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Easou Technology Holdings Limited

宜搜科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2550)

PROFIT WARNING

This announcement is made by Easou Technology Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and the potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended December 31, 2024 (the “**Review Year**”) and the information currently available to the Board, it is expected that the Group’s revenue for the Review Year will increase by approximately 8% as compared to the revenue of approximately RMB559.0 million for the year ended December 31, 2023 but the Group is expected to record a loss of around RMB2.0 million for the Review Year as compared to a profit of approximately RMB25.0 million for the year ended December 31, 2023. The turnaround from profit to loss for the Review Year was mainly due to (i) the increase in listing expenses incurred for the Company’s initial public offering on The Stock Exchange of Hong Kong Limited; and (ii) the increase in selling and distribution expenses for the expansion of overseas markets in the second half of 2024.

The Company is still in the process of preparing and finalising the annual results of the Group for the Review Year. The information contained in this announcement is only based on the preliminary review of the information currently available and the unaudited consolidated management accounts of the Group for the Review Year, which are subject to finalisation and other potential adjustments, if any, and have not been reviewed or audited by the auditor of the Company or reviewed by the audit committee of the Board. The actual results may be different from the information disclosed in this announcement. Shareholders and potential investors are advised to read carefully the annual results announcement of the Group for the Review Year, which is expected to be published on March 28, 2025.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Easou Technology Holdings Limited
Wang Xi
Chairman and Executive Director

Hong Kong, March 19, 2025

As at the date of this announcement, the Board comprises Mr. Wang Xi, Mr. Chen Jun and Mr. Zhao Lei as executive Directors; and Mr. Zhu Jianfeng, Mr. An Yingchuan and Ms. Meng Xue as independent non-executive Directors.