

## ZHONGLIANG HOLDINGS GROUP COMPANY LIMITED 中梁控股集團有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立之有限公司) (Stock Code 股份代號: 2772)

## 2024 環境、社會及管治報告 ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

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## 關於本報告 About this report

#### 概覽

本報告是中梁控股集團有限公司(「本公 司」)發佈的第六份《環境、社會及管治報 告》(以下簡稱「ESG」報告或「本報告」), 面向本公司各持份者,重點披露本集團 在環境、社會及管治(ESG)方面的管理、 實踐與績效。

#### **OVERVIEW**

This report is the sixth Environmental, Social and Governance Report (hereinafter referred to as the "ESG Report" or the "Report") issued by Zhongliang Holdings Group Company Limited to its stakeholders for the purpose of disclosing, particularly, the management, practice and performance of the Group in terms of environment, society and governance ("ESG").

#### 報告周期

本報告覆蓋的周期為2024年1月1日至 2024年12月31日(即報告期內)。

#### 報告範圍

本報告覆蓋中梁控股集團有限公司及 其附屬公司(以下簡稱「本集團」、「中梁 控股」)。

#### 編製依據

本報告編製遵循香港聯合交易所有限公司(「聯交所」)《證券上市規則》(「上市規 則」)附錄C2所載的《環境、社會及管治報 告指引》(「環境、社會及管治報告指引」) 進行編製。本公司已遵守環境、社會及管 治報告指引C部分所載「不遵守就解釋」 條文。

本報告按照識別和排列重要的持份者及 ESG相關重要議題、決定ESG報告的界 限、收集相關材料和數據、根據資料編製 報告和對報告中的資料進行檢視等步驟 進行釐定,以確保報告內容的完整性、實 質性、真實性和平衡性。

#### **REPORTING PERIOD**

The period covered by this report is from 1 January 2024 to 31 December 2024 (the "Reporting Period").

#### **SCOPE OF THE REPORT**

This report covers Zhongliang Holdings Group Company Limited and its subsidiaries (hereinafter collectively referred to as the "Group", "Zhongliang Holdings").

#### **BASIS OF PREPARATION**

This report is prepared in accordance with the Environmental, Social and Governance Reporting Guide (the "ESG Reporting Guide") in Appendix C2 to the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange" or "HKEX"). The Company has complied with the "comply or explain" provisions set out in Part C of the ESG Reporting Guide.

This report is prepared through steps such as identifying and prioritising major stakeholders and relevant major ESG issues, determinating ESG reporting boundary, collecting relevant materials and data, preparating report based on materials and reviewing the reporting information, so as to ensure that the content of this report is complete, substantial, true and balanced.

## 關於本報告 About this report

#### 資料來源

本報告披露的信息和數據來源於本集團 統計報告和內部文件,並通過相關部門 審核。本報告的最後一章有完整的內容 索引,以便讀者快速查詢。本集團承諾 本報告不存在任何虛假記載或誤導性陳 述,並對內容真實性、準確性和完整性 負責。

#### SOURCES OF DATA

The information and data disclosed in this report are sourced from the statistics reports and internal documents of the Group and have been reviewed by relevant departments. A complete content index is appended to the last section hereof for quick reference. The Group undertakes that there was no false record or misleading statements, and takes responsibility for its truthfulness, accuracy and completeness of the contents.

#### 報告語言及發佈形式

本報告設有中文和英文版兩個版本,並 以電子版形式發佈。您可訪問集團官方 網站www.zldcgroup.com或聯交所披露易 網站www.hkexnews.hk獲取本報告的電 子文稿。如您對本集團的環境、社會及 管治表現有任何意見或建議,歡迎電郵 ir@zldcgroup.com。

#### **REPORTING LANGUAGE AND FORM OF ISSUE**

This report is available in Chinese and English, which are issued in electronic versions. You can visit the websites of the Group (www. zldcgroup.com) and HKEX News of the Stock Exchange (www. hkexnews.hk) for the electronic version of this report. If you have any comments or suggestions concerning the ESG performance of the Group, you are welcome to contact us via email at ir@zldcgroup.com.

#### 報告編製流程

本報告經過工作小組組建、持份者訪 談、持份者問卷調研、資料收集、框架確 定、報告編寫、報告設計、部門與高層審 核等環節完成編製。

#### **REPORT PREPARATION PROCESS**

This report is a product after going through sections including working group establishment, stakeholder interview, stakeholder questionnaire, information collection, framework determination, report preparation, report design and review by departments and senior management.

#### 審閲及批准

本報告已獲得本公司董事會的審閱及批 准,予以發佈。 REVIEW AND APPROVAL

This report has been reviewed and approved for issue by the Board of the Company.

## 走進中梁 About Zhongliang

中梁控股是一家全國性的中國房地產開發企業,於2019年在香港聯交所上市(股份代號:2772.HK)。本集團憑藉在中國房地產行業的多年經驗,在區域擴展策略的指引下,拓展項目輻射長三角、中西部、環渤海、海峽西岸及珠三角五大核心經濟區域。

Zhongliang Holdings is a nation-wide comprehensive real estate developer in China, whose shares were listed on the Hong Kong Stock Exchange (Stock Code: 2772.HK) in 2019. Leveraging its experience in real estate industry in China for years and under the guidance of regional expansion strategy, the Group's projects have covered five key economic zones, namely the Yangtze River Delta, the Midwest China Region, the Pan-Bohai Economic Rim, the Western Taiwan Straits Zone and the Pearl River Delta.



Business Footprints of Zhongliang Holdings

## 走進中梁 About Zhongliang

中梁控股始終堅持「以客戶為本」的初 心,不斷提升產品與服務質量,持續夯實 核心競爭力與可持續發展能力。本集團 秉承「開放、開拓、開創、共識、共擔、共 享」的價值觀,以「公開、公平、公正、簡 單、務實、有效」的組織文化為基礎,在 貫徹「保交樓、保民生、保穩定」的同時, 以過硬的開發能力、真誠的服務態度與 對社會發展的積極投入,贏得來自市場 和業界的認可與獎項。 By staying true to its "customer-oriented" aspiration, Zhongliang Holdings has continuously improved its quality of products and services and continued to strengthen its core competitiveness and sustainability. Adhering to the values of "Openness, Development, Innovation; Consensus, Undertaking, Sharing" and on the basis of the corporate culture of "Transparency, Fairness, Justice, Simplicity, Pragmatism, Effectiveness", the Group had followed the call of "ensuring housing project delivery, safeguarding people's livelihood and securing stability" on one hand and proactively made contributions to social development with its excellent development capability and sincere service attitude on the other, receiving recognition and award from market and industry.

Administration

2024年我們戮力同心 We worked together as one in 2024			
獲獎日期 Awarding Date	榮譽獎項 Award	頒發機構 Awarding institution	
2024年7月10日 10 July 2024	2024中國房地產品牌聲譽公信力企業 2024 Reputable Company among China Property Brands	中國房地產報 China Real Estate Business	
2024年1月24日 24 January 2024	2023中國房地產年度交付力標桿企業 2023 China Benchmarking Real Estate Developer in Delivery Ability	中國房地產報、中國住交會組委會、中 國城市與區域治理研究院 China Real Estate Business, CIHAF Committee, China Urban & Regional Governance Research Institute	
2024年1月23日 23 January 2024	2023年度品質交付房企 2023 Quality Housing Delivery Enterprise	華夏時報社、中國城市商業網點建設管 理聯合會 China Times, China Federation Of Urban Commercial Outlets Construction	



2024中國房地產品牌聲譽公信力企業 2024 Reputable Company among China Property Brands

#### 1.1 ESG管治

中梁控股始終秉持可持續發展理念,將 ESG管理工作充分融入本集團的運營過 程中。我們通過持續完善ESG管治架構, 搭建多元化持份者溝通渠道,聆聽各方 對本集團ESG方面的建議及期望,以確保 我們的戰略方向和行動計劃與持份者期 望和需求保持一致,為持份者創造長遠 價值,提高中梁控股業務可持續性與競 爭力。

#### ESG管治架構

中梁控股建立了自上而下、權責分明的 ESG管治架構,有效落實各層級ESG工 作。本集團持續深化董事會在ESG事務中 的參與程度,作為最高決策機構負責審 議及批准ESG管理策略,領導和監督本集 團ESG工作的開展。董事會下設的ESG委 員會負責ESG各項事宜的統籌及推進, 並向董事會定期匯報工作成果。ESG工作 小組作為協調和執行機構,負責ESG各項 事宜相關政策及行動計劃的具體制定及 執行。 Good corporate governance is fundamental to achieving healthy and steady operation and high-quality development for a corporate. Zhongliang Holdings continuously enhances corporate governance with the aim of reaching high-standard corporate governance and maintaining excellent development. Based on existing governance structure, the Group continues to improve corporate governance system, strengthen integration process of internal control, compliance management and risk management, and further enhance legal operation awareness, facilitate compliance operation, increase risk prevention capacity to secure healthy and steady development. Besides, the Group strives to create an corruption-free and health business atmosphere, forges ahead on the path of sustainable development and shares fruits with all sectors of society.

#### **1.1 ESG GOVERNANCE**

Upholding the philosophy of sustainable development, Zhongliang Holdings incorporates ESG management into the operation of the Group. Through continuous improvement on ESG governance structure and building diverse communication channels for stakeholders, we collect ESG recommendations and expectations form all parties to the Group so as to ensure our strategy indirection and implementation plans be in alignment with expectations and needs of stakeholders, create long-term values for stakeholders and reinforce business sustainability and competitiveness of Zhongliang Holdings.

#### **ESG Governance Structure**

By establishing a top-down ESG governance structure with specified responsibilities, Zhongliang Holdings effectively implemented ESG works in all levels. The Group has continuously strengthened the involvement in ESG related matters of the Board, which is responsible for reviewing and approving ESG management strategy and playing a leadership and supervisory role in the implementation, as the highest decision-making body. The ESG committee of the Board is responsible for coordinating and promoting ESG related matters and reports to the Board on a regular basis. As coordination and implementation body, ESG working group is responsible for the specific arrangement and implementation of ESG related strategies and action plans.



董事會聲明

Statement of the Board

#### 董事會職責 Responsibility of the Board

 董事會作為中梁控股ESG管治的最高決策機構始終肩負引領及指導中梁控股ESG發展的重任。董事 會負責審議與批准ESG策略及政策,承擔與ESG事宜相關工作的整體監察、指導及檢討責任。董事會 授權ESG委員會制定ESG管理政策,監督並檢討ESG目標達成情況,定期識別並管理ESG相關風險。
 As the highest decision-making body on ESG governance of Zhongliang Holdings, the Board always plays a leadership and guidance role in the ESG development of Zhongliang Holdings. The Board always plays a leadership and approving ESG strategies and policies, and the overall monitoring, guiding and reviewing of ESG matters. The Board authorizes the ESG Committee to formulate ESG management policies, monitor and review the ESG goals progress, and identify and manage ESG related risks on a regular basis.

#### 風險管理

#### **Risk management**

中梁控股定期針對可持續發展風險開展識別及重大性評估工作,並由ESG委員會向董事會就相關風險的管控提出策略性建議。董事會負責審議本集團日常運營中相關風險及重要性,並對風險管理工作開展情況及成果進行監督,確保公司的內部控制及風險得到有效的管控。
 Zhongliang Holdings regularly identifies and assesses the materiality of sustainability risks, and the ESG Committee makes strategic recommendations to the Board on the management and control of relevant risks. The Board is responsible for reviewing the risks and materiality in daily operation of the Group, and supervising the implementation and results of risk management to ensure effective control on internal controls and risks of

the Company.

### ESG事務執行

#### Implementation of ESG matters

 ESG委員會通過每年定期召開會議,對ESG相關目標、績效及工作進展進行審閲、檢討及指導,並接 受董事會的審議。如遇需要決議的重要事項,ESG委員會主席有權要求召開臨時會議。ESG工作小組 負責全面推動公司ESG策略和項目的實施與落地,確保各項工作得到有效執行,提高公司整體ESG績 效表現。

The ESG Committee meets regularly every year to consider, review and guide ESG related goals, performance and working progress, and is subject to the Board's review. The chairman of the ESG Committee has the right to convene an extraordinary meeting on its request in the event of important matters to be determined. ESG Working Group is responsible for comprehensively promoting the implementation of ESG strategies and projects of the Company, ensuring all work is effectively implemented, and improving overall ESG performance of the Company.

#### 重要ESG議題 Important ESG issues

 中梁控股定期對內外部持份者在ESG方面的議題進行識別、評估及優先級排序。我們與持份者建立了 穩定、透明的溝通渠道和反饋機制,並定期舉辦內外部活動與持份者緊密溝通。報告期內,我們通過 開展政策及行業趨勢分析,並結合自身運營情況對ESG議題的重要性進行全面評估和排序,最終確定 中梁控股2024年的ESG重要議題。

Zhongliang Holdings regularly identifies, evaluates and prioritizes ESG issues from internal and external stakeholders. We have established stable and transparent communication channels and feedback mechanisms with our stakeholders, and regularly organise internal and external activities to communicate closely with our stakeholders. During the Reporting Period, we have identified material ESG issues for Zhongliang Holdings in 2024, through analysing policies and industrial trends and comprehensively assessing and prioritising the importance of ESG issues based on its own operation.

#### 持份者溝通

中梁控股高度重視與持份者的溝通交流,通過設立可行有效的溝通渠道來了 解各方訴求和期望,務求保持溝通順 暢。本集團的主要持份者包括員工、客 戶/業主、投資者/股東、合作夥伴/供 應商、社區、政府及監管機構。我們定期 匯總各持份者關切的問題,並將其充分 納入集團ESG策略,融入制度更新、業務 流程檢審和改善、風險識別及應對等各 環節。

下表列出報告期內不同持份者組別所關 注的議題以及我們的溝通回應方式:

#### **Communication with Stakeholders**

Zhongliang Holdings attaches great importance to communication with stakeholders, setting up effective communication channels to understand demands and expectations of all parties and ensure smooth communication. The Group's main stakeholders include: employees, customers/property owners, investors/shareholders, partners/suppliers, communities, government and regulators. We collect concerns of stakeholders on a regular basis and fully incorporate them into the Group's ESG strategy, reflecting in system updates, business process review and improvement and risk identification and response.

The following table sets out the issues of concern of different groups of stakeholders during the Reporting Period as well as our communication and response methods:

持份者組別	關注議題	溝通渠道/反饋方式 Communication channels/feedback
Group of stakeholders	Issues of concern	methods
員工	勞工準則	各類員工活動
	員工健康與安全	內部刊物(報紙、雜誌)
	員工培訓與晉升體系	員工績效考核
	員工關愛與溝通	
	薪酬與福利	
Employees	Labour standards	Various employee activities
	Employees' health and safety	Internal journals (newspaper, magazine)
	Employee training and promotion system	Employee performance appraisal
	Employee care and communication	
	Compensation and benefits	
客戶/業主	產品質量與客戶服務	客戶滿意度調查
	客戶滿意度及投訴處理	客戶專線
	保護消費者信息安全及隱私	官方媒體平台
Customers/property	Product quality and customer service	Customer satisfaction survey
owners	Customer satisfaction and complaint	Customer service hotline
	Protection of consumers' information	Official media platform
	security and privacy	

持份者組別	關注議題	溝通渠道/反饋方式 Communication channels/feedback
Group of stakeholders	Issues of concern	methods
投資者/股東	反貪腐管控	股東大會/特別股東大會
	反不正當競爭	投資者、分析師會議
	業務發展	新聞稿/公告
	經濟績效	
Investors/shareholders	Anti-corruption regulation	General meeting/extraordinary general
	Anti-unfair competition	meeting
	Business development	Investors and analysts meetings
	Economic performance	Press release/announcement
合作夥伴/供應商	供應商管理	供應商資質審核
	反貪腐管控	供應商交流大會
	綠色供應鏈建設	
Partners/suppliers	Supplier management	Supplier qualification review
	Anti-corruption regulation	Supplier forum
	Construction of green supply chain	
社區	社區發展及社會公益	新聞稿/公告
		各類公益事業
Communities	Community development and social	Press release/announcement
	charity	Various public welfare undertakings
政府及監管機構	合理合規營銷	現場調研
	反貪腐管控	會談
Governments and	Legitimate and reasonable marketing	On-site investigation
regulators	Anti-corruption regulation	Meetings

#### 重大性議題

#### **Materiality Issues**

報告期內,根據本集團業務佈局和運營 發展情況,結合國家政策、行業發展趨勢 並綜合各持份者的期待及訴求,對可持 續發展議題進行識別和評估,形成中梁 控股重大性議題矩陣,最終確定包含8項 高度重要性議題、20項中度重要性議題 在內的共28項重大性議題。我們向董題 和評估本集團可持續發展風險,並就重 大性議題的最終判定結果提出建議。

During the Reporting Period, based on the Group's business footprints and operational development, taking into account the national policies, industry development trends, and the expectations and demands of various stakeholders, sustainability issues were identified and evaluated to form a materiality matrix of issues of Zhongliang Holdings, a total of 28 major issues including 8 issues of high importance and 20 issues of medium importance were finalized. We report the identified materiality issues to the Board for reviewing and assessing the risks of the Group's sustainability and to make recommendations on the final determination of materiality issues.



對中梁控股可持續發展的重要性 Importance to the sustainability of Zhongliang Holdings

#### 序號 重大性議題

No. Materiality Issues

#### 環境議題

#### **Environmental issues**

- 1 能源管理 Energy management
- 2 溫室氣體排放
   Greenhouse gas emissions
- 3 污水排放 Sewage discharge
- 4 廢棄物管理 Waste management
- 5 水資源管理 Water resources management
- 6 物料消耗 Material consumption
- 7 對環境及天然資源的影響
- Impact on the environmental and natural resources 8 綠色建築 Green building
- 9 為適應氣候變化所採取措施
   Measures taken to adapt to climate change
- 10 考慮氣候變化對業務影響 Considering the impact of climate change on business

#### 社會議題

#### Social Issues

- 11 勞工準則 Labour standards 12 員工健康與安全 Employees' health and safety 13 員工關愛 Caring for employees 14 員工培訓與晉升體系 Employee training and promotion system 15 薪酬與福利 Compensation and benefits 16 員工多元化 Diversity in employees 17 供應商管理 Suppliers management 18 綠色供應鏈建設 Construction of green supply chain 19 研發創新 Research and development and innovation 20 產品質量與客戶服務 Product quality and customer services 21 客戶滿意度及投訴處理 Customer satisfaction and complaint handling 22 保護消費者信息安全及隱私 Protection of consumers' information security and privacy 23 尊重和保護知識產權 Respect and protect intellectual property rights 24 社區發展及社會公益 Community development and social charity 25 行業貢獻 Industry contribution 企業管治議題 Corporate governance issues
- 26 反貪腐管控
- Anti-corruption regulation 27 反不正當競爭
  - Anti-unfair competition
- 28 合規合理營銷 Legitimate and reasonable marketing

#### 1.2 風險管控

中梁控股高度重視風險管理工作,通過 建立完善的風險防控體系、科學的風險 管理流程,不斷優化風險應對策略,提高 風險防範和化解能力,確保公司穩健發 展。與此同時,我們亦面向員工組織開展 風險防控培訓,建設合規文化,進一步提 升全員合規意識水平,鞏固中梁控股持 續健康發展的根基。

#### 體系建設

我們深知建立健全的風險防控體系是企 業長期穩定經營的基本保障。中梁控股 通過建立「前台」與「後台」協作配合的風 險管理架構,並明確規定風險管理具體 職責。基於權責分明的風險管理架構,我 們定期對內外部風險進行系統性識別及 評估,有效幫助集團規避經營風險、管理 缺陷等問題。報告期內,本集團優化風險 管理架構,在保持前台與後台的基本組 織架構不變的前提下,前台部門劃分為 前台一組及前台二組,分別應對集團聯 盟管理部門,後台則根據業務模塊劃分 為專業組(融資、營銷組)、綜合組(訴訟 信息)、專項組(工程材料造價類)對接具 體業務,並根據工作重心變化,進一步進 行整合,以提升集團風險防控水平及管 理能力。

#### **1.2 RISK MANAGEMENT AND CONTROL**

Zhongliang Holdings attaches great importance to risk management. By establishing a complete risk prevention and control system and scientific risk management processes, we continuously optimize risk response strategies, improve risk prevention and resolution capabilities, and ensure steady development of the Company. Additionally, we also organize risk prevention and control training for employees, and foster a compliance culture to further enhance the compliance awareness of all employees, and consolidate the foundation for the sustainable and healthy development of Zhongliang Holdings.

#### System building

We understand establishing a sound risk prevention and control system is the fundamental guarantee for the long-term stable operation of the Company. Zhongliang Holdings has established a risk management structure with collaboration between "front office" and "back office" and clearly defines specific responsibilities for risk management. Based on a risk management structure with clear accountability, we systematically identify and assess internal and external risks on a regular basis to effectively help the Group in mitigating operational risks, management deficiencies and other issues. During the Reporting Period, the Group optimized its risk management structure. On the premise of keeping the basic organizational structure of the front office and the back office unchanged, the front office department was divided into the front office group 1 and the front office group 2 to deal with the group alliance management department respectively, the back office was divided into the professional group (financing and marketing group), the comprehensive group (litigation information) and the special group (engineering material cost) according to the business modules to connect with the specific businesses, and further integration was carried out according to the change of work focus to enhance the Group's risk prevention and control level and management capacity.

#### 前台 – 為公司經營止損及挽損

Front office – stop loss and recover loss for the Company's operation

- 與各區域公司對接,指導法務工作開展
   Matchmaking with regional companies and guide the implementation of legal work
- 對重大案件進行及時跟進 Timely follow-ups on major cases
- 處理重大非訴訟業務 Handling major non-litigation business

#### 後台 — 以預防風險為首要任務

#### Back office - take risk prevention as a top priority

- 對業務模塊劃分進行整合,強化風險防控能力 Integrating the division of business modules to strengthen risk prevention and control capabilities
- 統一專業條線對外信息輸出標準
   Unifying external output standards for professional lines
- 制定完善的模式模板,對審核流程嚴格把關
   Developing a proper model and template to strictly check the process review
- 開展專項檢查監督,對專項業務提供支持
   Carrying out special inspection and supervision and providing support for special business

#### 風險管理架構 Risk Management Structure

#### 流程管理

Process Management

本集團基於中梁控股風險防控體系,制 定完善的內部風險防控管理制度,並不 斷優化和規範風險管理流程,建立了囊 括項目開發、經營管理和訴訟處理在內 的全方位、閉環式的風險識別流程,使我 們能夠及時有效地識別、預防和控制風 險,妥善處理涉及業務到融資各環節的 糾紛,確保公司保持穩健的財務狀況的 同時,全面提高中梁控股風險管理水平。 In line with the risk prevention and control system of Zhongliang Holdings, the Group has formulated a sound internal risk prevention and control management system so as to continuously optimize and standardize the risk management process. The Group has built comprehensive and closed-loop systems for risk identification embracing project development, operation management and litigation handling, which enables us to identify, prevent and control risk in a timely manner, properly resolve the disputes in all aspects from business to financing. Therefore, we can not only ensure the Company to maintain steady financial position, but also comprehensively improve the risk control and management level of Zhongliang Holdings.

風控管理系統 Risk control management system	<ul> <li>針對項目開發過程中可能出現的風險事項,進行實時監測,並採取相應的措施 進行預防應對</li> <li>Monitor the risk matters that may be involved in the process of project development in real time, and take appropriate measures to prevent and respond to them</li> <li>系統對各類事項風險和風險追責進行預先判定,高風險則觸發業務流程管理 (BPM)機制,達到信息及時上報、風險追蹤及有效閉環</li> <li>The system pre-determines the risk of various matters and risk recovery, and triggers the business process management (BPM) mechanism for high risk, so as to achieve timely information reporting, risk tracking and effective closed-loop</li> </ul>
不良信息系統 Negative information system	<ul> <li>針對經營管理活動中存在違反法律法規的負面信息,法務風控中心定期通過內部網絡平台通報各單位的不良信用信息數量、影響程度及處理情況,督促各區域閉合不良信用信息風險,減少後續不良信用信息事件發生</li> <li>For the purpose of the negative information on violation of laws and regulations during the operation and management activities, the legal risk control center periodically reports the quantity, degree of impact, and handling of negative credit information of each unit through internal network platforms, urging all regions to eliminate the risk of negative credit information and reducing subsequent occurrences of negative credit information</li> </ul>
訴訟系統 Litigation system	<ul> <li>對訴訟案件進行台賬管理,由各區域法務人員在收到案件後三日內填報 Conduct ledger management for litigation cases, which shall be filled in and reported by legal personnel in each region within three days after receiving such cases</li> <li>即時達到信息對稱、訴訟相關數據整合分析作用,將訴訟案件檔案電子化存檔 Achieve information symmetry, integration and analysis of litigation-related data, and electronically archive litigation case files</li> </ul>

#### 風險識別三大系統 Three Major Systems for Risk Identification

為預防高風險事項所導致的重大性風險 案件,中梁控股已制定《及時移交訴訟及 仲裁資料的通知》,並明確前研討機制及 全流程訴訟應對方案,對從案件資料接 收到判決生效後的款項支付全程跟進, 報告期內,本集團編製並發佈了《建設 程素賠與反索賠證據收集指引》及《合作 協議糾紛應對指引一墊資篇》,進一步強 化重大訴訟案件各階段應對指導方法。 在訴訟完結後,通過及時複盤總結,全面 提升本集團應對重大風險案件的能力。

In order to prevent major risk cases caused by high risks, Zhongliang Holdings formulated the Notice of Timely Transfer of Litigation and Arbitration Materials, and clarified a discussion mechanism before litigation and a whole-process litigation response solution from the receipt of case materials to the follow-up of the payment under effective judgments. During the Reporting Period, the Group prepared and issued the Guidelines for the Collection of Evidence for Construction Project Claims and Counterclaims and the Guidelines for Responding to Disputes in Cooperation Agreements — Capital Advances, further enhancing response guidelines for major litigation cases in each stage. Subsequent to the end of litigation, we conducted timely review and summary to comprehensively enhance the Group's ability to deal with major risk cases.

#### 規範案件材料接收

#### Standardize the receipt of case materials

下發《關於及時移交訴訟及仲裁資料的通知》,明確規定各部門人員在收到案件資料後,須在當日或次日內將資料轉交至法務部門,並按照規定進行信息登記,以確保應訴時間的準確性
 In order to ensure an accurate response time, the Group distributed the Notice of Timely Transfer of Litigation and Arbitration Materials, clarifying that personnel of various departments must transfer the materials to the legal department on the same day or the next day and register the information as required

#### 訴訟案件信息對稱及業務決策

#### Information symmetry and business decision-making for litigation cases

對於重大訴訟案件,各區域法務人員需在第一時間通過釘釘或微信建立聯繫渠道,確保信息及時互通,推動案件解決

In terms of major litigation cases, each regional in-house counsel shall be connected through DingTalk or WeChat at the first time, to ensure information symmetry and decision-making in a timely manner

#### 訴前研討機制

#### Pre-litigation discussion mechanism

 涉及重大案件調查時,業務部門需確保提供必要的支持和協助,相關負責人需在訴訟案件舉證期限 屆滿前召開溝通研討會,制定明確的應對方案和推進重點

For major cases under investigation, business units shall provide necessary support and assistance, and the relevant responsible personnel shall hold a communication seminar before the expiration of the time limit for presenting evidence in litigation cases to clarify the response plan and priorities for implementation

#### 訴訟費用支付

#### Payment of litigation costs

 為確保生效判決的有效履行,需明確相關費用的歸口管理部門及支付部門,訴訟仲裁、律師費等相關 費用應單獨列支、專款專用,不得納入預算考核,旨在促使費用承擔主體及時支付,確保費用的合理 使用和管理

Aiming to ensure the performance of effective judgments, the related expenses shall be clearly assigned to the management department and payment department, and related expenses such as litigation and arbitration, lawyer fees shall be separately expensed and paid by special funds, and relevant expenses shall not be included in the budget assessment, so as to facilitate timely payment by the cost-bearing entity and ensure the reasonable utilization and management of such expenses

#### 複盤總結 Review and summary

針對投資、融資、營銷、工程、勞動等常見案件類型,通過正反面案例分析,提煉出優質的訴訟方 案,並定期組織會議宣貫和專項培訓複盤,確保相關人員對訴訟方案的理解和掌握,提高應對各類案 件的能力

In terms of the common case types such as investment, financing, marketing, engineering and labor, refine high-quality litigation proposals through positive and negative case analysis, and regularly hold meetings for publicity and conduct special training on case review, ensuring relevant personnel to understand and master the litigation solution, as well as improve their capabilities for handling various cases

### 重大案件全流程應對機制

#### Responding Mechanism for the Whole Process of Major Cases

此外,基於明確重大案件全流程應對機 制,在應對總包不配合竣工備案的案件 時,我們採取政法雙線並行的策略。在 取得政府支持的同時,於法律層面上完 善證據支撐,旨在推動法院做出先予執 行的裁定,從而降低因訴訟程序過長而 導致的逾期交付等客戶投訴風險。在針 對工程款類糾紛案件,本集團通過積極 舉證為項目核減工程款支付。我們通過 發送 函件和緊急情況書面説明等方式, 不斷加強與政府、政法委、住建局和法院 的溝通,並全力爭取法院對解除總包合 同、移交場地、配合竣工備案、提交竣工 驗收備案相關資料等訴訟請求的先予執 行<sup>2</sup>。2024年,本集團共有3例成功獲得法 院先予執行裁定及1例先行判決的案件。

Besides, for clarifying the responding mechanism for the whole process of major cases, we adopted the parallel political and legal lines to deal with the risk of general contractor not cooperating with the completion of the project, and improved the legal evidence support while obtaining government support, striving to make the court prioritize to enforce the ruling, thereby reducing the risk of customer complaints such as late deliveries due to lengthy litigation procedures. In cases of disputes over construction fees, the Group actively provided evidence to reduce the payment of construction fees for the project. Zhongliang Holdings continuously strengthened the communication with the government, the politics and law committee, the Housing and Urban-Rural Development Bureau as well as the court by explaining through written documents such as letters and emergency statements, striving for the court's advanced execution<sup>2</sup> of the claims for termination of the general contract, handover of the site, cooperation with the completion filing and submission of materials related to the completion and acceptance filing. In 2024, the Group had a total of 3 cases in which it successfully obtained a court ruling on advanced execution and 1 case of preliminary judgment.

<sup>2</sup> 先予執行,是指人民法院在受理案件後、終審 判決作出之前,根據一方當事人的申請,裁定 對方當事人向申請一方當事人給付一定數額 的金錢或其他財物,或者實施或停止某種行 為,並立即付諸執行的一種程序。

Advanced execution refers to a procedure whereby a people's court, upon accepting a case and before a final judgement is rendered, on the basis of an application by a party, rules that the other party shall pay a certain amount of money or other property to the party making the application or shall carry out or cease a certain act, and shall immediately put it into execution.

#### 風控培訓

中梁控股通過組織各層級風控合規宣貫 及培訓活動,增強全員風險控制意識,推 動企業風控合規工作有效協同推進。為 確保對集團所有風險進行全流程管理以 提高決策層對風控的全面把控能力,報 告期內,本集團累計在月度高管會上進 行法務風控合規宣貫12場次,培訓內容 涵蓋訴訟應對、合作方糾紛、非訴糾紛應 對及破產項目處理等內容。

同時,本集團將培訓融入每月固定的法 務條線工作總結會議中,進行各類典型 案例的處理要點分享,使員工可以更好 地理解風險管理的重要性,掌握風險應 對的方法和技巧,從而確保項目能夠順 利推進。

#### **Risk Control Training**

By organizing risk control compliance publicity events and training activities at all levels, Zhongliang Holdings has increased the risk control awareness of all staff and effectively advanced the corporate risk control compliance in a coordinated manner. In order to ensure whole-process management of all risks of the Group to enhance decision-makers' ability in comprehensive control on the risk control, during the Reporting Period, the Group conducted a total of 12 publicity events on legal risk control and compliance at the monthly executive meetings, and the training content covered litigation response, partner disputes, alternative dispute resolution response and bankruptcy project processing.

At the same time, the Group included trainings in regular monthly summary meeting of legal line to share the key points of various typical cases, which enabled the staff to better understand the importance of risk management and master methods and skills of risk management, thus ensuring the smooth progress of the projects.

#### 1.3 商業道德管理

中梁控股致力於打造誠信合規的商業環 境和道德文化,杜絕一切賄賂、利益沖 突、不正當競爭等行為,倡導建立互相信 任的合規夥伴關係,共同營造陽光透明 的商業生態。我們恪守《中華人民共和國 反不正當競爭法》、《關於禁止商業賄賂 行為的暫行規定》、《中華人民共和國刑 法》、《中華人民共和國刑事訴訟法》、《中 華人民共和國民法典》及《中華人民共和 國公司法》等國家法律法規,並於內部制 定《中梁廉潔自律八項禁令》、《中梁控股 集團火爐法則(2020版)》、《任期審計管 理辦法》及《董事會審計管理辦法》等廉潔 運營相關規章制度,積極建設廉潔誠信 文化,提升廉潔從業能力,強化覆蓋全體 員工的商業道德培訓。

#### **1.3 BUSINESS ETHICS MANAGEMENT**

Zhongliang Holdings is committed to creating an honest and compliant business environment and moral culture which eliminates all bribery, conflict of interest and improper competition, and proposes to establish mutually trusting and compliant partnerships to build an open and transparent business ecosystem. We strictly complied with the requirements of national laws and regulations such as Anti-Unfair Competition Law of the People's Republic of China, Interim Provisions on Banning Commercial Bribery, Criminal Law of the People's Republic of China, Criminal Procedure Law of the People's Republic of China, Civil Code of the People's Republic of China and Company Law of the People's Republic of China. And we lay down internal rules and regulations related to integrity such as the Zhongliang's Eight Prohibitions for Integrity and Self-discipline, Furnace Rules of Zhongliang Holdings Group (Version 2020), Administrative Measures for Term Audit and Administrative Measures for Board Audit. By doing so, we strive to build a culture of integrity and honesty, enhance our ability to engage in honest business practices, and strengthen business ethics training for all employees.

#### 廉潔管理

#### Integrity management

Zhongliang Holdings has always practiced the transparent corporate culture, and strictly prohibits any form of corruption, bribery, extortion, fraud and other illegal behaviours. By adhering to the principle of "Three Quickness" (Quick Response, Quick Disposal and Quick Publicity), we require all employees to observe laws and disciplines in their daily business processes and firmly abide by the bottom line of integrity and morality. Suspected serious violations or corruptions found shall be immediately reported to the relevant departments for analysis and investigation, and remedial measures shall be taken in a timely manner to minimize the possible impact of the fraud case as soon as possible. During the Reporting Period, the Group has concluded 2 corruption litigation cases, which have been transferred to the judicial authorities for punishment according to laws, and have been publicized internally as a warning to further strengthen the construction of the integrity system and risk control.



「三快」原則 Principle of "Three Quickness"

2024年,本集團繼續遵循《關於修訂離職 離崗審計範圍的通知》,明確人員離職離 崗審計範圍、報備流程和審計流程,並根 據《離任審計管理辦法》開展離職離崗人 員的自查自檢工作。 In 2024, the Group continued to follow the Notice on Revision of the Scope of Off-office Audit, to clarify the audit scope, reporting process and audit process of off-office, and conduct self-check and self inspection for the resigned staff in accordance with the Administrative Measures for Resignation Audit.

#### 離職離崗備案及必審範圍 Filing and scope of mandatory review for resignation

- 地產集團總部各中心負責人及以上
   Heads of each center of the real estate group
   headquarter and above
- 地產集團總部各專項組組長
   Leaders of the special teams of the real estate group headquarter
- 區域公司董事長、常務副總、營銷副總
   Chairman, executive vice president and vice president of marketing of regional companies

#### 離職離崗備案及選審範圍 Filing and scope of selective review for resignation

- 地產集團總部各二級部門負責人
   Heads of secondary departments of the real estate group headquarter
- 區域公司平台部門負責人及以上
   Heads of platform department of regional companies and above
- 區域公司事業部總經理
   General manager of business department of regional companies

#### 離職離崗審計範圍 Audit Scope for Resignation

#### 舉報機制

檢舉舉報是反貪腐工作的重要一環,我 們秉持「規範、統一、開放、暢通」原則不 斷完善反貪腐事件舉報機制,通過本集 團官方網站、辦公自動化平台(OA, Office Automation)內部公示,以及「廉潔中梁」 微信公眾號、郵箱、電話、信函等多種舉 報渠道,鼓勵所有持份者針對發現的 腐違規行為進行實名或匿名投訴舉 寬之氣的態度懲治違紀、舞弊、貪腐 等問題,糾正一切損害企業利益的不正 之風。我們堅持「四不」準則對一切舉報 問題進行徹查,持續強化「不敢、不能、 不想」的高壓態勢,助力各級組織促進經 營管控閉環,著力減少舞弊機會和舞弊 條件。

#### **Reporting mechanism**

Reporting is an important part of anti-corruption work. On the principle of "standardized, unified, open and smooth", we continue to improve the mechanism for reporting anti-corruption incidents. Through the official website of the Group, OA (Office Automation) internal publicity, and the WeChat official account of Integrity Zhongliang, mailboxes, telephone calls, letters and other reporting channels, all stakeholders are encouraged to make real-name or anonymous complaints and reports on corruption and malpractices detected, and we take a zero-tolerance approach in punishing disciplinary offences, malpractices and corruption, so as to rectify any irregularities detrimental to the interests of the Company. We adhere to the principle of "Four Never" for thorough investigation of all reported issues, and continue to strengthen the high-pressure situation of "Don't Dare, Can Not and Don't Want", which will assist organizations at all levels to promote closed loop management and control, and effectively reduce the opportunities and conditions for fraud.

## 一、合規管治 I. Compliance and Governance



「四不」準則 Principle of "Four Never"

受理部門	門 Acceptance 中梁地產集團審計監察部	
	Department	Audit & Supervision Department of Zhongliang Real Estate Group
舉報郵箱	Email sjjc@zldcgroup.com	
舉報微信	WeChat	ZL13122770858
舉報電話	Telephone	13122770858
信函渠道	Postal Address	上海市普陀區雲嶺東路235號長風跨國採購會展中心3號樓16層王先生收 16/F, No.3 Shanghai Convention & Exhibition Center of International Sourcing, 235 Yunling East Road, Putuo District, Shanghai, attention of Mr. Wang

中梁控股依據《投訴舉報管理辦法》,對 舉報人信息和舉報內容進行嚴格保密, 同時針對舉報線索,本集團指派專人負 責對舉報信息進行記錄、匯總與匯報, 所有提交的信息都將以保密方式處理且 都將受到嚴肅對待,堅決杜絕因舉報而 導致員工遭受威脅或負面影響的行為專 作,一旦發現任何針對舉報人的威脅報 復行為,我們將保留採取適當行動的權 利,充分保障舉報人免於遭受不公對待。 Zhongliang Holdings keeps strict confidentiality of the whistleblower's information and report contents in accordance with the Administrative Measures for Complaints and Reports. In addition, for the reported clues, the Group has assigned a special person responsible for recording, summarizing and reporting the reported information, and all the information submitted will be handled in a confidential manner and will be treated seriously, resolutely eliminating any incidents of behaviour that may lead to threats or negative impacts on employees as a result of the report. We reserve the right to take appropriate action if we become aware of any retaliatory threats against the whistleblower, in order to fully protect the whistleblower from unfair treatment.

A designated person is responsible and reports, and strictly prevent the materials 應在保密、封閉場所接受當面舉 或詢問 In-person reporting should be cat designated person for record in de ask questions 事人負責舉報信件的收發、拆閱 報信件丢失 It is necessary to arrange a desi receiving, opening and reading of summary with the tracking response loss of the report letter 通過微信、電話、電子郵件等渠 匯總,嚴防信息泄露 For the reported content received the the platform designates a person to to prevent information leakage 監察組進入調查程序時,嚴禁向 禁探聽、討論 When the monitoring team enters	匯總與匯報,嚴防泄露舉報內容或遺失舉報材料 for recording, summarizing and reporting complaints he disclosure of reported content or loss of reported 報,由專人接待並詳細記錄,無關人員不得旁聽 rried out in a confidential and closed place by a etail. Irrelevant personnel are not allowed to listen or 小需詳細記錄匯總,設立追責到人制度,嚴防舉 ignated person to be responsible for the sending, f the report letter, and make detailed records and ibility for the letter vested to a person, to prevent the 道接收的舉報內容,平台指定專人負責詳細記錄 mough WeChat, telephone, email and other channels, be responsible for the detailed record and summary 該監察組外其他人員泄露舉報內容,其他人員嚴 the investigation process, it is strictly forbidden to ther persons outside the monitoring team, and other inquiring and discussing
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#### 舉報人保護舉措 Protection Measures for Whistleblowers

本集團繼續遵循《關於進一步調整舉報獎 勵標準的通知》政策,秉持舉報保密、實 名優先、查實有獎的原則,對實名舉報、 投訴有功者給予精神獎勵及物資獎勵, 獎勵對象涵蓋中梁控股內部員工及外部 合作夥伴、客戶等相關知情者,積極營造 日常監督的廉潔氛圍。 The Group continued to comply with the policy of the Notice on Further Adjustment of Reporting Award Standards, uphold the principles of confidentiality of reporting, priority given to real-name reporting, and reward for verification, and give spiritual and material rewards to those who make real-name reports and complaints. The object of rewards includes employees of Zhongliang Holdings and persons in the know, such as external partners and customers. The Group aims to actively create an environment for integrity and honesty through daily supervision.

## 一、合規管治 Ⅰ. Compliance and Governance

<ul> <li>對提供重要線索或證據的實名舉報者,將給予精神鼓勵和物質獎勵 Spiritual and material rewards shall be given to those who make real-name reports and provide important investigation clues or evidence</li> <li>對匿名舉報原則上不予獎勵,但本人申請經核實後,可酌情發放 Those make anonymous reports shall not be rewarded in principle, but they may receive rewards if thought fit after their applications have been reviewed</li> <li>獎勵對象涵蓋中梁內部員工、外部合作夥伴、客戶等相關知情者 The object of rewards shall include employees of Zhongliang Holdings and persons in the know, such as external partners and customers</li> </ul>
<ul> <li>經查實存在舞弊行為的舉報線索提供者,根據最終結案認定挽損金額給予 一定比例的税後現金獎勵</li> <li>If the reporting clue is verified to have fraudulent behavior, a certain percentage of after-tax cash reward will be given to the providers according to the amount of loss recognized in the final settlement of the case</li> </ul>
<ul> <li>獎勵比例不低於10%,實際獎勵比例在10%基礎上,依照提供證據情況及 配合程度適時調整增加10%比例</li> <li>The reward ratio shall be no less than 10%, and the actual reward ratio shall be adjusted, on the basis of such 10%, within the increase of 10% in due course according to the evidence provided and the cooperation situation</li> </ul>
<ul> <li>對舉報人員應得獎勵於挽損到賬後7日內予以兑付,如涉及司法移送類,以 司法判決生效且挽損到賬後7日內予以兑付</li> <li>The reward to whistleblowers shall be paid within 7 days after the receipt of the loss retrieved; if the judicial transfer is involved, the reward shall be paid within 7 days after the judicial judgment coming into effect and the receipt of the loss retrieved</li> </ul>

#### 舉報獎勵機制 Reward Mechanism of Reporting

#### 廉潔宣貫

Integrity publicity

為提高員工的反貪腐意識,加強員工對 商業行為準則和反腐敗制度的認識和理 解,我們於報告期內面向區域董事長、 事業總、營銷總、新棟梁等各職級重點人 群,涵蓋地產集團營銷、招採、工程、成 本、財務等多個條線,組織線下專題廉正 宣貫26場,其中向董事及管理人員提供 反貪污培訓24次,參與培訓人數86名, 向員工提供的反貪腐培訓26次,參與培 訓的員工為2,165人。 In order to raise employees' awareness of anti-corruption and enhance their recognition and understanding of the business code of conduct and anti-corruption system, during the Reporting Period, we arranged 26 sessions of special offline promotion under the topic of integrity for key groups of regional chairmen, heads of business units, heads of marketing units, new pillars and other ranks, covering the marketing, bidding and sourcing, engineering, cost, finance and other lines of Real Estate Group, among which 24 sessions of anticorruption training were provided to Directors and management personnel with participation of 86 persons, and 26 sessions of anticorruption training were provided to employees with participation of 2,165 persons.

#### 廉潔合規意識宣貫

#### Awareness Promotion of Integrity and Compliance

中梁控股以案例解析形式,在每月月底通過郵件發送給全體員工進行廉潔合規提醒,傳遞企業正能量,構築陽光透明、公平公開、廉潔自律的企業氛圍。2024年審計監察部共計發送12份廉潔合規提醒郵件,解析 廉潔舞弊類案例24例,合規經營類案例24例,涵蓋營銷、工程、成本、招採等業務條線,有效提升廉潔合 規意識。

In the form of case analysis, Zhongliang Holdings reminds all employees of integrity and compliance by email at the end of each month to convey positivity of the enterprise, so as to cultivate a sunny, transparent, fair, open, honest and self-disciplined environment. In 2024, the Audit & Supervision Department sent 12 emails reminding employees of integrity and compliance, and analysed 24 cases of fraud and 24 cases of compliance operation, covering marketing, engineering, cost, bidding and sourcing and other business lines, effectively raising employees' awareness of integrity and compliance.

## 二、品質與服務 II. Quality and Service

面對市場波動與嚴峻的行業形勢,中梁 控股以「品質交付」為首要任務,堅守「保 交樓」的工作底線,竭盡全力攻堅克難、 全方位落實各項產品與服務質量保障措 施,責任到人,堅定兑現項目保交付承 諾,切實履行企業責任。

中梁控股嚴格遵守《中華人民共和國民法 總則》、《中華人民共和國物權法》、《中華 人民共和國合同法》、《中華人民共和國城 市房地產管理法》、《城市房地產開發經營 管理條例》和《城市危險房屋管理規定》等 法律法規,將產品與服務的品質放在首 位,以匠心為尺,用心鑄造品質人居。從 前期項目策劃到品質交樓,中梁控股一 直牢牢把握安全質量底線,保障項目全 周期的質量與可持續性,確保交付的一 磚一瓦皆能滿足用戶對家的期盼。

#### 2.1 產品設計

中梁控股始終堅持長期主義,一如既往 地秉承匠心精神,聚焦過程與工藝,嚴 格對待每一處細節,從園林環境、工程 進度、工藝工法等多個維度,規範產品 設計管理體系,致力為用戶構築理想栖 息地,為中梁家人呈上兑現幸福的歸家 之旅。

#### 設計管理

中梁控股依據《中梁地產集團「全景二展 體驗區」管控指導手冊》、《中梁項目二展 案例實操手冊》及《鎏金是怎樣煉成的》 白皮書等文件,在產品設計的過程中充 分考量用戶使用需求,深度打磨優質產 品。同時,通過把控設計圖紙與設計施工 現場情況考察,從設計方案落實的角度 考核產品完成質量,以匠心作品做好品 牌口碑。 In the face of market fluctuations and severe industry situation, Zhongliang Holdings put "quality delivery" as a priority and adhered to its operating bottom line of "ensuring housing project delivery". It also spared no efforts to overcome difficulties, fully implemented quality guarantee measures for all products and services and specified the responsible persons. All of these are to firmly fulfill our commitment to ensuring project delivery and effectively assume our corporate responsibilities.

Zhongliang Holdings strictly abides by the General Rules of the Civil Law of the People's Republic of China, the Property Law of the People's Republic of China, the Contract Law of the People's Republic of China, the Urban Real Estate Administration Law of the PRC, the Law of the People's Republic of China on the Administration of the Urban Real Estate and the Regulations on Urban Dangerous Housing Management. We prioritize the quality of products and services and create quality works with our ingenuity. From preliminary project planning to quality product delivery, Zhongliang Holdings has been sticking to the bottom line of safety and quality to ensure the quality and sustainability in the whole project development cycle, and to ensure that every details of the products we delivered can meet users' expectations.

#### 2.1 PRODUCT DESIGN

Zhongliang Holdings always pursues long-term development. We, as always, adhere to the spirit of ingenuity, focus on the process and technology, and took every detail seriously. We regulate product design management system from multiple dimensions, such as landscape environment, progress of works, processes and technologies, in a bid to build an ideal home for users and provide our client with happy inspection and acceptance course.

#### **Design Management**

Based on the documents such as the Guide Book for Control of Panoramic Preview Experience Zone of Zhongliang Real Estate Group, the Zhongliang Project Second Exhibition Case Practical Manual and the white paper How the Metropolis Series is Created, Zhongliang Holdings is committed to delivering high-quality products by fully considering users' needs in the process of product design. Meanwhile, Zhongliang Holdings controls the design drawings and inspects the design and construction site to assess the quality of completed products from the perspective of the design plan implementation, so as to establish a good brand reputation with ingeniously crafted work.

## 二、品質與服務 II. Quality and Service



融合本地特色的設計 Design incorporated local style



宜人的綠化景觀 Pleasant green landscape



配備多項休閒及遊樂設施 Equipped with a variety of leisure and amusement facilities

作為一家負責任的企業,中梁控股牢記 「品質交付」的工作重心與「保交樓」的底 線,進一步加強項目質量追蹤,實時跟進 項目施工進度,並通過落實台賬機制實 現實時監控督辦與及時閉環。 As a responsible enterprise, Zhongliang Holdings bears in mind the priority of "quality delivery" and the bottom line of "ensuring housing project delivery" to further strengthen the project quality tracking and follow up the project construction progress promptly, and realise realtime monitoring, supervising and handling as well as closed loop by implementing ledger mechanism.

#### 優化典型案例

#### **Optimizing typical cases**

更新各屬地標準做法,完善設計優化典型案例 Updating standard practices in each territory and improving design and optimization of typical cases

#### 升級適配標準

#### Upgrading adaptation standards

固化適配標準,迭代標準適配6.0 Standardising adaptation criteria and iterating adaptation standard 6.0

#### 製作產品管理手冊

#### Preparing product management manuals

發佈《PM管理手冊》,為非專業設計人員提供指導,不遺漏涉及資料,不缺少管控節點,從而實現較好的實 景呈現

Publishing the PM Management Manual to provide guidance for non-specialized designers without omission of the information involved and without lack of control points, and thus achieving a better presentation of the actual scene

#### 產品設計優化措施 Product Design and Optimization Measures

## 二、品質與服務 II. Quality and Service

同時,中梁控股主動適應市場變化,通過 開展市場調查,及時掌握市場動態,以市 場為導向優化產品線。2024年,面對整體 市場形勢下行,我們開展了一系列的降 本增效措施,助力業務經營穩健前行,具 體如下: At the same time, Zhongliang Holdings took the initiative to adapt to market changes by conducting market surveys to keep abreast of market dynamics and optimize its product lines in a market-oriented manner. In 2024, in face of the overall downward market situation, we carried out a series of cost reduction and efficiency improvement measures to help our business operations move forward in a steady manner, as described below:

#### 完善市場調研

#### Improving market research

- 結合市場情況及競品「現狀」進行適配和建造做法再排摸、再探底
   Re-investigating and re-exploring of adaptation and construction practices in relation to the market conditions and the "current state" of the competing products
- 結合市場動態,持續挖掘政策突破項
   Constantly discovering policy breakthroughs based on market dynamics

#### 選用新材料代替

#### Selecting new alternative materials

 在確保設計的安全性、耐久性和工程質量的前提下,使用價格具有優勢、功能滿足要求的新材料進行 代替,以達到降本目的
 Using new alternative materials with price advantages and functions to meet the requirements while ensuring the safety, durability and engineering quality of the design, in order to achieve the purpose of cost reduction

#### 優化施工工藝 Optimizing construction processes

 全面系統梳理項目施工工藝,細化優化施工工藝,在滿足使用功能、安全的前提下,優化一些非關鍵 工藝,如永臨結合、材料周轉等
 Sorting out the project construction process in a comprehensive and systematic way, refining and optimizing the construction process, and optimizing certain non-critical processes such as temporary and permanent process and material turnover while satisfying the functionality and safety

#### 降本增效措施 Cost Reduction and Efficiency Improvement Measures

## 二、品質與服務 II. Quality and Service

#### 知識產權管理

中梁控股高度重視知識產權保護,嚴格 依據《中華人民共和國商標法》、《中華人 民共和國著作權法》及《中華人民共和國 專利法》等法律法規要求,制定《商標管 理制度》,進一步規範商標使用與知識產 權保護力度。在充分尊重合作方及他人 知識產權的前提下,我們積極採取措施 保護自身的合法權益,致力攜手各方共 環境。

截至2024年12月31日,中梁控股共擁有 商標140件。

#### 2.2 質量

中梁控股深知品質交付是「美好交樓」的 內核所在。我們制定了嚴格的質量控制 體系,全方位、全周期把控項目交付質 量,不斷提升服務力和交付力,為業主營 造安心交付體驗。

#### 質量管理

中梁控股持續優化工程質量管理架構, 以高標準的質量管理要求,為品質保駕 護航。2024年,本集團本著「精總部,強 管控」的原則,將工程管理架構調整為「2 個聯盟管理平台+6個專項組」,繼續延用 原來的制度體系、模式模板、工程評估、 條線考核、業務培訓、信息化系統升級維 護等;專項組集前後台功能於一身,分佈 在北方、浙閩粵、山東、中部、西部、江 蘇等區域並各自下設工程運營部,管控 具體業務;重點項目管理辦公室主要負 責重難點項目攻堅。

#### **Intellectual Property Rights Management**

Zhongliang Holdings attaches great importance to the protection of intellectual property rights. In strict accordance with laws and regulations such as the Trademark Law of the People's Republic of China, the Copyright Law of the People's Republic of China and the Patent Law of the People's Republic of China, Zhongliang Holdings has formulated the Trademark Management System to further regulate the use of trademarks and the protection of intellectual property rights. We actively take measures to protect our own legitimate rights and interests while fully respecting the intellectual property rights of our partners and others, committing to working with all parties to build a healthy market environment for fair competition and cooperation.

As of 31 December 2024, Zhongliang Holdings owned a total of 140 trademarks.

#### 2.2 QUALITY

Zhongliang Holdings recognizes that quality delivery is the core of "good delivery". We have formulated a strict quality control system to control the quality of project delivery in an all-round and full-cycle manner, and continuously improve our service and delivery capabilities to create a reassuring delivery experience for property owners.

#### **Quality Management**

Zhongliang Holdings continues to optimize the engineering quality management structure and protects the quality with high standard quality management requirements. In 2024, on the basis of the principle of "refining headquarters, strengthening control", the Group adjusted the quality management structure as "2 alliance management platforms + 6 special teams" to continue the adoption of original systems, model templates, engineering assessment, business line assessment, operation training, upgrading and maintaining information system, etc. Integrated front office and back office in one, the special teams are distributed in Northern China, Zhejiang-Fujian-Guangdong, Shandong, Central China, Western China, Jiangsu and other regions with their own engineering operation departments to control specific operations. The key project management office is mainly responsible for the key and difficult projects.

## 二、品質與服務 II. Quality and Service

#### 2個職盟管理平台 2 Alliance management platforms

- 負責制度體系搭建、模式模板制定
   Responsible for system construction and model template development
- 組織開展工程評估 Organizing engineering assessment
- 進行條線考核、業務培訓
   Conducting business line assessment and operation training
- 升級、維護信息化系統
   Upgrading and maintaining information system

#### 6個專項 6 Special projects

下設的工程運營部主要負責下轄區域及項目的具體業務管控
 The engineering operation department under the Group is mainly responsible for the specific business control of projects in the area under its management

#### 工程管理架構 Engineering Management Structure

## 二、品質與服務 II. Quality and Service

為更好地滿足公司業務發展需求,報告 期內,我們修訂了《中梁地產集團第三方 工程過程評估管理辦法》及《中梁地產集 團工程條線考核管理辦法》等質量管理制 度和管理辦法,優化工程過程評估、明確 項目考核目標,強化項目質量風險管控 力度。

In order to better satisfy the needs of the Company's business development, during the Reporting Period, we amended our quality management system and management measures such as the Management Measures for the Third-party Engineering Process Evaluation of Zhongliang Real Estate Group and the Management Measures for the Engineering Line Assessment of Zhongliang Real Estate Group, with a view to optimize the engineering process evaluation, clarify the project assessment objectives and make more efforts on project quality risk management and control.

#### 《中梁地產集團第三方工程過程評估管理辦法》修訂內容 Amendments to the Management Measures for the Third-party Engineering Process Evaluation of Zhongliang Real Estate Group

在工程第三方評估方面,由區域公司交叉互檢、集團聯盟工程運營部抽檢及集團審計檢查例行檢查組成, 強化強控項及完善評估細則,以確保項目平穩交付作為評估導向

In terms of third-party engineering evaluation, it consists of cross-checking of regional companies, sampling inspection of alliance engineering operation departments of the Group and routine audit inspection of the Group; it also highlights the strict control items and improves the evaluation rules, and takes ensuring the smooth delivery of the project as the evaluation orientation

#### 《中梁地產集團工程條線考核管理辦法》修訂內容

Amendments to the Management Measures for the Engineering Line Assessment of Zhongliang Real Estate Group

下設的工程運營部主要負責下轄區域及項目的具體業務管控明確「平穩交付加減分」的考核維度,考核目 標聚焦項目質量風險,增加項目管理團隊的主觀能動性;通過設置扣分紅線,牢固項目管理團隊的底線原 則「保交付、保民生」

The engineering operation departments are mainly responsible for the specific business control of the regions and projects for which they are responsible; to clarify the assessment dimension of "plus or minus points for stable delivery", with the assessment target focusing on project quality risk and increasing the subjective initiative of the project management team; to enhance the bottom-line principle of "ensuring delivery and safeguarding people's livelihood" for the project management team through stipulating points deduction indicators

#### 質量管理制度和管理辦法修訂內容 Amendments to the Quality Management System and Management Measures

## 二、品質與服務 II. Quality and Service

在考核方面,中梁控股以業務需求為出 發點,在守好材料、滲漏、事故三道質量 三道紅線的前提下,優化工程質量管理 部考核框架,突出交付重點,加重了平 穩交付加減分再區域公司經營排名中比 重。同時,本集團持續落實執行披露、風 險預警、約談整改、經濟獎罰和人員處理 五項固化工作,確保項目的品質交付。 In terms of assessment, Zhongliang Holdings takes business needs as the starting point. The Group optimizes the assessment framework of the engineering quality management department while keeping the three quality red lines of material, leakage and accident. Also, it has highlighted the focus of delivery, and increased the proportion of plus or minus points for stable delivery in the regional company's business ranking. Meanwhile, the Group continues to implement five standardized measures of disclosure, risk early warning, interviews and rectification, economic rewards and punishments and personnel management to ensure the high-quality delivery of projects.



管控目標<sup>、</sup>思路及動作 Goals, Thoughts and Actions of Management

**Quality Assurance** 

#### 品質保障

#### 中梁控股堅守「質量為本」,致力於「保進 度、保品質、保交付」,堅持以精工品質 踐諾家的美好。報告期內,本集團進一步 完善項目質量問題應對機制,實現項目 質量問題高效閉環管理,用實際行動和 卓越的服務,給予業主信心和保障。

Zhongliang Holdings adheres to the principle of "quality-oriented" and is committed to "ensuring progress, quality and delivery", insisting on the practice of the beauty of home with the quality of fine work. During the Reporting Period, the Group has further improved responding mechanism for project quality issues and implemented an efficient closed-loop management of project quality issues, with practical measures and excellent services to provide confidence and guarantee to owners.

## 二、品質與服務 II. Quality and Service

#### 信息上浮 Information floating

交叉互檢、聯盟工作組抽檢、巡 檢小組由各專項人員組成,針 對項目問題全面審查,更加側 重完美交付,注重交付品質及 體驗。

The groups of cross-inspection, alliance working group sampling inspection, routine inspection are composed of various personnel from special teams to conduct comprehensive review of project problems, with more emphasis on satisfied delivery and a focus on delivery quality and experience.

#### 及時決策 Timely decision-making

集團通過巡檢督辦統,對於較 為嚴重的質量問題進行嚴格監 督,同時將相關信息推送至層 級負責人,協同推進決策,聯盟 中心工作組主場整改,直至整 改合格。

The Group strictly monitors the serious quality problems through the inspection and supervision system. Such information will be synchronized to the leaders to promote decision-making, and the alliance center working group will organize the rectifications until the rectifications are qualified.

#### 快速閉合 Rapid closure

通過多層級的協同,區域和集 團持續跟蹤項目問題整改情 況。對於整改差、配合度不高的 予以全集團通報批評。

The rectification of project is followed by regional companies and the Group on a continuous basis through multi-level coordination. For poor rectification and low cooperation, those will be circulated within the Group for criticism.

#### 項目質量問題應對機制 Responding Mechanism for Project Quality Issues

在項目質量安全風險監管方面,中梁控 股延續往年的督辦邏輯,參照質量安 全風險清單,通過專項組巡檢、交叉互 檢、審計巡檢等方式摸排項目質量安全 風險。對於排查發現的質量安全風險事 項,實施全面或局部停工,並按照項目質 量問題應對機制開展整改。 In terms of supervision of project quality and safety risk, Zhongliang Holdings continues the supervision logics of previous year. It intends to identify the project quality and safety risks through the special team inspection, cross-inspection, audit inspection and other ways with reference to the list of quality and safety risk. For matters of quality and safety risks identified in the investigation, we implement overall or partial shutdown and carry out rectification in accordance with the Responding Mechanism for Project Quality Issues.

## 二、品質與服務 II. Quality and Service

同時,我們充分利用信息化的優勢,不 斷更新、優化、迭代質量信息管理系統, 通過分類清晰的智能化管控,全方位、高 效率、系統化地對工程質量進行嚴格監 管,將質量管理責任精準落到各區域、各 層級,穩步推進項目工程建設與交付。 At the same time, through making full use of the advantages of information technology, we constantly update, optimise and iterate the quality information management system. We strictly supervise the project quality in a comprehensive, efficient and systematic manner through clearly classified and intelligent control, so as to precisely assign the responsibility of quality management to all regions and levels, and steadily promote the engineering construction and delivery of project works.

#### 工程管理移動平台

#### Mobile platform for project management

通過區域自查功能,為區域自查提供信息化工具,助力區域巡檢成果上線與成果共享,進一步發揮信息化 對工程管理的作用

To provide information technology tools for regional self-inspection by adding a regional self-inspection function, which helps to put regional inspection results go live and share results, and to further play the role of information technology in project management

#### 數據管理平台

#### Data management platform

進一步優化數據管理平台的信息化邏輯, 賦予平台系統化和自定義的雙重功能, 使得工程數據更加符合項 目實際情況, 提高工程大表使用率, 充分發揮數據管理平台的價值

To further optimize the information logic of the data management platform, equip the platform with the dual functions of systematic and self-defined, so as to make the engineering data more in line with the actual situation of the project, improve the utilization rate of the engineering large table, and fully bring out the value of the data management platform

#### 風險督辦系統

#### **Risk supervision system**

由於原有的風險督辦系統存在底層邏輯限制,集團將線上督辦流程改為線下督辦,提高風險督辦效率,實現「管一級,控一級」,強化區域管控作用,確保質量問題整改及時、到位

Due to the basic logical limitations of the original risk supervision system, the Group has changed the online supervision process to offline supervision in order to improve the efficiency of risk supervision, achieve hierarchical management and control, strengthen the control of regional roles, and ensure that quality issues are resolved in a timely and appropriate manner

#### 質量安全管理信息化體系 Quality and Safety Management Information System

#### 質量評估

#### **Quality Evaluation**

中梁控股通過交叉互檢、工作組抽檢與 交付線上評估,加強質量監督力度。報告 期內,本集團開展交叉互檢2次、工作組 抽檢4次,並按照交付線上評估需求開展 交付項目評估,覆蓋率均達100%。2024 年,各類型評估成績均值穩步提升。

Zhongliang Holdings strengthened quality supervision through cross-inspections, team-based spot checks, and delivery-line assessments. During the Reporting Period, the Group conducted two cross-inspections, four team-based spot checks, and delivery project assessments as per delivery-line assessments requirements, achieving a coverage rate of 100% in each case. In 2024, the results of various assessments have been steadily improved.

## 二、品質與服務 II. Quality and Service

針對項目評估結果,我們通過複盤分析、優化評估體系等措施,為產品質量安 全建立多重保障。

According to the assessment results, we have established multiple guarantees for product quality and safety through measures such as comprehensive analysis and optimization and adjustment to the assessment system.

對每輪的交叉互檢、工作抽檢結果進行全聯盟公告,對於表現較佳的組織予以表揚,表現不佳的組織予以批評。 For each round of cross-inspection and team-based spot check, the assessment results will be announced throughout the Group. The organization with good performance will be praised, and the organization with poor performance will be criticized.

在工程條線會上對季度評估工作進行總結,聚焦交付。對於評估中發現的交付相關短板與問題提出改進建議,表現良好的項目開展經驗分享,待改進的項目進行複盤分析。

We summarize the assessment work of the quarter in the engineering line meeting, focusing on delivery, provide improvement suggestions for the delivery-related weaknesses and problems found in the assessment, share the experience of well-performing projects, and make a comprehensive analysis of the projects that need to be improved.

要求區域公司針對本組織的實際情況,開展針對性的分析,制定措施,揚長避短,表現優秀的交付項目在集團高管會 上經驗分享。

The regional companies are required to carry out targeted analysis and formulate measures according to the actual situation of the organization, so as to maximize the advantages and avoid the disadvantages. The well-performing delivery projects will share their experiences at the Group's executive meeting.

#### 質量改進舉措 Quality Improvement Measures

此外,中梁控股持續開展常態化工程培 訓,提升工程管理人員、項目管理人員及 合作施工單位相關人員的質量、安全與 環境保護意識等。在集團層面,我們定期 直向工程管理人員開展線上培訓,培訓 主題聚焦項目質量、安全與保交付等內 容。在區域和項目層面,我們圍繞施工穿 全、文明作業、環境保護、關鍵工序質量 單位開展線下培訓。報告期內,集團層面 開展工程培訓共15次。

In addition, Zhongliang Holdings continues to conduct regular engineering training to raise the awareness of quality, safety and environmental protection of engineering management personnel, project management personnel and relevant personnel of cooperative construction units. At the Group level, our online training for project management personnel is conducted regularly, with topics focused on project quality, safety and guaranteed delivery. At the regional and project levels, we conduct offline training for project management personnel and cooperative construction units based on construction safety, the civilized operation, environmental protection, and the quality of key processes. During the Reporting Period, a total of 15 engineering trainings were conducted from the Group level.

## 二、品質與服務 II. Quality and Service

#### 品質項目

住房是生活中最大的「安全感」來源。安 置房建設事關百姓切身利益,參與保障 性安置房工程建設是房企的社會責任和 使命。高質量的安置房交付亦是夯實房 企品牌聲譽的重要方式。中梁控股牢記 自身的責任擔當,持續參與安置房代建 工程,解決群眾住房需求,以實際行動兑 現「為美好生活創造價值」的承諾。

報告期內,本集團已交付安置房項目1 項,位於安徽地區,建築面積約1.2萬平 方米。

2024年,中梁控股憑借高質量的交付, 獲得了2024年度第一批蒼南縣建設工程 玉蒼杯、溫州瑞安市建設工程甌江杯等 獎項。

#### **Quality Projects**

Housing is the greatest source of "security" in our life. The construction of relocation housing is a matter of great interest to the people, and it is the social responsibilities and mission of the real estate enterprises to participate in the construction of the government-subsidized housing projects. It is also an important way for the real estate enterprises to consolidate high-quality brand through high-quality relocation housing delivery. With a sense of responsibility, Zhongliang Holdings has continued to participate in relocation housing projects to meet the housing needs of the public and to fulfill its commitment of "creating value for a better life" with practical actions.

During the Reporting Period, the Group participated 1 relocation housing project, located in Anhui, with a construction area of approximately 12,000 square meters.

In 2024, Zhongliang Holdings won awards such as the first batch of the Cangnan County Construction Engineering "Yucang Cup" and the Wenzhou Ruian City Construction Engineering "Oujiang Cup" for its high-quality delivery.



中梁控股旗下項目榮膺 2024年度貴陽市安全文明施工標準化管理交流活動工地 Zhongliang Holdings' project won the 2024 Guiyang City Safety and Civilized Construction Standardized Management Exchange Activity Construction Site
### 2.3 客戶增信

中梁控股秉承「以客戶為本」的初心,在 保質保量交付的同時,著力提高服務質 量,為客戶和業主提供全面、專業、卓越 的服務。我們深入踐行「美好生活,用心 服務」的理念,基於對客戶品質服務需求 的洞察,不斷迭新服務標準和水平,讓高 端、貼心的品質服務深入客戶內心。

#### 客戶服務

為規範和統一客戶服務標準,中梁控股 嚴格落實《銷售前客戶風險檢查作業指 引》、《客戶投訴處理實施作業指引》及《中 梁地產房修業務作業指引》等客戶服務管 理流程,不斷提升客戶服務管理水平,為 客戶帶來更好的服務體驗。

### 2.3 CUSTOMER TRUST

Adhering to the aspiration of "customer-oriented", Zhongliang Holdings is committed to improving the quality of service while maintaining quality and quantity of deliveries, so as to provide comprehensive, professional and excellent services to customers and property owners. We are constantly updating our service standards and levels based on our insights into the quality service needs of our customers, so that we can provide high-end, caring and quality services to satisfy the needs of our customers, which demonstrates our commitment to the concept of "Better Life, Service with Heart".

#### **Customer Service**

In order to standardise and unify customer service standards, Zhongliang Holdings has strictly implemented customer service management procedures such as the Guidelines for Presale Customer Risk Checking, Guidelines for Customer Complaint Handling and Operation Guidelines for Zhongliang Real Estate Maintenance and Repair Practice, so as to continuously improve the management level of its services and to bring better service experience to its customers.

# 二、品質與服務 II. Quality and Service

中梁控股致力推動客戶合理訴求的解 決,提高客訴的響應與處理效率。我們 在已有的客訴督辦規則的基礎上,進一 步明確不同處理等級的督辦部門,推進 客訴閉環管理,保障客訴問題的有效解 決。具體情況如下: Zhongliang Holdings is committed to better dealing with customers' reasonable requests and improving the response and processing efficiency of customer complaints. On the basis of the existing supervision rules on customer complaints, we have further clarified the supervisory departments responsible for processing different levels of complaints to promote the closed-loop management of customer complaints and effectively deal with customer complaints. The details are set out below:

處理等級 Processing level	處理等級判定標準 Criteria for determining the level of processing	處理負責人 Responsible person	督辦部門 The supervisory department
A級 Level A	超期30天以上一般客訴 超期15天以上重要投訴 General complaints overdue for more than 30 days Important complaints overdue for more than 15 days	對客溝通:區域客服負責人 協調處理/方案制定:區域常務副總 Contact person with customers: regional customer service principal Coordination/solution-making: regional executive vice president	集團客戶 關係部 the Group customer relations department
B級 Level B	超期一般客訴重要投訴 General and important overdue complaints	對客溝通:項目客服負責人 協調處理/方案制定:相關條線負責人 Contact person with customers: project customer service principal Coordination/solution-making: business line principal	區域客戶 關係部 Regional customer relations department
C級 Level C	一般客訴 General complaints	對客溝通:項目客服 協調處理/方案制定:相關條線人員 Contact person with customers: project customer service staff Coordination/solution-making: business line staff	-
•		客訴處理機制	

#### **Customer Complaint Processing Mechanism**

#### 備註:

#### Notes:

A級,集團客戶關係部每月通過內部聯繫單形式向 區域發送督辦單:及

B級,集團客戶關係部牽頭建立超期督辦工作群,每 周發送超期清單由區域客關發起督辦。

為提升客戶維修需求的處理效率,提高 客戶服務滿意度,中梁控股制定並實施 《第三方施工單位使用操作指引》,對於工 程質保期內第三方維修單位的使用進行 了明確的規定,確保房修委派事項合理 與程序合規。該指引明確了項目可啟用 第三方維修單位的場景、啟用程序以及 履約過程,並配套相應模式模板,進一步 規範項目維修服務管理。 For Level A, the Group customer relations department sends monthly supervision orders to regions in the form of internal contact sheets; and

For Level B, the Group customer relations department takes the lead in establishing an overdue supervision work group, which sends the overdue list for supervision by regional customer relations staff every week.

In order to enhance the efficiency of processing customers' maintenance needs and improve customer service satisfaction, Zhongliang Holdings compiled and implemented the Operating Guidelines on Engaging Third Party Construction Units, which clearly stipulates the engagement of third-party maintenance units during the warranty period of the projects to ensure that the matters of housing maintenance assignment are reasonable and the procedures are in compliance. The Guidelines specify the conditions under which third-party maintenance units can be engaged, the procedures for engagement, and the process of contract compliance, and are accompanied by corresponding model templates to further standardise the management of maintenance services for the project.

Zhongliang Holdings continuously conducted promotions through a variety of occasions, such as construction sites of projects under construction, sales sites and official channels of delivered small districts, and set up promotional materials for customer reporting channels in the main routes of customer action to enhance the popularity of customer service platforms such as the "Hui Life" WeChat official account and Enterprise WeChat to increase the exposure and utilisation rate of the customer communication channels, and to promote the timely feedback and processing of customers' requests. In 2024, we published a total of 11 articles on our WeChat official account. These articles focused on delivery, provided practical information, and conveyed Zhongliang Holdings' profound understanding of "home" and its warm care. In addition, several mainstream media outlets, including NetEase, Guandian, and the Beijing News, widely spread positive information about Zhongliang's "guaranteed delivery of housing" initiative.



客戶報事渠道推廣物料 Promotional Materials of Customer Reporting Channels

報告期內,中梁控股共接收投訴總量 8,602宗,其中,服務類投訴量7,923宗, 產品類投訴量679宗,累計投訴閉合率達 97%,及時投訴閉合率達72%。 During the Reporting Period, Zhongliang Holdings received a total of 8,602 complaints, including 7,923 service complaints and 679 product complaints, with a cumulative complaint closure rate of 97% and a timely complaint closure rate of 72%.

# 二、品質與服務 II. Quality and Service

#### 隱私保護

#### **Privacy Protection**

中梁控股嚴格遵守《中華人民共和國網絡 安全法》、《通用數據保護條例(GDPR)》和 《中華人民共和國個人信息保護法》等法 律法規,制定並實施《客戶信息安全管理 制度》及《銷售前客戶風險檢查作業指引》 等內部管理制度,覆蓋所有涉及數據安 全與個人信息合規的人員、供貨商及第 三方等數據安全及隱私保護規範,全方 位做好客戶隱私保護工作,提升信息安 全保護水平。

我們通過夯實客戶信息使用管理規範、 推動隱私保護數字化技術應用、提升後 台數據庫安全性等管理舉措,最大程度 降低客戶隱私泄露風險。 Zhongliang Holdings strictly abides by the Cybersecurity Law of the People's Republic of China, the General Data Protection Regulation (GDPR), the Personal Information Protection Law of the People's Republic of China and other laws and regulations, and has formulated and implemented the Customer Information Security Management System, the Guidelines for Presale Customer Risk Checking Guide and other internal management systems, which are applicable to all personnel, suppliers, third parties and others involved in data security and personal information compliance, to protect customers' privacy in all aspects and to enhance the level of information security protection.

We minimise the risk of customer privacy leakage through management initiatives such as optimizing regulations on the use of customer information, promoting the application of digital technology for privacy protection, and enhancing the security of back-end databases.

#### 管理規範

### **Management Regulations**

 規範客戶信息採集、使用、處理流程、訪問權限,以及承載客戶信息的環境,降低客戶信息被違法使 用和傳播的風險

Regulating the collection, use, processing and access permissions of customer information and the environment in which customer information is stored, to reduce the risk of illegal use and dissemination of customer information

### 數字化技術應用

### Digital Technology Applications

 開發無感鑰匙系統、智能手推車等數字化工具,採用鑰匙與房間號匹配的信息處理手段無需採集任 何用戶自身的數據信息即可通過物理方式遠程開門,提高用戶隱私安全性
 Developing digital tools such as digital key system and intelligent trolley, and adopting information processing means through which keys and room numbers can be matched so that doors can be opened remotely by physical means without collecting any of the users' own data information to enhance users' privacy security

### 後台保障

### **Back Office Protection**

• 通過對建設防火墻等有效措施保障數據庫的安全性,有效預防外界攻擊和數據泄露 Constructing firewalls to protect database security and prevent external attacks and data leakage effectively

### 客戶隱私保護措施 Measures for Customer Privacy Protection

2024年,本集團沒有發生個人信息泄露In 2024, the Group had no major information security incidents such<br/>as leakage of personal information.

### 2.4 營銷

一直以來,中梁控股將產品和品牌作為 公司的核心競爭力,在堅守品質的同 時,致力打造負責任、有擔當的品牌形 象,積極適應市場環境變化,破浪前行, 不斷優化營銷管理策略,激發市場活 力,提升品牌的信譽與市場認可度。

#### 合規營銷

中梁控股嚴格按照《中華人民共和國消 費者權益保護法》及《中華人民共和國廣 告法》等法律法規要求,對《首付分期政 策操作指引》、《案場物業費管控指引》、 《項目包銷業務管理辦法》及《項目團購業 務管理辦法》等政策進行了更新與修訂, 並根據一線業務的實際情況,優化部分 考核制度及管理辦法,確保案場銷售管 理、項目銷售業務管理等方面工作均符 合規定。

本集團持續以營銷管理中心為抓手, 落實各項負責任營銷管理工作。2024 年,我們進一步優化營銷合同檔案管理, 加強對營銷前線人員的監督,確保及時 發現風險並進行整改,保證營銷工作的 合規性、規範性。

### 2.4 MARKETING

Zhongliang Holdings has always regarded its products and brand as the core competitiveness of the company. While maintaining quality, Zhongliang Holdings is committed to building a responsible and committed brand image by actively adapting to changes in the market environment, overcoming challenges and continuously optimising its marketing and management strategies to stimulate market vitality, and thereby enhancing the brand's credibility and market recognition.

#### **Compliance Marketing**

In strict compliance with the Law of the People's Republic of China on the Protection of the Rights and Interests of Consumers, the Advertising Law of the People's Republic of China and other laws and regulations, Zhongliang Holdings has implemented updates and amendments on policies, such as Operating Guidelines on Down Payment and Installment Policy, the Guidelines for Site Property Fees Control, the Administrative Measures for Project Underwriting Business, and the Administrative Measures for Project Group Purchase Business. It has also optimised part of assessment systems and management methods according to the actual situation of the frontline business to ensure the compliance with the requirements in respect of the sales management at sales sites and the business management of project sales.

The Group has continued to implement each matter in respect of the Management for Responsible Marketing through the Marketing Management Centre. In 2024, we further optimised the file management of marketing contracts and strengthened the supervision of frontline marketing personnel to ensure timely identification and rectification of risks, which ensured the compliance and regularity of our marketing work.

### 合同檔案管理

### **Contract File Management**

 根據《營銷類商品房買賣合同目錄清單》進行一戶一檔整理,編製《合同檔案台賬》,以有效開展合同 文檔的查詢工作

Organize the files according to the "Marketing Commodity Housing Sales Contract Directory List" on a one-fileper-household basis, and compile the "Contract File Ledger" to efficiently conduct contract document searches

 保存的合同文檔每季度或半年清理核對一次,售完清查,如有遺失、損毀,要查明原因,及時處理, 並追究相關人員責任

Archived contract documents must be cleaned up and verified quarterly or semi-annually, followed by a thorough check upon sales is completed. Any instances of loss or damage must be investigated to determine the cause, addressed promptly, and relevant personnel will be held accountable

### 日常巡查 Daily Inspection

 增加日常巡查頻次,集團營銷管理中心業務前台組下沉管理,每月進行重點項目巡查,重點針對案場 接待、營銷體驗、銷售政策落地等工作進行管理,信息及時上浮總部,確保集團指令落實到位,以達 致目標

Enhance the frequency of daily inspection. The front office of marketing management centre business of the Group permeates its management to lower levels and inspects key projects monthly while attaching great importance to sales sites reception, marketing experience, sales policy and other work management. Information is reported to the headquarter in a timely manner to ensure the Group's directives are implemented, and targets are achieved

### 月度披露及違規處罰

Monthly Disclosure and Penalties for Non-compliance

通過月度營銷條線會議對業務違規行為進行披露,針對重大違規事件開展專項調研,聯合財務、審計等部門拉通審查,根據違規事件的嚴重程度,實行通報批評、實物處罰、崗位調整等處罰
 Disclose business non-compliance through monthly meeting of marketing lines, carry out special investigations for major non-compliance events, together with financial, audit and other departments, and circulate a notice of criticism, implement in-kind penalties, post adjustment and other penalties according to the seriousness of the non-compliance event

### 負責任營銷管理舉措 Responsible Marketing Management Measures

為避免不恰當的輸出對品牌造成的不良 影響,本集團持續踐行「16禁」、「營銷十 大紅線」、「營銷十大注意事項」及「項目銷 售十大禁止説辭」等營銷合規管理要求, 嚴禁虛假宣傳、侵權以及違規承諾和營 銷傳播相關法律法規等行為,通過將合 規宣傳條款納入供應商合同、業績合規 管理、定期披露與處罰等措施,全方位對 管傳內容的真實性、合法性與準確性進 行把關,在保證營銷效果的前提下,有效 控制風險。 To avoid the adverse impact of inappropriate output on the brand, the Group continues to implement the "16 Prohibitions", "Ten Major Marketing Red Lines", "Ten Major Marketing Concerns" and "Ten Prohibited Statements in Project Sales" and other marketing compliance management requirements featured by prohibiting false publicity, infringement of rights and noncompliant commitments, as well as non-compliance with laws and regulations in respect of marketing and publicity. Through the inclusion of compliance publicity clauses in the supplier contracts, compliance management of performance, and regular disclosure and penalties, the Group fully continues the authenticity, legitimacy and accuracy of the publicity content in order to effectively control risks under the premise of ensuring marketing effect.

在業績合規方面,本集團制定《銷售簽約 管理規範制度》,嚴禁無回款錄入簽約, 於系統建立最低首期付款比例卡位,由 財務部門獨立覆核收款,確保有真錄入。此外,嚴禁無合同錄入。此外,嚴禁無合同錄入。此外,嚴禁無合同錄入 簽約,要求雙方簽署買賣合同並簽字之 章,嚴格審核合同文件。同時,加強強之 款,嚴禁未退房先退款,全面提升銷售簽 約合規性,加強銷售簽約風險管控。

同時,本集團建立了「預防-監管-警示」 三重管理要求,持續加大銷售風控管理 力度,嚴厲打擊營銷腐敗行為。我們通過 定期組織開展巡盤檢查,加強營銷費用 使用管控、強化非標業務風險閉合、強力 監管營銷政策落地,多措並舉踐行廉潔 營銷。 In respect of result compliance, the Group has established the Sales Contract Management Regulations, strictly prohibiting the recording of contracts without actual payment receipts. A minimum down payment ratio checkpoint has been implemented in the system, together with independent verification of payments by the finance department, to ensure that only transactions with genuine payments are recorded. Additionally, entering contracts without formal documentation is strictly prohibited. All parties are required to sign and stamp the sales-purchase agreements, and contract documents are required to undergo rigorous review. Furthermore, management of housing return and exchange procedures has been strengthened. Refunds are only processed after the return process is fully completed and closed-loop verification is done. Pre-refunding prior to formal returns is strictly forbidden. These measures comprehensively enhance compliance level during sales and contracting and strengthen risk control in sales and contracting.

At the same time, the Group has established a triple management system of "prevention, supervision and warning", to constantly intensify the management of sales risk control and crack down on marketing corruption. Through regular inspection, we strengthen the control on the utilisation of marketing expenses, enhance the inclusion of the non-standard business risk, and strongly monitor the implementation of marketing policies, with such measures to achieve clean marketing.

### 二、品質與服務 II. Quality and Service

### 前端:加強培訓宣貫 Front End: Training and Publicity Enhancement

對在集團月度高管 會、營銷條線月度會 議、專項培訓會等會 議上開展廉潔宣貫。 We have conducted integrity publicity at monthly executive meeting, monthly marketing line meetings, special training meetings, and other meetings of the Group.

### 過程:加強監管力度 Process: More Regulatory Endeavors

針對非標銷售政策、非標業務、 有資金往來的重點業務上收至集 團管控;

For non-standard sales policy, nonstandard business, key business with capital transactions, the Group has controlled them;

持續對渠道分銷進行專項管理, 落實全鏈條風控,要求分銷商簽 署「廉潔協議」,並聯合客服對業 務進行語音回訪,避免內客外導; For channel distribution, the Group has conducted special management, implementated the whole chain of risk control, required distributors to sign the Integrity Agreement, and jointed customer service on the business of the voice callback, to avoid the internal customers outside the guide;

針對有風險的業務,報備審計部 間進行專項審計。 For the risky business, the Group report to the auditing department to conduct a special audit. 後端:開展案例警示 Back End: Case Warning Organization

在營銷月度會議上邀請審 計部門,對近期高發營銷 腐敗案件開展宣貫,警示 一線營銷人員。 The audit department has been invited to the monthly marketing meeting to publicise the recent high incidence of marketing corruption cases and warn the frontline marketing staff.

### 廉潔營銷管理舉措 Integrity Marketing Management Initiatives

2024年,中梁控股針對負責任營銷開展 了專項審計行動,主要針對營銷費用合 規使用及業績合規性開展專項審計。

In 2024, Zhongliang Holdings conducted specific audit based on responsible marketing, primarily focusing on compliant use of marketing expenses and result compliance.

### 營銷費用合規使用

#### Compliant Use of Marketing Expenses

- 在營銷費用合規方面,要求全面排查營銷費用執行台賬,規避未立項先執行問題,做到線下台賬與費 控系統統一,以保障系統數據的完整性、準確性、真實性,在此基礎上,由審計部門在定期陽光巡視 過程中,進行核實反查
- Regarding marketing expense compliance, a comprehensive audit of marketing expenditure execution records is required to prevent unauthorized pre-approval expenditures. Offline records must be fully aligned with the financial control system to ensure data integrity, accuracy, and authenticity. Building on this, the audit department conducts cross-verification during regular compliance inspections

# 業績合規性

### **Result Compliance**

- 在業績合規上,本集團主導每月會對當月簽約房源業績合規性進行抽查,抽查比例不低於10%,一經 發現存在違反銷售簽約管理規範的行為,則根據情節嚴重程度,對相關責任人進行嚴肅處理。全面提 升簽約質量,確保業績的真實性,對虛假業績零容忍
- In terms of result compliance, the Group conducts monthly random audits on the result compliance of contracted properties for the current month, with a minimum sampling rate of 10%. Any violations of the Sales Contract Management Regulations identified during these audits will result in strict disciplinary measures against responsible parties, depending on the severity of the breach. This initiative aims to comprehensively enhance the quality of contract execution, ensure the authenticity of sales records, and enforce a zerotolerance policy toward falsified sales data

### 負責任營銷專項審計行動 Specific Audit Based on the Responsible Marketing

報告期內,本集團審計監察部開展地產 集團總部各職能中心及區域公司陽光巡 視例行審計覆蓋16個區域公司及所轄重 點項目,實現區域公司的審計全覆蓋。 During the reporting period, the Group's Audit and Supervision Department conducted compliance inspections and routine audits on all functional departments at the headquarter of Real Estate Group and regional companies, covering 16 regional companies and their key projects and achieving full audit coverage of regional entities.

## 二、品質與服務 II. Quality and Service

### 品牌傳播

在打造高品質產品的同時,中梁控股不斷推動自身品牌價值升級,提升自身的品牌價值升級,提升自身的品牌影響力。在品牌傳播層面,中梁控股繼續秉承[優美好善]的核心理念,圍繞交付力與服務力等消費者關注重點,開展宣傳推廣工作,向消費者傳遞中梁的服務理念,提振市場信心。

#### Brand promotion

While developing high-quality products, Zhongliang Holdings keeps improving its brand value to enhance its brand influence. In terms of brand promotion, focusing on consumer concerns such as delivery and service capability, Zhongliang Holdings aims at providing "Beautiful and Excellent (優美好善)" service in the course of conducting promotion work, so as to convey Zhongliang's service concept to consumers and boost market confidence.



品牌宣傳圖 Pictures of Brand Promotion

在產品推廣層面,本集團持續落實節點 營銷管控,通過線上線下相結合的方 式,利用直播、短視頻等新媒體傳播渠 道,開展專項營銷工作,提升營銷效率及 產品知名度。我們結合春節、開門紅、五 一勞動節、端午節、國慶節及9+10雙月 聯動等重要節點以及結合集團戰略及政 策方向,統一行動,通過制定統一的宣傳 難所處。 影動策速度,以良好的 營銷質量及營銷效果,提升品牌的知名 度與形象。

報告期內,本集團各項目落實營銷活動 約4,800場,現場直播接近10,000場,在 當前艱難的市場環境中,密切關注政策 變化,及時跟進及調整銷售策略,加強策 團內部協作,統一布局,確保各區域落 管控要求,充分利用線上渠道和線下策 動的結合,借助直播和短視頻等新媒體 勞銷,增強客戶參與感,有效提高品牌 勞銷,增強客戶參與感,有效提高品牌 勞銷,增強客戶參與感,有效提高品牌 勞銷,增強客戶參與感,有效提高品牌 勞銷,增強客戶參與感,有效提高品牌 資銷,增強客戶參與感,有效提高品牌 資明,基本實現年度銷售目標。

在銷售策略方面,中梁控股本著「全項 目、全環節、全結構、全手段」的四全原 則,對項目實施分類管理,應用「一盤一 策」的銷售策略,靈活應對市場需求變 化。此外,本集團隨時關注政策動向, 國整銷售策略,制定統一的宣動, 動過不同渠道提升品牌知名度,並。 劃,策劃促銷活動,提升銷售。 同平穩交付,提升交付品質,強化實景展 示,以增強客戶的信心。2024年,中梁控 股實現了約157億年度合約銷售簽約額。 For product promotion, the Group continues to implement node marketing controls. Leveraging on new media channels such as live broadcasting and short videos, we launched specialized marketing campaigns through a combination of online and offline means, so as to enhance the efficiency of marketing and the popularity of our products. Focusing on special days such as the Spring Festival, Opening Red, May Day, Dragon Boat Festival, National Day, and 9+10 bi-month campaigns, and combined with the Group's strategic and policy directions, we, acting in a unified manner, have developed unified promotional images and marketing requirements to regulate the offline promotions and implement marketing strategies at a faster pace, with a view to enhancing the brand reputation and image with good marketing quality and effects.

During the Reporting Period, the Group carried out approximately 4,800 marketing campaigns and nearly 10,000 live broadcasts for its various programmes. In the current challenging market environment, the Group paid close attention to policy changes and followed up and adjusted its sales strategies in a timely manner. The Group also strengthened intra-group co-operation and standardised its layout to ensure that control requirements are implemented in each region. At the same time, the Group made full use of the combination of online channels and offline activities, with the help of new media marketing such as live broadcasts and short videos, to enhance customers' sense of engagement and effectively improve brand exposure and marketing efficiency. Marketing expenses throughout the year decreased by 56% year-on-year. Through the combined application of the above strategies, the annual sales target was basically achieved.

In respect of sales strategy, based on the four-principle of "all projects, all processes, full structure and all means", Zhongliang Holdings has implemented classification management for its projects, applying the sales strategy of "one tactic for each project" to flexibly respond to changes in market demand. In addition, the Group keeps a close eye on policy trends at all times, promptly adjusts its sales strategies, formulates unified promotion plans, enhances brand awareness through various channels. It also seizes key moments and plans promotional activities to boost sales. At the same time, we practically improve the quality of service by ensuring the smooth delivery of our projects, improving the quality of our deliveries, and strengthening our real-life demonstrations in order to increase customer confidence. In 2024, Zhongliang Holdings realized an annual contracted sales amount of approximately RMB15.7 billion.

針對業主對項目交付的擔憂,中梁控股 亦積極進行採取措施增強客戶信心。我 們通過工地開放、工地直播、公眾號視 頻、線下溝通等方式,定期向業主展示 項目進展,同時提前釋放項目風險,降低 業主預期,將矛盾在前期暴露並解決,確 保後期項目順利按期交付,提高客戶滿 意度。

在公眾號及媒體端傳播方面,我們聚焦 「保交樓、客戶服務、工程進度」等方面開 展傳播推廣工作,通過高頻次、高質量的 輸出,為用戶提供豐富、有價值的信息。 2024年,通過策劃一系列正面新聞稿, 創新的在行業內通過「年度關鍵字」傳播 形式,精心策劃發佈了超過100篇微信 傳播文章,年閱讀量提升了20%,達51 萬次,將公司的核心價值觀傳達給大眾, 有效提升品牌知名度。 In response to property owners' concerns about the delivery of the project, Zhongliang Holdings also takes active measures to enhance customers' confidence. Through site opening, site live broadcast, videos on official account and offline communication, we regularly demonstrate the progress of the project to property owners while releasing the risks of the project in advance to lower the expectations of property owners. By exposing and addressing problems at the early stage, we strive to ensure the smooth and timely delivery of the project at the later stage to enhance customer satisfaction.

In terms of official account and media terminal communication, we focus on the publicity and promotion of "guaranteeing delivery, customer service and project progress" to offer abundant and valuable information to users through frequent and high quality post. In 2024, through a series of positive press releases and innovation in the industry through the communication form of "Keyword of the Year", more than 100 articles on WeChat official account were issued, and the annual readership increased by 20% to 510,000 times, which communicated the Company's core values to the general public and effectively enhanced brand awareness.

生態環境不僅是萬物生存的基礎,也是 人類社會發展的源泉。中梁控股始終踐 行綠色、低碳的發展理念,積極應對氣候 變化,佈局低碳產業發展。我們綜合考量 綠色設計、綠色建設和綠色運營等各環 節的環境影響,積極採取雨水回用、材料 循環利用等行動舉措,以最大努力減輕 業務發展對環境的影響,共享和諧綠色 生活。

The ecological environment serves not only as the foundation for the survival of all living things, but also the source of the development of human society. Being committed to green and low-carbon development, Zhongliang Holdings actively responds to climate change and invests in the development of low-carbon industries. We actively take actions such as rainwater reuse and material recycling with reference to the environmental impact of green design, green construction and green operation, with a view to minimizing the impact of business development on the environment to share a harmonious and green life.

### 3.1 環境管理

在「十四五」綠色生態發展綱領的引領 下,中梁控股將環境保護視作可持續發 展的重要支柱,積極承擔環境責任,扎實 推進將節能、減碳及增效工作,將綠色低 碳發展理念融入日常運營及管理。

中梁控股遵守《中華人民共和國環境保護 法》及《中華人民共和國清潔生產促進法》 等環境相關法律法規,持續搭建、完善我 們在房地產開發、物業管理和商業營運 等業務中的環境管理體系。報告期內,本 集團無因違反當地環境法律及法規而被 處以重大罰款或遭受處罰。

為進一步提升中梁控股環境管理水平, 我們從綠色建築、環境評估、碳排放管理 以及環境影響四大維度建立環境目標, 並建立以目標為導向的環境管理機制, 並積極追蹤目標達成情況。

### **3.1 ENVIRONMENTAL MANAGEMENT**

Guided by the green development principle under the 14th Five-Year Plan, Zhongliang Holdings regards environmental protection as an important underpinning of sustainable development. Therefore, it actively assumes environmental responsibilities by solidly implementing energy saving, carbon reduction and efficiency enhancement to incorporate green and low-carbon development concept into its daily operations and management.

Zhongliang Holdings strictly complies with the *Environmental Protection Law of the People's Republic of China*, the *Law of the People's Republic of China on Promoting Clean Production* and other laws and regulations in relation to environment. Furthermore, we continue to develop and improve our environmental management systems in terms of real estate development, property management and business operations. During the Reporting Period, the Group was not subject to major fines or penalties for violating local environmental laws and regulations.

Aiming to further improve environmental management of Zhongliang Holdings, we have set up environmental objectives covering four dimensions, namely green building, environment assessment, carbon emission management and environmental impact and established an objective-oriented managing system to monitor whether such objectives have been achieved.

### 三、綠色共建 III. Green Development

對集團開發的項目進行國內外綠色建築標準對標及認證,逐年提高二星及以上的認證比例,並優先考慮獲得 綠色建築國際認證。至2024年,中梁控股設計項目達到 國家《綠色建築評價標準》一星累計40個、二星累計9個。

To comply with and obtain certification of domestic and international green building standards for projects developed by the Group, increase the proportion of new construction projects with two-star or above green building certification year by year and give priority to obtaining international green building certification where possible. By 2024, the number of projects designed by Zhongliang Holdings that have attained 1-star and 2-star in the national Evaluation Standard for Green Building was 40 and 9 respectively.

嚴格遵循國家和地方的政策要求,致力於節能減排、降 低建築能耗和溫室氣體排放。為減少對環境及自然資源 的負面影響,我們推廣項目土建裝修一體化設計,避免 單獨裝修時對現有建築材料的浪費。

To strictly implement requirements of national and local policies on energy saving and emission reduction and reducing building energy consumption and greenhouse gas emissions, and promote the integrated design of the projects' civil construction and decoration, whereby avoiding waste of existing building materials when the decoration is designed separately. 定期對公司的環保表現和實踐進行評估和檢討,並推動 持續的改進優化,逐年減少單位碳排放強度。

To regularly assess and review the Company's environmental performance and practices, and initiate continuous improvement and optimization to reduce carbon emission intensity per unit year by year.

定期對集團的水資源與廢棄物表現和實踐進行評估和檢 討,並推動持續的改進優化。

To regularly evaluate and review the Group's water and waste performance and practices, and to promote continuous improvement and optimization.

### 中梁控股環境目標/承諾 Environmental Goals/Commitments of Zhongliang Holdings

報告期內,中梁控股設計項目達到國家 《綠色建築評價標準》一星累計40個、二 星累計9個。

#### 綠色建築

中梁控股嚴格遵循《綠色建築評價標準》 GB/T 50378-2019、《民用建築節水設計標 準》GB 50555和《室內空氣質量標準》GB/T 18883等要求,積極探索內部綠色建築相 關標準指引的制定及完善,穩步推進綠 色建築建設,致力於提升綠色建築標識 認證率。 During the Reporting Period, the number of projects designed by Zhongliang Holdings that have attained 1-star and 2-star in the national Evaluation Standard for Green Building was 40 and 9 respectively.

#### **Green Building**

In strict compliance with the Assessment Standard for Green Building GB/T 50378-2019, Standard for Water Saving Design in Civil Building GB 50555, Indoor Air Quality Standard GB/T 18883 and other relevant regulations, Zhongliang Holdings actively explores the formulation and improvement of relevant standards and guidelines for internal green buildings and steadily promotes the construction of green buildings to enhance the certification rate of green building label.

在建築設計階段,我們實施有效的能源使用策略,以最大程度地減少建築本身 的能耗。我們通過合理的空間佈局和自然風的充分利用,採用變頻調節控制技 術,有效降低建築耗能。

During the design phase of buildings, we have implemented effective energy use strategies to minimize the energy consumption of the building itself. We also effectively reduced the building's energy consumption by rationalizing the spatial design, making full use of natural wind, and utilizing variable frequency control technology.

在綠色建材的選擇上,我們嚴格選用符合國家現行綠色產品標準,確保將有害物質控制在限定範圍之內。

In selecting green building materials, we strictly selected building materials in line with the current national green product standards, so as to ensure that harmful substances are controlled within a limited range.

### 緣色建築設計 Green Building Design

截至報告期末,中梁控股已累計開發超 過350個線建項目(包括已獲得線色建築 認證或評級的項目),累計綠色建築的總 面積超過5,000萬平方米。

#### 綠色金融

在「雙碳」的背景下,綠色金融的助力將 促進綠色地產市場的迅速擴張,未來綠 色低碳建築的發展有望駛入快車道。在 這一趨勢中,擁有良好的ESG表現的企 業,將在綠色融資領域擁有更大的優勢。

中梁控股堅決貫徹綠色發展的先進理 念,努力推進綠色地產品牌建設,借助良 好的ESG業績指標,鑄就企業核心競爭優 勢。中梁控股已獲得知名ESG評估機構 Sustainalytics基於《2018年綠色債券原則》 及《2020年綠色貸款原則》的《中梁控股集 團可持續融資框架》專業意見。 As of the end of Reporting Period, Zhongliang Holdings has developed a total of more than 350 green buildings projects (including those which have obtained green building certification or rating), with a total accumulated green building gross floor area of more than 50 million square meters.

#### **Green Finance**

Against the backdrop of "carbon neutrality and carbon peaking", green finance will facilitate the rapid expansion of the green real estate market, and the development of green and low-carbon buildings is expected to accelerate in the future. In this trend, the companies with good ESG performance will have a greater advantage in green finance.

Adhering to the advanced concept of green development, Zhongliang Holdings strives to promote the construction of green property brand and establishes its core competitiveness with good ESG performance indicators. Zhongliang Holdings has received professional advice from Sustainalytics, a well-known ESG rating agency, regarding the Sustainable Financing Framework of Zhongliang Holdings Group based on the Green Bond Principles 2018 and the Green Loan Principles 2020.

# 三、綠色共建 III. Green Development

我們結合自身業務和發展,圍繞質量、綠 色、人文以及社會責任等方面不斷優化 管理,積極開展持份者溝通,持續強化公 司管治,努力實現經濟、社會及環境的協 調發展。未來,中梁控股將持續滿足公司 投資項目中各持份者對ESG的要求、推動 土地的良性開發、防止生態破壞,並參照 市場環境、經濟情況,結合本集團融資需 求,對綠色債券作出規劃。 In light of our business and development, we continuously optimize our management around quality, green, cultural and social responsibility. Zhongliang Holdings actively communicates with stakeholders and continues to improve corporate governance, with the aim of achieving a harmonious development of economy, society and environment. In the future, Zhongliang Holdings will continue to satisfy the ESG requirements of various stakeholders in the Company's investment projects, promote the healthy development of land, prevent ecological damage, and make plans for green bonds in light of market conditions, economic conditions and the Group's financing needs.

### 3.2 應對氣候變化

近年來,隨著溫室氣體排放量的持續增 長,氣候變化已成為人類面臨的重大全 球性挑戰之一。中梁控股密切關注全球 溫室氣體排放趨勢,積極地對氣候變化 帶來的風險及機遇進行識別,開展切實 有效的減排行動,助力國家順利實現雙 碳目標。

#### 治理策略

中梁控股已經構建完備的氣候變化風險 管理體系。其中,董事會負責對氣候變 化相關風險及其重要性進行審計,監督 和檢討氣候變化相關政策、管理和業績 以及相關目標的進展情況。ESG工作小 組則負責收集和整理氣候變化風險相關 信息,識別潛在風險,制定相應的行動計 劃,全面推進集團氣候戰略與氣候風險 管理相關工作的落地。

#### 風險識別

報告期內,我們參考氣候相關財務信息 披露工作組(TCFD)的披露方法和建議,同 時結合監管機構、資本市場評級機構以 及國際報告標準機構所關注的氣候變化 風險議題,對中梁控股氣候變化風險及 機遇開展識別工作,並不斷探索並踐行 低碳減排行動計劃,在全球氣候變化中 承擔起企業公民責任。

### **3.2 RESPONSE TO CLIMATE CHANGE**

In recent years, climate change has become one of the major global challenges of mankind as greenhouse gas (GHG) emissions continue to grow. Zhongliang Holdings pays close attention to the trend of global GHG emissions, actively identifies the risks and opportunities arising from climate change and carries out effective emission reduction actions, so as to help the country achieve the dual-carbon goal.

#### **Governance Strategies**

Zhongliang Holdings has established a sound climate change risk management system. The Board is responsible for auditing the relevant risks and significance of climate change, overseeing and reviewing the progress of climate change related policies, management, performance and related targets. The ESG working group is responsible for collecting and collating climate change risk related information, identifying potential risks, formulating relevant action plans and comprehensively promoting the implementation of the Group's climate strategies and climate risk management tasks.

### **Risk Identification**

During the Reporting Period, with reference to the disclosure methods and recommendations of the Task Force on Climate-related Financial Disclosures (TCFD) and the climate change risk issues concerned regulators, capital market rating agencies and international reporting standards bodies, we identified climate change risks and opportunities for Zhongliang Holdings. We also continue to explore and implement low-carbon emission reduction action plans and assume corporate citizenship in the global climate change.

風險類別 Risk category	風險子類別 Risk sub-category	風險名稱 Risk name	風險描述 Risk description	緩解及適應舉措 Mitigation and adaptation measures
實體風險 Physical risks	急性風險 Acute risk	洪水 Floods	洪水、極端降雨等極端氣候條 件致使工程停工/工期延誤, 導致成本上升:極端天氣還可 能造成土地等相關資產受到破 壞,導致資產成本增加、維修 成本上升。 Extreme climate conditions (i.e., floods, heavy rains, etc.) caused project suspension/delays, resulting in increased costs; extreme weather may also cause damage to land and other related assets, resulting in higher asset costs and maintenance costs.	<ul> <li>實施常規監測,以追蹤降雨量變化和應對極端天氣事件 Routine monitoring to track change in rainfall and respond to extreme weather events</li> <li>項目設計階段,充分考慮極端天氣對公 育運營地的影響,提前規避相關地區的 項目建設或增強建築物的自身抵禦能力 At the architectural design stage, we fully take into account the impact of extreme weather on the Company's operation, and avoid the construction of projects in relevant regions in advance or improve the building's ability to withstand extreme weather events</li> <li>制定極端天氣(如颱風,洪水等)應急預 案,積極開展應急演練,提高安全應急 處置能力</li> <li>Formulate emergency plans for extreme weather (i.e., typhoons, floods, etc.), and actively conduct emergency drills to improve safety and emergency response capabilities</li> <li>進行安全隱患大排查,及時閉合風險, 將惡劣天氣的影響降至最低 Carry out safety hazards screening to eliminate risks in a timely manner and minimize the impact of severe weather</li> </ul>
	急性風險 Acute risk	乾旱 Drought	乾旱可能會造成供水量緊缺, 導致用水費用增加,甚至水資 源供應不足,增加成本。 Droughts may cause water shortages, resulting in higher water bills, or even insufficient water supplies, increasing costs.	<ul> <li>強化水資源回用舉措,採取雨水回用, 用作混凝土養護、沖洗道路、車輛清洗、 沖洗廁所等工作的水資源應用 Enhance water reuse initiatives by reusing rainwater for concrete maintenance, road washing, vehicle washing, toilet flushing, etc.</li> <li>制定應急預案以應對突發天氣事件對施 工的影響 Formulate emergency plans in response to impacts of emergency weather events on construction</li> </ul>

# 三、綠色共建 III. Green Development

風險類別 Risk category	風險子類別 Risk sub-category	風險名稱 Risk name	風險描述 Risk description	緩解及適應舉措 Mitigation and adaptation measures
	急性風險 Acute risk	極熱 Extreme heat	極熱天氣通常指至少持續兩到 三天的高溫度和高濕度,一般 為溫度超過35攝氏度的天氣情 況。極熱天氣事件會影響工作 人員的安全,影響勞動力管理 和規劃。 Extreme heat usually refers to a period of high temperature and humidity lasting at least two to three days, typically with temperature exceeding 35 °C. Extreme weather events could impact workforce safety and affect work force management and planning.	Strengthen occupational safety and security measures for staff
	慢性風險 Chronic risk	海平面上升 Sea level rise	海平面上升威脅著企業部分運 營地位與中國沿海省份,海平 面上升可能會導致建築及基礎 設施損毀,資產減值,並增加 維護成本。 Sea level rise threatens some places of our operation and the coastal provinces in China, potentially causing damage to buildings and infrastructure, asset impairment and higher maintenance costs.	象數據、地質數據 Evaluate the sea level change data, meteorological data and geological data around the operation site

氣候變化實體風險與應對措施 Climate Change Physical Risks and Countermeasures

中梁控股針對已識別的氣候實體風險, 採取了相應的措施以降低其影響。對於 洪水、颱風等極端天氣,我們及時發佈 《關於加強在建項目自然災害風險防範工 作的通知》等相關通知,要求項目在惡劣 天氣來臨前進行安全檢查和預防,確保 風險降至最低。

在2024年,為了應對節假日以及諸如雨 雪、颱風等惡劣天氣的挑戰,全集團鄭 重發文,強調各項目必須嚴格執行安全 檢查。我們的目標是徹底排查並消 安全隱患,確保風險得到及時有效的 影響。從而將惡劣天氣對項目的影響時, 後低度。2024年8月颱風珊粟臨時, 各區域負責人員到施工安全、用電安全、 勝風安全。負責人要求各項目 部門。做好颱風來臨前的檢查和準檢 有工 時, 施工用電線路檢查, 排水通道項目 部門當天整改完畢。 Zhongliang Holdings has taken corresponding measures to reduce the impact of identified climate physical risks. For extreme weather such as flood and typhoon, we have timely issued the Notice on Strengthening the Prevention of Natural Disaster Risks for Projects under Construction and other relevant notices, requiring safety inspection and prevention carried out for projects before severe weather to ensure that risks are minimized.

In 2024, in order to cope with the challenges of holidays and severe weather such as rain, snow and typhoon, the Group as a whole solemnly issued a document to emphasize that all projects must strictly implement safety overhaul. Our goal is thorough identification and elimination of safety hazards to ensure that risks are controlled in a timely and effective manner, thereby minimizing the impact of severe weather on projects. When Typhoon Shanshan came in August 2024, the responsible personnel for each region carried out safety overhaul for the construction site, with focus on construction safety, electricity safety, flood safety, and typhoon resistance safety. The responsible personnel required each project department to conduct inspection and preparation work before typhoon, line inspection for construction electricity and drainage channel checking, etc. For the potential safety hazards, the project department was required to complete the rectification on the same day.

# 三、綠色共建 III. Green Development

風險類別 Risk category	風險子類別 Risk sub-category	風險名稱 Risk name	風險描述 Risk description	緩解及適應舉措 Mitigation and adaptation measures
轉型風險 Transition risks	政策、法律及 法規 Policies, laws and regulations	現有產品和服 務的要求與 監管 Requirements and regulations for existing products and services	國家和地區的相關政策將對 中梁控股在各地區的運營有 更加嚴格的要求和監管,若 中梁未及時按照出台的相關 法律法規、政策規定披露相 應的環境信息,將導致集團 面臨合規風險。 Relevant national and regional policies will impose stricter requirements and regulations on the operations of Zhongliang Holdings in various regions. Zhongliang will be subject to compliance risks when failing to timely disclose corresponding environmental information in accordance with relevant laws, regulations and policies introduced.	<ul> <li>全面識別運營風險,確保運營合規 Comprehensively identify operational risks and ensure operational compliance</li> <li>積極研究相關政策法規,加強與各監管 部門以及持份者的溝通 Actively study relevant policies and regulations, strengthen communication with various regulatory authorities and stakeholders</li> <li>加速推進低碳轉型戰略,形成可持續發 展的新局面 Accelerating the low carbon transition to a new sustainable development</li> </ul>
	政策、法律及 法規 Policies, laws and regulations	強化排放量報 告義務 Strengthened reporting obligations of emissions	隨著碳排放、碳交易等管理 措施的完善及實施,國內外 均對中梁控股的排放報告提 出了更高的要求。同時,隨著 香港交易所對新的ESG報告 規定出台,對溫室氣體排放、 減少排放的措施和運營對環 境的影響的報告有了更高的 要求。 The improvement and implementation of regulatory measures such as carbon emissions and carbon trading have brought higher domestic and international requirements for Zhongliang Holdings' emissions reporting. Meanwhile, with the introduction of the HKEX's new ESG reporting requirements, there are more stringent requirements for reporting on greenhouse gas emissions and the environmental impact of operations.	<ul> <li>中梁控股加強對環境數據的管理,統計 數據收集口徑,定期收集並審查環境數 據,做好碳核查工作,並按照要求披露 數據</li> <li>Zhongliang Holdings strengthens the management on environmental data, statistics collection scope, collects and reviews environmental data regularly to perform proper carbon verification and discloses the data as required</li> <li>中梁控股依據實際情況,結合制定的排 放目標和能源使用計劃,調整運營計劃 Zhongliang Holdings adjusts its operating plan in accordance with the actual situation, taking into account the emission targets and energy use plans</li> </ul>

風險類別	風險子類別	風險名稱	風險描述	緩解及適應舉措
Risk category	Risk sub-category	Risk name	Risk description	Mitigation and adaptation measures
	技術風險 Technology risks	低碳排放技術 轉型的前端 費用 The upfront expense of the transition to low carbon technologies	國家不斷提高低能耗、近零 能耗的線色低碳技術要求, 同時,各省市相繼出台對線 色建築認證的比例要求,且 呈上升趨勢,若中梁未及時 研究、應用綠色建築新技術, 將導致集團面臨合規風險, 以及增加用於綠色技術研發 發、設計、開發的額外建築 成本。 China continues to impose higher green and low-carbon technology requirements of low energy consumption. At the same time, various provinces and cities have issued the proportion requirements for green building certification, and the trend is on the rise. If Zhongliang fails to timely research and apply new green building technologies, the Group will face compliance risks, as well as an increase in the additional construction costs for green technology R&D, design and development.	<ul> <li>加快創新環保科技的研發和應用,減少線 色建築技術採購成本</li> <li>Accelerate the R&amp;D and application of innovative environmental protection technologies and reduce the procurement cost of green building technologies</li> <li>建立線色建築技術的激勵機制,推廣綠色 建築新技術的廣泛應用,並積極提升綠建 標識的認證等級及覆蓋比例</li> <li>Establish an incentive mechanism for green building technology, promote the wide application of new green building technologies, and actively improve the certification level and coverage ratio of green building identification</li> </ul>
	市場風險 Market risks	客戶偏好轉變 The change of customer's preference	隨著社會公眾對於低碳消費 偏好的轉變,若中梁控股未 能有效降低生產運營過程中 的碳排放,將直接導致客戶 降低對中梁相關產品及服 務的需求,造成營業收入的 下降。 With the change of the public's preference for low-carbon consumption, if Zhongliang Holdings fails to effectively reduce carbon emissions during the process of production and operation, it will directly suffer from the reduction of customers' demand for related products and services of Zhongliang, resulting in the decline of operating income.	<ul> <li>加強與客戶以及投資者等持份者溝通,積極展示低碳環保、節能減排的企業形象 Strengthen communication with customers, investors and other stakeholders, and actively show the corporate image of low-carbon, environmental protection, energy conservation and emission reduction</li> <li>持續關注並參與政府對綠色建築的扶持 項目 Continuously pay attention to and participate in government support projects for green buildings</li> <li>持續將節能減排理念納入產品設計及研發 的過程中 Continuously incorporate the concept of energy saving and emission reduction into the process of product design and R&amp;D</li> <li>選用的裝飾裝修材料滿足國家現行綠色產</li> </ul>
				品評價標準中對有害物質限量的要求

田町 頁标年 中 到 有 苦 初 頁 限 里 的 安 亦 The selected decorative materials comply with the requirements of the current national green product evaluation standards on the limits of harmful substances

# 三、綠色共建 III. Green Development

風險類別 Risk category	風險子類別 Risk sub-category	風險名稱 Risk name	風險描述 Risk description	緩解及適應舉措 Mitigation and adaptation measures
	市場風險 Market risks	原材料成本 上漲 Rise in cost of raw materials	業界廣泛使用環保型材料, 導致原材料價格上漲,採購 成本增加。 The industry's growing adoption of eco-friendly materials has resulted in higher prices for raw materials and an increase in procurement costs.	交流及資源整合,加強成本管理和控制 Analyse trends in raw material prices and strengthen the cost management and control through communication with suppliers and resource consolidation 建立長期穩定的供應鏈關係,與可靠、ESG 表現良好的供應商建立長期合作關係 Establish long-term and stable supply chain relationships, and develop long-term
	聲譽風險 Reputation risks	持份者對負面 反饋日益關切 Increasing concern of stakeholders on the negative feedback	若環境績效和披露不充分, 那麼投資者和客戶可能會選 擇我們的競爭對手,導致我 們的收入減少。 Inadequate environmental performance and disclosure may lead investors and customers to choose our competitors, thereby reducing our revenues.	<ul> <li>cooperative relationships with reliable suppliers with good ESG performance</li> <li>持續加強集團環境績效的披露水平,積極提升ESG相關評級結果 Continuously improve the disclosure level of the Group's environmental performance, and actively enhance ESG-related rating results</li> <li>確保合規的同時,優化企業社會責任對外 傳播渠道 Optimize external CSR communication channels while ensuring compliance</li> <li>持續關注並參與認可度高或適用性強的國際和國內緣色環保活動,提升行業競爭力 Continuously pay attention to and participate in well-recognized or applicable international and domestic eco-friendly activities to enhance the competitiveness in the industry</li> </ul>

### 氣候變化轉型風險與應對措施 Climate Change Transition Risks and Countermeasures

針對已識別的轉型風險,我們從能源及 溫室氣體管理方面,積極推進節能減排 項目,減少生產過程的溫室氣體排放,為 減緩氣候變化做出貢獻。 As for the identified transition risks, we actively promote energy conservation and emission reduction projects from the perspective of energy and greenhouse gas management, to reduce greenhouse gas emissions during the process of production, and contribute to the mitigation of climate change.

#### 能源管理

#### Energy management

中梁控股始終恪守《中華人民共和國環 境保護法》、《中華人民共和國環境影響 評價法》及《中華人民共和國節約能源法》 等多項法律法規的要求,支持低碳能源 發展,以推動綠色低碳運營模式的全面 實現。

我們始終秉持「人與自然和諧共生」的 核心理念,在日常運營中倡導高效用能 及綠色出行,營造低碳環保的綠色辦公 氛圍。 Zhongliang Holdings always abides by the requirements of various laws and regulations, including the Environmental Protection Law of the People's Republic of China, the Law of the People's Republic of China on Environmental Impact of Assessment and the Energy Conservation Law of the People's Republic of China, to support the development of low-carbon energy and promote the comprehensive realization of green and low-carbon operation mode.

We have always adhered to the core concept of "Human and Nature Coexist Harmoniously", advocating efficient consumption of energy and eco-friendly travel in our daily operations to foster a low-carbon and environmentally friendly green office atmosphere.

<ul> <li>提醒員工合理開閉和使用計算機、打印機等用電設備 Remind employees to reasonably use electrical equipment such as computers and printers and power off after use</li> <li>總裁辦落實每日至19:30分的值班制度,檢查各樓層是否及時關閉照明燈, 杜絕能源浪費的情況 The Office of the President practice the daily duty mechanism to check the lighting status of each floor to eliminate energy wastage until 19:30</li> <li>在工作日物業空調集中開放時,嚴禁各辦公區域另行開啟辦公室的獨立 空調 Separate office air conditioning shall be powered off during the central air conditioning of the property operating on the business day.</li> </ul>
Separate office air conditioning shall be powered off during the central air
conditioning of the property operating on the business day
<ul> <li>《出差管理辦法》已規範差旅並減少非必要出差 Revised the Management Methods for Business Trips to standardize travel management practices and avoid unnecessary business trips</li> <li>強化公務車能耗管理,分析公務車出行油耗,進行優化管理 Strangthen the management of apparty apparent of efficiel vehicles, and was the</li> </ul>
<ul> <li>Strengthen the management of energy consumption of official vehicles, analyse the fuel consumption of official vehicle trips to optimize their management</li> <li>鼓勵員工出差時首選公共交通工具,促進環保節約 Encourage staff to use public transport where possible for business trips to promote environmental protection and energy saving</li> </ul>

### 緣色辦公舉措 Initiatives for Green Offices

中梁控股在施工建設方面採取外包模 式。因此,該部分碳排放量並未納入本 公司的統計範疇中。但是在工程項目招 標,我們明確要求施工單位在能預 約、施工效率提高等方面採取回症的 施工效率提高等方面採取回應於 辦內集團許多項目正處於關鍵提面 時,確保每個項目都能夠做到提工策 略。在實施過程中,基於節能減制反除 略增效的原則,在計劃鋪排、方案風險控 制、整改閉環等方面嚴格管控。以施工機 械設備管控為例: As the construction of Zhongliang Holdings' projects are outsourced, the carbon emissions of the construction are not counted as part of the Group's scope. However, we explicitly requested the construction unit to adopt effective measures in terms of energy saving and construction efficiency enhancement when tendering for the projects, and requested it to provide corresponding solutions in the tender documents. During the Reporting Period, many of the Group's projects were at a critical stage of delivery to ensure that each project is capable of achieving early delivery planning, flexible interwoven construction, and scientifically optimized rush work strategies. During the construction, we strictly control the planning, plan formulation, site inspection and acceptance, process monitoring, personnel management, risk control and closed-loop rectification based on the principles of energy saving, cost reduction and efficiency enhancement. Taking the control of construction machinery and equipment as an example:



施工機械設備管控 Control of construction machinery and equipment

溫室氣體排放及能源消耗		單位	辦公營運	工程建設 <sup>(附註一)</sup> Project
GHG emissions and energy consumption		Unit	Office operation	construction <sup>(note 1)</sup>
直接能源消耗量				
Direct energy consumption				
液化石油氣		噸	—	453.80
Liquefied petroleum gas (LPG)		tonnes		
汽油		升	15,500.00	75,127.46
Petrol		litres		
間接能源消耗量				
Indirect energy consumption				0,000,05
外購電力		兆瓦時	1,012.50	6,626.25
Purchased electricity		MWh		
綜合能源消耗量 <sup>(附註二)</sup>		兆瓦時	1,162.72	7,359.49
Comprehensive energy consumption <sup>(note 2)</sup>		MWh	1,102.72	7,009.49
Comprehensive energy consumption				
溫室氣體排放 <sup>(附註三)</sup>				
GHG emissions <sup>(note 3)</sup>				
範圍1:直接溫室氣體排放量		噸二氧化碳當量	41.21	1,568.90
		tonnes of CO <sub>2</sub>		.,
Scope 1: Direct GHG emissions		equivalent		
		·		
範圍2:間接溫室氣體排放量 <sup>(附註四)</sup>		噸二氧化碳當量	569.95	4,155.69
		tonnes of CO <sub>2</sub>		
Scope 2: Indirect GHG emissions (note 4)		equivalent		
<sup>附                                    </sup>	Note 1:	, ,,		dings' construction projects
前期土建主體階段大型機械設備的使用,				ipment in the early stage of
2024年中梁控股在建項目大部分處於建設中後期,故電力等能源消耗量相對2023年大幅				construction projects are in y consumption of electricity
後期·吸电刀守能标用枪重相到2023年八幅 下降。		and other energy sources h	-	
<sup>附註二:</sup> 採用國際能源署發出的能源數據手冊的轉換	Note 2:			ected (diesel and liquefied
因子把所收集的數據(汽油及液化石油氣)的		petroleum gas) to kWh un	nit is sourced from the En	ergy Statistics Manual from
單位轉換為兆瓦時。	Nata O	the International Energy Ag	-	
<sup>附註三:</sup> 溫室氣體排放(直接及間接)可分為以下兩個 獨立範圍:	Note 3:	GHG emissions (direct and	l indirect) includes two inde	ependent scopes:
範圍一:由本集團擁有或控制的業務(主要來		Scope 1:The direct emission	from the business operat	ions owned or controlled by
自車輛的燃料消耗)所產生的溫室氣體排放。			g the emission from the Gr	-
範圍二:由本集團從電力公司購買的電力在				sumption purchased by the
生產過程中所產生的溫室氣體排放。 <sup>附註四:</sup> 排放用子乃源白巾藉人民共和國生能環境或	Note 4:		companies during its opera	
#註述 排放因子乃源自中華人民共和國生態環境部 (二零二二年)及港燈2023年可持續發展報			-	ogy and Environment of the Sustainability Report 2023.
				Sustainability Meport 2023.

People's Republic of China (2022) and HK Electric Sustainability Report 2023. The figures are calculated in accordance with the "Reporting Guidance on Environmental KPIs".

引計算。

告。數據乃根據「環保關鍵績效指標報告指

# 三、綠色共建 III. Green Development

溫室氣體排放及資源消耗連年對比 (辦公運營) Year-on-year comparison of GHG emissions and resource consumption (office operation)	單 位 Unit	2022	2023	2024
每平方米辦公面積溫室氣體排放 (辦公運營) GHG emissions/m <sup>2</sup> under office area (office operation)	千克二氧化碳當量/ 平方米(辦公面積) kilograms CO <sub>2</sub> equivalent/m <sup>2</sup> (office area)	25.86	39.26	20.36
每平方米辦公面積綜合能源消耗量 (含辦公運營) Comprehensive energy consumption/m <sup>2</sup> under office area (including office operation)	千瓦時/平方米 (辦公面積) kWh/m <sup>2</sup> (office area)	47.18	72.30	38.73
溫室氣體排放及資源消耗連年對比 (含辦公運營及工程建設) Year-on-year comparison of GHG emissions and resource consumption (including office operation and	單位	2022	2023	2024
project construction)	Unit			
project construction) 每平方米在建面積溫室氣體排放 (含辦公運營及工程建設) GHG emissions/m <sup>2</sup> under construction (including office operation and project construction)	Unit 千克二氧化碳當量/ 平方米(在建面積) kilograms CO <sub>2</sub> equivalent/m <sup>2</sup> under construction	1.94	0.80	0.36

### 3.3 綠色運營

中梁控股恪守《中華人民共和國環境保護 法》、《中華人民共和國環境影響評價法》 及《中華人民共和國水污染防治法》等法 律法規,堅持綠色發展,並注重水資源高 效利用和減少污染物排放。我們將環保 理念融入日常運營與施工過程中,採用 雨水回用以及多種污染控制技術,推進 綠色運營管理建設。

#### 水資源管理

中梁控股注重水資源管理,針對不同項 目類型造成的水資源浪費,制定響應的 水資源管理措施。報告期內,我們採取了 源頭管理、資源循環和節水宣貫三管齊 下的策略,全面提升水資源使用效率,減 少水資源浪費,提升用水效益。本集團的 用水主要來自市政供水和雨水回用,不 涉及求取水源。報告期內,本集團在尋求 適用水源方面並未遇到任何困難。

### **3.3 GREEN OPERATIONS**

Abiding by the Environmental Protection Law of the People's Republic of China, the Environmental Impact Assessment Law of the People's Republic of China, the Water Pollution Prevention and Control Law of the People's Republic of China and other laws and regulations, Zhongliang Holdings upholds green development and focuses on the efficient utilisation of water resources and the reduction of pollutant emissions. We incorporate environmental protection concepts into our daily operations and construction processes, adopting rainwater reuse and a variety of pollution control technologies to promote the construction of green operations and management.

#### Water resources management

Zhongliang Holdings attaches importance to the management of water resources and has formulated corresponding water resources management measures to address the wastage of water resources caused by different types of projects. During the Reporting Period, we adopted a three-pronged strategy (i.e. source management, resource recycling and promotion of water saving) to comprehensively enhance the efficiency of water resources utilisation, reduce wastage of water resources and improve the effectiveness of water use. The Group's water mainly comes from municipal water supply and rainwater reuse, and does not involve sourcing water. During the Reporting Period, the Group did not encounter any difficulties in sourcing water that is fit for purpose.

	<ul> <li>強化水資源管理,確保施工作業結束後斷水</li> <li>Strengthen water management to ensure water is switched off at the end of the work</li> </ul>
源頭管理 Water management	<ul> <li>使用達到中國水效標識達到2級及以上的節水衛生器具,減少水資源使用</li> <li>Use water-saving sanitary appliances that meet the China Water Efficiency Level 2 or above to reduce water resource usage</li> </ul>
at source	<ul> <li>管道安裝報警設施避免故障導致的水浪費</li> <li>Installation of alarms to prevent water waste due to equipment failure</li> </ul>
資源循環 Resource recycling	<ul> <li>安裝收集雨水收集裝置,通過收集建築屋面雨水和路面雨水,經處理後用於混凝土養護、 沖洗道路、車輛清洗等,提升水資源回用率 Install rainwater collection devices to collect rainwater from building roofs and roads. The rainwater after treatment will be used for concrete maintenance, road flushing, vehicle cleaning to improve the reuse of water resources</li> </ul>
節水宣貫	
Water conservation promotion	• 在辦公區域張帖節水提示宣傳標識,提升員工節水意識 Post water-saving reminders in the office to enhance employees' awareness of water conservation

節水管理舉措 Water Conservation Management Initiatives

水資源消耗量 Water consumption		單位 Unit		2024
水資源消耗總量		噸	1,027	7,612.03
Total water consumption 辦公運營		tonnes 噸	12	2,000.00
Office operation 工程建設		tonnes 噸	1 015	5,612.03
Project construction		tonnes	1,010	5,012.00
水資源消耗強度(包括辦公運營)	單位	2022	2023	2024
Water consumption intensity (including office				
operation)	Unit			
每平方米辦公面積水資源消耗量 Water consumption/m <sup>2</sup> of office area	噸/平方米(辦公面積) tonnes/m² (office area)	0.36	0.70	0.40
水資源消耗強度(包括辦公運營和工程建設) Water consumption intensity (including office	單位	2022	2023	2024
operation and project construction)	Unit			
每平方米在建面積水資源消耗量 Water consumption/m <sup>2</sup> under construction	噸/平方米(在建面積) tonnes/m <sup>2</sup> (areas under construction)	0.17	0.10	0.06

### 合規排放

中梁控股遵循《中華人民共和國固體廢物 污染環境防治法》、《中華人民共和國水 污染防治法》及《中華人民共和國大氣污 染防治法》等法律法規,採取了一系列嚴 格、高效的措施,持續加強對自身生產 運營過程中產生的廢水、廢氣、廢棄物的 精細化管理,致力於減少三廢的產生。同 時,積極推動集團向綠色發展方向邁進。

在廢水管理方面,我們根據項目所在地 政府的環保法規,及時辦理污水排放許 可證,確保施工污水的合法合規處置。在 建築工地,我們設置了封閉式洗車設備 等,通過該設施有效防止了洗車過程中 污水的飛濺。此外,在臨時生活區,我們 也對生活污水進行深度處理,以滿足環 保要求。

#### **Compliant Emission**

In compliance with laws and regulations such as the Law of the People's Republic of China on the Prevention and Control of Environmental Pollution by Solid Waste, the Law of the People's Republic of China on the Prevention and Control of Water Pollution and the Law of the People's Republic of China on the Prevention and Control of Atmospheric Pollution, Zhongliang Holdings has taken a series of strict and efficient measures to continuously strengthen the refined management on waste water, waste gas and waste generated from operation, and was committed to reducing the discharge of waste water, waste gas and wastes, while actively promoting the Group towards to green development.

In terms of waste water, we have applied for waste water discharge permits in accordance with the environmental regulations of the local government where the project is located, ensuring the legal and compliant disposal of waste water. At the construction site, enclosed car washing facilities and other facilities are set to effectively prevent splashing of sewage. In addition, in the temporary living area, we also carry out advanced treatment of domestic sewage to meet environmental protection requirements.

在廢氣管理方面,我們實行了不定期巡 檢制度,以全面評估各項目的排放狀 況。針對存在潛在風險的施工場地,我們 堅決進行整改,並確保整改措施形成閉 環,有效消除隱患。

在廢棄物管理方面,本集團始終遵循相 關政策要求,將建築垃圾和生活垃圾分 類清運、統一處理。對於燈管、電池等危 險廢棄物交由專業第三方處理或回收。 同時大力推行施工材料的循環利用,從 源頭上減少廢棄物的產生。 In terms of waste gas, we have implemented an irregular inspection system to comprehensively evaluate the emission of projects. We will resolutely carry out rectification measures for construction sites with potential risks to ensure that the rectification measures are in place to effectively eliminate hidden dangers.

For waste management, the Group adheres to the requirement of relevant policies to classify and transport construction waste and household waste for unified treatment. Hazardous waste such as lamps and batteries will be delivered by the Group to or collected by professional third parties. In addition, the Group vigorously promotes cyclic utilization of construction materials to reduce the generation of waste from the source.

- 在搶交付到完工的過程中,通過將廢料和餘料贈與有裝修需求的業主,提高廢料和餘料的利用率,實現資源再利用,並加強企業與業主之間的關係。
   During the rush to delivery and completion, we improve scrap and leftover utilization by donating them to owners in need of renovation. This achieves resource reuse and strengthens the company-owner relationship.
- 項目需對廢舊鋼筋和型鋼進行統一收集,之後交付給專業的鋼材回收處理公司 進行處理。

Discarded steel bars and shapes of projects are collected in a unified manner, and then delivered to a professional steel recycling company for processing.

- 針對木材資源,項目需根據實際需求進行合理調整與再利用。例如,在模板支 撐系統中,木方應盡可能實現周轉使用,以延長其使用壽命。
   We make reasonable adjustment and reuse for wood resources according to the actual demand. For example, in the template support system, wood should be recycled as much as possible to extend its service life.
- 不可周轉的材料,通過修整後再根據需要另做他用。對於過期的水泥、砂石、廢棄建築垃圾等,在滿足要求的前提下,用作回填、臨時道路路基建設等。
   For non-recyclable materials, we reuse them as required after trimming. For expired cement, sand and gravel, construction waste, etc., on the premise of meeting the requirements, used as backfill, temporary road subgrade construction, etc.

施工材料的循環利用 Recycling Measures of Construction Materials

此外,中梁控股切實關注文明施工的重要性,我們積極採取多項舉措對施工過 程中的噪聲、揚塵、水土污染等問題加強 管理,盡最大可能減少對周邊環境、社區 居民生活的影響。 In addition, by recognizing the importance of civilized construction, Zhongliang Holdings takes active measures to manage noise, dust, soil and water pollution during the construction process, for the purpose of minimizing the impact on the surrounding environment and community residents.

噪聲控制 Noise Control	<ul> <li>畫間施工保持噪音在限制內 Daytime construction shall keep the decibels within the required band</li> <li>夜間施工則需經過多重審批 Night construction must be approved before implementation</li> <li>實施施工場地封閉管理,有效減少外界噪音影響</li> </ul>
	The construction site shall be well closed to effectively reduce the impact on the outside environment
揚塵控制 Fugitive Dust Control	<ul> <li>設置智慧揚塵管控設施 Launching smart dust control facilities</li> <li>嚴格要求車輛出工地前清洗,以減少揚塵產生 Strictly requiring vehicles to be washed before leaving sites to reduce fugitive dust</li> <li>嚴禁帶泥、超載、未封閉的車輛上路,並設置人員檢查 Strictly prohibiting the vehicles that attached with mud or the overloaded or unsealed vehicles being driven on the road, and personnel should be set up for inspection</li> </ul>
水土污染控制 Soil and Water Pollution Control	<ul> <li>在關鍵區域增設防滲漏墊層並設立收集裝置,以防止汽油、柴油等泄漏引發 污染</li> <li>To prevent pollution caused by leakage of petrol and diesel, anti-leak bedding and collection devices shall be installed in key areas</li> <li>對施工場地水土情況進行定期監測,確保施工活動不對當地水土環境造成 不良影響</li> <li>Regular monitoring of the soil and water conditions at the construction site to ensure that construction activities do not have adverse effects on the local soil and water environment</li> </ul>
粉塵控制 Powder Dust Control	<ul> <li>實施鋪裝工作粉塵污染管控措施 Implementing control measures for powder dust pollution from paving work</li> <li>切割瓷磚必須符合規定,在指定的區域內進行,嚴禁在室外隨意切割,以避免環境污染 Cutting tiles must be in accordance with regulations and carried out in designated areas. Random outdoor cutting is strictly prohibited to avoid environmental pollution</li> </ul>

噪聲、揚塵、水土污染、粉塵管理舉措

Measures to Manage Noise, Fugitive Dust, Soil and Water Pollution and Powder Dust

廢棄物排放 Emission of waste		單 位 Unit	2024		
	無害廢棄物產生量	Onit			
The total amount of non-hazardous waste produced					
工程建設	· · · · ·				
Project construction					
廚餘垃圾		噸	2,722.27		
Kitchen waste		tonnes			
土方廢料		立方米	84,413.70		
Earthwork waste		m <sup>3</sup>			
其他廢棄物 <sup>(附註一)</sup>		噸	12,473.18		
Other building waste <sup>(Note 1)</sup> 辦公運營 <sup>(附註二)</sup>		tonnes			
新公建営 Office Operation <sup>(Note 2)</sup>					
辦公廢棄物		噸	10.24		
Office waste		tonnes			
可回收物 <sup>(附註三)</sup>		噸	10.00		
Recyclables (Note 3)		tonnes			
其他廢棄物 <sup>(附註四)</sup>		噸	0.24		
Other wastes (Note 4)		tonnes			
	有害廢棄物產生量				
The total an	nount of hazardous waste produ	ced			
辦公運營					
Office Operation					
廢硒鼓墨盒		噸	_		
Used toner cartridge and drum cartridge		tonnes	100		
廢電池 Mosta battariaa		個	100		
Waste batteries 廢日光燈或節能燈管		pieces 根	70		
Used fluorescent lamps or power-saving fluor	prescent lamps	pieces	70		
		piecee			
<sup>附注-:</sup> 2024年工程建設其他廢棄物包括其他廢棄物 及在建項目建築垃圾總量。	Note 1: Other waste generated from p waste and total amount of cons construction.	-			
<sup>附註二:</sup> 2024年,由於辦公空間優化,辦公樓層減少	Note 2: Non-hazardous waste generated by office operations in 2024 is significantly				
等原因,辦公運營產生的無害廢棄物較2023	reduced compared to 2023 due	e to optimisation of office	space, reduction of		
年有大幅減少。 <sup>附註=:</sup> 辦公運營產生的可回收物為快遞包裝。	Nutrio	Recyclapies generated from onice operation represented logistic package			
<sup>附註四:</sup> 其他廢棄物包括餐廚/廚餘垃圾以及未被回 收利用的其他廢棄物。	Note 4: Other wastes included kitchen wa	aste and other un-recycled	wastes.		

# 三、綠色共建 III. Green Development

辦公運營無害廢棄物強度 Intensity of non-hazardous waste in office operation	單 位 Unit	2022	2023	2024
每平方米辦公運營無害廢棄物強度 Intensity of non-hazardous waste/m <sup>2</sup> in office operation	千克/平方米 kg/m <sup>2</sup>	4.01	0.74	0.34
廢水排放量 Sewage emission	單 位 Unit	2022	2023	2024
工程建設 Project construction				
廢水排放總量	噸	2,617,872	1,594,712	812,490
The total amount of sewage emission 每平方米在建面積廢水排放總量 The total amount of sewage emission/m <sup>2</sup>	tonnes 噸/平方米(在建面積) tonnes/m <sup>2</sup>	0.14	0.08	0.05

基於「先人後勢」的人才發展理念,中梁 控股持續完善員工招聘僱傭管理制度體 系,時刻關注保障員工的合法權益,構建 多元化發展的員工培訓體系,拓寬員工 發展通道,為人才茁壯成長提供豐沃的 土壤。同時,本集團關愛員工身心健康, 積極提升職業安全管理水平,務求為員 工提供一個健康、安全的工作環境。 With the talent development philosophy of "people first, then strategies", Zhongliang Holdings continues to improve the employee recruitment and employment management system, always pays attention to protecting the legitimate rights and interests of employees, builds a diversified employee training system and broadens the development channels of employees, so as to provide abundant opportunities for talents to grow. In the meantime, the Group cares about the mental and physical health of each employee and actively improves the level of occupational safety management, thereby providing a healthy and safe working environment for employees.

### 4.1 人才保障

中梁控股始終嚴格遵守《中華人民共和 國勞動法》、《中華人民共和國勞動合同 法》及《禁止使用童工規定》等相關法律法 規,積極踐行公平、公正、公開的招聘 原則,持續完善《招聘管理原則》等內部 管理制度,全面保障員工各方面合法權 益。中梁控股嚴格禁止僱傭童工及強制 勞動,承諾不以種族、宗教、性別等因素 進行差別化對待,為員工打造多元化和 包容的工作場所,創造平等共融的工作 氛圍。

在員工入職前,我們對所有候選人的背 景信息進行嚴格審核,確保滿足法定工 作年齡,若發現違規僱傭行為將及時上 報有關部門,並依據法規嚴肅處理。員工 亦可通過郵件、公開投訴電話等多個之 道進行申訴及舉報。在收到舉報後,內部 審計部門將對舉報內容獨立開展調查, 並由管理層負責跟蹤及監督整改措施, 全力保障員工合法權益。報告期內,本集 團業務開展過程中未發生僱傭童工、強 制勞工等違法僱傭現象。

### **4.1 TALENT PROTECTION**

By strictly complying with the Labor Law of the People's Republic of China, the Labor Contract Law of the People's Republic of China and the Regulations on Prohibition of Child Labor and other relevant laws and regulations, Zhongliang Holdings actively implements the principles of fair, just and open recruitment, continuously improves internal management systems such as the Recruitment Management Principles, and protects the legitimate rights and interests of employees in all aspects. Zhongliang Holdings strictly prohibits employment of child labor and forced labor, and promises not to discriminate against factors such as race, religion, gender, etc., so as to create a diverse and inclusive workplace as well as an equal and inclusive working atmosphere for employees.

We strictly verify the background information of all candidates before they join our Group to ensure that they meet the legal working age. If any illegal employment practices are found, they will be reported to the relevant departments in a timely manner and will be dealt with seriously in accordance with laws and regulations. Employees can also make complaints and reports through several channels such as email and public complaint hotlines. After receiving a report, the internal audit department will independently investigate the content of the report, and the management will be responsible for tracking and supervising the rectification measures to fully protect the legitimate rights and interests of employees. During the Reporting Period, there were no illegal employment practices such as child labor and forced labor in the course of the Group's business operations.

### 多元化招聘

#### **Diverse recruitment**

本集團重視多元文化的融合及團隊的整 體成就,致力提供一個文化架構多元的 工作環境。本集團聘有不同性別、年齡、 技能、教育背景、經驗或其他質素的員 工,以達致結構平衡。報告期內,本集團 凍結外招,僅針對營銷、財務及法務崗位 進行外招補缺。截至2024年12月31日, 本集團共有全職員工2,150人,員工流失 率約為58%,具體數據如下: The Group attaches great importance to the integration of diverse cultures and the overall achievements of the team, and is committed to providing a working environment with a diverse cultural framework. The Group employs employees of different genders, ages, skills, educational backgrounds, experiences or other qualities to achieve a balanced structure. During the Reporting Period, the Group froze external recruitment and only carried out external recruitment to fill vacancies for marketing, finance and legal positions. As of 31 December 2024, the Group had a total of 2,150 fulltime employees with a turnover rate of approximately 58%, the details of which are as follows:



按年齡劃分的員工總數



按職級劃分的員工總數 Total number of employees by employment type



按地區劃分的員工總數 Total number of employees by geographic areas



截至2024年12月31日,本集團按不同類 別劃分的僱員流失比率<sup>(附註一)</sup>載列於下表: As of 31 December 2024, the employee turnover rates<sup>(note 1)</sup> of the Group classified by different categories are set out in the table below:



- <sup>附柱-:</sup> 僱員流失比率按各類別於截至2024年12月31 日離職僱員人數除以年結日該類別的僱員總 人數計算。
- Note 1: The employee turnover rate is calculated by dividing the number of employees who left their positions in each category as of 31 December 2024 by the total number of employees in that category on the year-end date.
- <sup>附註二:</sup> 2024年,由於組織架構及人員進行局部調整,區域數量重整等原因,公司華中地區員工流失率較其他地區大幅上升。
- Note 2: In 2024, the employee turnover rate of the Company in Central China significantly increased as compared to other regions due to partial adjustments in the organisational structure and personnel, as well as the restructuring of regions.

績效考核及薪酬福利

在績效管理方面,本集團進一步細化績 效考核辦法,設定「工作業績和價值觀/ 能力」「考核結果和行為」雙維度考核標 準,並將考核結果分為A、B、C三個等 級,從項目表現、工作技能、團隊合作精 續優化員工績效管理體系,實現公司整 體戰略與組織架構發展、員工個人職業 發展的共赢。

同時,中梁控股建立了完備合理的薪酬 福利管理體系,切實落實《薪酬福利管理 制度》及《考勤休假管辦法》等內部管理制 度,為員工提供有競爭力的薪資福利和 獎勵機制。此外,本集團注重人文關懷, 開展形式多樣的年會團建、年度評優等 活動,豐富員工工作與生活,增強員工間 的溝通交流,提升團隊凝聚力。

#### Performance Appraisal and Remuneration and Benefits

In respect of performance management, the Group has further refined its measures on the performance appraisal by adopting a two-dimensional appraisal standard of "performance and values/ competence" and "appraisal results and behavior", and dividing appraisal results into three grades of A, B and C. The appraisal elements were set from various aspects such as project performance, work skills, teamwork spirit and values, etc., so as to continuously optimise the employee performance management system and achieve a win-win situation for the Company's overall strategy, organisational structure development and the career development of individual employees.

Meanwhile, a comprehensive and reasonable remuneration and benefits management system has been established by Zhongliang Holdings to implement internal management systems such as the Compensation and Welfare Management System and the Administrative Measures for Attendance and Leave, so as to provide employees with competitive remuneration and benefits and incentive mechanisms. In addition, the Group attaches great importance to humanistic care, and has carried out various forms of annual meeting and team-building and annual evaluation activities to enrich the work and life of its employees, improve communication and exchanges among employees, and enhance team cohesion.



中梁控股員工福利 Employee Benefits of Zhongliang Holdings
#### 4.2 人才保育

中梁控股注重員工的職業生涯規劃,不 斷完善人才培養體系,針對不同層級和 工作場景的員工規劃了晉升路線和培訓 方向,暢通內部調動輪崗、橫向豎向流動 等職業生涯發展通道,致力於為員口流動 供學習、發展和成長的空間。報告期內, 本集團完善內部調動機制,充分考慮 調動崗位106人。此外,本集團也的 於為員工創造個人成長與學習發展的機 會,幫助員工提升職業技能水平、陪伴員 工探索專業知識深度,讓員工於公司攜 手同行。

#### 員工晉升

中梁控股持續完善人才晉升標準和路徑,一方面關注員工的多元化發展,為 所有員工提供平等的發展及輪崗機會; 另一方面,切實做好核心崗位保留、主幹 人才儲備的計劃工作,持續激發人才活 力,從而實現幹部內生化。

為不斷增強組織內部的韌性和穩定性, 本集團通過明確職業發展通道來推動學 習型組織建設,並通過崗職定位、內部流 動的閉環管理的方式構造有利於員工持 續成長的空間機制。報告期內,本集團著 力培養關鍵崗位幹部,晉升新任命部門 負責人級以上71人,事業部負責人9人。

#### 4.2 TALENT RETAINMENT

Zhongliang Holdings pays close attention to the career planning of employees and is committed to continuously improving its talent cultivation system. The Group has planned promotion paths and training specialities for employees at different levels and in different workplaces, as well as facilitated career development paths such as internal transfer and rotation, horizontal and vertical mobility, etc., in order to provide employees with room for learning, development and growth. During the Reporting Period, the Group improved its internal transfer mechanism. Taking fully into account the needs for organizational flexibility and the personal wishes of employees, the Group enabled employees to actively seek positions and opportunities within the company. A total of 106 employees were transferred to different positions in an orderly manner through internal transfers. In addition, the Group also endeavors to create personal growth and learning opportunities for employees, helping them to upgrade their vocational skills and accompanying them in exploring professional knowledge, so as to enable them to walk hand in hand with the Company.

#### **Employee Promotion**

Zhongliang Holdings continues to improve its talent promotion standards and paths. On the one hand, it pays attention to the diverse development of its staff and provides all staff with equal opportunities for development and rotation; on the other hand, it makes proper planning on retaining core positions and reserving cadre talents, so as to continue to stimulate the vitality of talents, thereby realising the internalisation of cadres.

In order to continuously enhance the internal resilience and stability of the organisation, the Group promotes the construction of a learning organisation through the identification of career development paths, and creates a spatial mechanism conducive to the continuous growth of employees through the closed-loop management of job positioning and internal mobility. During the Reporting Period, the Group focused on cultivating cadres in key positions. A total of 71 employees were promoted or newly appointed to positions at the level of department head and above, among which 9 were appointed as heads of business divisions.

#### 培訓體系

#### **Training system**

中梁控股始終堅持「資源萃取、賦能突 破」的育人原則,建立以「中梁學院」為核 心、線上移動學習平台「中梁E學堂」為鏈 接橋梁的培養體系,為不同層級、不同場 景的員工打造定製化的培養計劃,持續 踐行「一個核心、兩大方向、三項策略、 四維提升」的培訓戰略,人才培養與梯 隊建設雙線並行,多維度促進員工領導 能力、專業業務能力以及職場軟技能提 升,促進員工全方位成長的同時推動公 司高質量發展。 Zhongliang Holdings has always adhered to the principle of "resource extraction and empowerment breakthrough" in nurturing people, and has established a training system with Zhongliang Academy as the core and Zhongliang E Academy, an online mobile learning platform, as the bridge, to create customised training plans for employees at different levels and in different scenarios, and continued to implement the training strategy of "one core, two directions, three strategies and four dimensions of enhancement". The parallel operation of talent cultivation and team building has promoted the enhancement of employees' leadership ability, professional business ability and soft skills in the workplace in many aspects, thus enabling the allround growth of employees and the high quality development of the Company at the same time.

	四維驅動 Four Dimensional Empowerment	團隊提升、業務提升、人員提升、文化提升 Enhancement in team, business, personnel, and culture development
	三項策略 Three Strategies	標杆策略、專項訓練策略、課程賦能策略 Benchmarking strategy, specialised training strategy, course empowerment strategy
	兩大方向 Two Directions	專業業務賦能、後備人才培育 Professional business empowerment and reserve talent cultivation
	一個核心 One Core	秉持「保交付、降成本、降負債、保資產」管理理念,持續提高集團經營效率 Adhering to the management philosophy of "ensuring delivery, reducing costs, lowering liabilities and preserving assets" to continuously improve the Group's operational efficiency

#### 中梁控股培訓發展戰略 Training Development Strategy of Zhongliang Holdings

報告期內,本集團圍繞管理團隊建設、專 業業務賦能及文化場域落地等方向打造 培訓計劃,根據員工不同場景下的工作 需求和個人成長需求,規劃開展多維培 訓項目,為各層級的員工提供學習與發 展機會,打造更加多元化、專業化、高素 質的人才團隊。 During the Reporting Period, the Group formulated training programs around the directions of management team building, professional business empowerment and cultural field landing, planned and launched multi-dimensional training programs according to the work requirements and personal growth needs of employees in different scenarios, so as to provide employees at all levels with opportunities for learning and development and to build a more diversified, professional and highquality talent team.

管理團隊建設 Management Team Building	<ul> <li>高管學習會         Executive learning sessions         </li> <li>主題專項培訓         Theme-specific training     </li> </ul>
專業業務賦能 Professional Business Empowerment	<ul> <li>賦能大練兵 Empowerment training</li> <li>税務專項培訓 Taxation training</li> </ul>
文化場域落地 Cultural Field Development	<ul> <li>中梁學習匯         Zhongliang Learning Exchange     </li> <li>中梁文化報         Zhongliang Culture Journal     </li> <li>中梁E學堂         Zhongliang E Academy     </li> </ul>

#### 2024年中梁控股重點培訓項目

#### Key Training Programs of Zhongliang Holdings in 2024

#### 管理團隊能力強化

中梁控股高度重視管理團隊的培養,重 點提升其領導力、溝通技巧、策略性思維 及管理工作表現,協助管理人員拓展事 業。報告期內,本集團提出了「保交付、 降負債、保資產、活下去」的總體經營方 針,持續跟蹤核心業務情況,及時對稱管 控政策,營造場域助推集團經營。本集 團圍繞營銷突破、經營安全、平穩交付等 組織召開了15場高管學習會,持續分享 經驗,並通過月度高管會及半年度/年度 經營總結會等三大會議,確保公司政令 暢通,助力公司各級段達成經營指標。同 時,為更好地應對當前行業下行現狀,本 集團針對性地開展主題專項培訓活動, 提升管理團隊的風險管控意識,賦能提 升核心條線的業務能力,持續解決經營 難題,助力區域高效穩定運營,更好地穿 越房地產行業周期性動盪。

#### Strengthening the capability of the management team

Zhongliang Holdings attaches great importance to the development of the management team and focuses on enhancing their leadership, communication skills, strategic mindset and management performance, and assisting managers to expand their careers. During the Reporting Period, the Group proposed the overall operation policy of "guaranteed delivery, debt reduction, asset protection and survival", and continued to monitor the performance of core business and aligned management policies in a timely manner based on the objective, thus creating a field to boost its operation. The Group organized 15 executive learning sessions centering on marketing breakthrough, operational safety, and smooth delivery to continuously share experience. Through three major meetings, namely monthly executive meetings and semi-annual/annual operational summary meetings, the Group ensured smooth communication of the Company's directives, assisting all levels of the Company in achieving operating indicators. Besides, to better cope with the current downturn of the industry, the Group carried out thematic training activities to enhance the risk control awareness of the management team, empower the core business lines, and continuously address operational challenges, hence supporting efficient and stable operations in various regions and enabling it to better navigate the cyclical fluctuations in the real estate industry.

#### 主題專項培訓 Theme-specific Training

經過過去嚴峻的市場考驗,當前房地產行業依舊在困境中艱難前行,為提升區域管理團隊的全周期 競爭力,促進經驗和組織智慧沉澱,持續做好保交付工作,本集團特此開展2024年地產集團主題專 項培訓,參與人員為所有區域公司的22位常務副總及53個事業部總,通過及時的政策宣貫和業務培 訓,成功強化了各區域管理團隊的保交樓和風險管控意識,全面提升了全集團項目經營及平穩交付 能力。

After undergoing the severe market test in the past, the current real estate industry remains struggling in hardships. To enhance the full-cycle competitiveness of regional management teams, exchange experience and organizational wisdom and continue to ensure housing project delivery, the Group held a theme-specific training for Zhongliang Real Estate Group in 2024, with 22 executive vice presidents and 53 business division heads of all regional companies attended. Through prompt policy publicity and business training, we successfully strengthened the awareness of regional management teams for ensuring housing project delivery and risk control, and comprehensively enhanced the project operation and smooth delivery capability of the Group.

#### 專業業務賦能

報告期內,中梁控股籌劃了專業業務培 訓提升活動,致力營造有利於員工培能 的工作環境,著力提升團隊素質能力, 更好地適應當前市場變化。本集面 新市場變化。本集面 著門,針對全集團共60多名法務人員重 了為期兩天的大師之人員訓, 出外,本集團邀請外部律師進行培 調,包括《新公司法主要制度修訂簡析》 及《施工企業工員工職業技能,拓寬員工現 野與思維,更好地面對當前市場下行現 狀,做好相應風險把控。

#### Professional business empowerment

During the Reporting Period, Zhongliang Holdings organized professional business training activities and strived to create a working environment conducive to employee training, so as to improve the quality and ability of the team and better adapt to the current market changes. With a focus on marketing, legal and tax departments, our core business departments, the Group carried out a two-day spring empowerment training session for more than 60 legal affairs employees of the Group, in which two types of typical cases were selected by each region for special training, and specialised risk control sharing was conducted according to the types of risks. Besides, the Group invited external lawyers to conduct training exchanges on topics such as " Brief Analysis of Major Amendments to the New Company Law" and "Responses to Engineering Claims and Counter-Claims for Construction Enterprises". Through these trainings, our employees' occupational skills were improved and their horizons and mindsets were broadened. Therefore, they can better respond to the current market downturn and control relevant risks.

#### 春季賦能大練兵培訓 Spring Empowerment Training Session

面對嚴峻的行業形勢,為從源頭控制各項經營風險,妥善處理各項合作糾紛,本集團於2024年3月 14日及3月15日,組織法務團隊開展有關解決當前法務風險管理痛點的春季賦能大練兵集訓,共 開設了11項課程,以提高法務團隊風險防控及處理疑難複雜問題的能力,提升團隊整體實戰管理 水平。

In the face of severe industry situation, to prevent risks from the source and properly resolve all cooperation disputes, the Group organized the legal team to carry out the spring empowerment training session on addressing the pain points of the current legal risk management, comprising 11 courses, on 14 March and 15 March 2024, aiming to enhance the ability of the legal team to prevent and control risks and deal with difficult and complex problems and strengthen the overall management of the team.





春季賦能大練兵培訓 Spring Empowerment Training Session

#### 文化場域落地

中梁控股堅持「擰成一股繩,合成一股 力」的理念,持續推動文化協同、組織提 效,以文化激發動力,各職能部門將文化 融入工作標準和行為規範中,並通過年 度評優、中梁文化報、中梁故事等方式, 宣傳標杆人物,更好發揮榜樣作用,帶動 整個團隊的凝聚力和向心力,為每一位 員工打造更好的文化場域。

#### Cultural field development

Upholding the concept of "integrating as a whole and working together", Zhongliang Holdings continuously promotes cultural coordination, improves organizational efficiency, and stimulates motivation with culture. Our functional departments integrate culture into work standards and codes of conduct, and publicize benchmark figures through various ways such as annual evaluation, Zhongliang Culture Express and Zhongliang Stories to better play the role of role models, in a bid to reinforce the cohesion and centripetal force of the entire team and create a better cultural field for every employee.

#### 中梁文化報 Zhongliang Culture Express

企業報是企業員工的精神食糧,是最貼近員工的信息載體,是貫徹企業方針、政策,反映職工呼聲 的有效途徑,也是企業文化活動的最佳陣地。報告期內,中梁控股集團共推出兩期中梁文化報, 內容涵蓋公司經營重大事項、員工慰問行動、區域交付經驗分享等。同時開設「奮鬥中梁人」故事板 塊,分享優秀員工的職業發展經歷,充分發揮企業報的輿論導向、教育引導作用,引導職工形成共 同的目標、共同的願望、共同的理想、共同的信念。

Enterprise newspaper is the spiritual nourishment of our employees, the information carrier closest to employees, an effective way to implement corporate policies and reflect the voices of our employees, as well as the best venue for corporate cultural activities. During the Reporting Period, Zhongliang Holdings Group published two issues of Zhongliang Culture Express, covering major business issues of the Company, condolences to employees, and sharing of delivery experience in regional business. At the same time, the story section of "The Striver" was set up to share the career development experiences of outstanding employees, and gave full play to the role of the enterprise newspaper in guiding public opinion and education, so as to guide our employees to shape a common goal, a common aspiration, a common ideal and a common belief.





中梁文化報系列宣傳內容 A series of publicity campaigns of Zhongliang Culture Express

此外,中梁控股緊跟時代發展步伐,擁 抱「互聯網+」思潮,持續加強和推進中梁 知識共享體系的構建,不斷完善「中梁E 學堂」線上移動學習平台,對全集團的各 類知識資源進行收集、整理、儲存、傳 播、應用及創新,與集團全體員工共創知 識、共享智慧。 In addition, Zhongliang Holdings keeps pace with the development of the times by embracing the trend of "Internet Plus". It has continuously strengthened and promoted the construction of knowledge-sharing system of Zhongliang, and constantly improved the "Zhongliang E-school", an online mobile learning platform, by collecting, organizing, storing, disseminating, applying and innovating various knowledge resources of the entire Group, to create knowledge and share wisdom with all employees of the Group.

2024年,中梁控股員工培訓工作成效顯 著,受訓總人數達2,149,佔員工總數約 100%,總培訓時長達27,325小時,具體 分佈情況如下: In 2024, Zhongliang Holdings achieved notable results in employee training, with 2,149 employees trained, representing approximately 100% of the total number of employees. Total training time was 27,325 hours, the details of which are set out below:



按性別劃分半均受訓時數(小時) Average training hours by gender (hour)



按職級劃分平均受訓時數(小時) Average training hours by rank (hour)



高級管理人員 中層管理人員 Senior management Middle management 基層員工人員 General staff

#### 4.3 職場關懷

中梁控股注重人文關懷,倡導多元化溝 通氛圍,積極搭建員工溝通渠道,充分 傾聽員工訴求及對於公司發展的建議, 同時定期開展組織氛圍調查和關懷行 動,深入了解員工內心想法,做到真實聆 聽,切實改變,讓員工和集團在輕鬆、平 等的環境中共同成長。

本集團搭建內部網絡平台,提供公平、 高效、平等的申訴處理機制,以便及時了 解員工訴求,掌握公司管理中存在的問 題。除此之外,本集團通過在各區域積開展員工敬業度調查,不斷發現和解決 問題,有效提升員工滿意度。同時,中梁 式追求美好生活,從物質、精神、文化 多個方面出發,關注每一位員工的身 支福,定期組織關懷慰問活動,構建員工 慰問體系,增強員工凝聚力與歸屬感。

2024年7月,本集團開展「情繫一線,夏 日送清涼」防暑降溫慰問活動,向堅守在 項目一線、為保障房屋順利交付辛勤付 出的員工們送去清涼與關懷。

#### 4.3 WORKPLACE CARE

Zhongliang Holdings highly values humanistic care and advocates a diversified communication atmosphere. It actively establishes communication channels for employees to carefully listen to their demands and suggestions on the development of the Company, while also regularly conducting surveys on organizational atmosphere and caring actions to gain a deeper understanding of their inner thoughts, so as to truly listen and make practical changes to enable the employees and the Group to grow together in a relaxed and equal environment.

The Group has established an internal network platform to provide a fair, efficient and equal mechanism for handling complaints, so as to promptly understand employees' demands and grasp the problems in the management of the Company. In addition, the Group has actively conducted surveys on employee engagement in various regions to identify and resolve problems, effectively enhancing employee satisfaction. At the same time, Zhongliang Holdings guides employees to pursue a better life in a healthy and sustainable manner, and is concerned about the physical and mental well-being of each employee from material, spiritual and cultural perspectives. Furthermore, we organized care and condolence activities on a regular basis to create a system of employee consolation and enhance the cohesion of the employees and their sense of belonging.

In July 2024, the Group launched the heatstroke prevention and refreshing condolence activity themed with "Caring for the Frontline Staff to Delivery a Refreshing Summer" to delivery a refreshing summer and caring for the staff who worked hard on the frontline of the projects for ensuring the smooth delivery of the housing units.







「情繫一線<sup>,</sup>夏日送清涼」防暑降溫慰問活動 Heatstroke Prevention and Refreshing Condolence Activity Themed with "Caring for the Front-line Staff to Delivery a Refreshing Summer"

#### 4.4 職業健康與安全

中梁控股積極倡導「生命至上、安全第 一」的價值觀,將健康與安全置於企業核 心位置。本集團不斷優化安全管理架構 和相關制度,切實落實安全管理責任,定 期開展安全意識培訓活動,為員工營造 安全、健康、舒適的工作環境。

#### 安全管理體系

中梁控股嚴格遵守《中華人民共和國安全 生產法》、《中華人民共和國建築法》、《建 設工程安全生產管理條例》、《生產安全事 故報告和調查處理條例》及《建築施工安 全檢查標準》等法律法規,並於報告期內 修訂了《中梁地產集團第三方工程過程評 估管理辦法》及《中梁地產集團工程條線 考核管理辦法》等內部管理制度,由區域 公司交叉互檢、集團聯盟工程運營部抽 檢及集團審計檢查例行檢查組成,摸排 項目質量安全風險,對各個階段進行全 周期安全管理及績效管理,明確各區域 項目人員、監理、總承包單位等主體的責 任、義務及獎懲措施。本集團始終將員工 安全放在首要位置,我們積極構建集團 層面及區域層面的安全管理體系,持續 優化安全風險督辦流程,將安全管理責 任層層落實至對應的管理機構,保障職 業健康安全工作得到妥善管理。

#### 4.4 OCCUPATIONAL HEALTH AND SAFETY

By actively advocating to the concept of "Priceless Lives, Safety First", Zhongliang Holdings places health and safety as the core of the enterprise. With continuously optimization of the safety management structure and related systems, the Group fulfills safety management responsibilities and conducts safety awareness training activities on a regular basis, so as to create a safe, healthy and comfortable working environment for employees.

#### Safety management system

Zhongliang Holdings strictly abides by relevant laws and regulations including the Production Safety Law of the People's Republic of China, the Construction Law of the People's Republic of China, the Administrative Regulations on the Work Safety of Construction Projects, the Regulations on the Reporting, Investigation and Disposition of Work Safety Accidents and the Standard of Construction Safety Inspection. In addition, Zhongliang Holdings amended the Administrative Measures on Third-Party Engineering Process Evaluation of Zhongliang Real Estate Group, the Administrative Measures on the Assessment of Engineering Lines of Zhongliang Real Estate Group and other internal management systems during the Reporting Period. The assessment encompassed cross-inspection among regional companies, sampling inspection by the Group's alliance engineering operation department and routine audit inspection by the Group to identify the project quality and safety risks. Furthermore, full-cycle safety management and performance management are carried out at all stages to clearly define the responsibilities, obligations, rewards and penalties of project personnel, supervisors, general contractors and other entities in each region. The Group has always given top priority to the safety of its employees. We have proactively constructed a safety management system at the group and regional levels, continuously optimized the safety risk supervision process, and implemented the safety management responsibilities to the corresponding management organizations, so as to ensure that occupational health and safety work is properly managed.

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## 四、人力資源管理 IV. Human Resources Management



#### 中梁控股風險督辦流程 Risk supervision process of Zhongliang Holdings

此外,本集團對於合作承包商和供應商 提出員工職業安全管理要求。我們在與 其簽署的合同中明確項目健康安全標 準,並要求合作方自主提報ISO45001職 業健康安全管理體系認證,對於安全風 險事項要及時進行上報和合規處理。在 合作過程中,集團內部審計監察中心對 合作方健康安全工作進行持續監督,審 計條線同時根據安全事故的上報和處罰 情況開展有效幹預與監督工作,實現閉 環管理。

#### 安全保障

中梁控股始終堅持「零死亡、零火災」的 承諾,致力於在消除或緩解所有業務營 運的安全危害。報告期內,本集團持續完 善各項安全保障措施,採取第三方工程 巡檢、季度安全檢查等措施進行監管, 對安全管理制度指引及底線標準進行拉 通,針對階段性安全痛點問題進行定期 分析,不斷迭代安全管理措施。2024年 中梁控股工程安全達成「零」死亡事故目 標,因工傷損失工作日數為151天,過往 4年未發生工亡事故。 In addition, the Group imposes requirements of employee occupational safety management on its partner contractors and suppliers. We specify the health and safety standards of the projects in the contracts entered into with them, and require the partners to submit the ISO45001 occupational health and safety management system certification on their own, report and handle safety risks in a timely and compliant manner. In the course of the cooperation, the internal audit and supervision center of the Group continuously supervises the health and safety work, and carries out effective intervention and supervision based on the reporting of safety incidents and penalties until closed-loop management is achieved.

#### **Safety and Security**

Zhongliang Holdings always adhered to the commitment of "zero fatalities and zero conflagrations", and committed to eliminating or mitigating all safety hazards in business operations. During the Reporting Period, the Group continued to improve various safety measures and implement third-party engineering inspections, quarterly safety checks and other measures for supervision. It also reviewed the safety management system guidelines and baseline standards, conducted regular analysis of stage-specific safety issues, therefore continuously improving safety management measures. In 2024, Zhongliang Holdings achieved the goal of "zero" fatalities in engineering safety, with 151 lost days due to work injury, and no work-related fatalities in the past 4 years.

事故分析會 Accident analysis meeting	<ul> <li>針對社會上發生的典型工程安全事故,結合現場實際及政府主管部門要求,開展 自查自糾,舉一反三,避免事故隱患。</li> <li>In view of the typical engineering safety accidents occurring in the society, in combination with the actual situation on the site and the requirements of the competent government departments, self-examination and self-correction are carried out to avoid hidden dangers of accidents.</li> </ul>
安全大檢查 Safety inspection	<ul> <li>原則上每季度開展一次 To carry out safety inspection every quarter in principle</li> <li>特殊情況如節假日、災害天氣等,檢查結果備案至集團總部,集團和區域均開展 跟蹤檢查,安排整改銷項 In special cases such as holidays, disaster weather, etc., the inspection results will be filed with the group headquarters, and the Group and the regional companies will carry out follow-up inspection and arrange for rectification</li> </ul>
晨會制度 Morning meeting system	<ul> <li>要求各個事業部落實安全晨會制度,集團抽查落實情況,並納入考核</li> <li>Each business unit is required to implement the safety morning meeting system, and the Group conducts random checks on the implementation and includes it in the assessment</li> </ul>

#### 中梁控股安全保障舉措 Safety Measures of Zhongliang Holdings

此外,中梁控股集團不斷強化員工安全 文化的建設工作,確保安全意識深入人 心。在集團總部層面,我們針對全集團工 程管理人員,聚焦於項目質量、安全與 保交付工作開展培訓。在區域和項目層 面,不定期開展各類型培訓活動,如安全 晨會、周培訓、月度培訓、季度培訓等, 覆蓋項目管理人員及合作施工單位, 培訓主題重點聚焦於施工安全、文明作 業、環境保護、施工作業交底、隱蔽工程 驗收、關鍵工序質量要求等方面,全國方 位提升內外部安全防範意識。2024年,本 集團由原來的線上培訓型式調整為現場 培訓和線上培訓相互結合,累計組織15 次培訓,合計開展25項課程,讓員工真正 重視每一項安全工作的細節,充分發揮 員工在安全工作中的主動性與積極性。

Furthermore, Zhongliang Holdings Group continues to strengthen the construction of a safety culture among employees to ensure that safety awareness is deeply rooted. At the group headquarters level, we provide training for all engineering management personnel of the Group with emphasis on project quality, safety and delivery. At the regional and project levels, various types of training activities are regularly conducted, including safety morning meetings, weekly training, monthly training, quarterly training, covering project management personnel and cooperative construction units. Training topics focus on construction safety, civilized operations, environmental protection, construction operation briefing, concealed engineering acceptance, key process quality requirements and other aspects, which enhances internal and external safety awareness nationwide. In 2024, the Group adjusted from the original online training model to a combination of on-site and online training, and organized a total of 15 training sessions with 25 courses conducted, enabling employees to truly value the details of each safety work and fully demonstrate their initiative and enthusiasm in safety work.

中梁控股始終堅持互助共贏的理念,不 斷完善供應商管理體系,嚴格區分前後 台的管理職責,對供應商執行從准入、評 估與退出的全生命周期管理流程。我們 將環境及社會因素納入供應鏈得評價與 考量環節,有效識別風險,減少環境、社 會及安全隱患,持續踐行可持續發展的 採購理念。 Adhering to the concept of mutual assistance and win-win cooperation, Zhongliang Holdings continuously improves its supplier management system, strictly distinguishes management responsibilities between front and back offices, and implements a full life cycle management process for suppliers from admission, evaluation to exit. We incorporate environmental and social factors into the evaluation and consideration of the supply chain, which allows to effectively identify risks, reduce environmental, social and safety hazards, and continue to implement the concept of sustainable procurement.

#### 5.1 供應鏈管理

中梁控股致力於打造合作、開放、共贏 的供應鏈平台。我們持續優化供應鏈管 理體系,報告期內我們對《供方管理制度 V4.0》及《下屬各分類公司招標採購操作 指引V2.0》等內部管理制度進行優化,要 求各層級嚴格落實供應商資質審核、考 察、入庫、入圍等程序,並對供應商審核 與評價作出詳細的制度規定,確保供應 鏈管理權環節、全流程的高效、穩定和公 平。同時,為明確招投標過程中的各職能 條線分工界面,加強風險防控,持總保證 合法合規經營,本集團編製了《招採職能 工作界面劃分辦法》。另外,為進一步拓 展屬地化低價優質資源,我們新增並發 佈了《總包工程V2.5》、《土石方工程V1.3》 及《精裝修工程V2.7》等14個品類標準清 **單**,有序地開展優質供貨商引進及管理 工作。

我們不斷優化供應鏈管理架構,報告期 內,採購管理前台和後台進行了合併,加 強了對招標採購全過程的嚴格監管,特 別對於低金額或過程中被忽視的標段, 實施全面審批介入,以確保供應鏈採購 管理的合規性,從而有效降低後期合作 中可能出現的履約風險。

#### 5.1 SUPPLY CHAIN MANAGEMENT

Zhongliang Holdings strives to establish a supply chain platform characterized by cooperation, openness and win-win. We continuously optimize the supply chain management system. During the Reporting Period, we optimized internal management systems such as the Supplier Management System V4.0 and the Operational Guidelines for Tendering and Procurement of Subordinates V2.0. We require strict implementation of supplier gualification review, inspection, admission and short-listing procedures at all levels, and provide detailed system regulations for review and evaluation on suppliers to ensure the efficiency, stability and fairness of each part and the entire process of supply chain management. Meanwhile, to clarify the division of various functional lines in the tendering process, strengthen risk prevention and control, and ensure the legal and compliant operation, the Group has formulated the Measures for Division of Functions for Tendering and Procurement. In addition, to further expand localized and low-priced quality resources, we have newly released 14 category standard lists, such as the General Contracting Project V2.5, the Earthwork Engineering V1.3 and Fine Decoration Engineering V2.7, to carry out the introduction and management of high-quality suppliers in an orderly manner.

We continuously optimize the supply chain management framework. During the Reporting Period, the front offices and back offices of procurement management were merged to strengthen the stringent supervision of the entire tendering and procurement process. We have implemented comprehensive approval intervention especially for small amount or the section being neglected during the process, to ensure the compliance of supply chain procurement management, thereby effectively reducing the performance risks that may arise in later cooperation.

聯盟招採 Tendering and procurement by alliance 條線統籌及 具體業務管理 Coordinated of business lines and management of specific business

- 負責體系建設,供應鏈全過程監督管理 Be responsible for system construction, and whole process supervision and management of supply chain
- 標準化模版管理,招採信息化建設
   Carry out standardized template management, and informationized construction for tendering and procurement
- 條線考核及培訓,增強集團戰略採購管理
   Conduct assessment and training for business lines to enhance the Group's strategic procurement management
- 負責區域業務審核
   Be responsible for auditing of regional businesses
- 項目具體招標管理及供方管理
   Conduct specific bidding management for projects and supplier management
- 監督制度及標準化落地 Implement supervision system and standardization

#### 招採組織管理職能 Management Functions of the Tendering and Procurement Offices

中梁控股構建了覆蓋供應商需求匹配、 入庫、評估、出庫、關係維護等環節的 供應商全生命周期管理體系,通過風險 評估,分類、分級管理的策略,篩選有意 願、有能力、有產品、有服務的供應商 加大合作力度,形成價值鏈共進的良性 循環。 Zhongliang Holdings has established a complete supplier management system covering the management for the entire life cycle of suppliers from supplier demand matching, entry, evaluation, removal to relationship maintenance. Through risk assessment, strategy of classification and graded management, we strengthened cooperation with suppliers who have the willingness, ability, products, and services, forming a virtuous cycle of value chain collaboration.



Entire Life Cycle Management Process for Suppliers

2024年,中梁控股為加強戰略供應商的 管理與評估,建立了戰略採購單位合作 情況信息監測系統,通過數字化平台實 時動態監測戰略供應商的履約進度和效 果,及時識別履約過程中的潛在風險,從 而有助於提前採取相關應對措施,確保 供應商管理的有效性。同時,我們建立了 履約過程管理考核機制,要求供應商反 時上報反饋履約風險,對於未上報履約 風險或解決問題的供應商,予以考核扣 分,嚴重者將實施退出機制。

報告期內,我們有序開展工程類供應 商、營銷類供應商履約評估工作,其中: In 2024, Zhongliang Holdings established an information monitoring system for cooperation with strategic procurement unit to strengthen the management and evaluation of strategic suppliers. The performance progress and effectiveness of strategic suppliers were under real-time monitoring on a digital platform, so that the potential risks in the performance process shall be identified promptly, which was conducive to taking relevant response measures in advance and thus ensuring the effectiveness of supplier management. Besides, we established a performance management assessment mechanism, requiring suppliers to timely report feedback on performance risks. Suppliers who fail to report or handle such issues, will suffer a deduction of scores, and in serious cases, will trigger the exit mechanism against them.

During the Reporting Period, we carried out the performance assessment of engineering suppliers and marketing suppliers in an orderly manner, including:

• 優秀供應商16家 16 outstanding suppliers

工程類評估合同共7,232份・覆蓋供應商3,109家 A total of 7,232 engineering contracts evaluated with 3,109 suppliers involved

營銷類評估合同共19,320份,覆蓋供應商3,422家 A total of 19,320 marketing contracts evaluated with 3,422 suppliers involved 對優秀供應商進行外網公示並進行表彰

Issued the list of excellent suppliers on the external network and commended them

清理不合格及長期未合作供方4,528家
 Knocked out 4,528 unqualified and long-term uncooperative suppliers

黑名單供120家,全部按出庫處理
 120 suppliers have been placed on the blacklist and all were removed

#### 工程類供應商、營銷類供應商履約評估結果 Performance Assessment Results of Engineering Suppliers and Marketing Suppliers

為加強供應鏈數字化管理,優化招採系統,中梁控股招採管理部門定期組織與法務、審計、成本、工程進行有效部門 法務、審計、成本、工程進行有效部門 行信息對稱,對發現的問題提出解決方 案,並通過系統優化實現查漏補缺。報 別內,我們進行了三次招採系統的優化 算理、營銷類入庫管理、直接委託管理、 關鍵環節,從而顯著降低了管理風險。 In order to strengthen the digital management of the supply chain and optimize the tendering and procurement system, the tendering and procurement management department of Zhongliang Holdings regularly interacts with the legal, audit, cost, and engineering departments to align information about issues emerging in the tendering and procurement management process, to propose solutions for the identified issues, as well as achieve weakness detection and improvement through system optimization. During the Reporting Period, we carried out three rounds of optimization and upgrades for the tendering and procurement system, involving key aspects such as the bidding process, supplier management, marketing suppliers' admission management, direct commissioning management, authority setting, as well as contract and supplemental agreement management, which significantly reduced management risks.

#### 招採管理平台2.0 Tendering and Procurement Management Platform 2.0

中梁控股在報告期內依據《線上招採系統及線下資料管理操作指引》,升級了中梁招採信息化2.0 系統以提升招採業務的管理效率、強化流程監控並減少採購風險。該系統現已整合人力、成本、 設計、工程、營銷、材料公司等部門,並與天眼查數據系統連接,實現了高效的線上辦公和資源節 約。供應商的全流程管理,包括准入、採購、結算和評估,均可通過該系統完成,從而減少了人為幹 預,降低了合規風險。

During the Reporting Period, Zhongliang Holdings upgraded the Zhongliang Tendering and Procurement Information System 2.0 in accordance with the Online Tendering and Procurement System and Offline Data Management Operation Guidelines to enhance the management efficiency of the tendering and procurement business, strengthen process monitoring, and reduce procurement risks. The system had incorporated departments managing human resources, cost, design, engineering, marketing, and material companies and connected to the data system of Tianyancha, thus enabling efficient online office and resource savings. The entire process management of suppliers, including admission, procurement, settlement, and evaluation, can all be handled on this system, thereby reducing human intervention and lowering compliance risks.



#### 供應商溝通

本集團將常態化的供應商溝通作為良好 合作的基礎,通過定期開展「高層互訪」、 公開舉報在及交流渠道等方式,我們積 極拓寬與供應商的交流渠道,幫助供應 商共同解決日常合作中質量、安全、進度 相關問題,建立互惠共贏的供應鏈合作 關係。

#### **Supplier Communication**

The Group takes normalized communication with suppliers as the foundation for good cooperation. Through regular "senior-level visits", public reporting and communication channels and other means, we actively expand communication channels with suppliers, to help them solve quality, safety, and progress related issues in daily cooperation, and establish a supply chain cooperation relationship for mutual benefit.

溝通渠道 Communication channels	<ul> <li>事前進行信息收集工作 Information collection in advance</li> <li>事中進行面對面的溝通談判 Face-to-face communication and negotiation in the process</li> <li>事後進行跟蹤工作,解決相關問題 Follow-up work after the event to solve relevant issues</li> </ul>
溝通頻率 Communication frequency	<ul> <li>根據項目需求進行「事前、事中、事後」三步走的溝通 Three-step communication based on project requirements, namely "in advance, in the process and after the event"</li> </ul>
溝通內容 Communication content	• 重點針對工程質量、安全、進度及合作過程中出現的問題進行溝通 Focusing on issues related to project quality, safety, progress, and cooperation

#### 供應商溝通與問題處理機制 Supplier Communication and Problem Handling Mechanism

報告期內,中梁控股共有供應商15,516 家,按供應商服務類型可分為工程類供 應商6,401家和營銷類供應商9,145家。我 們於報告期內對全部工程類供應商開展 審查。按地區以及採購類型劃分的具體 供應商數目如下: During the Reporting Period, Zhongliang Holdings had 15,516 suppliers in total, which can be divided into 6,401 engineering suppliers and 9,145 marketing suppliers by the service types of suppliers. During the Reporting Period, we conducted inspections on all engineering suppliers. The details of the number of suppliers by region and procurement type are as follows:



中梁控股始終堅持互助共贏的理念,不 斷完善供應商管理體系,嚴格區分前後 台的管理職責,對供應商執行從准入、評 估與退出的全生命周期管理流程。本集 團將環境及社會因素納入供應鏈得評價 與考量環節,有效識別風險,減少環境、 社會及安全隱患,持續踐行可持續發展 的採購理念。 Adhering to the concept of mutual assistance and win-win cooperation, Zhongliang Holdings continuously improves its supplier management system, strictly distinguishes management responsibilities between front and back offices, and implements a full life cycle management process for suppliers from admission, evaluation to exit. The Group incorporates environmental and social factors into the evaluation and consideration of the supply chain, which allows to effectively identify risks, reduce environmental, social and safety hazards, and continues to implement the concept of sustainable procurement.

#### 5.2 可持續供應鏈

中梁控股致力於打造公平、公正、攜手 共贏的供應鏈合作夥伴關係。我們高度 重視價值鏈中涉及的環境及社會議題, 致力於打造負責任及可持續發展的供應 鏈。我們將供應商環境及社會相關指標 納入供應商准入及供應商評估的考察範 圍,優先選擇在環境保護、污染防治、職 業健康與安全、反貪腐與商業道德等維 度表現良好的供應商,降低採購過程中 的各類風險。

#### 陽光採購

中梁控股始終將誠實守信作為企業經營 的準則,對採購過程中的營私舞弊行為 堅決秉持零容忍態度。我們要求供應商 遵守廉潔規定,共同維護公平、公正、透 明的市場環境,發現存在廉潔問題的供 應商,我們將按照規定進行出庫處理, 終止合作。在公司內部,中梁控股致力於 培養員工的廉潔意識,通過宣揚廉政企 業文化,確保每位員工都能堅守廉潔底 線,為公司的誠信經營奠定堅實的基礎。

#### **5.2 SUSTAINABLE SUPPLY CHAIN**

Zhongliang Holdings is committed to building a supply chain partnership based on the principles of fairness, impartiality and mutual benefit. We attach great importance to the environmental and social issues involved in the value chain, and committed to building a responsible and sustainable supply chain. We include environmental and social indicators of suppliers into the consideration of supplier admission and evaluation, and give priority to suppliers who perform well in environmental protection, pollution prevention and control, occupational health and safety, anti-corruption, and business ethics to reduce various risks in the procurement process.

#### **Transparent Procurement**

Zhongliang Holdings always regarded honesty and trustworthiness as the principle of business operation, and firmly upholds a zero tolerance attitude towards corrupt practices during the procurement process. We require suppliers to comply with integrity regulations and jointly maintain a fair, impartial, and transparent market environment. For suppliers discovered with integrity issues, we will remove them from the approved list and terminate the cooperation in accordance with regulations. Internally, Zhongliang Holdings is committed to cultivating employees' awareness of integrity, and by promoting a corporate culture of integrity, ensuring that every employee can adhere to the bottom line of integrity, thereby laying a solid foundation for the Company's honest operation. ZHONGLIANG HOLDINGS GROUP COMPANY LIMITED ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT 2024

## 五、供應鏈管理 V. Supply Chain Management

外部 Externally	<ul> <li>在供應商交底時開展廉潔宣貫 Carry out integrity publicity in supplier's delivery</li> <li>向供應商公開舉報渠道和信息以督促自身的廉潔行為 Disclose reporting channels and information to suppliers to promote their own integrity behavior</li> <li>要求所有的供應商均需簽署《供應商廉潔協議》以確保採購的透明性 All suppliers are required to sign the Supplier Integrity Agreement to ensure the transparency of procurement</li> </ul>
内部 Internally	<ul> <li>制定並完善了《廉潔自律及招採檢查管理辦法V5.0》、《供方全過程管理操作 指引V3.0》及《供方履約管理操作指引V3.0》</li> <li>Developed and improved the Measures for Integrity and Self-Discipline in Bidding and Procurement Inspection (Version 5.0), the Operational Guidelines for the Management of Suppliers in the Entire Process (Version 3.0), and the Operational Guidelines for the Performance Management of Suppliers (Version 3.0)</li> <li>加入了房地產供應鏈反黑聯盟 Join the Anti-fraud Alliance of Real Estate Supply Chain</li> <li>2024年共宣貫12次,宣貫參加人數725人 In 2024, a total of 12 sessions of publicity were held, with 725 participants</li> </ul>

內外部陽光採購舉措 Internal and External Measures for Transparent Procurement

#### 綠色採購

中梁控股大力倡導綠色採購理念,我們 將環境保護、資源節約、安全健康等因素 充分融入招採過程,定期評估供應商存 在的經營情況、安全質量、環境及社會風 險,優先選擇ESG表現優異的供應商。

在供應商准入階段,我們堅決排除存在 ESG風險的供應商。同時,我們進一步加 強了對供應商履約情況的評估,對於那 些在ESG方面有負面影響的供應商,合作 履約表現不佳的供應商,我們將開展供 應商問詢和評估,嚴重者將被淘汰。

中梁控股在採購過程中,優先選取綠色 低碳的原材料。對於地板等產品的採 購,我們嚴格篩選行業排名前十的品牌 廠家,確保其產品能耗與不良氣體排放 符合國家規範與標準。同時,在採購高能 耗材料如水泥、鋼筋時,我們選擇與積極 承擔社會責任感的企業合作,以最小化 採購活動對生態環境的影響。

#### **Green Procurement**

Zhongliang Holdings vigorously advocates the concept of green procurement. We fully integrate environmental protection, resource conservation, safety and health factors into the bidding and procurement process, regularly evaluate the business situation, safety and quality, environmental and social risks of suppliers, and give priority to suppliers with excellent ESG performance.

In the supplier admission stage, we firmly exclude suppliers with ESG risks. At the same time, we have further strengthened the evaluation of supplier performance. For suppliers who have negative ESG impact and poor cooperative performance, we will conduct inquiry and evaluation on them, and the serious ones will be eliminated.

During the procurement process, Zhongliang Holdings prefers green and low-carbon raw materials. For the procurement of flooring products, we strictly select the top ten brand manufacturers in the industry to ensure that the energy consumption and harmful gas emission of their products comply with national regulations and standards. At the same time, when purchasing high-energy consumption materials such as cement and steel bars, we choose to cooperate with enterprises that actively assume social responsibility to minimize the impact of procurement activities on the ecological environment.

#### 5.3 行業交流

中梁控股積極參與行業交流與產學研合 作,通過參與地產行業高峰論壇,加入產 業協會等方式,持續引領地產行業技術 革新,共建行業新生態。

#### 5.3 INDUSTRY ENGAGEMENT

Zhongliang Holdings actively participates in industry exchanges and industry-university-research cooperation, continuously leading technological innovation in the real estate industry and jointly building a new ecosystem for industry development by attending the real estate industry summit forums and joining industry associations. ZHONGLIANG HOLDINGS GROUP COMPANY LIMITED ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT 2024

## 五、供應鏈管理 V. Supply Chain Management

#### 2024中國房地產產業鏈創新合作高峰論壇(華東站) 2024 China Real Estate Industry Chain Innovation Cooperation Summit Forum (East China Station)

報告期內,中梁控股受邀參加「2024中國房地產產業鏈創新合作高峰論壇(華東站)」,本次發展峰會 以「新質生產力賦能高質量發展」為主題,為房地產產業鏈發展提供新思路。

During the Reporting Period, Zhongliang Holdings was invited to participate in the 2024 China Real Estate Industry Chain Innovation Cooperation Summit Forum (East China Station). The forum, with a theme of "new quality productivity empowering high-quality development", provided new ideas for the development of the real estate industry chain.



#### 2024中房協優採平台首選品牌測評 2024 Evaluation for Preferred Brands on the Youcai Platform of the China Real Estate Association

中梁控股於2024年12月25日受邀參加了「中房協優採平台首選品牌測評」。在中國房地產業協會等 組織的指導下,更系統的評估有較強競爭力的行業供應商及服務商品牌。

On 25 December 2024, Zhongliang Holdings was invited to participate in the "Evaluation for Preferred Brands on the Youcai Platform of China Real Estate Association". Under the guidance of organizations including the China Real Estate Association, this evaluation systematically assesses highly competitive brands of industry suppliers and service providers.



## 六、社會責任 VI. Social Responsibility

中梁控股始終相信點滴之水可以積成海 洋、善意之舉能夠匯聚溫暖。我們通過 積極開展公益慈善活動弘揚慈善傳統美 德,將社會責任融入企業發展當中,以自 身的力量呼籲社會共同成為愛心貢獻的 行動者。報告期內,中梁控股積極組織人 員參與星企共創公益項目,接待各類組 織來訪,以促進跨領域的合作與交流,推 動地區企業高質量發展。

#### 教育扶持

中梁控股堅持投身於社會公益事業,通 過發起捐贈和開展公益幫扶等方式積極 回饋社會、彰顯企業擔當。我們的「書香 中梁」公益項目自2017年發起以來,跨越 了17個省市自治區,捐贈了百餘所愛心 圖書室、50萬餘冊圖書,同時還通過設立 幫困助學金、改善教學設施等措施助力 公益夢想。

#### 公益行動

中梁控股始終堅信,公益事業是企業社 會責任的重要體現。我們致力於通過公 益行動,匯聚社會各界的愛心力量,傳 遞溫暖與關愛,為默默奉獻、辛勤耕耘 的城市工作者送去我們的敬意與感激。 同時,我們也積極倡導並踐行志願服務 精神,致力於用公益行動來匯聚一股力 量、傳遞一份關愛、溫暖一個群體。 Zhongliang Holdings has always believed that every drop of water can accumulate into an ocean and acts of kindness can bring warmth. We promote the traditional virtues of charity by actively carrying out public welfare and charity activities, integrate social responsibility into enterprise development, and call on the public to take part in caring activities and contribution with our own strengths. During the Reporting Period, Zhongliang Holdings actively organized personnel to participate in the public welfare project of "Co-creation by Star Enterprises", and received visits from various organizations to promote cross-sectoral cooperation and exchanges and drive the high-quality development of local enterprises.

#### **Education support**

Insisting on devoting itself to social welfare undertakings, Zhongliang Holdings actively gives back to society and demonstrates its commitment to corporate responsibility by initiating donations and carrying out public welfare assistance. Since its launched in 2017, our "Scholarly Zhongliang" public welfare project has covered 17 provinces, municipalities and autonomous regions, donated more than 500,000 books to more than 100 love libraries, and also helped fulfilling public welfare dreams by measures such as setting up grants to help the needy and improving teaching facilities.

#### **Public welfare actions**

Zhongliang Holdings always firmly believes that public welfare undertaking is an important embodiment of corporate social responsibility. Through public welfare actions, we are committed to gathering the power of love from all walks of life, conveying warmth and care, and sending our respect and gratitude to city workers who silently contribute their hard work. At the same time, we also actively advocate and practice the spirit of volunteer services, and devote to gathering a force to convey care and warm a group through public welfare actions.

## 六、社會責任 VI. Social Responsibility

#### 企業參與

Enterprise engagement

中梁控股重視黨建與工會工作,強化黨 組織建設和發揮工會橋梁紐帶作用。 Zhongliang Holdings attaches great importance to the work of the Party building and the labor union, and strengthens the construction of the Party organization and gives full play to the bridging and linking role of the labor union.

#### 普陀●星企共創營活動 Putuo●Star Enterprises Co-creation Camp Activity

報告期內,本集團參加了上海市普陀區社會工作社工部組織的兩次黨員培訓及「星企共創」公益項 目,接待各類組織來訪參觀5次,與行政法務拓展關鍵資源,有效鞏固並開拓了與政府及區內各重 點企業的良好的溝通及聯繫。

During the Reporting Period, the Group participated in two Party member training sessions and the public welfare project of "Co-creation by Star Enterprises" organized by the Social Work Department of Putuo District, Shanghai, and received visits from various organizations five times, and expanded key resources with the administrative and legal affairs department, which effectively consolidated and expanded good communication and connections with the government and key enterprises within the district.





普陀·星企共創營活動 Putuo·Star Enterprises Co-creation Camp Activity

# 附錄一:法律法規及內部政策清單Appendix I: List of Laws and Regulations and Internal Policies

	適用的主要外部法律法規	Applicable major external laws and regulations
1	《中華人民共和國公司法》	Company Law of the People's Republic of China
2	《中華人民共和國反不正當競爭法》	Anti-Unfair Competition Law of the People's Republic of China
3	《關於禁止商業賄賂行為的暫行規定》	Interim Provisions on Banning Commercial Bribery
4	《中華人民共和國刑法》	Criminal Law of the People's Republic of China
5	《中華人民共和國刑事訴訟法》	Criminal Procedure Law of the People's Republic of China
6	《中華人民共和國民法典》	Civil Code of the People's Republic of China
7	《中華人民共和國產品質量法》	Product Quality Law of the People's Republic of China
8	《中華人民共和國民法總則》	General Rules of the Civil Law of the People's Republic of China
9	《中華人民共和國物權法》	Property Law of the People's Republic of China
10	《中華人民共和國合同法》	Contract Law of the People's Republic of China
11	《中華人民共和國城市房地產管理法》	Law of the People's Republic of China on the Administration of the Urban Real Estate
12	《城市房地產開發經營管理條例》	Regulations on Urban Real Estate Development and Management Control
13	《城市危險房屋管理規定》	Regulations on Urban Dangerous Housing Management
14	《中華人民共和國商標法》	Trademark Law of the People's Republic of China
15	《中華人民共和國著作權法》	Copyright Law of the People's Republic of China
16	《中華人民共和國專利法》	Patent Law of the People's Republic of China
17	《中華人民共和國網絡安全法》	Cybersecurity Law of the People's Republic of China
18	《通用數據保護條例(GDPR)》	General Data Protection Regulation (GDPR)
19	《中華人民共和國個人信息保護法》	Personal Information Protection Law of the People's Republic of China
20	《中華人民共和國消費者權益保護法》	Law of the People's Republic of China on the Protection of the Rights and Interests of Consumers
21	《中華人民共和國廣告法》	Advertising Law of the People's Republic of China
22	《中華人民共和國環境保護法》	Environmental Protection Law of the People's Republic of China
23	《中華人民共和國環境影響評價法》	Law of the People's Republic of China on Environmental Impact of Assessment
24	《中華人民共和國大氣污染防治法》	Law of the People's Republic of China on the Prevention and Control of Atmospheric Pollution
25	《中華人民共和國水污染防治法》	Law of the People's Republic of China on the Prevention and Control of Water Pollution
26	《中華人民共和國固體廢物污染防治法》	Law of the People's Republic of China on the Prevention and Control of Environmental Pollution by Solid Waste
27	《建設項目環境保護管理條例》	Law of the Regulations on Environmental Protection and Management of Construction Projects
28	《中華人民共和國勞動法》	Labor Law of the People's Republic of China

## 附錄一:法律法規及內部政策清單 Appendix I: List of Laws and Regulations and Internal Policies

	適用的主要外部法律法規	Applicable major external laws and regulations
29	《中華人民共和國勞動合同法》	Labor Contract Law of the People's Republic of China
30	《中華人民共和國未成年人保護法》	Law of the People's Republic of China on Protection of Minors
31	《中華人民共和國安全生產法》	Production Safety Law of the People's Republic of China
32	《中華人民共和國消防法》	Fire Protection Law of the People's Republic of China
33	《中華人民共和國職業病防治法》	Law of the People's Republic of China on Prevention and Control of Occupational Disease
34	《國家危險廢物名錄》	National Catalogue of Hazardous Wastes
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	內部政策	Internal Policies
1	《風險清單》	Risk List
2	《中梁控股集團火爐法則(2020版)》	Furnace Rules of Zhongliang Holdings Group (Version 2020)
3	《客戶信息安全管理制度》	Customer Information Security Management System
4	《中梁廉潔自律八項禁令》	Zhongliang's Eight Prohibitions for Integrity and Self-Discipline
5	《任期審計管理辦法》	Administrative Measures for Term Audit
6	《董事會審計管理辦法》	Administrative Measures for Board Audit
7	《關於修訂離職離崗審計範圍的通知》	Notice on Revision of the Scope of Off-office Audit
8	《離任審計管理辦法》	Administrative Measures for Resignation Audit
9	《投訴舉報管理辦法》	Administrative Measures for Complaints and Reports
10	《關於進一步調整舉報獎勵標準的通知》	Notice on Further Adjustment of Reporting Award Standards
11	《區域集團駐地審計管理辦法》	Administrative Measures for Regional Business Group Residence Audit
12	《中梁控股集團法務管理制度》	Legal Management System of Zhongliang Holdings Group
13	《舉報渠道告知函》	Notification Letter of Reporting Channels
14	《招採廉潔自律辦法》	Measures for Tendering and Procurement of Integrity and Self- Discipline
15	《供應商廉潔協議(2020版)》	Supplier Integrity Agreement (2020)
16	《及時移交訴訟及仲裁資料的通知》	Notice of Timely Transfer of Litigation and Arbitration Materials
17	《關於防範新型冠狀病毒引起相關風險的 通知》	Notice on Prevention of Relevant Risks Arising from the COVID-19
18	《營銷合法合規管理辦法》	Measures on Managing Compliance with Laws and Regulations on Marketing
19	《項目銷售宣傳物料製作管理操作指引》	Operating Guidelines on Managing Production of Materials for Sales and Promotion for Projects
20	《招聘管理制度》	Recruitment Management System
21	《中梁地產集團「全景二展體驗區」管控 指導手冊》	Guide Book for Control of Panoramic Preview Experience Zone of Second Exhibition of Zhongliang Real Estate Group
22	《中梁項目二展案例實操手冊》	Zhongliang Project Second Exhibition Case Practical Manual

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## 附錄一:法律法規及內部政策清單 Appendix I: List of Laws and Regulations and Internal Policies

	內部政策	Internal Policies
	《中梁地產集團第三方工程過程評估管理 辦法》	Management Measure on Evaluation of Construction by Third Party of Zhongliang Real Estate Group
24	《中梁地產集團工程條線考核管理辦法》	Administrative Measures for the Assessment on Engineering- Related Departments of Zhongliang Real Estate Group
25	《銷售前客戶風險檢查作業指引》	Guidelines for Presale Customer Risk Checking
26	《客戶投訴處理實施作業指引》	Guidelines for Customer Complaint Handling
27	《中梁地產房修業務作業指引》	Operation Guidelines for Zhongliang Real Estate Maintenance and Repair Practice
28	《第三方施工單位使用操作指引》	Operating Guidelines on Engaging Third Party Construction Units
29	《客戶信息安全管理制度》	Customer Information Security Management System
30	《首付分期政策操作指引》	Operating Guidelines on Down Payment and Installment Policy
31	《案場物業費管控指引》	Guidelines for Site Property Fees Control
32	《項目包銷業務管理辦法》	Administrative Measures for Project Underwriting Business
33	《項目團購業務管理辦法》	Administrative Measures for Project Group Purchase Business
34	《招聘管理原則》	Recruitment Management Principles
35	《薪酬福利管理制度》	Compensation and Welfare Management System
36	《考勤休假管辦法》	Administrative Measures for Attendance and Leave

	-般披露及關鍵績效指標 ects, General Disclosures and KPIs	披露段落 Disclosure Paragraph
A. 環境 A. Environmental		
層面A1 Aspect A1	排放物 Emissions	
一般披露	有關廢氣及溫室氣體排放、向水及土地的排污、有害及無害廢棄物 的產生等的: (a) 政策;及 (b) 遵守對發行人有重大影響的相關法律及規例的資料。	3. 綠色共建
General Disclosure	<ul> <li>Information on:</li> <li>(a) the policies; and</li> <li>(b) compliance with relevant laws and regulations that have a significant impact on the issuer</li> <li>relating to air and greenhouse gas emissions, discharges into water and land, and generation of hazardous and non-hazardous waste.</li> </ul>	3. Green Development
關鍵績效指標A1.1 KPI A1.1	排放物種類及相關排放數據。 The types of emissions and respective emissions data.	3.3綠色運營 3.3 Green Operations
關鍵績效指標A1.2	溫室氣體總排放量(以噸計算)及(如適用)密度(如以每產量單位、每 項設施計算)。	3.2應對氣候變化
KPI A1.2	Greenhouse gas emissions in total (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	3.2 Response to Climate Change
關鍵績效指標A1.3	所產生有害廢棄物總量(以噸計算)及(如適用)密度(如以每產量單 位、每項設施計算)。	3.3綠色運營
KPI A1.3	Total hazardous waste produced (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	3.3 Green Operations
關鍵績效指標A1.4	所產生無害廢棄物總量(以噸計算)及(如適用)密度(如以每產量單 位、每項設施計算)。	3.3綠色運營
KPI A1.4	Total non-hazardous waste produced (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	3.3 Green Operations
關鍵績效指標A1.5 KPI A1.5	描述所訂立的排放量目標及為達到這些目標所採取的步驟。 Description of emission target(s) set and steps taken to achieve them.	3.3綠色運營 3.3 Green Operations
關鍵績效指標A1.6	描述處理有害及無害廢棄物的方法,及描述所訂立的減廢目標及為 達到這些目標所採取的步驟。	3.3綠色運營
KPI A1.6	Description of how hazardous and non-hazardous wastes are handled, and a description of reduction target(s) set and steps taken to achieve them.	3.3 Green Operations

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	- 般披露及關鍵績效指標 ects, General Disclosures and KPIs	披露段落 Disclosure Paragraph
層面A2 Aspect A2	資源使用 Use of Resources	
一般披露	有效使用資源(包括能源、水及其他原材料)的政策。 資源可用於生產、儲存、運輸、樓宇、電子設備等。	3.3綠色運營
General Disclosure	Policies on the efficient use of resources, including energy, water and other raw materials. Resources can be used for production, storage, transportation, buildings, electronic devices, etc.	3.3 Green Operations
關鍵績效指標A2.1	按類型劃分的直接及/或間接能源(如電、氣或油)總耗量(以千個千 瓦時計算)及密度(如以每產量單位、每項設施計算)。	3.2應對氣候變化
KPI A2.1	Direct and/or indirect energy consumption by type (e.g. electricity, gas or oil) in total (kWh in '000s) and intensity (e.g. per unit of production volume, per facility).	3.2 Response to Climate Change
關鍵績效指標A2.2 KPI A2.2	總耗水量及密度(如以每產量單位、每項設施計算)。 Water consumption in total and intensity (e.g. per unit of production volume, per facility).	3.3綠色運營 3.3 Green Operations
關鍵績效指標A2.3 KPI A2.3	描述所訂立的能源使用效益目標及為達到這些目標所採取的步驟。 Description of energy use efficiency target(s) set and steps taken to achieve them.	3.2應對氣候變化 3.2 Response to Climate Change
關鍵績效指標A2.4	描述求取適用水源上可有任何問題,以及所訂立的用水效益目標及 為達到這些目標所採取的步驟。	3.3綠色運營
KPI A2.4	Description of whether there is any issue in sourcing water that is fit for purpose, water efficiency target(s) set and steps taken to achieve them.	3.3 Green Operations
關鍵績效指標A2.5	製成品所用包裝材料的總量(以噸計算)及(如適用)每生產單位佔量。	本集團業務不涉及 包裝材料
KPI A2.5	Total packaging material used for finished products (in tonnes) and, where appropriate, per unit produced.	The business of the Group does not involve the use of packaging material
層面A3 Aspect A3	環境及天然資源 The Environment and Natural Resources	
一般披露 General Disclosure	減低發行人對環境及天然資源造成重大影響的政策。 Policies on minimising the issuer's significant impact on the environment and natural resources.	3.1環境管理 3.1 Environmental Management
關鍵績效指標A3.1	描述業務活動對環境及天然資源的重大影響及已採取管理有關影響 的行動。	3.1環境管理
KPI A3.1	Description of the significant impacts of business activities on the environment and natural resources and the actions taken to manage them.	3.1 Environmental Management

	-般披露及關鍵績效指標 ects, General Disclosures and KPIs	披露段落 Disclosure Paragraph
層面A4 Aspect A4	氣候變化 Climate Change	
一般披露	識別及應對已經及可能會對發行人產生影響的重大氣候相關事宜的 政策。	3.2應對氣候變化
General Disclosure	Policies on identification and mitigation of significant climate-elated issues which have impacted, and those which may impact, the issuer.	3.2 Response to Climate Change
關鍵績效指標A4.1	描述已經及可能會對發行人產生影響的重大氣候相關事宜,及應對 行動。	3.2應對氣候變化
KPI A4.1	Description of the significant climate-related issues which have impacted, and those which may impact, the issuer, the actions taken to manage them.	3.2 Response to Climate Change
層面B1 Aspect B1	僱傭 Employment	
一般披露	有關薪酬及解僱、招聘及晉升、工作時數、假期、平等機會、多元 化、反歧視以及其他待遇及福利的: (a) 政策;及 (b) 對發行人有重大影響的相關法律及規例的資料。	4.1人才保障 4.2人才保育 4.3職場關懷
General Disclosure	<ul> <li>Information on:</li> <li>(a) the policies; and</li> <li>(b) compliance with relevant laws and regulations that have a significant impact on the issuer</li> <li>relating to compensation and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination, and other benefits and welfare.</li> </ul>	<ul><li>4.1 Talent Protection</li><li>4.2 Talent</li><li>Retainment</li><li>4.3 Employee Care</li></ul>
關鍵績效指標B1.1 KPI B1.1	按性別、僱傭類型、年齡組別及地區劃分的僱員總數。 Total workforce by gender, employment type, age group and geographical region.	4.1員工管理 4.1 Employee Management
關鍵績效指標B1.2 KPI B1.2	按性別、年齡組別及地區劃分的僱員流失比率。 Employee turnover rate by gender, age group and geographical region.	4.1員工管理 4.1 Employee Management

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	─ 般披露及關鍵績效指標 ects, General Disclosures and KPIs	披露段落 Disclosure Paragraph
層面B2 Aspect B2	健康與安全 Health and Safety	
一般披露	有關提供安全工作環境及保障僱員避免職業性危害的: (a) 政策:及 (b) 遵守對發行人有重大影響的相關法律及規例的資料。	4.4職業安全與健康
General Disclosure	<ul> <li>Information on:         <ul> <li>(a) the policies; and</li> <li>(b) compliance with relevant laws and regulations that have a significant impact on the issuer</li> </ul> </li> <li>relating to providing a safe working environment and protecting employees from occupational hazards.</li> </ul>	4.4 Occupational Health and Safety
關鍵績效指標B2.1 KPI B2.1	過去三年(包括匯報年度)每年因工亡故的人數及比率。 Number and rate of work-related fatalities occurred in each of the past three years including the reporting year.	4.4職業安全與健康 4.4 Occupational Health and Safety
關鍵績效指標B2.2	因工傷損失工作日數。 (a) 政策:及 (b) 遵守對發行人有重大影響的相關法律及規例的資料。	4.4職業安全與健康
KPI B2.2	Lost days due to work injury. Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer.	4.4 Occupational Health and Safety
關鍵績效指標B2.3 KPI B2.3	描述所採納的職業健康與安全措施,以及相關執行及監察方法。 Description of occupational health and safety measures adopted, and how they are implemented and monitored.	4.4職業安全與健康 4.4 Occupational Health and Safety
層面B3 Aspect B3	發展及培訓 Development and Training	
一般披露	有關提升僱員履行工作職責的知識及技能的政策。描述培訓活動。 培訓指職業培訓,可包括由僱主付費的內外部課程。	4.2人才保育
General Disclosure	Policies on improving employees' knowledge and skills for discharging duties at work. Description of training activities. Training refers to vocational training. It may include internal and external courses paid by the employer.	4.2 Talent Retainment
關鍵績效指標B3.1	按性別及僱員類別(如高級管理層、中級管理層等)劃分的受訓僱員 百分比。	4.2人才保育
KPI B3.1	The percentage of employees trained by gender and employee category (e.g. senior management, middle management).	4.2 Talent Retainment
關鍵績效指標B3.2 KPI B3.2	按性別及僱員類別劃分,每名僱員完成受訓的平均時數。 The average training hours completed per employee by gender and employee category.	4.2人才保育 4.2 Talent Retainment

	- 般披露及關鍵績效指標 ects, General Disclosures and KPIs	披露段落 Disclosure Paragraph
層面B4 Aspect B4	勞工準則 Labour Standards	
一般披露	有關防止童工或強制勞工的: (a) 政策;及 (b) 遵守對發行人有重大影響的相關法律及規例的資料。	4.1人才保障
General Disclosure	<ul> <li>Information on:</li> <li>(a) the policies; and</li> <li>(b) compliance with relevant laws and regulations that have a significant impact on the issuer</li> <li>relating to preventing child and forced labour.</li> </ul>	4.1 Talent Protection
關鍵績效指標B4.1 KPI B4.1	描述檢討招聘慣例的措施以避免童工及強制勞工。 Description of measures to review employment practices to avoid child and forced labour.	4.1人才保障 4.1 Talent Protection
關鍵績效指標B4.2 KPI B4.2	描述在發現違規情況時消除有關情況所採取的步驟。 Description of steps taken to eliminate such practices when discovered.	4.1人才保障 4.1 Talent Protection
層面B5 Aspect B5	供應鏈管理 Supply Chain Management	
一般披露 General Disclosure	管理供應鏈的環境及社會風險政策。 Policies on managing environmental and social risks of the supply chain.	5. 供應鏈管理 5. Supply Chain Management
關鍵績效指標B5.1 KPI B5.1	按地區劃分的供應商數目。 Number of suppliers by geographical region.	5.1 供應鏈管理 5.1 Supply Chain Management
關鍵績效指標B5.2	描述有關聘用供應商的慣例,向其執行有關慣例的供應商數目、以 及有關慣例的執行及監察方法。	5.1供應鏈管理
KPI B5.2	Description of practices relating to engaging suppliers, number of suppliers where the practices are being implemented, and how they are implemented and monitored.	5.1 Supply Chain Management
關鍵績效指標B5.3	描述有關識別供應鏈每個環節的環境及社會風險的慣例,以及相關 執行及監察方法。	5.1供應鏈管理
KPI B5.3	Description of practices used to identify environmental and social risks along the supply chain, and how they are implemented and monitored.	5.1 Supply Chain Management
關鍵績效指標B5.4	描述在揀選供貨商時促使多用環保產品及服務的慣例,以及相關執 行及監察方法。	5.2可持續供應鏈
KPI B5.4	Description of practices used to promote environmentally preferable products and services when selecting suppliers, and how they are implemented and monitored.	5.2 Sustainable Supply Chain

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Subject Areas, Asp	- 般披露及關鍵績效指標 ects, General Disclosures and KPIs	披露段落 Disclosure Paragraph
層面B6 Aspect B6	產品責任 Product Responsibility	
一般披露	有關所提供產品和服務的健康與安全、廣告、標籤、私隱事宜以及補 救方法的: (a) 政策;及 (b) 遵守對發行人有重大影響的相關法律及規例的資料。	2. 品質與服務
General Disclosure	<ul> <li>Information on:</li> <li>(a) the policies; and</li> <li>(b) compliance with relevant laws and regulations that have a significant impact on the issuer</li> <li>relating to health and safety, advertising, labelling and privacy matters relating to products and services provided and methods of redress.</li> </ul>	2. Quality and Service
關鍵績效指標B6.1	已售或已運送產品總數中因安全與健康理由而須回收的百分比。	本集團業務不涉及 產品回收
KPI B6.1	Percentage of total products sold or shipped subject to recalls for safety and health reasons.	The business of the Group does not involve product recall
關鍵績效指標B6.2 KPI B6.2	接獲關於產品及服務的投訴數目以及應對方法。 Number of products and service related complaints received and how they are dealt with.	2.3客戶增信 2.3 Customer Trust
關鍵績效指標B6.3 KPI B6.3	描述與維護及保障知識產權有關的慣例。 Description of practices relating to observing and protecting intellectual property rights.	2.1產品設計 2.1 Product Design
關鍵績效指標B6.4 KPI B6.4	描述質量檢定過程及產品回收程序。 Description of quality assurance process and recall procedures.	2.2質量 2.2 Quality
關鍵績效指標B6.5 KPI B6.5	描述消費者數據保障及私隱政策,以及相關執行及監察方法。 Description of consumer data protection and privacy policies, and how they are implemented and monitored.	2.3客戶增信 2.3 Customer Trust

	- 般披露及關鍵績效指標 ects, General Disclosures and KPIs	披露段落 Disclosure Paragraph
層面B7	反貪污	
Aspect B7	Anti-corruption	
一般披露	有關防止賄賂、勒索、欺詐及洗黑錢的:	1. 合規管治
	(a) 政策;及 (b) 遵守對發行人有重大影響的相關法律及規例的資料。	
General Disclosure		1. Compliance and
	(a) the policies; and	Governance
	(b) compliance with relevant laws and regulations that have a significant impact on the issuer	
	relating to bribery, extortion, fraud and money laundering.	
關鍵績效指標B7.1	於匯報期內對發行人或其僱員提出並已審結的貪污訴訟案件的數目 及訴訟結果。	1.3商業道德管理
KPI B7.1	Number of concluded legal cases regarding corrupt practices brought	1.3 Business Ethics
	against the issuer or its employees during the reporting period and the outcomes of the cases.	Management
關鍵績效指標B7.2	描述防範措施及舉報程序,以及相關執行及監察方法。	1.3商業道德管理
KPI B7.2	Description of preventive measures and whistle-blowing procedures, how they are implemented and monitored.	1.3 Business Ethics Management
關鍵績效指標B7.3	描述向董事及員工提供的反貪污培訓。	1.3商業道德管理
KPI B7.3	Description of anti-corruption training provided to directors and staff.	1.3 Business Ethics Management
層面B8	社區投資	1.3商業道德管理
Aspect B8	Community Investment	1.3 Business Ethics
		Management
一般披露	有關以參與來了解營運所在社區需要和確保其業務活動會考慮社區 利益的政策。	6. 社會責任
General Disclosure	Policies on community engagement to understand the needs of the	6. Social
	communities where the issuer operates and to ensure its activities take into consideration the communities' interests.	Responsibilities
關鍵績效指標B8.1		6.社會責任
KPI B8.1	Focus areas of contribution (e.g. education, environmental concerns, labour	6. Social
	needs, health, culture, sport).	Responsibilities
關鍵績效指標B8.2		6. 社會責任
KPI B8.2	Resources contributed (e.g. money or time) to the focus area.	6. Social
		Responsibilities

## Create Value For A Better Life 共創價值 讓四季心情绽放