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China Beidahuang Industry Group Holdings Limited
中國北大荒產業集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00039)

VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE

This announcement is made by China Beidahuang Industry Group Holdings Limited (the “**Company**”), together with its subsidiaries, collectively referred to as (the “**Group**”) voluntarily to inform the shareholders of the Company and potential investors of the latest development in the Group’s business.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that a subsidiary of the Company, Hunan Magic Foods Technology Company Limited* (湖南魔法食品科技有限公司) (the “**Magic Foods**”) has entered into a supply contract (the “**Supply Contract**”) with Hunan Busy Ming Commercial Chain Co., Ltd.* (湖南鳴鳴很忙商業連鎖有限公司) (formerly known as “Hunan Snack Foods Busy Commercial Co., Ltd.* (湖南零食很忙商業連鎖有限公司)” (the “**Snack Foods Busy**”). Pursuant to the Supply Contract, Magic Foods will supply snack foods to Snack Foods Busy with a contract term of one year. To the best knowledge of the Directors after making all reasonable enquiries, Snack Foods Busy is third party independent of and not connected with the Company and its connected persons.

Snack Foods Busy was established in Changsha City, Hunan Province, China in 2017, which is a pre-packaged snack brand service provider, through a combination of online and offline sales model, to provide customers with all kinds of snack foods, and it also provide franchise services. It is one of the largest group in bulk sales of snack foods in China, and currently has over 7,500 stores across 13 provinces in China, including Hunan, Jiangxi, Hubei, Guizhou, Guangxi, Guangdong, Henan, Chongqing, Yunnan, Sichuan, Shanxi, Gansu and Anhui.

Up to 28 February 2025, Magic Foods has recorded sales of snack foods amounting to approximately RMB8,300,000 to Snack Foods Busy. The Board believes that the Supply Contract will develop a continuing source of profit for the Group in 2025.

The operational data stated in this announcement is unaudited and is prepared based on preliminary internal information of the Group, may not be indicative of the Company's growth prospect, and may differ from those in the interim and yearly results to be disclosed by the Company. Shareholders and potential investors of the Company are cautioned not to unduly rely on such information and are advised to exercise caution when dealing in the securities of the Company.

** For identification purpose only*

By Order of the Board
China Beidahuang Industry Group Holdings Limited
Liu Xiaopeng
Vice-chairman

Hong Kong, 14 March 2025

As at the date of this announcement, the Executive Directors are Mr. Liu Xiaopeng (Vice-chairman), Mr. Ke Xionghan and Mr. Chen Chen, the Non-executive Directors are Mr. Li Jin(Vice-chairman), Ms. Ho Wing Yan and Mr. Li Dawei, and the Independent Non-executive Directors are Mr. Chong Cha Hwa, Mr. Yang Yunguang and Mr. Chen Zhifeng.