

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



TONGDA HONG TAI HOLDINGS LIMITED

通達宏泰控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2363)

PROFIT ALERT – REDUCTION IN LOSS

This announcement is made by Tongda Hong Tai Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors of the Company that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2024 (the “**Current Year**”) and the information currently available to the Board, it is expected that the Group’s revenue for the Current Year would be between approximately HK\$70,000,000 to approximately HK\$73,000,000, as compared to the revenue of approximately HK\$91,259,000 for the year ended 31 December 2023; and the net loss for the Current Year is expected to be between approximately HK\$25,000,000 to approximately HK\$30,000,000 as compared to the net loss of approximately HK\$37,846,000 for the year ended 31 December 2023.

The expected decrease in the Group’s revenue in Current Year was mainly due to the reduced corporate and consumer expenditure on notebooks and tablet computers, resulting from the weakened macro economic environment. During the Current Year, the average selling prices have remained under pressure, with a concurrent decline in sales volume. Notwithstanding the decrease in revenue for the Current Year, the expected decrease in the Group’s net loss was mainly attributable to the decrease in selling and distribution expenses and general and administrative expenses as a result of the effective implementation of cost control measures adopted by the Group during the Current Year, and the completion of operational restructuring of the Group during the Current Year.

As at the date of this announcement, the Company is still in the process of finalising the Group's annual results for the Current Year. The information contained in this announcement is only based on the Board's preliminary assessment of the unaudited consolidated management accounts of the Group with reference to the information currently available to the Board which may be subject to amendments or adjustments, and have not been reviewed or confirmed by the Company's auditors or the audit committee of the Company. The actual results of the Group for the Current Year may be different from the information disclosed in this announcement. Further details of the Group's performance will be disclosed in the annual results announcement of the Company, which is expected to be published on or before 31 March 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Tongda Hong Tai Holdings Limited
Lee King On Jeff
Executive Director

Hong Kong, 24 March 2025

As at the date of this announcement, the executive Directors are Mr. Wong Ming Li, Mr. Lee King On Jeff and Mr. Wang Ming Zhi; and the independent non-executive Directors are Mr. Chan Shiu Man, Mr. Wan, Aaron Chi Keung, Mr. Chan Luk On and Ms. Kwok Sau King Tina.