



SAN MIGUEL BREWERY
HONG KONG LTD.
香港生力啤酒廠有限公司

Stock Code 股份代號 : 00236



環境、社會及
管治報告

2024

Environmental, Social and
Governance Report

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ABOUT THIS REPORT
關於本報告

This Environmental, Social and Governance report forms part of the effort of San Miguel Brewery Hong Kong Limited (SMBHK or Company) to communicate to its stakeholders in a broad manner the relevant environmental and social initiatives SMBHK has made in reference to Appendix C2, titled ‘Environmental, Social and Governance Reporting Guide’ of the Main Board Listing Rules, which was issued by The Stock Exchange of Hong Kong Ltd. Corporate governance is addressed separately in the Corporate Governance Report in the Company’s 2024 Annual Report.

This report focuses on the Hong Kong operations (which includes the Macau market) where 63% of the total sales revenue of SMBHK was generated in 2024.

We welcome feedback and/or suggestions from our stakeholders. You may reach us at webmaster@sanmiguel.com.hk.

本環境、社會及管治報告是香港生力啤酒廠有限公司（「香港生力」或「本公司」）向持份者廣泛傳達其在環境及社會方面的努力。本報告是根據香港聯合交易所有限公司的主板上市規則附錄C2《環境、社會及管治報告指引》而編制。而企業管治方面有關詳情則會分別在本公司二零二四年年報內的企業管治報告刊登。

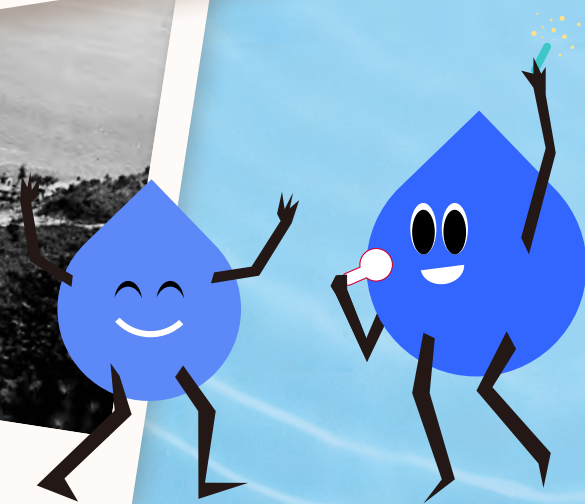
本報告集中於香港業務（當中包括澳門市場），在二零二四年香港業務的銷售收入佔總銷售收入之63%。

歡迎持份者提供任何反饋及／或建議。請電郵至 webmaster@sanmiguel.com.hk 與我們聯絡。

An aerial photograph of the San Miguel Brewery Hong Kong Limited facility. The main building is a large, multi-story industrial structure with a prominent red roof. It is surrounded by other smaller buildings and greenery. In the background, a cityscape with various buildings and hills is visible under a clear sky. The image is presented as a Polaroid-style print with a white border.

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ABOUT US 關於我們

San Miguel Beer was first produced by La Fabrica de Cerveza de San Miguel, an upstart brewery in the heart of Manila, Philippines, that began its operations in 1890. In 1963, the brewery was renamed San Miguel Corporation (SMC) to reflect its growing ventures into food and packaging. All beer operations were then under the San Miguel Beer Division, a business unit of SMC.

As early as 1914, San Miguel Beer was being exported from its headquarters in Manila to Guam, Shanghai and Hong Kong. A pioneer in Asia, SMC bought a brewing facility in Sham Tseng in 1948 and established what is now SMBHK, the current longest-serving beer manufacturer in Hong Kong. SMBHK was publicly-listed with The Stock Exchange of Hong Kong Limited in 1963.

On 1 October 2007, the domestic beer business was spun off from SMC to San Miguel Brewery Inc. (SMB), a subsidiary of SMC. Subsequently, SMB acquired San Miguel Brewing International Limited (SMBIL) from SMC in 2010 to achieve full integration of its domestic and international beer businesses. SMBHK is a subsidiary of SMBIL. In 2018, SMC completed the consolidation of its food and beverage businesses under San Miguel Food and Beverage, Inc. (SMFB), a subsidiary of SMC, pursuant to which SMC transferred all its shares in SMB to SMFB thereby resulting in SMB becoming a subsidiary of SMFB.

Today, SMBHK (Stock Code: 0236) is the only international beer company having a large scale brewery in Hong Kong. Its Yuen Long brewery not only supplies to the local market but also exports to the international market.

SMBHK has a key subsidiary in mainland China, namely San Miguel (Guangdong) Brewery Co. Ltd. (SMGB), located in Shunde.

The principal activity of SMGB is the production and distribution of bottled, canned and draught beers in the South China market. It also serves as one of the production sources of the products sold by the San Miguel group for its export markets.

2024 Sales Revenue by Operations 2024 年按業務銷售收入



生力啤酒始創於一八九零年，由位於菲律賓馬尼拉市中心的一家新興啤酒廠La Fabrica de Cerveza de San Miguel經營生產。一九六三年，啤酒廠正式更名為生力總公司，以反映其日漸增長的食品和包裝業務。所有啤酒業務事宜由生力總公司的一個業務部門——生力啤酒部負責。

早於一九一四年，生力啤酒已從馬尼拉的總部出口至關島、上海及香港。作為亞洲地區啤酒的先鋒，生力總公司於一九四八年在深井買下釀酒設備並建立了今天的香港生力——現今在香港經營歷史最悠久的啤酒生產商。一九六三年，香港生力在香港證券交易所上市。

在二零零七年十月一日，生力於菲律賓本土的啤酒業務從生力總公司分拆出來，成為生力總公司的附屬公司——生力啤酒廠公司（「生力啤酒廠」）。隨後，又為了全面整合其國內外所有啤酒業務，到了二零一零年，生力啤酒廠從生力總公司收購了生力啤酒國際有限公司（「生力啤酒國際」）。香港生力是生力啤酒國際的附屬公司。於二零一八年，生力總公司把旗下生力啤酒廠的全部股份轉移到San Miguel Food and Beverage（「SMFB」），來全面整合其食品及飲品的業務。SMFB為生力總公司的附屬公司，而生力啤酒廠為SMFB附屬公司。

今天，香港生力（股市代號：0236）是唯一在香港設有大型啤酒廠的國際性啤酒公司。其元朗啤酒廠不但生產啤酒供應本地市場，也出口到國際市場。

香港生力在中國內地擁有一間主要附屬公司，位於順德的生力（廣東）啤酒有限公司（「生力廣東」）。

生力廣東主要業務是生產和分銷在華南市場的樽裝、罐裝和生啤酒。它也是生力集團出口市場銷售啤酒產品的生產來源之一。

HONG KONG OPERATIONS 香港業務

The Hong Kong operations include a brewery in Yuen Long and the main office in Shatin. Aside from marketing and distributing products that are brewed locally in Yuen Long, we also import and distribute products from other countries to ensure a varied portfolio that will be able to cater to and satisfy the needs of the growing and highly segmented Hong Kong market. To ensure that our products reach the consumers, we sell directly to supermarket and convenience store chains and key restaurants and bars; and through online shopping platforms. Meanwhile, we also engage distributors and wholesalers to ensure that our products are readily available in the market at all times.

Brands sold in the Hong Kong market in 2024 include *San Miguel Pale Pilsen*, *San Mig Light*, *San Miguel Cerveza Negra*, *San Miguel Cerveza Blanca*, *Red Horse*, *Blue Ice*, *Bruck*, *Knight*, *Kirin*, *Arcobräu*, *Blackthorn*, *Mahou Cinco Estrellas*, *Mahou Cinco Estrellas Session IPA*, *Magners Irish Cider*, *Samuel Adams Boston Lager*, *Samuel Adams Sam '76*, *Spitfire Kentish Ale* and *Whitstable Bay Blonde*.

Our Yuen Long brewery also provides quality products to the San Miguel group's export markets. Products from the brewery are exported to Australia, Canada, Mainland China, India, Israel, Japan, Malaysia, Maldives, Netherlands, Qatar, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Taiwan, U.A.E., United Kingdom and U.S.A., amongst others.

Key brands for the export market in 2024 include *San Miguel Pale Pilsen*, *San Mig Light*, *San Miguel Non-Alcoholic Beverage*, *San Miguel Non-Alcoholic Beverage Apple Flavour*, *Red Horse* and *Blue Ice*.

香港業務包括元朗啤酒廠及沙田的總辦事處。除了銷售和分銷在元朗釀造的產品外，本公司也進口和分銷來自其他國家的產品，以確保擁有多元化的產品組合來迎合和滿足香港市場不斷增長且高度細分的需求。為確保我們的產品能到達消費者手中，我們直接向超級市場、連鎖便利店、主要的餐廳和酒吧；以及網上購物平台供貨。同時，我們亦積極吸納分銷商和批發商以確保任何時候產品在市場上有所供應。

二零二四年，在香港市場上銷售的啤酒品牌包括生力啤酒、生力清啤、生力黑啤、生力白啤、紅馬啤酒、藍冰啤酒、布萊特、騎士、麒麟啤酒、Arcobräu、Blackthorn、Mahou Cinco Estrellas、Mahou Cinco Estrellas Session IPA、Magners Irish Cider、Samuel Adams Boston Lager、Samuel Adams Sam '76、Spitfire Kentish Ale 和 Whitstable Bay Blonde。

我們的元朗啤酒廠也為生力集團的出口市場提供優質產品。啤酒廠釀造的啤酒出口至澳洲、加拿大、中國內地、印度、以色列、日本、馬來西亞、馬爾代夫、荷蘭、卡塔爾、沙地阿拉伯、新加坡、南非、南韓、西班牙、台灣、阿聯酋、英國及美國等國家。

二零二四年出口的主要啤酒品牌包括生力啤酒、生力清啤、生力非酒精飲料、生力蘋果味非酒精飲料、紅馬啤酒及藍冰啤酒。

SOUTH CHINA MARKET 華南市場

SMGB, based in Shunde, engages in the production, marketing, selling and distribution of beer products in the South China market. As the South China market encompasses a vast territory, it is through carefully selected dealers that our products are brought to the retail level. We also directly serve key supermarkets and convenience store chains.

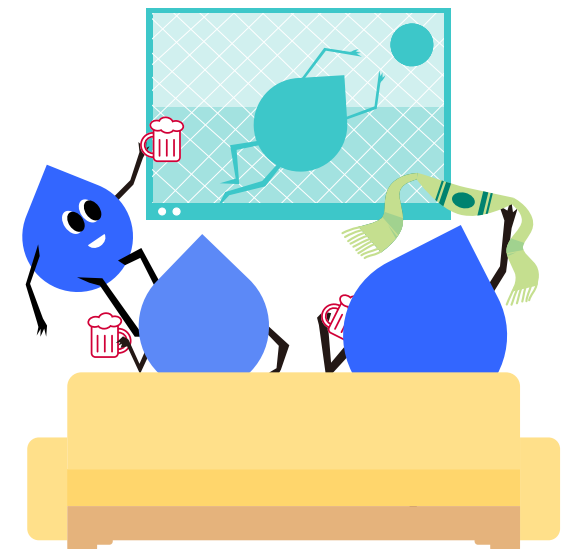
Brands sold in the South China market in 2024 include *San Miguel Pale Pilsen*, *San Mig Light*, *Red Horse*, *Dragon Gold*, *Dragon Legend* and *Dragon Qingchun*.

SMGB also provides quality products to the San Miguel group's export markets. Products from SMGB are exported to South Korea, Qatar and U.A.E, amongst others. Key brands for the export market in 2024 include *Red Horse*, *Ceus* and *Elite*.

生力廣東位於順德，負責在華南市場的啤酒生產、市場營銷、銷售和分銷。由於華南市場幅員遼闊，我們透過精心挑選的經銷商，把產品帶到零售點。我們也會直接向主要的超級市場和連鎖便利店供貨。

二零二四年，在華南市場銷售的啤酒品牌包括生力啤酒、生力清啤、紅馬啤酒、金裝龍啤、龍啤傳說和龍啤清醇。

生力廣東也為生力集團的出口市場提供優質產品。產品出口至南韓、卡塔爾及阿聯酋等地。二零二四年出口的主要啤酒品牌包括紅馬啤酒、Ceus和Elite。



OUR APPROACH TO ESG 環境、社會及管治的方針

The Company's business strategy is to drive profitable volume in a sustainable and responsible manner so that it can create a long-lasting value for its shareholders. The Company is also committed to maintaining compliance with local statutory and regulatory standards.

As part of the SMB group, SMBHK adheres to the core purpose of creating moments that enrich, enjoy, and celebrate life, making everyday a San Miguel Beer occasion, providing exceptional customer experiences and forging long-term business partnerships with our passionate and empowered workforce; doing business with honor; and committing to a world of shared prosperity by nurturing the environment and building progressive communities for future generations; and to the core values of sustainable development, people orientation, integrity, customer delight and excellence. These core purpose and core values express the kind of company we endeavor to be. They guide the Company, its management and its people in their day-to-day operations.

The management and control of the business of the Company, including the overall duty on the performance and progress of its corporate responsibility as well as the oversight of environmental, social and sustainability (ESG) issues, is vested in the Company's Board of Directors (Board); while specific responsibilities that relate to the day-to-day operations are delegated to the Management Executives.

本公司的業務策略堅持以可持續且負責任的方式推動有盈利的銷量增長，以貫徹為我們的股東創造長遠的價值。本公司亦一直致力遵守本地法定和監管的標準。

作為生力啤酒廠集團的一部份，香港生力堅守核心目標——創造充實、享受和慶祝生活的時刻，讓每天都成為生力啤酒的美好瞬間，與我們熱忱能幹的僱員一同努力，提供卓越非凡的客戶體驗，並建立長久穩固的商業夥伴關係；以誠信經營為本，在培育環境和為下一代建設社區進步上不遺餘力，致力構建共享繁榮的世界；恪守可持續發展、以人為本、誠信、客戶滿意和卓越表現。這些核心目標和核心價值表達了本公司致力邁向的方向，並成為本公司、管理層以及所有僱員日常工作的指導方針。

本公司的業務管理和監控事宜皆由公司董事會（「董事會」）負責，包括履行企業責任以及監督環境、社會及管治（「ESG」）議題的成效和進度的相關事宜；而日常營運有關的具體職責則委派予管理層。

To assist the Board in fulfilling its oversight responsibilities in relation to the Company's strategy, policies and progress on ESG matters, the Board approved the creation of a Sustainability Committee on 2 November 2020. The Sustainability Committee is composed of the Managing Director as its chair, and the Chief Finance Officer, Head of Corporate Development, Head of Operations and Head of Human Resources and Administration as members. The Committee reviews ESG-related issues, and their respective risks and opportunities. Where applicable, targets are set based on historical data and/or benchmarking information. In the absence of historical data and/or benchmarking information, the Committee seeks consensual targets based on the objective of the initiatives. Performance vis-à-vis targets is then monitored by the Committee through the reports of the business functions involved. The Committee provides an annual update to the Board on the progress and performance of ESG-related issues during the Board meeting. The details of the Terms of Reference of the Sustainability Committee are available in the Company's website.

The Company's approach and strategy on the management of ESG issues is to work toward balancing and meeting the different evolving needs and expectations of its internal and external stakeholders. These needs and expectations are evaluated and prioritized according to their impact on the Company, the risks involved in meeting these needs and expectations, and how vulnerable the Company is to these risks. These needs and expectations are then managed, balanced and addressed by the Company through the High Level Risk Assessment which it conducts and its Crisis Management System.

為協助董事會履行本公司在ESG相關策略、政策和進度所涉及的監督責任，董事會於二零二零年十一月二日批准成立可持續發展委員會。可持續發展委員會由執行董事擔任主持，而成員為財務總裁、企業發展部主管、生產部主管及人力資源及行政部主管。委員會會檢討有關ESG事宜，以及各自的風險和機遇。在合適的情況下，會根據歷史數據和／或基準資料而釐定目標。在缺乏歷史數據和／或基準資料的情況下，委員會會根據倡議的方案取得共識目標。然後委員會通過所涉及的業務功能的報告監控達成相關目標的績效。委員會於董事會會議上為董事會提供年度ESG相關議題的進度及表現的報告。有關可持續發展委員會的職權範圍之詳情，可瀏覽本公司網站。

本公司處理ESG事宜所採取的方針和策略，是致力平衡和滿足內部和外部持份者不同而不斷演變的需求和期望。本公司透過這些需求和期望對本公司的影響、達到其所涉及的風險及本公司對其的抗壓性等因素，對其作評估並列出優先次序。本公司透過執行高風險評估及危機管理系統去管理、平衡及處理這些需求和期望。

REPORTING PRINCIPLES 報告原則

MATERIALITY

In the selection of material ESG factors, the Company, through the Sustainability Committee, takes into consideration its own core purpose and values, regulatory requirements, the inputs from the High Level Risk Assessment and Crisis Management System, and the insights derived from its continuous communication with internal and external stakeholders. With these considerations in mind, the Sustainability Committee then determines the factors which are most material to the Company and its stakeholders for inclusion in this report. These are then presented to the Board for approval and help direct the Company's objectives, choice of suppliers, employee engagement, community investments and profit targets.

QUANTITATIVE

Information on the standards, methodologies, assumptions, calculation tools and source of conversion factors used is disclosed as footnotes in the section on the reporting of emissions/energy consumption.

CONSISTENCY

Any changes to the methods or data used, or any other relevant factors affecting a meaningful comparison are disclosed through the use of footnotes in the relevant section of the report.

STAKEHOLDER ENGAGEMENT 持份者參與

Our Company defines stakeholders as all those who affect, and/or are affected by, our business, both internal and external. We believe that engaging stakeholders is crucial for the sustainability of our business, helping us understand the possible risks and opportunities to our business, and allowing for the mitigation of the risks and the maximization of the opportunities.

We have an extensive range of stakeholders: our shareholders who finance our business; our employees who run our operations; customers who buy our products for resale to consumers; consumers who in return buy and consume our products; suppliers and contractors who provide raw materials, equipment and services for our operations; government and its agencies which regulate our business; and the local communities where we operate.

We engage our stakeholders as we endeavor to conduct our business sustainably and responsibly to ensure that our overall impact is a positive one. We communicate with them through various channels to ensure that our stakeholders are made aware of and understand our business and/or products.

重要性

本公司通過可持續發展委員會，考慮本公司的核心目標和價值、監管規例要求、高風險評估及危機管理系統所收集的意見，並跟內部和外部持份者的持續溝通，從而選擇關鍵的ESG要素。考量這些要素後，可持續發展委員會隨後決定對本公司及其持份者最為重要的因素，並將其納入於此報告中。這些決定隨後會呈交予董事會批核，並有助為本公司的目標、供應商的選擇、僱員參與度、社區投資和盈利提供指引。

定量

有關應用標準、方法、假設、計算工具以及轉換因素的來源，均在報告的排放物／能源使用部分下的註腳中披露。

一致性

如採用的方法或數據，或相關因素影響對比有任何變更，均以註腳形式於報告的相關部分中披露。

本公司將持份者定義為所有影響和／或受我們業務影響的人員，包括內部和外部人員。我們相信持份者的參與對我們業務的可持續發展非常重要，有助於我們了解可能存在的風險和機遇，得以減輕風險並最大程度拓展機遇。

我們的持份者十分廣泛，包括：提供業務資金的股東；營運公司業務的僱員；向我們購買產品並銷售予消費者的客戶；購買並飲用我們產品的消費者；為我們業務提供原材料、設備和服務的供應商和承包商；監管我們業務的政府和其部門；以及我們營運業務所在的社區。

我們與持份者進行溝通，致力以可持續和負責任的方式來營運，以確保我們的整體影響是積極正面的。我們通過各種渠道與持份者溝通，以確保他們充分意識並了解我們的業務和／或產品。

SHAREHOLDERS

SMBHK recognizes the value of providing current and relevant information to its shareholders and the investing public. This is recognized by the Board with the establishment of the Shareholders Communication Policy which is published in the section dedicated to investor relations in our website. The effectiveness of the policy is subject to review by the Board and will be amended if needed.

Every year, annual, interim and ESG reports are provided to our shareholders to ensure that they have all available information reasonably required to make informed assessments of the Company's performance. The annual, interim and ESG reports are made available in our Company's website where various announcements and notices are also published.

At the 2024 annual general meeting, shareholders were also given the opportunity to express their opinion and/or ask questions; and in case of inability to address the questions due to time constraints, written replies were sent to the shareholders within 14 calendar days. Shareholders may also ask questions and/or express their opinion through the other various available channels anytime during the year.

The SMBHK website also includes information related to the Company's corporate governance, such as the list of its directors and the Board's role and function, code for securities transactions, whistleblowing policy, and information on the Company's audit, remuneration and nomination Board committees.

股東

香港生力明白為股東和公眾投資者提供當前和相關資料十分重要。因此，董事會制定股東通訊政策，有關政策詳見於本公司網站的投資者關係部份。該政策的有效性經由董事會審核且在必要時可進行修訂。

每年，我們會提供年報、中期報告及ESG報告予股東，以確保所有股東獲得所有可用信息，在知情的基礎上對本公司績效進行評估。年報、中期報告及ESG報告詳見於本公司網站。此外，各項通告和公告亦於網站內發佈。

在二零二四年股東周年大會上，股東也給予機會在會議期間發表意見和／或提問。因時間所限未能於現場解答的問題，股東則在14個日曆日內收到書面回覆。股東亦可以在全年通過其他各種可行渠道隨時提問和／或表達他們意見。

香港生力網站也提供與本公司企業管治相關的資訊，如董事名單及董事會的角色與職能、證券交易守則、舉報政策和本公司的審核、薪酬和提名委員會的資料。



EMPLOYEES

SMBHK has always recognized the important role of its employees in the overall success of the Company, and as such, it invests in its people by ensuring that they are equipped with the necessary knowledge, skills and experience. We also offer competitive remuneration packages commensurate with industry standards, as well as provide attractive fringe benefits, including medical and insurance coverage and paid leaves on top of legal requirements. SMBHK believes that keeping the employees informed and listening to them are integral to their continued motivation and enthusiasm about work, leading them to take positive action to further the Company's reputation and interests. In 2024, SMBHK provided its employees with a Business Direction Update at the end of the year where they were informed of the Company's performance for the year, and the target and plans for the coming year.

Once every two years, the Company conducts a formal and comprehensive employee feedback survey to understand the needs of its employees. The results of the survey enable the Company to identify areas for improvement and appreciate the priorities of its staff, and thus determine which aspects to focus its efforts on. The most recent survey was conducted in 2024. This is complemented by our annual performance appraisal, where employees can individually provide job and/or position related concerns and receive direct feedback from their supervisor.

Other structured communication platforms specially designed with the employees in mind are our exit interview for employees leaving the Company, video sharing, intranet and the triannual employee newsletter entitled "Beer Talks".

僱員

香港生力一向認同僱員在本公司取得成功上所發揮的重要作用。因此，我們投放資源在僱員身上，確保他們具備應有的知識、技能和經驗。我們亦制定符合市場標準的薪酬及提供吸引的附加福利，包括醫療和保險，以及高於法例要求的有薪假期。香港生力相信僱員知情和聆聽僱員的意見是保持他們對工作投入和熱情的必要條件，可促使他們積極維護本公司的聲譽和權益。香港生力於二零二四年年末為僱員提供了企業動向資訊，讓僱員了解公司在該年度的表現以及來年的目標和計劃。

本公司每兩年進行一次正式而全面的僱員問卷調查，以了解僱員的需要。調查結果有助本公司確認需要改進的地方和了解僱員的優先需要，以及決定最需要主力處理的範疇。最近一次調查已於二零二四年進行。該問卷調查由年度績效評估作出補充配合，各僱員可單獨提出與工作和／或職位相關的問題，同時可直接收到各自主管的反饋。

其他特別為僱員而設的有系統的溝通平台包括為離職僱員而設的離職面談、影片分享、內聯網和每年發行三次的《啤酒話》的僱員通訊。



CUSTOMERS

SMBHK's business is highly dependent on its customers i.e., those who purchase the Company's products for distribution and resale to end-consumers, such as the Company's wholesalers and retailers. The level of engagement and satisfaction a customer has with the Company has profound effects on its profitability. For the long-term sustainability of the Company, we fully understand that we must endeavor to establish loyal ties with customers that have the necessary capabilities to compete in the market and enable us to stay ahead of competitors.

At the core of the engagement with our customers is our strong and dedicated team of sales people who, on a day-to-day basis, are in constant communication with our customers. Our sales people ask questions, address or service customer needs, and help the customers make informed decisions.

Complementing this constant engagement is our customer service hotline that offers customers support by providing useful information, handling concerns and offering appropriate recommendations. Representatives of SMBHK are also contributing members of various trade associations primarily composed of customers.

CONSUMERS

Consumers buy the Company's products from retail outlets such as bars, restaurants, convenience stores, supermarkets, provision stores and online stores. The Company engages its consumers primarily through its products, the marketing activities the Company conducts, and the marketing materials it produces to inform consumers about the products. The level of satisfaction and affinity of consumers towards the Company's products brought about by their experiences and perceptions has immense impact on their demand for the products and the Company's sales; and ultimately, the profitability of the Company.

Above-the-line and below-the-line advertising and promotions form a huge part of the Company's engagement with consumers. The Company has a team of marketers who ensure that the Company's resources that are used for such advertising and promotions lead to increased sales. They formulate and craft relevant messages and communicate to consumers through various media. Also, the Company has a dedicated team of researchers who study the perception, purchase and usage patterns of consumers. They also monitor the effectiveness and efficiency of the different campaigns conducted by the Company.

With the popularity of social media, the interaction between the Company and its brands and its consumers has become more prevalent. Consumers can easily express their perceptions and opinions on specific topics concerning the Company or its brands in the Company's social media pages; and even participate in discussions with other consumers. Consumers also communicate directly with the Company through its website and general inquiries hotline.

客戶

香港生力的業務高度依賴我們的客戶，即那些購買本公司產品去分銷及再售予最終消費者，如本公司的代理商或零售商。客戶的參與度和滿意度對本公司的利潤具有深遠影響。為了本公司的長遠可持續發展，我們充分理解到必須努力與具備競爭能力的客戶建立緊密和忠誠關係，確保我們能夠在競爭中保持領先。

與客戶建立關係的核心是我們強大而專業的銷售團隊，每天與客戶持續溝通。我們的銷售人員提出問題、針對或服務客戶需要，並協助客戶在知情的基礎上作出決定。

我們也設立了客戶服務熱線來與客戶保持溝通，透過為客戶提供有用資訊、處理客戶疑問及給予適當的建議來支援客戶。另外，香港生力也委派代表積極參與各個主要客戶組成的同業協會。

消費者

消費者從酒吧、餐廳、便利店、超級市場、士多等零售店或網上商店購買本公司的產品。本公司主要透過其產品、推出市場推廣活動及運用公司製作的市場推廣材料，以告知消費者們產品資訊。消費者對公司產品的滿意度和喜愛度來自消費者的經驗和觀感，而滿意度和喜愛度則對產品的需求和銷量，以致公司的盈利能力產生巨大影響。

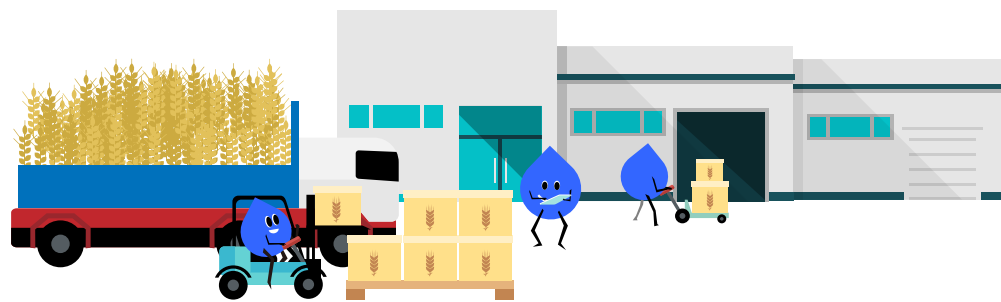
線上和線下廣告和宣傳活動是跟消費者互動的重要部分。本公司擁有一支專業市場團隊，確保公司在廣告和宣傳活動的資源投放能提升銷售。他們制定和製作相關信息並通過各種媒體進行傳達。此外，本公司擁有一支專門調研團隊，研究消費者的感觀、購買和飲用行為等模式。他們還監控本公司推行的各項目的效能和效率。

隨著社交媒體的普及，本公司及其品牌與消費者之間的互動變得更為普遍。消費者可在本公司的社交媒體專頁上，便捷地發表對於本公司或其品牌某些特定主題的感觀和意見，或者跟其他消費者進行討論。此外，消費者還可以通過本公司的網站和一般查詢熱線直接與本公司溝通。

SUPPLIERS

SMBHK evaluates the capabilities of its suppliers and contractors to determine if they are able to meet the requirements and needs of the Company. Our focus is to develop collaborative, mutually beneficial business relationships with strategic suppliers to achieve higher levels of efficiency, and economic and competitive advantage.

Apart from the multiple interactions over time with our suppliers and contractors through face-to-face meetings and/or electronic means, all of the Company's active strategic suppliers¹ were asked to declare any material non-compliance with applicable laws and regulations concerning labour practices, ethical conduct, health and safety, environmental protection, and responsibility, transparency and accountability in 2024. These same suppliers were also asked if they have suggestions or questions regarding the Company's ESG aspects. Furthermore, the Company has a supplier assessment system for key partners where higher level and more detailed feedback are communicated on an annual basis.



GOVERNMENT AND OTHER REGULATORS

We understand the importance of engaging the government and other regulators in positive communication to ensure that the Company is in compliance with all relevant local laws, rules, regulations and standards. This, in return, facilitates the continuous grant of specific licenses and permissions.

SMBHK is also actively in consultation with the government in the area of policy and regulatory framework development that relates to the beer industry. We participate through conducting meetings with government agencies and/or legislators; and joining government initiatives, and regulation and policy working groups.

¹ To be considered an active strategic supplier, the supplier of goods or services (1) should be an actual supplier of the Company in 2024 or a prospective supplier of the Company with whom the Company foresees that it will have business within the next 3 years; and (2) is deemed by the Company to have contributed in 2024, or will contribute value in the future, to the chain of activities that the Company performs in order for the Company to deliver quality products to its market.

要獲視為活躍策略性供應商，其供應商 (1) 應為二零二四年本公司的現行供應商，或預計在未來三年內會與本公司開展業務的潛在供應商；及 (2) 其供應商於二零二四年或將為本公司的價值鏈活動作出價值貢獻，從而令本公司向市場提供優質產品。

供應商

香港生力評估供應商和承包商的能力以確定他們是否達到本公司的要求和滿足本公司的需求。我們的工作重心是與具策略性供應商及承包商發展協作、互利的業務關係，以取得更高水平的效率，以及經濟和競爭優勢。

除了透過面對面會談和／或電子媒介跟供應商和承包商進行多元互動，本公司所有活躍策略性供應商¹於二零二四年均被要求申報在勞工待遇、道德行為、健康和 safety、環境保護的法律及法規有否出現重大違規情況，以及責任、透明度和問責情況。這些供應商亦獲詢問對本公司的ESG事宜有否任何建議或問題。此外，本公司亦每年對主要供應商進行評估，從而深化雙方面的溝通及得到更詳細的反饋。

政府與其他監管部門

我們明白與政府和其他監管部門積極交流對本公司遵守所有相關的本地法律、規則、法規和標準是非常重要的。這有助於政府和監管部門繼續批出特定牌照和准許。

香港生力也積極跟政府磋商有關啤酒行業的政策和規管架構的制定事宜。我們會與政府機構和／或立法者會面，以及參與政府提案、監管和政策工作小組的工作。

INDUSTRY AND PROFESSIONAL ORGANIZATIONS AND NGOS

SMBHK participates actively in industry and professional organizations that are relevant to its local operations and industry.

As an active member of these organizations, SMBHK shares expertise and knowledge on best practices that will benefit the industry as a whole and assist in raising industry standards. Also, through active partaking, SMBHK is kept abreast of issues and best practices in the industry. This provides the Company the knowledge and understanding which enable it to contribute to and influence public policy positions.

A few of the many industry and professional organizations that SMBHK is a member of are:

- Hong Kong General Chamber of Commerce (HKGCC), the oldest business organization in Hong Kong, whose mission is to promote, represent and safeguard the interests of the Hong Kong business community.
- The Hong Kong Food, Drink & Grocery Association (FDGA), an industry-issues driven association that was established to provide a forum for companies active in manufacturing, importing, marketing and distribution of branded food, drink or grocery products in Hong Kong. SMBHK is a board member of the organization.
- The Hong Kong Beverage Association Limited (HKBA), an industry organization covering major manufacturers and/or distributors of beverages based in Hong Kong. It is a member of the International Council of Beverages Association (ICBA), which represents the interests of the international beverage industry before the Codex Alimentarius Commission and other global organizations.
- Hong Kong Forum for Responsible Drinking (FReD), a coalition formed by the major companies engaged in the importation and sale of beer, spirits and wine in Hong Kong, with the aim to provide a platform for the alcoholic beverage industry to engage the government, lawmakers, catering trade, consumers and other stakeholders on initiatives to promote responsible drinking in Hong Kong. SMBHK is a board member of the organization.
- The Hong Kong Institute of Human Resource Management (HKIHRM), the most representative human resource management professional body in Hong Kong with the mission to develop, maintain and enhance professional human resource management standards through its members and partners, and to increase the value and influence of the human resource management profession.

行業和專業及非政府機構

香港生力積極參與與本地營運及行業相關的行業和專業機構。

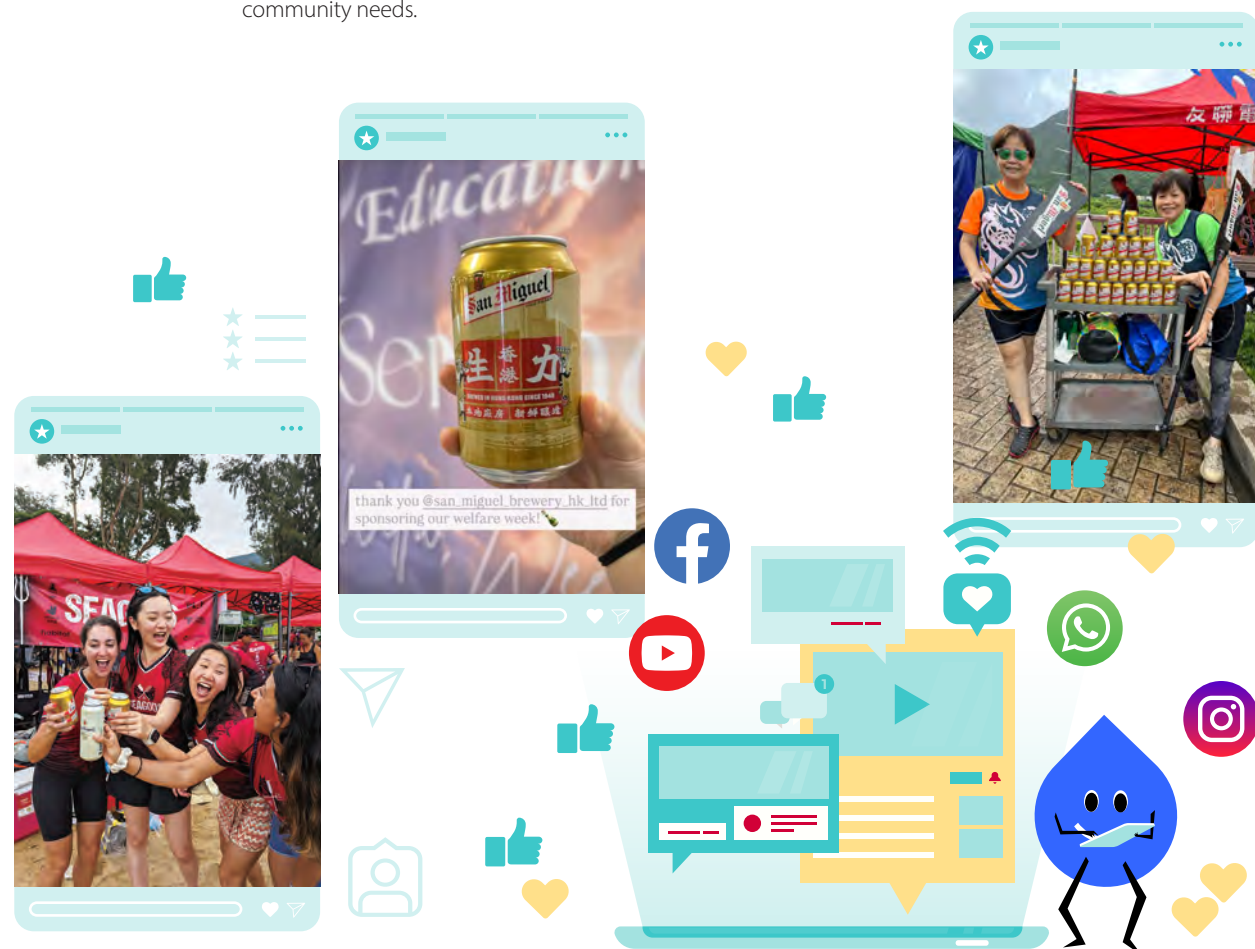
香港生力作為這些機構的活躍成員，積極分享有利於行業整體發展和有助於提高行業標準的專門技術和最佳常規的知識。同時，香港生力透過積極參與，了解到行業的最新情況和最佳常規。這些參與給予本公司的知識和理解，讓我們可以就公共政策定位作出貢獻並帶來影響。

香港生力參與的部份行業和專業機構如下：

- 香港總商會（「HKGCC」），香港成立時間最長的商業機構，肩負著推動、代表和保護香港商界社會利益的使命。
- 香港食品、飲料及雜貨協會（「FDGA」），一家由行業議題推動而成立的協會，致力為在香港活躍於製造、進口、推廣和分銷品牌食品、飲品或雜貨的公司提供一個平台。香港生力是該組織的委員會成員。
- 香港飲品商會有限公司（「HKBA」），一家涵蓋香港主要的飲品製造商和／或分銷商的業界組織，乃International Council of Beverages Association（「ICBA」）的成員。ICBA在國際食品法典委員會及其他國際性組織中代表國際飲品行業的利益。
- 香港理性飲酒促進會（「FReD」），一個由從事在香港進口和銷售啤酒、烈酒和餐酒的主要企業組成的聯盟，致力為酒精飲品行業提供一個平台，以便令政府、立法者、餐飲業、消費者和和其他持份者參與和香港理性飲酒有關的提案。香港生力是該組織的委員會成員。
- 香港人力資源管理學會（「HKIHRM」），香港最具代表性的人力資源管理專業機構，通過其成員和合作夥伴肩負著發展、維持和提高專業人力資源管理標準，以及提高人力資源管理專業的價值和影響力的使命。

COMMUNITY

The Company is committed to being an active and supportive member of the community. Our engagement with the community ranges from the immediate district to the wider city-level where our brewery is located. Our commitment is exercised at the Company level and employee level. At the Company level, SMBHK engages in two-way communications with key charitable and non-governmental organizations to understand their needs and how the Company's support is or will be utilized. At the employee level, their involvement is encouraged, and such voluntary participation leads to awareness, engagement and better understanding of the support the community needs.



MEDIA

SMBHK monitors how the different ESG aspects of the Company are perceived by the media and how they may be communicated to the public. These insights are provided to our executives based on their functions and needs so as to ensure that the insights are taken into consideration in the decisions made for greater understanding and balance.

The media was also invited to attend the Company's 2024 annual general meeting. In addition, several other channels are also provided so that the media may engage the Company whenever the need arises.

社區

本公司致力成為活躍及支持社區的一份子。我們參與的社區範圍由啤酒廠所在的鄰近社區覆蓋至更廣泛的所在城市。我們透過公司和僱員兩個層面來實踐我們的承諾。在公司層面，香港生力與主要的慈善機構和非政府組織互相交流，了解他們的需要和他們如何運用本公司所給予的支持。在僱員層面，本公司積極鼓勵僱員參與，而僱員的義務參與有助他們認識、投入及更為了解社區所需。

傳媒

香港生力監測傳媒如何看待本公司在ESG方面的工作，以及傳媒如何就本公司有關的訊息傳達給公眾。這些見解會因應需要向本公司相關職能的管理人員傳達，確保他們在決策時作出充分考慮以達到更佳的理解及平衡。

傳媒也獲邀出席本公司二零二四年的股東周年大會。此外，本公司還提供其他渠道以便傳媒在需要時聯繫我們。

ESG DISCLOSURE 環境、社會及管治披露

ENVIRONMENTAL 環境

Emissions²

The Company endeavors to continually improve the management of its operations to prevent pollution and minimize waste.

The greenhouse gas emissions of the Company in 2024 increased compared to the previous year due to the increase in production volume. The higher volume, in turn, caused a rise in ambient temperature which required more energy to be used to cool down the ambient water to chilled water.

The Company has an anaerobic wastewater treatment plant which improves the properties of the Company's wastewater in order to ensure that the said wastewater is safely discharged.

In the past, the Company used diesel and biogas generated from its anaerobic wastewater treatment plant for its boiler to reduce the use of fossil fuel. In 2019, the Company reviewed this practice and used diesel solely for its boiler. The result showed an increase in fuel efficiency. Since biogas was not used, it is then further processed in order that it is safely discharged. The net effect of the use of diesel as a replacement for biogas in boilers (which no longer requires any additional energy to further process such biogas) shows an efficiency gain that is equivalent to 30,864 liters of diesel and is computed to have reduced greenhouse gas emission by 80 tonnes in 2024.

The Company modified the water system in the brewhouse in 2016. The modification allowed the water for the wort cooling process to be sourced from a tank with a lower temperature, which saves on the refrigeration load. In 2024, this initiative has reduced the Company's use of electricity by 241,800 kW h, and averted 257 tonnes of CO₂ emission.

The decrease in hazardous waste in 2024 was due to the completion of the disposal of fluorescent lamps in 2023 as the Company replaced all its fluorescent lamps in favor of more energy-efficient LED lamps. As for the decrease in non-hazardous waste, this was due to the higher production of a certain beer product that uses proportionally less malt than the other beer products the Company produces which resulted in a decrease in spent grains generated. Spent grains comprise 97% of the total non-hazardous waste of the Company, and about two-fifths thereof is recycled.

² KPIs with "per \$ revenue" use revenue after deduction of any trade discount, the same as the definition and calculation of revenue used in the annual report.
以每元收入為單位的 KPIs（關鍵績效指標）是以扣減任何買賣扣著後的收入計算，與年報所採用的收入定義和計算方法保持一致。

排放物²

本公司致力持續改善其營運管理以避免污染，並將廢物量降到最低。

在二零二四年，本公司的溫室氣體排放量較去年增加，這是與產量增加有關。產量增加會導致環境溫度上升，這便需要更多能源去冷卻用水。

本公司擁有一所厭氧廢水處理設備，用以改善廢水的屬性，確保上述廢水會安全排放。

本公司的鍋爐過往使用柴油和從厭氧廢水處理設備中產生的沼氣為燃料，以減少使用化石燃料。於二零一九年，本公司重新審視此處理方法，並改以使用柴油作為鍋爐的燃料。結果顯示燃料使用效率有所上升。由於沼氣未經使用，其後會經處理以被安全排放。於二零二四年，在鍋爐中以柴油取代沼氣（不再需要額外的能源來進一步處理沼氣），所產生的淨效益應顯示出效率提升，相等於30,864公升柴油，推算將溫室氣體的排放降低了80噸。

於二零一六年，我們調整了啤酒廠的水力系統，從較低溫的水箱中引水冷卻麥汁，以減輕冷卻負荷。於二零二四年，此措施令本公司的耗電量降低了241,800千瓦時，並減少了257噸的二氧化碳排放。

二零二四年有害廢棄物的減少是由於本公司於二零二三年完成棄置舊熒光燈，並以更節能的LED燈取代了熒光燈。至於非有害廢棄物得減少，這是由於某種啤酒的產量增加，該產品所使用的麥芽比例低於本公司生產的其他啤酒產品，因此導致產生的麥渣也減少。麥渣佔本公司所有無害廢棄物總量97%，其中約五分之二得以回收重用。

The Company endeavors to continually reduce both hazardous and non-hazardous wastes, and ensure their proper handling by contracting only Hong Kong government-licensed waste collectors. As part of these efforts, SMBHK joined the Hong Kong government's Food Waste Recycling Partnership Scheme and has delivered spent grains and yeast to the Organic Resources Recovery Centre (ORRC) since July 2018. In 2024, the Company also delivered spent yeast to Tai Po Sewage Treatment Works and Shatin Sewage Treatment Works, which are sewage treatment facilities under the Drainage Services Department of the government. A total of 3,243 metric tonnes of spent grains and yeast were delivered to ORRC, Tai Po Sewage Treatment Works and Sha Tin Sewage Treatment Works in 2024, which was equivalent to CO₂ emission reduction of around 2,119 tonnes.

Furthermore, since 2022, the Company has regularly contributed spent grains to the CityU Farm. This dairy farm, located in Tai Po and managed by the City University of Hong Kong, uses the spent grains as cattle feeds. CityU Farm promotes veterinary medicine under the One Health concept, which binds together the collective efforts in championing human, animal and environmental health at the university. In 2024, a total of 146 tonnes of spent grains were delivered to the CityU Farm.

本公司不斷致力減少有害及無害廢棄物的棄置，只僱用香港政府所認可的廢物收集商，以確保這些廢棄物得到妥善處理。此外，香港生力參與了香港政府的廚餘循環再造合作計劃，並已於二零一八年七月起把麥渣和廢酵母送往有機資源回收中心（「ORRC」）。於二零二四年，本公司更把已使用的酵母送往大埔污水處理廠和沙田污水處理廠。於二零二四年，總計有3,243公噸的麥渣及廢酵母已運到ORRC，大埔污水處理廠和沙田污水處理廠，即減少了相當於約2,119噸的二氧化碳排放。

另外，自二零二二年起，本公司一直定期向城大農場提供麥渣。此農場位於大埔，由香港城市大學管理，以麥渣用作牛隻飼料。城大農場以「健康一體化」的理念推廣獸醫學，致力促進人類、動物及環境的集體健康。於二零二四年，合共146公噸的麥渣已運至城大農場。

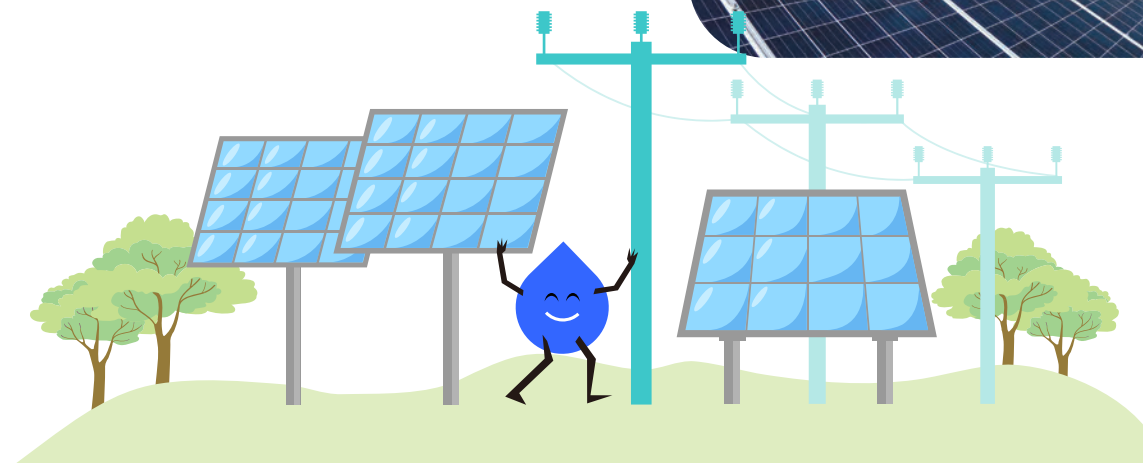


In addition, SMBHK reduced the number of forklifts powered by LPG, replacing them with electric forklifts. This initiative, which started in 2017, has an equivalent greenhouse gas emission savings of around 28 tonnes in 2024. It also continues to replace outdoor lights with solar lights. This initiative, which started in 2020, has an equivalent greenhouse gas emission savings of around 12 tonnes in 2024.

To promote a greener environment through the use of renewable energy, the Company has committed to a solar power energy project in mid-2024. This project will involve the installation of 3,406 pcs of solar panels at the brewery in Yuen Long. The first phase of installation commenced in December 2024, with the entire project expected to be completed by the end of the second quarter of 2025.

此外，香港生力減少以液化石油氣發電的鏟車的數量，並將其更換為電子鏟車。這措施始於二零一七年，並於二零二四年減少了相當於約28噸的溫室氣體排放。本公司亦繼續以太陽能燈取代戶外燈。這措施始於二零二零年，並於二零二四年減少了相當於約12公噸的溫室氣體排放。

透過使用可再生能源促進更綠色的環境，本公司已於二零二四年中期開展一個太陽能項目。此項目將於元朗釀酒廠安裝3,406塊太陽能板。第一階段安裝於二零二四年十二月開始，整個項目預計將在二零二五年第二季度末完成。




The Company continues to look for ways to keep emissions to a minimum and minimize emissions taking into account its operations capabilities, while ensuring efficiency and effectiveness of initiatives.

SMBHK has no material non-compliance on applicable laws and regulation in relation to air and greenhouse gas emissions, discharges into water and land, and generation of hazardous and non-hazardous wastes.

本公司繼續會根據其營運能力，在確保各項措施的效率和成效行的前提下，尋找方法把排放量保持在最低和最小的水平。

香港生力在廢氣、溫室氣體排放、水和土地方面的排污，以及有害及無害廢棄物的產生方面不存在任何重大違規情況。



	2020	2021	2022	2023	2024
Air Emissions (Tonnes) 廢氣排放 (噸)					
CO ₂ ³ 二氧化碳 ³	9,509	8,268	8,938	9,949	10,166
CH ₄ ⁴ 甲烷 ⁴	0.05	0.05	0.05	0.06	0.07
NO _x ⁵ 氮氧化物 ⁵	1.29	1.40	1.22	1.22	1.20
SO _x ⁶ 硫氧化物 ⁶	0.02	0.02	0.03	0.03	0.03
Greenhouse Gas Emission⁷ (Tonnes) 溫室氣體排放 ⁷ (噸)					
CO ₂ 二氧化碳	9,911	8,703	9,263	10,273	10,486
Scope 1 ⁸ 範圍 1 ⁸	5,065	5,291	5,533	6,305	6,582
Scope 2 ⁹ 範圍 2 ⁹	4,712	3,231	3,550	3,759	3,702
Greenhouse Gas Emission Per \$ Revenue (Grams) 每元收入所產生的溫室氣體排放 (克)					
CO ₂ 二氧化碳	27.07	23.53	23.30	22.80	23.41
Scope 1 範圍1	13.8	14.3	13.9	14.0	14.7
Scope 2 範圍2	12.9	8.7	8.9	8.3	8.3
Hazardous Waste Produced (Tonnes) 所產生有害廢棄物 (公噸)	2.1	2.1	2.1	2.9	2.0
Hazardous Waste Produced Per \$ Revenue (Grams) 每元收入所產生有害廢棄物 (克)	0.006	0.006	0.005	0.006	0.004
Non-Hazardous Waste Produced (Tonnes)¹⁰ 所產生無害廢棄物 (公噸)¹⁰	7,311	8,636	8,660	9,247	8,321
Non-hazardous Waste Produced Per \$ Revenue (Grams) 每元收入所產生無害廢棄物 (克)	20.0	23.3	21.8	20.5	18.6

³ CO₂ Equivalent Emission is the difference between the summation of CO₂ equivalent emissions from stationary combustion sources, fermentation, and indirect emission – purchased electricity, paper waste emission and water usage emission, and recovered CO₂. The standard for reporting on GHG emissions is based on the EPD's "Guidelines to Account for and Report on Greenhouse Gas Emissions and Removals for Buildings (Commercial, Residential or Institutional Purposes) in Hong Kong" (https://www.climate-ready.gov.hk/files/pdf/Guidelines_English_2010.pdf). For CO₂ equivalent emissions from fermentation, the factor used is based on Balling equation of fermentation. The calculation of CO₂ Equivalent Emission utilized only the emission factor from the specific power company.

二氧化碳當量排放量是指固定燃燒源、發酵和間接排放（所購電能、廢紙排放和用水排放）產生的二氧化碳當量排放量之總和與抵消的二氧化碳當量排放量之差。為溫室氣體排放的報告準則是基於環保署的「香港建築物（商業、住宅或公共用途）的溫室氣體排放及減除的審計和報告指引」(https://www.epd.gov.hk/epd/sites/default/files/epd/tc_chi/climate_change/files/Guidelines_Chinese_2010.pdf) 發酵所產生的二氧化碳當量排放，應用因素基於發酵的 Balling 方程式。二氧化碳當量排放量僅使用來自特定電力公司的排放因子。

⁴ CH₄ Equivalent Emission is the summation of CH₄ emissions from fuel used and mobile combustion sources. The emission factors are based on "Carbon Audit Toolkit for Small and Medium Enterprises in Hong Kong" published by the University of Hong Kong and City University of Hong Kong. (<http://www6.cityu.edu.hk/aerc/sme/guideline.asp>)

甲烷當量排放是指所有燃料及移動燃燒源等甲烷排放之總和。排放因子是基於香港大學和香港城市大學出版的「香港中小企業碳審計工具箱」(<http://www6.cityu.edu.hk/aerc/sme/guideline.asp>)

⁵ NO_x Equivalent Emission is the summation of NO_x emissions from boiler and vehicles. The NO_x emission factors are based on "Appendix 2: Reporting Guidance on Environmental KPIs" published by the HKEX. (https://www.hkex.com.hk/-/media/HKEX-Market/Listing/Rules-and-Guidance/Environmental-Social-and-Governance/Exchanges-guidance-materials-on-ESG/app2_envirokplis.pdf).

氮氧化物當量排放是指鍋爐和車輛氮氧化物排放之總和。氮氧化物排放因子是基於香港交易所出版的「附錄二：環境關鍵績效指標匯報指引」(https://www.hkex.com.hk/-/media/HKEX-Market/Listing/Rules-and-Guidance/Environmental-Social-and-Governance/Exchanges-guidance-materials-on-ESG/app2_envirokplis_c.pdf?la=zh-HK)

⁶ SO₂ Equivalent Emission is the summation of SO₂ emissions from diesel oil and gasoline. The emission factors used are based on The Norwegian Emission Inventory.

硫氧化物當量排放量是指柴油和汽油中硫氧化物排放之總和。排放因子是基於 The Norwegian Emission Inventory。

⁷ Total of Scope 1, 2 and others' Greenhouse Gas Emission (GHG). It is the summation of CO₂ equivalent emission and CO₂ equivalent emission from CH₄ emission and N₂O emission. The standard for reporting on GHG emissions are based on Carbon Audit Toolkit for Small and Medium Enterprises in Hong Kong published by the University of Hong Kong and City University of Hong Kong. (<http://www6.cityu.edu.hk/aerc/sme/guideline.asp>).

範圍 1、2 和其他溫室氣體排放 (GHG) 之總和。其為甲烷排放和一氧化二氮排放所產生的二氧化碳當量排放和二氧化碳當量排放之總和。溫室氣體排放的報告準則是基於香港大學和香港城市大學出版的「香港中小企業碳審計工具箱」。<http://www.cityu.edu.hk/aerc/sme/chi/guideline.asp>)

⁸ Direct emissions from sources and removals by sinks the Company controls within the physical boundary of its facilities.

本公司在其設施的物理邊界內的所有直接排放源與移除量。

⁹ Greenhouse gas emissions from the generation of purchased electricity and/or gas that is consumed by the Company's controlled equipment or its operations within the physical boundary of its facilities.

由本公司控制的設備或在其設施的物理邊界內營運消耗的購買電力及／或氣體所產生的溫室氣體排放。

¹⁰ In the last five years, approximately 97-98% of the Non-Hazardous Waste are spent grains. Spent Grains are the leftover malt and adjuncts after the mash has extracted most of the sugars, proteins, and nutrient.

在過去五年，大約 94-97% 的無害廢棄物為麥渣。麥渣為麥芽汁被萃取出大部分糖份、蛋白質及營養後剩下的麥芽和輔料。

Use of Resources

SMBHK endeavors to continually improve the proper management and usage of the different resources not only to reduce operating costs, but also to reduce the effect of the usages to the environment. The Company is also committed to continuously train and encourage all employees to be more environmentally conscious.

Water is a major material in the production of beer and the Company subscribes to the Water Supplies Department of Hong Kong whose main sources of water are rainwater from natural catchment and the supply from Guangdong. While there is no issue in sourcing, the Company employs several water recovery programs. Water recovery programs can provide additional water for productive and environmental purposes while reducing the overall costs to the Company. In 2022, the Company reduced the duration of the final rinse during the clean-in-place (CIP) final rinsing water process in the brewery. In 2024, the Company was able to reduce the frequency of final rinse rounds. Both these initiatives resulted in an estimated water savings of 23,100m³.

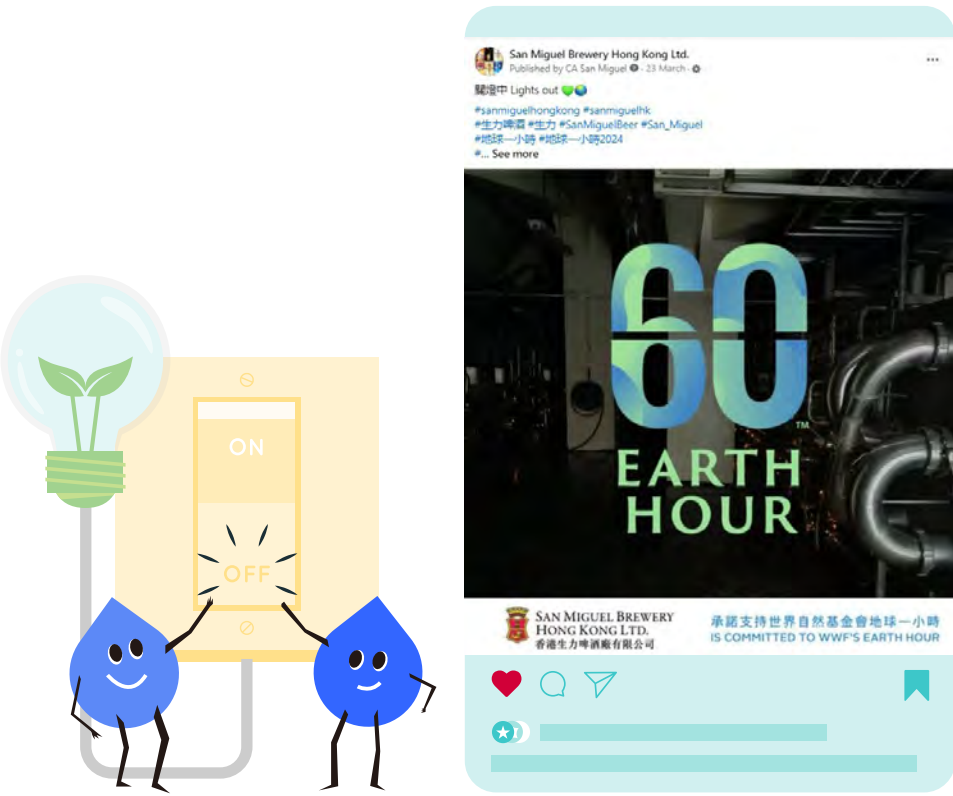
In addition, SMBHK also supported Earth Hour in 2024. Earth Hour is a global movement organized by the World Wildlife Fund (WWF). The event takes place annually, encouraging individuals, communities, and businesses to dedicate an hour to Earth. On March 23rd, from 8:30pm to 9:30pm, the Company answered the call by turning off non-essential lighting systems at the Yuen Long brewery to conserve energy. Additionally, employees were encouraged to adopt a green lifestyle and utilize the recycling bins at the Shatin office and Yuen Long Brewery to reduce waste at the source.

能源使用

香港生力致力持續改善對不同資源的管理及使用，以降低營運成本，並減少資源使用對環境的影響。本公司同時致力於持續培訓及鼓勵所有僱員以提高其環保意識。

水是啤酒生產中一項重要的材料，本公司主要從香港水務署（其主要水源是來自自然集水區以及廣東的供水）取得水源。雖然水源供應並無任何問題，本公司仍實施了數項重用水源項目。重用水源項目在降低本公司的總成本的同時，亦提供了能用於生產力且環保的額外水源。於二零二二年，本公司減少在酒廠清洗過程中最後一輪的現場清洗（CIP）的時間。於二零二四年，本公司也減少最後一輪的現場清洗的頻率。這兩個措施令本公司於二零二四年節省約23,100立方米的水。

此外，香港生力於二零二四年支持「地球一小時」活動。「地球一小時」是由世界自然基金會（WWF）發起的全球性運動。該活動每年舉行，鼓勵個人、社區和企業抽出一小時來關注地球。三月二十三日晚上八時三十分至九時三十分，本公司響應號召，在元朗的酒廠關閉非必要的照明系統以節約能源。此外，僱員亦鼓勵實踐綠色生活，及利用設於沙田辦公室和元朗釀酒廠的回收箱，從源頭減廢。



The Company used more energy in 2024 than the previous year due to the increase in production volume. As explained in the Emissions section of this report, the higher volume caused a rise in ambient temperature, which required more energy to cool down the ambient water to chilled water. The steps taken for the improvement of energy use efficiency have also been covered in the previous Emissions section in which equivalent emission savings were also discussed.

本公司在二零二四年比去年使用更多能源，這是與產量增加有關。在這報告關於《排放物》的部分已解釋過，產量增加會導致環境溫度上升，這便需要更多能源去冷卻用水。而其改善使用效率所採取的各項措施也在前面《排放物》部分中已提及，其中也涵蓋了這些措施帶來相等的減排量。

	2020	2021	2022	2023	2024
Energy Consumption (GWh)¹¹ 能源耗量 (千兆瓦時)¹¹	24.78	24.59	26.75	29.33	29.63
Direct (GWh) 直接 (千兆瓦時)	16.05	15.86	17.65	19.69	20.14
• Petrol (’000 Liters) 汽油 (’000公升)	5.1	5.2	5.1	5.6	6.2
• Diesel (’000 Liters) 柴油 (’000公升)	1,583	1,568	1,742	1,944	1,986
• Bunker Fuel (’000 Liters) 燃料艙燃料 (’000公升)	0	0	0	0	0
• LPG (’000 Kilogram) 石油氣 (’000千克)	12.4	9.9	13.1	14.9	16.3
Indirect (GWh) 間接 (千兆瓦時)	8.73	8.73	9.10	9.64	9.49
• Electricity (’000 Kilowatt-Hour) 電力 (’000千瓦時)	8,726	8,732	9,104	9,639	9,492
Energy Consumption Per \$ Revenue (kW h) 每元收入能源耗量 (千瓦時)	0.07	0.07	0.07	0.07	0.07
Direct (kW h) 直接 (千瓦時)	0.04	0.04	0.04	0.04	0.04
• Petrol (Milliliters) 汽油 (毫升)	0.01	0.01	0.01	0.01	0.01
• Diesel (Milliliters) 柴油 (毫升)	4.33	4.24	4.38	4.31	4.44
• Bunker Fuel (Milliliters) 燃料艙燃料 (毫升)	0	0	0	0	0
• LPG (Grams) 石油氣 (克)	0.03	0.03	0.03	0.03	0.04
Indirect (kW h) 間接 (千瓦時)	0.02	0.02	0.02	0.02	0.02
• Electricity (Kilowatt-Hour) 電力 (千瓦時)	0.02	0.02	0.02	0.02	0.02
Water Consumption (Cubic Meter) 水耗用量 (立方米)	291,527	290,121	296,048	340,192	324,122
Water Consumption Per \$ Revenue (Cubic Centimeter) 每元收入水耗用量 (立方厘米)	796.3	784.4	744.7	754.8	723.7
Packaging Material Used (Tonnes) 包裝物料用量 (噸)	8,726	7,459	7,662	7,728	8,436

¹¹ Electricity was based on actual usage of the given year, while petrol, diesel and LPG are based on actual purchases during the given year. 電力是根據個別年度的實際用量計算，而汽油、柴油和石油氣則根據個別年度的實際購買量計算。

The Company targets to continually improve its energy and water use efficiency not only to lessen operating cost, but also to lessen the impact of the use of resources to the environment.

本公司的目標是持續提升其能源和水使用效率，除了可以降低營運成本，還可以減低對環境造成的影響。

The Environment and Natural Resources

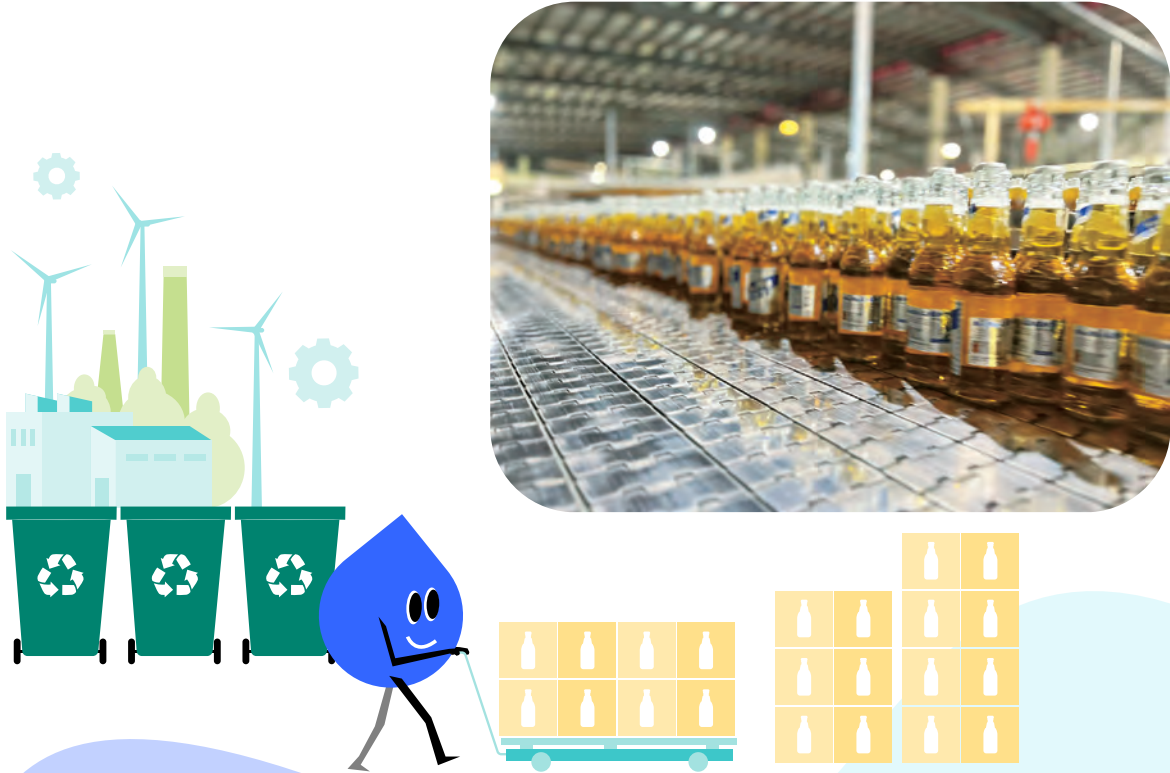
SMBHK strives to minimize the impact of its business operations on the environment and natural resources, and prevent pollution and minimize waste. It works with suppliers and contractors to ensure that they also understand the importance of environmental protection.

A situation identified by the Hong Kong government as having a significant impact to the environment is the waste problem of glass beverage bottles wherein a significant volume of glass containers end up in the landfill. On May 1, 2023, the Environmental Protection Department fully implemented the Producer Responsibility Scheme on glass beverage containers (GPRS). The key measures of the GPRS include appointing Glass Management Contractors to provide waste glass container collection and treatment services, collecting a container recycling levy from manufacturers and importers for glass-bottled beverages that they distribute or consume in Hong Kong to recover the full cost of operating the GPRS; and introducing license control on the disposal of waste glass containers and permit control on their import and export to ensure waste glass containers are processed in an environmentally sound manner. The Company is a registered supplier under the GPRS and has fulfilled its statutory responsibilities under the GPRS, including submitting periodical returns on the glass-bottled beverages that it has distributed or consumed in Hong Kong, paying relevant container recycling levy, submitting its GPRS annual audit report, and keeping records relating to the returns.

環境及天然資源

香港生力致力將我們的業務營運對環境及天然資源的影響減至最低，並防止污染並減少廢棄物。我們與供應商及承包商合作，確保他們明白環境保護的重要性。

飲品玻璃樽的廢棄問題是被香港政府確認對環境影響一個重大的議題。現時，大多數的玻璃容器會送到垃圾堆填區處理。於二零二三年五月一日，環境保護署已全面落實玻璃飲料容器生產者責任計劃（「GPRS」）。GPRS計劃的主要內容包括委聘玻璃管理承辦商提供廢玻璃容器收集及處理服務；向在本港分發或耗用玻璃樽裝飲品的製造商及進口商收取相關的容器循環再造徵費，以收回營運GPRS的全部成本；及引入牌照制度規管玻璃容器的處置，並引入進出口許可證規管制度，以確保廢玻璃容器以合乎環保的方式處理。本公司已登記成為GPRS登記供應商，並已履行在GPRS下的法定責任，包括定期申報在港分發或耗用玻璃樽裝飲料的數量，繳交循環再造徵費，提交GPRS年度審計報告，以及保留與申報相關的記錄。



It is important to note, however, that while the Company sells beer in glass bottles, they comprise only 12% of the Company's local sales in 2024. Eighty-seven percent (87%) of the Company's local sales in 2024 was in aluminum cans, which are rarely found at Hong Kong landfills. This is due to the active private market that recovers used aluminum cans at viable prices and facilitates their eventual recycling. Also rarely found at Hong Kong landfills are beer kegs as they have long reusable life and are traded for recycling at the end of their useful life. The Company has a big population of kegs in the market and they account for 3% of local sales.

The Company has invested significantly in redesigning and light-weighting some of its glass bottles in 2022 to reduce their environmental impact in terms of consumption of raw material or CO₂ emissions. The production of these light-weighted bottles started in 2023. In 2024, this initiative successfully reduced 511 tonnes of glass in our production. In the meantime, testing of down-gauged aluminum cans are currently underway, with the aim to reduce aluminum usage in the future.

At the Company's Yuen Long brewery, we continued to separate and re-direct 19 tonnes of wastes away from the landfill to various recyclers, of which 65% were paper, 27% were plastic; and 8% were aluminium.

雖然本公司有銷售玻璃樽裝啤酒，但值得注意的是，玻璃樽裝啤酒的銷量在本公司二零二四年的本地銷量中僅佔12%。於二零二四年，本公司87%本地銷量的啤酒是來自鋁罐包裝，而這類包裝很少出現在香港的垃圾堆填區。這全賴於活躍的自由市場，以可行的價格回收廢棄的鋁罐並最終推動此類鋁罐的循環再造。同樣甚少出現在香港的垃圾堆填區的是可多次循環使用的啤酒桶，它最終亦可以以買賣回收，循環再造。本公司在桶啤市場佔一大份額，而桶啤只佔我們本地銷量3%。

於二零二二年，本公司斥資重新設計及輕量化部分玻璃樽，以減少其在原材料消耗或二氧化碳排放上對環境的影響。這些輕量玻璃的生產於二零二三年開始。在二零二四年，此措施成功減少在生產過程使用511噸玻璃。同時，針對鋁罐減薄的測試正在進行中，旨在未來減少鋁的使用。

在本公司位於元朗的啤酒廠，我們繼續將19噸廢棄物從堆填區重新分類並轉運到不同的回收商，其中65%為廢紙，27%為廢塑料，8%為廢鋁。



Climate Change

The Company recognizes the threats that climate change may present to its business, customers, the industry and the communities in which it operates, and its responsibility in contributing to the improvement of climate health by constantly striving to strengthen the sustainability of its operations and products.

Climate change causes fresh water shortages which in return will alter the ability to produce food. This could affect the availability and prices of the Company's raw materials e.g., malt and hops.

Climate change could also cause increased frequency of extreme weather events which in return may increase the number of deaths and damages from floods, storms and heatwaves. Extreme weather causing flood in lower grounds of the brewery has impacted the Company in the past and the Company has taken steps to be more prepared in dealing with it in the future. Another possible effect of extreme weather is the shortage of the Company's raw materials. To address this, the Company has reduced its single-origin reliance and has sourced from multiple origins to ensure consistency of supply.

To ensure that climate change is considered in all aspects of its short-term and long-term planning to manage its impacts in the Company's operations, SMBHK has adopted and published its Climate Change Policy in 2021. The policy outlines how the Board, aided by the Sustainability Committee, is responsible for determining the Company's approach and strategy for sustainability. It also sets out the principles that underpin the Company's action plans in addressing the impact of climate change. The details of the Climate Change Policy are available in the Company's website.

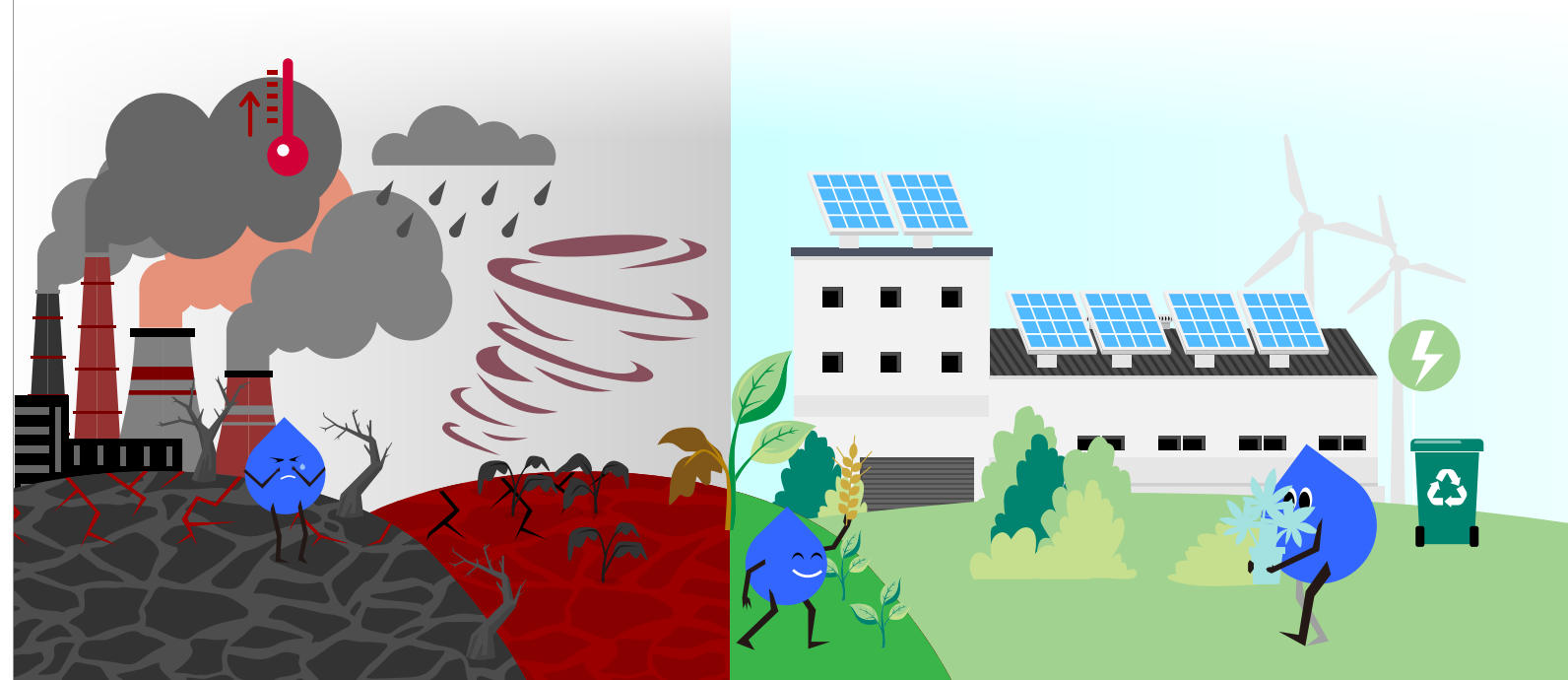
氣候變化

本公司明白氣候變化對其業務、客戶、行業及營運中的社區所構成的潛在威脅，以及有責任透過持續加強其業務和產品的可持續性去改善氣候作出貢獻。

氣候變化導致淡水短缺，對糧食生產能力造成影響。這可能會影響本公司原材料的供應和價格，例如麥芽和啤酒花。

氣候變化還會增加極端天氣出現的頻率，繼而提升由洪水、風暴和熱浪造成的死亡和破壞數字。過往極端天氣曾在我們啤酒廠的低處造成洪水，影響本公司運作。其後，我們為未來應對洪水的工作做好準備。極端天氣帶來的另一個潛在影響是導致本公司的原材料短缺。因此，本公司已減少依賴單一來源，並從多個來源進行採購，以確保供應的連貫性。

為確保本公司在短期或長期規劃的各方面均將氣候變化納入考慮，及控制氣候變化對本公司營運構成的影響，香港生力已於二零二一年採納並發佈了氣候變化政策。該政策概述董事會如何在可持續發展委員會的協助下決定本公司可持續發展的方法和策略，及制定了本公司應對氣候變化影響而計劃行動的原則。有關氣候變化政策的詳情可於本公司網站內瀏覽。



SOCIAL
社會

EMPLOYMENT AND LABOUR
PRACTICES

僱傭及勞工慣例

Employment¹²

As of December 31, 2024, SMBHK employed 238 people with 94% of them under permanent employment. We recognize that our success is driven by the contribution of each of our employees, and by ensuring the workforce is equipped with the right skills, commitment and motivation. 56% of SMBHK's workforce are between 30 to 50 years old and the average age of the workforce in 2024 was 43.7. On the average, the employee turnover rate of SMBHK is 16% in 2024, with the highest rate amongst the employees who are below 30 years old.

SMBHK recruits and promotes employees based on their suitability for the position and their potential to contribute to the Company. We are committed to promote our employees' material well-being by offering competitive remuneration and benefit packages commensurate with the industry standards and which comply with applicable law. We remunerate according to the skills and performance of our employees within the context of local competitive conditions and performance of the Company. We offer benefits according to accepted industry-practices; and help our employees build financial provisions for their retirement according to local laws.

SMBHK supports and encourages an environment where everyone can freely communicate their opinions and suggestions, and where a wide range of differences that exist among its employees can co-exist and are treated fairly and respectfully.

We do not tolerate harassment or discrimination on the basis of race, colour, national or ethnic origin, sex, pregnancy, breastfeeding, family responsibility or family status, marital status, age, disability, religion, political conviction, sexual orientation, or such other characteristics specified under relevant and applicable local legislations.

Each employee is afforded the opportunity to explain in case of dismissal and is treated in a just and dignified manner during investigations. SMBHK takes appropriate measures to ensure that the rights of its employees are protected.

SMBHK strives to exceed local applicable requirements in relation to wage protection, rest days, holidays with pay, paid annual leave, sickness allowance, maternity protection, severance payment, long service payment, employment protection, termination of employment contract, and protection against anti-union discrimination.

僱傭¹²

截至二零二四年十二月三十一日，香港生力僱用了238名僱員，當中94%的僱員屬於全職僱用。我們明白我們的成功來自各僱員的貢獻，並與各僱員確認具備合適的工作技能、承諾和推動力。於二零二四年，56%的僱員的年齡在30至50歲之間，僱員平均年齡為43.7歲。平均計，香港生力於二零二三年的僱員流失率為16%，最高流失率主要集中在30歲以下的僱員。

香港生力根據僱員對職位的合適性及他們對公司作出的貢獻的潛能進行招聘及晉升。我們按適用的法律根據符合行業標準並具有競爭力的薪酬和待遇，積極推動僱員擁有高質素的生活水平。我們按本地競爭環境及公司表現就僱員的技能和表現給予報酬。我們亦按市場公認慣例提供福利，並根據本地法律為僱員退休提供財政儲備。

香港生力支持及鼓勵建構一個讓每個人都能自由表達意見和建議的環境，讓僱員之間的各種不同差異共存，並獲公平及尊重的對待。

我們絕不容忍基於種族、膚色、國籍或種族出身、性別、懷孕、母乳餵哺、家庭責任或崗位、婚姻狀況、年齡、殘障、宗教、性取向，或某些其他相關適用的本地法例規定的特徵而引起的騷擾或歧視。

當僱員被解僱時，他們均擁有解釋的機會，並會在調查期間獲得公平和嚴肅的處理。香港生力採取適當的措施確保僱員的權利獲得保障。

香港生力致力在工資保障、休息日、帶薪假期、有薪年假、疾病津貼、生育保障、遣散費、長期服務金、職業保障、僱傭合約終止，以及保護反對工會歧視方面提供超出本地適用要求的更佳條件。



SMBHK has been recognized as a certified signatory of the Good Employer Charter 2024. It has pledged to adopt employee-oriented good human resource management practices. It was also awarded the "Supportive Family-friendly Good Employer" logo for its dedication to implementing family-friendly employment measures within the organization.

In recognition of the Company's commitment to building a culture of a happy workplace and improving the happiness level of Hong Kong people at work, the Company was again awarded the "Happy Company 5 Years+" logo in 2024 for the sixth consecutive year by the Promoting Happiness Index Foundation and the Hong Kong Productivity Council.

The Company also received the "Good MPF Employer Award 2024" from the Mandatory Provident Fund Schemes Authority (MPFA) for its commitment to enhancing the retirement benefits of its employees.

SMBHK has no material non-compliance with applicable laws and regulations on compensation and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination, and benefits and welfare for the year 2024.

香港生力已獲認證為二零二四年《好僱主約章》的認證簽署方。本公司承諾採用以僱員為本的良好人事管理措施，並把僱員的家庭角色及家庭友善僱傭政策納入考慮。同時，本公司致力於公司內部實施家庭友好的就業措施，並獲得《為你「家」「友」好僱主》標誌。

本公司於二零二四年獲得由香港提升快樂指數基金及生產力促進局頒發的「開心企業5+」標誌，以表揚公司連續六年對推動快樂工作文化和提高香港人的工作快樂水平的貢獻。

本公司亦致力提升僱員的退休福利，而獲強制性公積金計劃管理局（積金局）嘉許為「2024年積金好僱主」。

於二零二四年，香港生力在補償及解僱、招聘及晉升、工作時數、休息日、平等機會、多樣性、反歧視，以及福利的適用法律及法規上沒有任何重大違規情況。

TOTAL WORKFORCE 總僱員人數	2020	2021	2022	2023	2024
Gender 性別					
Male 男性	143	141	139	143	140
Female 女性	90	86	86	95	98
Employment Type 僱員類別					
Permanent 全職	224	221	215	226	224
Fixed Contract 長期合約	9	6	10	12	14
Age Group 年齡組別					
Below 30 30歲以下	32	30	28	29	35
30 to 50 30至50歲	130	128	127	137	133
Over 50 50歲以上	71	69	70	72	70
TOTAL 總人數	233	227	225	238	238

EMPLOYEE TURNOVER RATE 僱員流失率	2020	2021	2022	2023	2024
Gender 性別					
Male 男性	10%	13%	20%	11%	13%
Female 女性	10%	17%	21%	22%	20%
Age Group 年齡組別					
Below 30 30歲以下	33%	35%	76%	50%	31%
30 to 50 30至50歲	8%	15%	17%	13%	16%
Over 50 50歲以上	3%	6%	4%	7%	8%
TOTAL 總人數	10%	15%	20%	15%	16%

¹² Number of employees or workforce includes permanent employees and fixed contract employees (i.e., employees with fixed contract of more than 3 months). Given that SMBHK is reporting in relation to its Hong Kong operations, the Company does not see it as material to report "geographical region" breakdowns of its employment data. 僱員人數或勞動力包括長期僱員及固定合約的僱員（即合約期超過三個月的僱員）。鑒於香港生力正報告其香港業務，因此本公司認為報告其就業數據的「地理區域」細目並不適用。

Health and Safety

As part of its policies, SMBHK is committed to the safety and well-being of its employees. It regards the safety and health of its employees as integral parts of its daily operations as well as its planning and execution processes that contribute to the success of its business. It implements practical means not only to comply with the legal requirements relating to health and safety, but also to prevent injury to its employees and customers. This promotes a safe, healthy, and productive work environment and ensure the manufacture of products that are safe for human consumption.

The Company has a comprehensive health and safety manual which contains the Company's safety policy and its guidelines and procedures in order to create a healthy and safe environment. The Company has a Safety Council representing the management and a safety committee representing the employees to (i) ensure effective communication, monitoring of compliance, and regular review of safety measures, and (ii) establish immediate and long-term action plans when work accidents occur. The Safety Council is composed of three groups: operations department, logistics department and all other departments. The Safety Council has also designated a Safety Head and a Safety Advisor for each of the three groups to increase accountability for safety and health. In addition, the different elements of the safety management system e.g., safety training, safety inspection, accident/incident investigation, emergency preparedness, etc., were emphasized by assigning champions to ensure expertise and advocacy.

In accordance with the Factories and Industrial Undertakings (Safety Management) Regulations, the Company appointed a Labour Department-approved Registered Safety Auditor to conduct safety audits every 12 months. In the safety audit conducted in 2024, there were no violations found and there were 6 minor improvement points recommended by the auditor. Meanwhile, corrective measures have been implemented in 2024 on all minor improvement points recommended by the auditor in 2023.

SMBHK has no material non-compliance with applicable laws and regulations relating to health and safety for the year 2024.

Number and Rate of Work-Related Fatalities 因工作關係而死亡的人數及比率	2020	2021	2022	2023	2024
Number 人數	0	0	0	0	0
Rate 比率	0%	0%	0%	0%	0%

SMBHK continued to have no work-related fatality in 2024. Meanwhile, the lost days due to injury in 2024 was 444 days. Of the total lost days in 2024, only 4.5% was due to accidents that happened in 2024, while 95.5% was due to accidents that happened prior to 2024.

LOST DAYS DUE TO INJURY 因工傷損失工作日數	2020	2021	2022	2023	2024
Number 日數	322	22	166	43	444

健康與安全

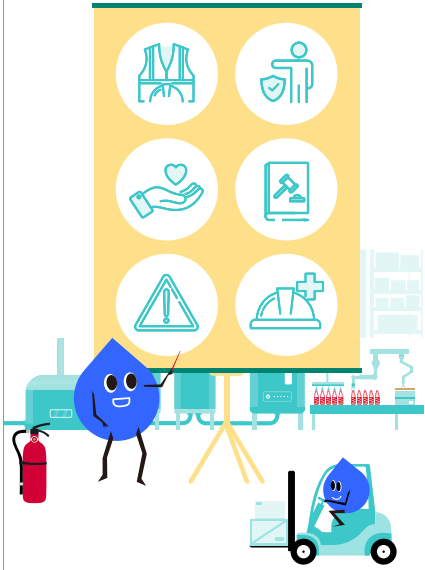
作為其政策的一部分，香港生力致力保護僱員的安全與福祉。香港生力把僱員的安全與健康視為達至業務成功、日常營運、計劃和執行過程中不可或缺的一部分。我們應採取切實可行的方法，不僅是遵守安全與健康相關的法例要求，也要避免對僱員和客戶造成損傷。此措施旨在推廣一個安全、健康和具生產力的工作環境，及確保所生產的產品是可供人安全食用。

本公司擁有一套全面的健康及安全手冊，包含本公司的安全政策以及其準則和程序，以創建一個健康和安全的環境。本公司有一個代表管理層的安全議會，及一個代表僱員的安全委員會，以（一）確保有效的溝通、監督是否合規、定期檢討安全措施；及（二）在發生工傷事故時制定即時和長期的行動計劃。安全議會由三個小組構成：生產部、物流部及其他部門。安全議會為三個組別各指派一名安全主管和一名安全顧問，以加強在健康及安全事故的問責。另外，透過指定負責人來確保專業性和倡議工作，以強調在安全管理系統中的不同要素，例如安全培訓、安全檢查、意外／事故調查、應急準備等。

根據《工廠及工業經營（安全管理）規例》，本公司每十二個月委任一名勞工處認可的註冊安全審核員進行安全審核。而於二零二四年進行的安全審核中未有發現違規情況，而審核員只提出六個稍作輕微改善的建議。同時，於二零二三年審核員所提出的小改善建議均已在二零二四年落實執行。

於二零二四年，香港生力在健康與安全的相關適用法律和法規上並未出現任何重大違規情況。

於二零二四年，香港生力持續沒有因工作關係而死亡的事件。同時，二零二四年因工傷損失的工作日數為444天。在二零二四年因工傷損失的總工作日數，只有4.5%是來自二零二四年發生的意外，而95.5%則來自二零二四年之前發生的意外。



Below are some of the key occupational health and safety measures that the Company has adopted.

- All employees are advised by their supervisors of the following safety precautions relating to their job or environment:
 - Offices – Location of fire extinguishers, fire exits and fire alarms; evacuation policy and procedure, etc.
 - Production – Proper handling of heavy objects; protection from malt dust, diatomite dust, slippery floor, noise, broken bottles, caustic, hot liquid and electrical shock; evacuation policy and procedure, etc.
 - Engineering – Proper handling of heavy objects; protection from cranes, abrasive wheel, electric shock and slippery floor; evacuation policy and procedure, etc.
 - Yard – Safe ways to drive forklifts, pallet height standards, protection from broken bottles, evacuation policy and procedure.
 - Sales – Proper handling of heavy objects and broken bottles, evacuation policy and procedure, etc.
- The Company provides safety equipment to employees whose jobs require them to work consistently in a hazardous environment.
- The Human Resources and Administration Department arranges employee safety license training programs and safety awareness briefings on a periodic basis.
- The Human Resources and Administration Department and the Safety Council periodically arrange programs promoting employee awareness of occupational health and safety practices.
- Direct supervisors, in consultation with department heads, managers or the safety council, investigate safety accidents and incidents, and propose areas for improvement. They also re-educate the relevant personnel through the use of case studies to prevent re-occurrence and reinforce the concept of safety at work.
- Employees have the right to refuse to work in an unsafe environment where the safety protective equipment is insufficient for use. Employees can lodge a complaint with the Company following the Employee Grievance Procedure should they be penalized by their respective superiors for such refusal.

本公司採取的部分主要職業健康與安全措施如下：

- 所有僱員經各自主管通知以下與其工作或環境有關的安全保護措施：
 - 辦公室 — 滅火器、安全出口和火警警報器之位置；疏散政策和程序等。
 - 生產 — 搬運重物的適當程序、注意防範麥芽、矽藻土粉塵、濕滑地面、噪音、破碎玻璃樽、腐蝕性及高溫液體和觸電的保護措施，以及疏散政策和程序等。
 - 工程 — 搬運重物的適當程序、注意防範起重機、砂輪、觸電和濕滑地面的保護措施，以及疏散政策和程序等。
 - 倉庫 — 安全駕駛鏟車的方法、托板的標準高度、防範碎玻璃樽的保護措施，以及疏散政策和程序等。
 - 銷售 — 搬運重物及處理碎玻璃樽的適當程序，以及疏散政策和程序等。
- 本公司為需要經常在危險環境中工作的僱員提供必要保護裝備。
- 人力資源及行政部定期為僱員安排安全證書訓練及安全意識簡報會。
- 人力資源及行政部和安全議會定期為僱員安排針對提升職業安全與健康意識的活動。
- 直屬主管會向部門主管、經理或安全議會磋商、調查安全事故和事件，以及提出可改善的地方。他們也會通過案例學習對相關人員進行再教育，以防止同樣的事故或事件重複出現，並以此加強安全作業的概念。
- 僱員有權拒絕在安全防護裝備不足的危險環境工作。若僱員因拒絕在危險環境下工作而受到其主管的懲罰，僱員可通過僱員申述程序向本公司申訴。

Development and Training

The overall objective of SMBHK's training and development policy is to enhance and develop the employees' skills and knowledge which will enable them to more effectively perform their present functions and to equip them for future job requirements; and to ensure that the Company has effective manpower resources to meet its present and future business goals.

The Company has always recognized the role the workforce plays in the success of its overall performance. As such, it invests resources in training, seminars, mentorship and team-building workshops to develop our employees, support their professional growth, and foster harmony in the organization.

The annual performance appraisal is conducted for all permanent employees. This provides an open communication between employees and their superior to assess their performance, personal and career development, and training progress. This is also the time when specific work objectives and improvement targets are set.

The Company provides, at its own cost, training which includes internal and external courses. To improve the quality of the training, the effectiveness of instructors or the choice of training providers, we solicit feedback and recommendations from participants by means of assessment forms. Some of the key training and development programs we had in 2024 are:

- Sales Training Program & Conference
- Inter-departmental Alignment Workshops
- Operations Technical Skill & Knowledge Programs
- IT Security Training
- Operations Safety License Training

發展及培訓

香港生力的培訓和發展政策的整體目標是增強和發展僱員的技能和知識，讓他們能夠更有效地履行現時的職責並為將來的工作需求做好準備；及確保本公司擁有有效的人力資源來實現其現在和未來的業務目標。

本公司一直明白人力資源在其整體績效成功中發揮的作用。因此我們投放資源於培訓、研討會、師徒制和建立團隊精神工作坊等方面去培育僱員，支持他們的專業發展，並促進公司內的和諧氛圍。

年度績效評估針對所有全職僱員。該評估為僱員和各自主管提供開放交流的機會，以針對績效、個人和事業發展，以及培訓流程作出評估。年度績效評估中同時也設定具體的工作目標和改善目標。

本公司自費為僱員提供內部和外部培訓課程。為改善培訓質素、培訓導師的效率或培訓供應商的選擇，我們透過評估表格徵詢參與培訓僱員的意見和建議。二零二四年部分主要的培訓及發展課程包括：

- 銷售訓練課程及會議
- 部門間協調合作工作坊
- 生產部技能與知識培訓課程
- 資訊科技安全培訓課程
- 生產部安全證書培訓課程



PERCENTAGE OF EMPLOYEES TRAINED 受訓僱員百分比	2020	2021	2022	2023	2024
Gender 性別					
Male 男性	42%	62%	80%	80%	81%
Female 女性	36%	65%	90%	80%	95%
Employee Category 僱員類別					
Senior Employee (Grade 6 and above) 高級僱員（等級6及以上）	49%	80%	90%	90%	98%
Junior Employee (Grade 1 to 5) 初級僱員（等級1至5）	30%	44%	80%	70%	73%
TOTAL 整體受訓百分比	39%	63%	80%	80%	87%

AVERAGE TRAINING HOURS COMPLETED 平均受訓時數	2020	2021	2022	2023	2024
Gender 性別					
Male 男性	1.9	4.4	7.1	17.7	16.1
Female 女性	0.5	3.1	8.5	14.4	11.1
Employee Category 僱員類別					
Senior Employee (Grade 6 and above) 高級僱員（等級6及以上）	2.1	5.2	11.9	24.0	5.2
Junior Employee (Grade 1 to 5) 初級僱員（等級1至5）	0.6	2.5	2.5	8.3	23.9
TOTAL 整體受訓百分比	1.4	3.9	7.6	16.4	14.1

Labour Standards

Consistent with local labour legislation, the Company does not use child or forced labour in any form.

The Company defines child labour as the recruitment, hiring and employment of workers under the minimum legal working age of 15. The Company defines forced labour as situations in which persons are coerced to work through the use of violence or intimidation, or by more subtle means such as repayment for accumulated debt, retention of identity papers, or threats of denunciation to immigration authorities. It is the Company's commitment to only work with licensed labour agencies or brokers who comply with all applicable local laws.

SMBHK has no material non-compliance with applicable laws and regulation on child and forced labour for the year 2024.

勞工標準

與本地勞工法例一致，本公司反對以任何形式使用童工或強制勞工。

童工定義為招聘、僱用及聘請年齡低於合法工作年齡15歲的僱員。本公司定義強迫勞動為人員因暴力或威脅被迫工作，或通過微妙手段，例如償還積累的債務、扣留身份證明文件或威脅向移民當局舉報。公司承諾僅與遵守所有適用當地法律的持牌勞務機構或經紀人合作。

於二零二四年，香港生力在童工及強制勞工的適用法律及法規上並未出現重大違規情況。

OPERATING PRACTICES

Supply Chain Management

SMBHK is committed to source goods and services from suppliers who share its core values and integrate them into their own operations. To this end, SMBHK works to build relationships with suppliers who cultivate safe working environments, promote dignity and respect for their employees, and advance responsible environmental practices. To ensure that its suppliers conduct their businesses consistent with SMBHK's principles and values, SMBHK has adopted and published a Supplier Code of Conduct in 2015, which outlines the standards that SMBHK expects its suppliers to espouse. The details of the Supplier Code of Conduct are available in the Company's website.

In 2024, to manage and/or identify environmental and social risks along the supply chain, the Company once again actively communicated with all of its active strategic suppliers to ensure that they are aware of the Company's Supplier Code of Conduct and that they are expected to follow and be guided by it.

The Company's active strategic suppliers were also asked to declare any material non-compliance regarding (i) applicable laws and regulations concerning labour practices, (ii) ethical conduct, (iii) health and safety, (iv) environmental protection, and (v) responsibility, transparency and accountability. None of the active strategic suppliers who responded, representing 91% of the Company's total value of materials and services purchased from its active strategic suppliers, declared any material non-compliance.

Additionally, all major¹³ active strategic suppliers of the Company are required to undergo assessment and screening in order to be accredited. The Company's accreditation process is composed of stages which involve a comprehensive evaluation of the supplier's sustainability profile, product offering, client list and geographic coverage, and technical aspect of the supplier's operations, and an on-site audit to inspect the supplier's production process, working conditions, quality assurance systems, actual transportation systems, and environmental controls. Products produced by the supplier are also required to go through various tests under different conditions in the Company's facility. It is only when a supplier passes these stages and tests that they are then accredited to become the Company's supplier.

NUMBER OF SUPPLIERS BY GEOGRAPHICAL REGION 按地區分佈的供應商數目	2020	2021	2022	2023	2024
America 美洲	6	6	5	5	5
Asia 亞洲	263	266	255	260	268
Europe 歐洲	25	18	18	18	22
Oceania 大洋洲	3	4	5	5	1

¹³ "Major" in relation to the active strategic suppliers are suppliers of raw materials and packaging materials.
「主要」活躍策略性供應商意指原材料和包裝材料的供應商。

營運慣例

供應鏈管理

香港生力致力向與其擁有共同核心價值、並將此結合到他們自身營運當中的供應商採購物品和服務。有見及此，香港生力與注重安全的工作環境、推動尊重僱員，以及推行負責任的環保措施的供應商建立良好關係。為確保供應商的營運模式與香港生力的理念和價值一致，香港生力於二零一五年採納及發佈《供應商操守守則》，概述香港生力期望其供應商能夠達到的標準。有關《供應商操守守則》的詳情可於本公司網站內瀏覽。

於二零二四年，為了管理和／或辨識供應鏈中的環境和社會風險，本公司積極地再跟所有活躍策略性供應商溝通，以確保他們了解本公司的《供應商操守守則》，並期望他們遵守及以此為指引。

本公司所有活躍策略性供應商亦被要求申報任何有關（一）勞工待遇之適用法律及法規、（二）道德行為、（三）健康和安全、（四）環境保護，以及（五）責任、透明度和問責情況。在有回覆的活躍策略性供應商之中，沒有一個出現重大違規情況，而這些供應商則站本公司活躍策略性供應商提供原材料及服務的總購買價值91%。

此外，本公司所有主要¹³活躍策略性供應商必須經過評估和篩選才可獲得認可。這個認可過程分為多個階段，包括對供應商的可持續發展概況、產品供應、客戶名單及地域覆蓋、供應商營運上的技術層面，實地考察以檢測供應商的生產過程、工作環境、質量保證系統、實際運輸系統和環保措施進行全面評估。供應商生產的產品必須於本公司在不同條件下接受不同的化驗和測試。當供應商通過這些階段及測試，才獲認可成為本公司的供應商。

Product Responsibility

The effect of SMBHK's products and services to our customers and consumers is very important to the Company. The Company exercises due care in the design, production and sourcing of its beverage products to ensure that they are fit and safe for consumption. The Company communicates information related to its products and services with due consideration to the needs of its customers and consumers and their rights to privacy.

The Company implements a License Renewal System where all licenses necessary for compliance with relevant laws and regulations and which have a significant impact on the Company's operations are recorded and monitored. The system triggers reminders and warnings to ensure that such licenses are renewed timely. Likewise, the Company's SAP Plant Maintenance Module triggers notices to ensure that all pertinent equipment and machines in the brewery are checked, maintained, repaired or replaced, if necessary, to ensure minimal operational disruption.

The Company is ISO 9001 and ISO 22000 certified. ISO is an independent, non-governmental international organization with a membership of 173 national standards bodies.

The ISO 9001 standard is based on a number of quality management principles including a strong customer focus, the motivation and implication of top management, the process approach and continual improvement. The Company's ISO 9001 certification helps ensure that its customers and consumers get consistent, good-quality products and services.

The ISO 22000 certifies that SMBHK has a good food safety management system to control food safety hazards in order to ensure that all its products are safe. The certification gives assurance within the global food supply chain that the Company provides consumers with beer products that they can trust, thereby allowing the sale of the Company's products across borders.

產品責任

香港生力十分重視其產品和服務對客戶和消費者的影響。本公司在設計、生產和採購飲料產品的各個方面都十分謹慎，確保所有飲料產品適合安全飲用。本公司傳達與產品和服務有關的信息時，會充分考慮客戶和消費者的需求和其隱私權。

本公司推行一個牌照更新系統，記錄和監察所有對公司營運有重大影響的牌照，確保遵守相關法律和法規。系統會發出提示和警告，以確保相關牌照得到適時更新。本公司的SAP工廠維護系統亦會發出提示，確保啤酒廠內所有相關的設備和機器已接受檢查、保養、維修或在必要時替換，減低因業務營運中斷而帶來的影響。

本公司已通過ISO 9001及ISO 22000認證。ISO是一個獨立、非政府的國際組織，擁有173個國家標準機構的成員。

ISO 9001標準建基於多個質量管理標準，包括高度以顧客為本、管理層的動機和影響、方法程序和持續改善。本公司的ISO 9001認證有助確保我們的客戶和消費者獲得一致優質的產品和服務。

ISO 22000認證展示香港生力擁有優秀的食品安全管理系統，並有能力控制食品安全隱患以確保食品的安全性。此認證為全球食品供應鏈提供保障，即本公司為消費者提供可信賴的啤酒，從而有助本公司的產品可以跨境銷售。





The Company believes that it is important to reinforce and encourage responsible attitudes and practices towards the promotion, sale, supply, service and consumption of alcoholic beverage products. It recognizes that is in the best position to directly and positively influence consumer and customers' attitudes and drinking behaviour, as well as to advocate responsible drinking and serving of alcoholic beverages. The Company encouraged its employees to enroll in the Responsible Serving Online Training Course offered by FReD beginning 2022. By December 31, 2024, 70% of the Company's employees (which includes top and middle management, and employees whose duties involve direct contact with customers and consumers) have completed the said training course and secured Responsible Serving Certificates. It continued to promote the key pillars of responsible drinking within the organization, by disseminating an internally produced video to the employees in 2024.

本公司相信加強和鼓勵對酒精飲料的宣傳、銷售、供應、服務和飲用應採取負責任的態度和做法是相當重要的。本公司意識到自己處於最佳位置，能為消費者和客戶的態度和飲酒行為帶來直接和正面的影響，以及提倡理性飲酒和供酒。自二零二二年起，本公司開始倡導僱員參加由FReD提供的「理性供酒」網上培訓課程。截至二零二四年十二月三十一日，本公司70%的僱員（包括中高層管理人員，及工作範疇涉及與客戶和消費者有直接接觸的僱員）已完成該培訓課程，並獲取理性供酒者證書。本公司在二零二四年製作了一條內部的影片，向僱員繼續推廣理性飲酒的關鍵要點。



SMBHK complies with the Dutiable Commodities (Amendment) Ordinance 2018 which prohibits the sale and supply of intoxicating liquor to minors under 18 years old via face-to-face distribution and remote distribution, as well as the sale of alcoholic beverages in vending machines, and supports the said law through its membership in the FDGA and FReD. The Company's employees are carefully briefed on this legislation to ensure compliance.

SMBHK recognizes that the responsible promotion of alcoholic beverages is in the interest of the industry and society as a whole. In its advertising communications, SMBHK sees to it that such communications are in accordance with the Hong Kong Broadcasting Ordinance, the Communications Authority's Code of Practice, and The Association of Accredited Advertising Agencies of Hong Kong's Code of Practice. Also, the Company is signatory of the FReD's Marketing Code of Conduct Principles. The Company applies these principles to all forms of commercial or promotional communications by SMBHK ensuring that the sales and marketing communications of the Company (including advertising and labeling) are consistent with responsible drinking behavior. The details of the Marketing Code of Conduct Principles are available in the FReD website, (www.fred.org.hk).

As part of its Quality Assurance process, SMBHK strives to ensure that all its labeling initiatives for its primary (bottles and cans) or secondary (carton boxes) packaging are in compliance with local laws and regulation.

SMBHK has no material non-compliance with laws and regulation relating to its products' health and safety, advertising, labeling and privacy matters for the year 2024.

Consumer and customer satisfaction are very important to the Company and they do not just serve as goals but are among the very foundations of the Company's business activities. Feedback, whether in the form of comments, requests or concerns, serves as vital inputs to the improvement of the Company's management and the development of its products and services.

In relation to consumer or customer concerns or problems, the Company has put in place a system that enables it to consider and respond to these concerns or problems correctly, courteously and swiftly. We see every form of feedback as a crucial opportunity that should be embraced with commitment and integrity to further enhance our relationship with our stakeholders.

香港生力遵守《2018年應貨稅品（修訂）條例》，並以FDGA及FReD的會員身份支持。該法例禁止任何人在業務過程中，不論是透過當面或遙距分發的方式，向18歲以下的未成年人士售賣和供應令人醺醉的酒類。法例同時禁止自動售賣機售賣酒類飲品。為確保僱員嚴格遵守法例，本公司已就法例向僱員作仔細的簡介。

香港生力明白到有責任地推廣酒精飲料符合整個行業及社會的益處。香港生力按照香港廣播條例、通訊事務管理局的業務守則和香港廣告商會的實務標準作出廣告通訊。同時，本公司亦是FReD的會員及其市場營銷自律規範的簽署方。本公司應用該市場營銷自律規範於香港生力所有形式的商業或推廣傳訊，其目的是確保本公司的銷售及市場推廣通訊（包括廣告及標籤）與理性飲酒行為一致。有關市場營銷自律規範的詳情可於FReD的網頁內瀏覽（www.fred.org.hk）。

作為品質保證的程序一部分，香港生力致力確保所有標籤，不論是首要（樽裝及罐裝）或次要（紙箱）均符合本地法律與法規。

於二零二四年，香港生力在產品的健康與安全、廣告、標籤及私隱的適用法律及法規上並未出現重大違規情況。

消費者和客戶的滿意度對本公司非常重要，它們不僅是本公司的營商活動目標，更是其中之一的基礎。所有回饋，無論是意見、要求或提問形式的回應，均對改善本公司的管理和發展其產品的服務十分重要。

對於消費者或客戶所關注或提出的問題，本公司備有一套可正確地、禮貌地且快速地考慮和回應的系統。我們將每一種形式的回應視作一個重要的機會，因此我們本著承諾和誠信的原則歡迎任何回應，以進一步加強我們與持份者的關係。

The Company is pleased to report that there was no product sold subject to recall for safety and health reason in 2024. The total number of concern-related feedbacks for the year was 118.

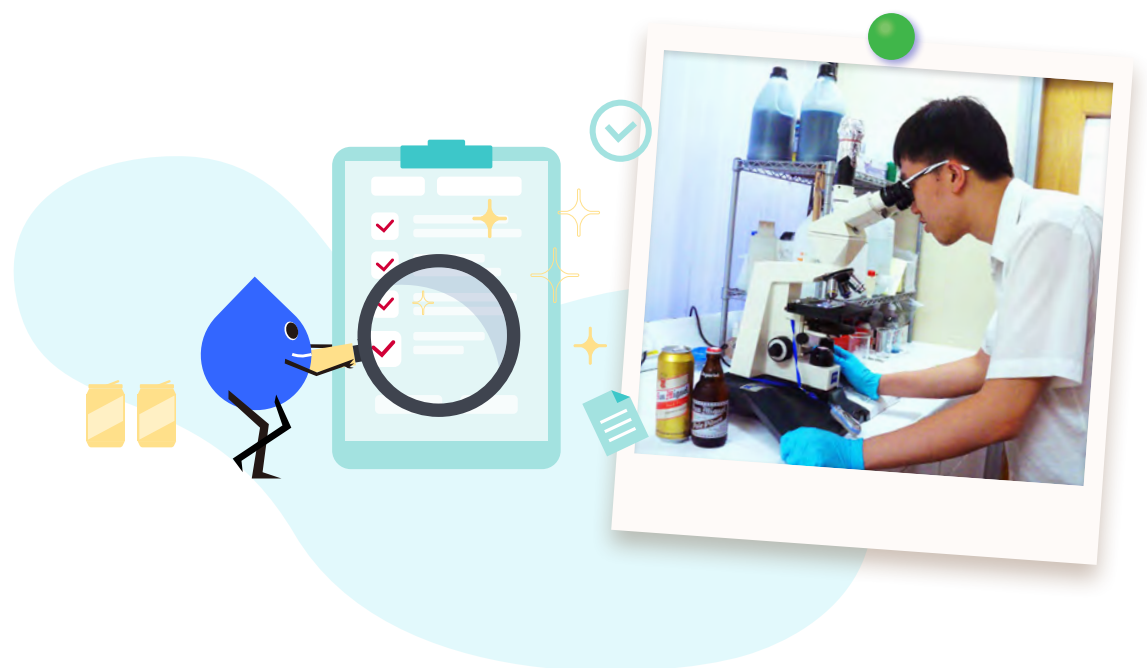
Problem-related feedback from consumers, customers or the general public involving products or services are all logged and recorded in a specially-designed system. Trends are monitored closely to determine whether a problem is an isolated case or a recurring one. Feedback from consumers and the general public are dealt with by the Corporate Affairs section, which acts as the main contact point during the whole process, from receiving and assessing the feedback up to the provision of an appropriate response. Feedback from customers, on the other hand, is handled by the Sales Department as part of its responsibility to ensure customer satisfaction.

Product-related concerns are directly forwarded to the Quality Assurance team for immediate investigation. Field visits and various tests are conducted accordingly. If the product concerned is supplied by a different brewery or by a partner company, the source brewery or company will also be informed, if necessary. Outcome from field visits and tests, and/or response from other source breweries or companies will be consolidated and evaluated to determine the required and appropriate actions and response. The Manager of the Quality Assurance team is responsible for validating any non-conformities, including the magnitude and seriousness thereof. If a product recall is required, the Senior Manager of the Company's Operations Department shall be responsible for coordinating with the concerned parties in implementing the product recall in accordance with the Centre for Food Safety standards and guidelines.

本公司欣然報告在二零二四年並未有任何出售產品因安全和健康原因而回收的情況。於二零二四年，與相關的反饋總數為118。

所有與產品或服務有關的意見，不論是來自消費者、客戶或公眾，均會輸入和記錄到一個特別設計的系統。該系統嚴密監察問題趨勢以確定問題屬於獨立或重複個案。來自消費者和公眾的意見交由企業事務部處理，該部門由接獲和評估意見以至提供適當的回覆，是整個過程的主要聯絡點。來自客戶的意見則由營業部處理，因確保客戶滿意是營業部的職責。

與產品相關的問題直接交由品質保證團隊以立即展開調查。品質保證團隊將根據情況展開現場調查和進行各種測試。若問題產品由其他啤酒廠或夥伴公司提供，我們會在需要時通知有關的啤酒商或夥伴公司。現場調查和測試的結果和／或來自相關啤酒商或夥伴公司的回應會統一進行分析，以確保所需採取得合適行動及回應。品質保證團隊的經理負責確認任何不合格的情況，包括不合規的程度和嚴重性。若某項產品需要回收，本公司生產部高級經理會負責協調各相關部門，根據食物安全中心的標準和指引執行產品回收。



Service-related concerns are sent to the relevant department for immediate resolution and improvement. The relevant department may look into its operations or the operations of suppliers, if necessary. Outcome from the inquiry will be consolidated and evaluated to determine the required and appropriate actions and response.

SMBHK has policies on respecting intellectual property rights and avoiding infringing acts in the conduct of its business. The policies apply to all employees of the Company, including casual and contractual employees. The policies, in particular, deal with, but are not limited to, computer software, books, newspapers, magazines, internet information, and audio and/or visual recordings. Section managers are tasked to ensure proper records management and to monitor usage of copyright assets by their respective work functions.

SMBHK collects a range of personal information in its course of doing business. The Company strives to ensure that personal data provided by consumers, customers and business partners are protected. Section managers are tasked to ensure that the personnel who handles data of consumers, customers or business partners keep the said data in strict confidence and use the same for the specified purposes only; and that all confidential documents are stored properly. In relation to consumer personal data collected by our promotion agencies, the agencies are expected to follow and be guided by Company's Supplier Code of Conduct and comply with applicable laws and regulations concerning consumer data protection and privacy. All of the Company's active strategic suppliers were also asked to declare any material non-compliance on privacy matters. There were no active strategic suppliers that declared any material non-compliance on privacy matters in 2024.

Anti-Corruption

The Company believes that honesty, integrity and fair-play are important assets of the organization. All employees must ensure that the Company's reputation is not adversely affected by dishonesty, disloyalty or corruption. They are expected to conduct the business affairs of the Company in a professional manner and in full compliance with applicable laws and regulations. It is the policy of the Company to prohibit employees from soliciting any advantage from clients, suppliers, contractors or any person in connection with the Company's business. The Company has adopted the SMC group's Policy on Solicitation or Acceptance of Gift in 2016 as part of its continuous efforts to provide guidance on handling gifts received from or offered by third parties/business partners/suppliers to executives, employees, consultants and agents of the Company.

與服務有關的問題將交由有關部門立即解決和改進。相關部門在必要情況下可對本公司的運作或其供應商的運作進行調查。調查結果將統一進行分析以確定所需採取得合適行動或回應。

針對商業流程中尊重知識產權和避免在執行職務時發生違法行為，香港生力制定了相關政策。此類政策適用於本公司所有僱員，包括非正式和合約僱員。此類政策尤其用於處理但不限於電腦軟件、書籍、報紙、雜誌、互聯網資訊、音頻和／或視像紀錄。部門經理需在各自工作職能中負責確保執行適當的檔案管理，以及監察涉及版權資產的使用。

香港生力在營運業務過程中收集了一系列個人資料。本公司致力確保消費者、客戶和業務夥伴提供的個人資料收到保護。部門經理必須確保負責處理客戶或業務夥伴資料的人員對上述資料嚴格保密，並只用於特定目的；同時所有機密文件需以適當的方式進行儲存。就促銷公司所收集的消費者個人數據，本公司期望他們遵守《供應商操守守則》及以此為指引，並遵守有關保護消費者數據和隱私的適用法律和法規。本公司所有活躍策略性供應商均被要求對隱私問題申報有否重大違規情況。而在二零二四年，沒有任何活躍策略性供應商在這方面出現違規情況。

反貪污

本公司深信誠實、誠信及公平原則是我們的重要資產。所有僱員必須確保本公司的聲譽不會因不誠實、不忠誠或貪污因素而受到不利影響。本公司期望所有僱員能夠在完全遵守法律和法規的情況下專業地開展業務。本公司的一項政策就是防止僱員從客戶、供應商、承包商或任何與本公司業務有關的人員獲得任何利益。本公司已於二零一六年實施生力集團之《索取或接受禮物政策》，以持續改善提供予本公司行政人員、僱員、顧問及代理商的指引，助其處理由第三方／商業合作夥伴／供應商提供或從他們獲取的禮物。



It is the Company's policy that every employee should at all times ensure that their dealings with customers, suppliers, contractors and colleagues do not place them in a position that may lead to a conflict of interest. Every employee and his family members who are engaged, or who consider engaging, in business, investments or activities that may have existing or potential conflict with the Company's interests must make a disclosure in writing. New employees are required to make a disclosure of their interests when they join the Company, while existing employees are required to make an annual declaration if they have been involved in any conflict of interest situation.

The Company invites the Hong Kong Independent Commission Against Corruption (ICAC) to conduct preventive education sessions to its employees to further build an ethical corporate culture on annual or biennial basis. Employees who have already attended the session are required to take it again every 5 - 7 years. The last preventive education session was held in 2024. The Company also invited the ICAC to review the Company's anti-corruption policy in 2024 to ensure alignment with the most current anti-corruption regulations in Hong Kong. The last anti-corruption training was provided to the directors in 2023.

SMBHK is committed to complying fully with local anti-money laundering laws, rules, regulations and standards. SMBHK engages only with reputable customers involved in legitimate business activities, with funds derived from legitimate sources.

本公司的政策要求每位僱員在客戶、供應商、承包商及同事打交道的過程中，應確保不會陷入可能導致利益衝突的情況。每位參與或認為參與可能與本公司的利益存在當前或潛在衝突的業務、投資或活動的僱員或其家庭成員，必須以全面形式向本公司披露。所有新僱員需在加入本公司前就所有與其利益有關的問題進行披露。此外，所有僱員需就其曾否參與涉及利益衝突的情況作年度利益申報。

本公司每一至兩年邀請香港廉政公署（「ICAC」）為僱員提供防止貪污講座，以進一步建立企業道德文化。曾參與課程的僱員必須每五至七年重新參與一次。最近一次的防止貪污講座於二零二四年舉行。本公司亦於二零二四年邀請廉政公署審查本公司反貪污政策，以確保本公司政策與香港最新的反貪污法規保持一致。最近一次為董事提供的防止貪污培訓是在二零二三年進行的。

香港生力致力完成遵守本地打擊洗黑錢的法律、規則、法規及標準。香港生力只會與聲譽良好的客戶以來源合法的資金進行合法的商業活動。

SMBHK has no material non-compliance in relation to bribery, extortion, fraud and money laundering for the year 2024. There are no legal cases (and thus no concluded legal cases) regarding corrupt practices brought against the Company or its employees during the reporting period.

In ensuring that the business of the Company is conducted in the highest standards of fairness, transparency and accountability, the Company has adopted a whistleblowing policy in 2015. The policy details the procedures and channels through which its directors, employees and other interested parties may communicate concerns, in confidence, about any possible misconduct or malpractice within the Company. The details of the policy are available in the Company's website.

Community Investment

SMBHK endeavors to create a positive impact in the communities where it operates. We are committed to creating meaningful change in these communities through activities that are consistent with our objective and address the business and social needs of each locality. A characteristic of our business is the ownership and operation of large-scale breweries; and this means that we employ a significant amount of people and operate in relatively less developed locations. With these, we are well aware of our impact on these communities and we see it as an opportunity to give back to the lives of those around us.

The Company supports education by providing lectures in educational institutions on topics which the Company has expertise on, granting university scholarships, and sponsoring university-related social activities where the development of trust, peer support and network are nurtured. Philanthropic efforts through the provision of resources also form an integral part of our community investment. The Company also supports the arts, sports and local community-based non-governmental organizations. We support charitable organizations and suitable NGOs, not only through financial or product support, but also through the experience and expertise of our employees.

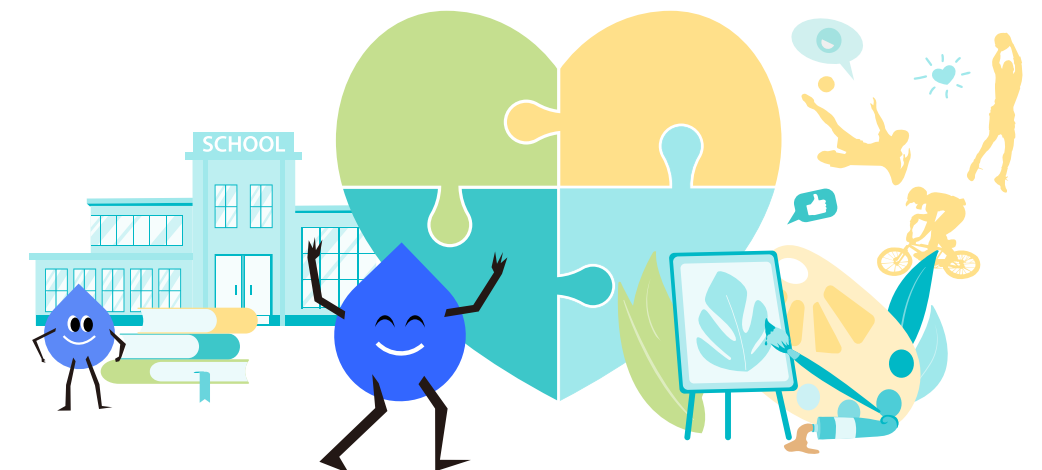
於二零二四年，香港生力在防止賄賂、勒索、欺詐及洗黑錢方面均不存在任何重大違規情況。在這報告期間，香港生力並沒有涉及任何以公司或其僱員為起訴對象的貪污案件（也包括已結案案件）。

為確保本公司在進行業務時持最高標準的公正性、透明度和問責性，本公司在二零一五年實施了舉報政策。該政策詳列既定程序和渠道，讓董事、僱員及其他利益相關的人士可在安全放心的情況下傳達他們對本公司內任何懷疑不當行為或不良行為的關注。有關政策的詳情可於本公司的網站內瀏覽。

社區投資

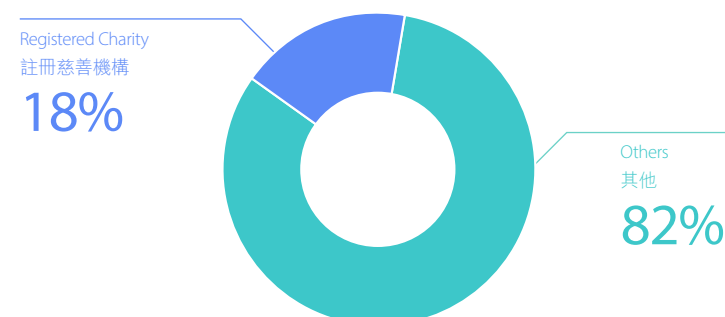
香港生力致力在我們營運業務的社區創造正面的影響。我們透過與目標一致的活動，以及按每個地區的業務及社會需要，致力為社區帶來有意義的改變。擁有和營運大型的啤酒廠為我們業務的特色，這代表了我們聘請了相當數目的僱員和在發展較少的地點營運。因此，我們清楚了解我們對這些社區的影響及將此視為機遇，回饋予我們身邊的人士。

本公司透過在教育機構舉辦以本公司擅長主題的講座，提供大學獎學金及贊助大學相關的社交活動以建立信任、同輩支持及創建網絡，從而支持教育活動。通過提供資源開展慈善工作也是我們社區投資的重要一環。本公司支持藝術、體育及以本地社區為本的非政府組織團體。我們不僅透過金錢或產品贊助支持慈善機構及合適的非政府團體，我們的僱員還會跟他們分享經驗。



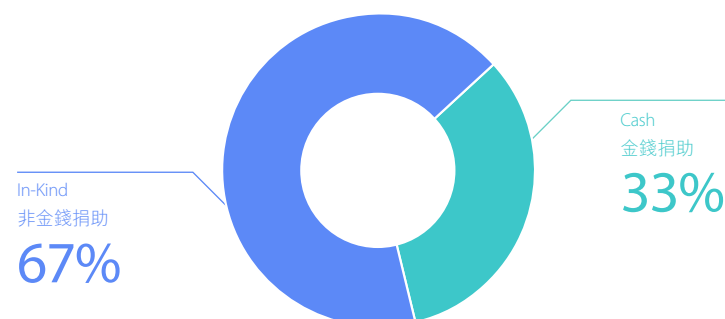
In 2024, the Company contributed to the Hong Kong community an estimated HK\$267,437, a 12% increase over 2023. 18% of the Company's community contribution was received by Hong Kong registered charities. The rest are given to entities that are not registered charities but have purposes, or conduct activities, which are broadly recognized as charitable and are being managed in a way so as to deliver public benefit.

2024 Community Contribution by Organization Type 2024 年按受惠機構類型劃分的社區捐助



Of the total contribution, 33% was cash contribution in which monetary amount was paid in support of a community organization or project. Meanwhile, 67% was in-kind in which the Company committed non-cash resources to community activities. These include donations of the Company's product or services.

2024 Community Contribution by Form 2024 年按資源類別劃分的社區捐助



於二零二四年，本公司回饋香港社會的捐助約值港幣267,437元，比二零二三年增加12%。本公司回饋社會的捐助當中有18%由香港註冊慈善機構受惠。其餘的為非註冊慈善機構，但其成立的目的或開展的活動被普遍認為慈善性質或其管理模式旨在讓公益團體收益。

在所有捐助中，33%為以金錢形式支持社會團隊或項目。同時，67%為非金錢模式贊助社區活動，這包括贊助本公司提供的產品或服務。

Amongst the different types of issues these communities face, one of the areas the Company focused on in 2024 was health, which accounted for 44% of the Company's total community investment. The Company supported organizations or activities that prevent or alleviate illness or human suffering, as well as promote health and healthy lifestyles. Some of the organizations that the Company has contributed to in 2024 are the Hong Kong 100, The Hong Kong Polytechnic University, MIG Action Limited, and Society for the Promotion of Hospice Care. Of the Company's contributions that supported health in the community, 51% was in the form of cash and the rest was in kind.

The Company has been actively involved in the operations of the FReD. The FReD aims to promote responsible drinking in Hong Kong and to work in partnership with the government and/or social organizations to support targeted initiatives that promote responsible drinking and serving of alcoholic beverages.

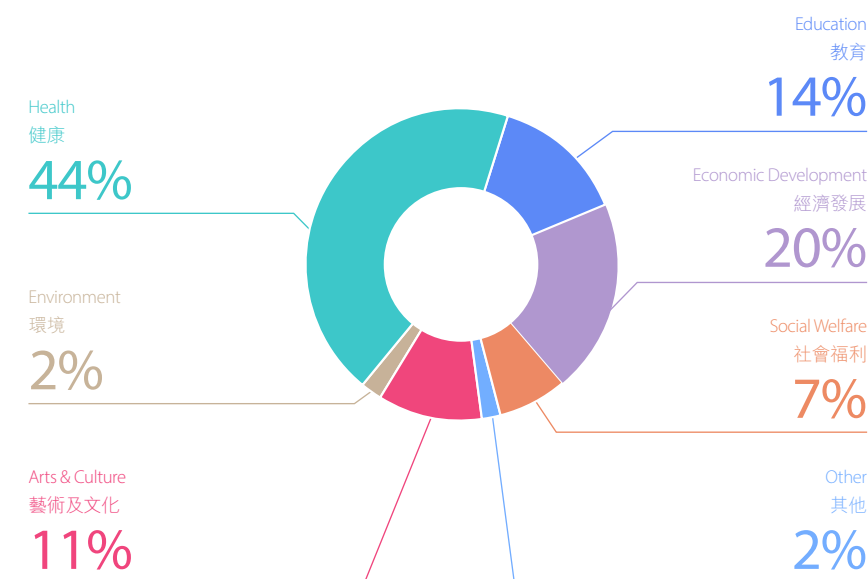
The Company also provides volunteer opportunities to its employees by organizing volunteer services training and events as part of its contribution to building a caring community that promotes positive values of self-fulfillment, and in enhancing the sense of social involvement among its employees.

在社區面對不同類型的議題中，於二零二四年本公司重視的其中一個範疇就是健康，佔公司社區捐助的44%。本公司支持任何預防或減輕人類疾苦，以及推廣健康和健康生活模式的組織或活動。本公司於二零二四年贊助的部分機構包括香港100、香港理工大學、心延社及善寧會。在健康範疇的捐助中，51%為以金錢形式支持，其餘則為非金錢形式贊助。

本公司積極參與FReD的運作。該會旨在於香港推廣理性飲酒，並與政府及／或社會團體合作，支持為推動理性飲酒與供酒所採取的針對性措施。

本公司亦透過組織與義工服務有關的培訓和活動，為僱員提供義工機會，以建立一個推廣自我實現正面價值觀的關愛社區，以及提高僱員的社會參與意識。

2024 Community Contribution by Issue Type 2024 年按專注貢獻範疇劃分的社區捐助



As part of the Company's on-going volunteerism with the Hong Kong Blind Union which started during the Covid-19 pandemic, the Company continued to engage its employees to volunteer in the E-book Production Program. This program helps people with reading disabilities to learn and solve their learning and reading difficulties by using a special reading software. The Company also collaborated with Sik Sik Yuen to organize various outing activities for senior citizens such as visits to the Lunar New Year Fair and Hong Kong Wetland Park, thus providing companionship, and allowing them to be socially and emotionally positive during these visits.

作為在2019冠狀病毒病疫情期間與香港失明人協進會展開的義工活動的一部分，本公司繼續讓僱員參與此協會的電子書製作義工。這項計劃是支持閱讀殘障人士使用特殊的閱讀軟件來學習和解決他們的學習和閱讀困難。本公司亦與耆園合作舉辦與長者外遊活動，例如同遊年宵市場和香港濕地公園，從而提供陪伴，讓他們在這些活動中保持積極的社交及培養正面情緒。



The Company has been awarded the Caring Company Logo since 2014 by the Hong Kong Council of Social Service, in recognition of the Company's good corporate citizenship and its efforts in building strategic partnerships with non-profit organizations to create a more cohesive society. In 2024, the Company was also awarded the 10 Years+ Caring Company Logo for its long-term effort in caring for the community, employees and the environment.

本公司自二零一四年起獲香港社會服務協會頒授「商界展關懷」標誌，作為對本公司良好企業公民身份的認可，以及表彰本公司與非牟利機構建立策略性合作關係、共建具凝聚力的社會所作的努力。本公司於二零二四年獲頒授「10年Plus商界展關懷」標誌，對我們長期關懷社區、僱員及環境的努力作出認可。





**SAN MIGUEL BREWERY
HONG KONG LTD.**
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