcement, the executive directors of the Company are Mr. DAI Zhikang and Ms. TAO Ying; the independent non-executive directors of the Company are Mr. CHEUNG Ngai Lam, Mr. CHOI Hon Keung Simon and Mr. MA Jingchun.