Qinqin Foodstuffs Group (Cayman) Company Limited
親親食品集團(開曼)股份有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1583)

POSITIVE PROFIT ALERT

This announcement is made by Qinqin Foodstuffs Group (Cayman) Company Limited (the "**Company**", and together with its subsidiaries, collectively as the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on a preliminary review and assessment of the Group's draft unaudited consolidated management accounts for the year ended 31 December 2024 (the "**Reporting Period**") and the information currently available to the Board, it is expected that the Group may record a profit for the year attributable to equity shareholders of the Company in the range of RMB19 million to RMB23 million in the Reporting Period as compared to a loss for the year attributable to equity shareholders of the Company of approximately RMB2 million in 2023.

The increase in profit for the year attributable to equity shareholders of the Company in the Reporting Period was mainly attributable to the following combined net factors:

(i) the increase in revenue of the Group and the improved production and management efficiency of the Group's production bases, resulting in an increase in gross profit of approximately RMB23 million for the Reporting Period when compared to 2023;

(ii) the Group recorded a loss on deemed disposal of an associate of approximately RMB9 million in 2023. No such losses were recorded in the Reporting Period;

(iii) the Group fully redeemed the unlisted investment fund units held by the Group and recorded a net loss of approximately RMB8 million in 2023 due to changes in their fair value. No such losses were recorded in the Reporting Period;

(iv) the Group recorded a loss on disposal of property, plant and equipment of approximately RMB6 million in the Reporting Period (2023: disposal gain of approximately RMB1 million). It mainly arose from the close-down of the production base in Ningxia City, Ningxia Hui Autonomous Region during the Reporting Period due to the continuous losses incurred by the Group since the establishment of that production base. Consequently, it resulted in a one-off loss on disposal of property, plant and equipment of its production facilities of RMB6 million during this Reporting Period; and

(v) the amount of government grants received by the Group from various local government authorities in Mainland China decreased by approximately RMB7 million from RMB9 million in 2023 to RMB2 million in the Reporting Period.

The Company is still in the process of finalising the financial results of the Group for the Reporting Period. This positive profit alert announcement is only based on the Board's preliminary review and assessment of the draft unaudited consolidated management accounts of the Group for the Reporting Period and information currently available to the Board which are subject to finalisation and other potential adjustments, if any, and have not been reviewed or audited by the Company's auditor or reviewed by the audit committee of the Company. Shareholders and potential investors of the Company are advised to refer to the details in the results announcement of the Company for the Reporting Period, which is expected to be published in March 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board of
Qinqin Foodstuffs Group (Cayman) Company Limited
Hui Ching Lau
Chairman and Executive Director

Hong Kong, 5 March 2025

As of the date of this announcement, the Board comprises 9 directors, of which three are executive Directors, namely Mr. Hui Ching Lau (Chairman), Mr. Wong Wai Leung (Chief Financial Officer and Company Secretary) and Mr. Wu Wenxu (Chief Executive Officer); three are non-executive Directors, namely Mr. Sze Man Bok, Mr. Wu Huolu and Mr. Wu Yinhang; and three are independent non-executive Directors, namely Mr. Chan Yiu Fai Youdey, Mr. Paul Marin Theil and Ms. Tan Wenjie.