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PRADA S.p.A.

*Registered office at Via A. Fogazzaro no. 28, 20135 Milan, Italy
Registry of Companies of Milan, Monza, Brianza, Lodi (Italy): No. 10115350158
(Incorporated under the laws of Italy as a joint-stock company with limited liability)
(Stock Code: 1913)*

POLL RESULTS OF ANNUAL GENERAL MEETING HELD ON APRIL 30, 2025, DISTRIBUTION OF FINAL DIVIDEND AND CHANGE OF EXTERNAL AUDITOR

I. VOTING RESULTS AT THE ANNUAL GENERAL MEETING HELD ON APRIL 30, 2025

PRADA S.p.A. (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that each of the following resolutions was duly passed as an ordinary resolution at the annual general meeting (the “**AGM**”) of the Company held on April 30, 2025 and the details of the poll results are as follows:

Ordinary Resolutions		Number of Votes (Approximate percentage to two decimal places)		
		For	Against	Abstain
1.	To approve the Audited Separate Financial Statements of the Company, which show a net income of Euro 849,706,976.93, and the Audited Consolidated Financial Statements of the Group for the year ended December 31, 2024, together with the Reports of the Board of Directors, the Board of Statutory Auditors and the External Auditor.	2,395,721,184 (99.78%)	4,980,494 (0.21%)	231,016 (0.01%)

Ordinary Resolutions		Number of Votes (Approximate percentage to two decimal places)		
		For	Against	Abstain
2.	To approve the allocation of the net income of the Company for the year ended December 31, 2024, as follows: (i) Euro 419,647,136.00 to Shareholders as final dividend, equal to Euro 0.164 per share, and (ii) Euro 430,059,840.93 to retained earnings of the Company.	2,400,451,140 (99.98%)	250,538 (0.01%)	231,016 (0.01%)
3.	To appoint KPMG S.p.A. as the External Auditor (<i>Società di Revisione Legale</i>) of the Company for a term of three financial years (from the current financial year ending December 31, 2025 to the financial year ending December 31, 2027), ending on the date of the shareholders' general meeting called to approve the financial statements of the Company for the year ending December 31, 2027, and to approve its remuneration of Euro 534,546 for each financial year of its three-year term, for the provision to the Company of the audit of the Separate Financial Statements and the Consolidated Financial Statements. The auditor's annual remuneration shall be subject to adjustment in accordance with changes in relevant applicable laws or in the requirements for the audit services as well as the annual adjustment linked to the change in CPI - consumer price index.	2,396,118,373 (99.80%)	4,583,156 (0.19%)	231,165 (0.01%)

Notes:

- (1) The total number of shares of the Company entitling the holder to attend and vote on all the resolutions at the AGM was 2,558,824,000 shares.
- (2) The shareholders of the Company and authorized proxies or corporate representatives, holding an aggregate of 2,400,932,694 shares, representing 93.83% of the total shares of the Company, were in attendance at the commencement of the AGM.
- (3) There were no restrictions on the Company's shareholders to cast votes on any of the resolutions proposed at the AGM.
- (4) There was no share of the Company entitling the holder to attend and abstain from voting in favour of the resolutions at the AGM, as set out in Rule 13.40 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").
- (5) There was no share of the Company actually voted but excluded from calculating the poll results.
- (6) No parties have stated their intention in the Company's circular containing the notice of the AGM dated April 2, 2025 to vote against or abstain from voting on any of the resolutions at the AGM.
- (7) No shareholder of the Company was required to abstain from voting at the AGM under the Listing Rules.
- (8) Computershare Hong Kong Investor Services Limited, the Company's share registrar in Hong Kong, acted as the scrutineer for the vote-taking at the AGM.

The following directors attended the AGM: Mr. Paolo ZANNONI (Chairman of the AGM), Mr. Andrea GUERRA, Mr. Andrea BONINI, Mr. Lorenzo BERTELLI, Ms. Cristiana RUELLA, Ms. Pamela Yvonne CULPEPPER and Ms. Anna Maria RUGARLI.

II. DISTRIBUTION OF FINAL DIVIDEND

The Company will distribute a final dividend of Euro 0.164 per share for the year ended December 31, 2024, for a total amount of Euro 419,647,136.

The above final dividend in Hong Kong dollars will be HK\$1.431802 per share, based on the relevant exchange rate of final dividend, which is HK\$8.7305 : Euro 1, being the opening buying T/T rate of Hong Kong dollars to Euros as announced by the Hong Kong Association of Banks (www.hkab.org.hk) on April 30, 2025.

The final dividend will be paid to shareholders recorded on the Company's shareholders' registers in Hong Kong and Milan on May 8, 2025 and the payment date is May 19, 2025.

III. CHANGE OF EXTERNAL AUDITOR

After serving as the Company's external auditor for 22 consecutive years since 2003, Deloitte & Touche S.p.A. ("**Deloitte**") has expired its mandate at the conclusion of the AGM.

As indicated in the circular to the AGM dated April 2, 2025, Deloitte has confirmed that there are no matters in relation to the change of the Company's external auditor that need to be brought to the attention of the shareholders of the Company. The Board has also confirmed that there is no disagreement between the Company and Deloitte, and there are no other matters in respect of the change of external auditor that need to be brought to the attention of the shareholders of the Company.

The Company would like to express its sincere gratitude to Deloitte for its professional and quality services rendered to the Group during the past years.

Following approval at the AGM, the Company is pleased to announce the appointment of KPMG S.p.A. ("**KPMG**") as its new external auditor (*Società di Revisione Legale*) for a term of three financial years. KPMG will serve until the date of the shareholders' general meeting called to approve the financial statements of the Company for the year ending December 31, 2027. Its annual remuneration was also approved at the AGM.

By Order of the Company
PRADA S.p.A.
Mr. Paolo Zannoni
Executive Deputy Chairman

Milan (Italy), April 30, 2025

As at the date of this Announcement, the Company's executive directors are Mr. Patrizio BERTELLI, Mr. Paolo ZANNONI, Ms. Miuccia PRADA BIANCHI, Mr. Andrea GUERRA, Mr. Andrea BONINI and Mr. Lorenzo BERTELLI; and the Company's independent non-executive directors are Mr. Yoël ZAOUÏ, Ms. Marina Sylvia CAPROTTI, Ms. Cristiana RUELLA, Ms. Pamela Yvonne CULPEPPER, and Ms. Anna Maria RUGARLI.