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Be Friends Holding Limited

交個朋友控股有限公司

(Incorporated under the laws of the Cayman Islands with limited liability)

(Stock Code: 1450)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Be Friends Holding Limited (the “**Company**”, and its subsidiaries, the “**Group**”) hereby announces that a meeting of the Board will be held on Thursday, 27 March 2025 for the purpose of considering and approving the consolidated annual results of the Group for the year ended 31 December 2024 and its publication, considering the recommendation for payment of a final dividend, if any, and transacting any other business.

By order of the Board
Be Friends Holding Limited
Li Jun
Chairman

Hong Kong, 13 March 2025

As at the date of this announcement, the executive Directors are Mr. Li Jun, Mr. Li Liang, Mr. Lo Chi Sum and Ms. Zhao Hui Li; and the independent non-executive Directors are Mr. Ma Zhan Kai, Dr. Yu Guo Jie and Mr. Kong Hua Wei.