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ANTA Sports Products Limited
安踏體育用品有限公司
(Incorporated in the Cayman Islands with limited liability)
Stock Codes: 2020 (HKD counter) and 82020 (RMB counter)

OPERATIONAL UPDATE FOR THE FIRST QUARTER OF 2025

This announcement is published on a voluntary basis by the board of directors (the "**Board**") of ANTA Sports Products Limited (the "**Company**", and together with its subsidiaries, the "**Group**") to provide an operational update on the business of the Group. The disclosure in this announcement only relates to the businesses of the Group for ANTA, FILA and all other brands (including DESCENTE and KOLON SPORT) and does not include the businesses of Amer Sports (as defined in the Company's latest published annual report).

Retail Sales Performance for the First Quarter of 2025 for ANTA Brand

For the first quarter of 2025, retail sales (in terms of retail value) of ANTA branded products recorded high-single digit positive growth as compared to the same period in 2024.

Retail Sales Performance for the First Quarter of 2025 for FILA Brand

For the first quarter of 2025, retail sales (in terms of retail value) of FILA branded products recorded high-single digit positive growth as compared to the same period in 2024.

Retail Sales Performance for the First Quarter of 2025 for All Other Brands

For the first quarter of 2025, retail sales (in terms of retail value) of all other branded products recorded 65-70% positive growth as compared to the same period in 2024.

Retail sales refer to the revenue (inclusive of value added tax, if any) derived from sales to consumers transacted in brick-and-mortar stores (offline channel) and on e-commerce platforms (online channel), part of which being owned and operated by the Group and the rest being owned and operated by the Group's distributors, franchisees and/or the distributors' franchisees. Accordingly, retail sales do not represent the Group's total revenue, and the Group considers the same to be a business operational indicator of the various brands of the Group.

The retail sales performance data do not constitute, represent or indicate a complete picture of the Group's revenue or financial performance. This announcement is based on the Board's preliminary review of the draft unaudited operational data of the Group and the information currently available to the Board, and is not based on any figures and information which have been audited or reviewed by the Group's auditors. The information contained in this announcement may be subject to change and adjustment. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the Company's securities.

By Order of the Board
ANTA Sports Products Limited
Ding Shizhong
Chairman

Hong Kong SAR, 10 April 2025

As at the date of this announcement, the executive directors of the Company are Mr. Ding Shizhong, Mr. Ding Shijia, Mr. Lai Shixian, Mr. Wu Yonghua, Mr. Zheng Jie and Mr. Bi Mingwei; and the independent non-executive directors are Mr. Yiu Kin Wah Stephen, Mr. Lai Hin Wing Henry Stephen, Ms. Wang Jiaqian and Ms. Xia Lian.